

Saratoga™
pens

Windmill™
planners

Deerfield™
collection

adimages®
drinkware

arlington™
keepsakes

asi 97270 • ppai 111475 • sage 50324 • upic ADGPROMO



2012

JANUARY-APRIL PROMOTIONS

3045



www.adgpromo.com

Promotional Products Industry Leader,

Enclosed is a booklet of easy to execute promotional opportunities for the first period of 2012. As an added bonus, this booklet is also a working example of a Full-Color Windmill 7x10 Customer Planner (up to 36 pages). Everything is listed below to create a very attractive option for Clients as a calendar/planner, marketing tool or communication piece.

- **Saratoga Metal Pens - Entire Line Ships within 48 Hours**
Laser Engraved Metal Pens offer up to 5 (five) lines of copy FREE and ship within 48 hours from receipt of approved order **at No Charge** - not just a few selected samples, but the entire line!
High Perceived Value and Quality!
- **Random Samples and Catalogs Shipped UPS Ground - No Charge**
samples@adgpromo.com
- **Free Virtual Samples available within 48 hours** art@adgpromo.com
- **High Definition Imprint Products (HDI) - Exceptional Value**
Full-color impact with personalization has created a real "buzz" among Clients and is generating new sales opportunities everywhere. Very attractive price points on a wide spectrum of products create appealing marketing options.
- **Promotion Sheets Available On-Line**
Download and personalize with your company information
adgpromo.com/promotions_enduser.asp

Please let us know how we can better assist your organization through improved products, service and ideas.

This Promotional Products Booklet is an example of Custom 7x10*

**Custom Windmill Planner Booklets will have a heavier gloss cover, different from this booklet.*

	PRICES (4A) EACH			
	150	250	500	1,000
5000CM-1 (Pocket)	4.60	4.40	4.20	4.00
Inside Wrap - Pocket	Add \$0.60(A)			
5710CM-1	6.00	5.80	5.60	5.40
Inside Wrap - 7x10	Add \$0.80(A)			

Set-up: \$40(G)
 Production: 10-14 days plus delivery. FOB Upstate New York
 Clear Vinyl Jacket: Pocket #CLEARVINYL; Add \$0.40(A) each
 7x10 #CLEARVINYL7X10; Add \$0.80(A) each
 Art: 300 dpi digital file at 100% size or greater. We accept JPEG, TIF, PDF or Illustrator files.

www.adgpromo.com

Early Bird Discount Allows You to Save on Any Order of Stock Calendars



Benefits & Features:

- Invoiced when your order ships
- Orders must be production-ready before Early Bird dates
- Discount applies to stock products only
- **Save up to 10% on Windmill Planners**
15% on Deerfield Calendars
- Excludes non-dated products, special pricing quotations, custom items, co-op programs, special charges or special packaging

windmill planners

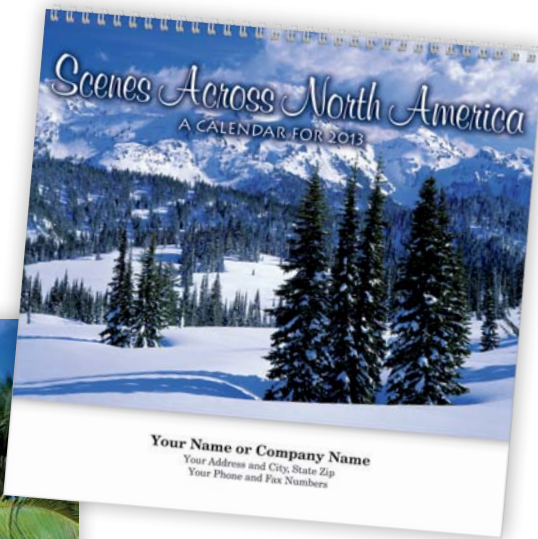
Orders Received By	Discount Off List Prices	Select Target Date
March 30	10%	September 1 October 1 November 1 December 1
May 30	7%	
July 30	5%	

Deerfield calendars

Orders Received By	Discount Off List Prices	Select Target Date
March 30	15%	October 1 November 1 December 1
May 30	12%	
July 30	10%	

Stock Up On Our Best Selling Calendar

\$160c
 #DC3599 - Spiraled
 250 Minimum
 Includes blank envelope



\$130c
 #DC3099 - Stitched
 250 Minimum
 Includes blank envelope

\$150c
 250 Minimum
 Includes blank envelope

Scenes Across America Wall Calendar
 Imprint Area 10-1/8"W x 1-5/8"H, Black Ink
 Product Size 10-3/8"W x 10"H, closed

Scenes Across America Desk Calendar
 Imprint Area 5-3/4"W x 5/8"H, Black Ink
 Product Size 6-1/4"W x 4"H
 Cover Choice #DC5097 Marble
 #DC5099 Scenes Across America

- **FREE - Up to 4 lines of copy;** Standard typestyle: New Century Schoolbook
- **Production:** Five (5) days plus delivery. FOB Mankato, MN
- **Set-Up:** \$20(G) each imprint color; Price includes 1-color Imprint
- **All Pricing US Dollars**
- **Personalized Envelope:** Wall Calendars Add \$0.25(G) each; Desk Calendars Add \$0.20(G) each

Pricing Good January 1 - April 30, 2012 | **Promo Code PC12Q1**

Say Thank You All Year Round



#DG0164 **Bold Stripes**
 Inside Verse/Personalization Black Ink
 Suggested Verse S07
 Features Silver Foil Embossing



#DG4150 **Monogram Thank You**
 Inside Verse/Personalization Black Ink
 Suggested Verse S09
 Features Gold Foil Embossing

We appreciate
 the opportunity to serve you.
 Please call me whenever
 I can be of further assistance.

Thank you for the opportunity
 to serve you.



#DG5492 **Sophisticated Thank You**
 Inside Verse/Personalization Green Ink
 Suggested Verse S010
 Features Gold Foil Embossing

We sincerely appreciate your business.
 Thanks for placing
 your confidence in us.

\$150c
 200 Minimum
 Includes blank envelope



- **FREE - Up to 4 lines of copy;** Standard typestyle is Baskerville
- **Production:** Five (5) days plus delivery. FOB Mankato, MN
- **Set-Up:** \$20(G) each imprint color; Price includes 1-color Imprint
- **All Pricing US Dollars**

Pricing Good January 1 - April 30, 2012 | **Promo Code PC12Q1**

Laser Engraved Metal Pens

Screen Printed Plastic Pens



Triple Comfort



Carrara

\$1.50^A

100 Minimum

SARATOGA METAL PENS
48 HOURS
 order • laser engrave • ship



Giller



Volterra



Magnuson



Farrier

.44^A

300 Minimum



Wesley



Corinth

#P1353

Triple Comfort Click



Colors Aquamarine, Emerald, Graphite, Ruby, Sapphire, Sky Blue

Imprint Area 2-1/8"W x 1/4"H

Features Polished Hi-Shine Barrel
 Chrome Accents
 Comfort Grip Pads

MagnaLogo 2-1/8"W x 3/4"H
 Add \$.20(A) each

#P43070

Giller Click



Colors Aquamarine, Emerald, Graphite, Ruby, Sapphire

Imprint Area 2-1/2"W x 1/4"H

Features O-Ring Grips
 Black & Chrome Design
 Balanced Weight

#P43069

Magnuson Click



Colors Blue, Graphite, Green, Red

Imprint Area 2"W x 1/2"H

Features Grooved Comfort Grip
 Up to 5 Lines of Copy



#P42806

Wesley Click



Colors Cranberry, Emerald, Graphite, Sapphire

Imprint Area 2"W x 1/2"H

Features Polished Silver Accents
 Comfort Grip



#P42821

Carrara Click



Colors Emerald, Garnet, Graphite, Sapphire

Imprint Area 2"W x 1/4"H

Features Knurling Grip
 Silver Accents



#P42799

Volterra Click



Colors Aquamarine, Garnet, Graphite, Sapphire, Sky Blue

Imprint Area 2-1/2"W x 1/4"H

Features Chrome Accents
 Balanced Weight

#59590

Farrier Click



Colors Black, Blue, Green, Purple, Red

Imprint Area 2"W x 1/2"H

Features Vibrant Translucent Barrel
 Grooved Comfort Grip
 Silver Accents



#59511

Corinth Click



Colors Blue, Green, Orange, Red

Imprint Area 1-1/4"W x 3/4"H

Features Translucent Barrel
 Silver Accents



- **FREE** - Up to 5 lines of copy: *Script*, Times or Helvetica
- **Set-Up:** \$40(G); Up to 2 lines of copy to right or left of logo
- Laser Engraved

- **Production:** 48 Hours plus delivery. FOB Upstate New York
- Black or Blue medium point ink
- All Pricing US Dollars

Pricing Good January 1 - April 30, 2012 | **Promo Code PC12Q1**

- **FREE** - Up to 4 lines of copy: *Script*, Times or Helvetica
- **Set-up:** \$20(G); Up to 2 lines of copy to right or left of logo
- Screen Printed in Silver or White

- **Production:** Five (5) Days plus delivery. FOB Laredo, Texas
- All Pricing US Dollars

Pricing Good January 1 - April 30, 2012 | **Promo Code PC12Q1**

Laser Engraved Gift Sets



\$5.00A
50 Minimum

#P4012

Rouse Click Pen & Letter Opener Set

Colors Black, Champagne Gold, Cranberry, Emerald, Graphite, Sapphire, Sky Blue

Imprint Area Pen: 2-1/4"W x 1/4"H
Letter Opener: 1-3/4"W x 1/4"H

Features Silver Accents
Balanced Weight

#P4302

Rouse Click Pen & Key Ring Set

Colors Black, Champagne Gold, Cranberry, Emerald, Graphite, Sapphire, Sky Blue

Imprint Area Pen: 2-1/4"W x 1/4"H
Key Ring: 1-3/4"W x 1/4"H

Features Silver Accents
Balanced Weight

- **FREE** - Up to 5 lines of copy: *Script*, Times or Helvetica
- **Set-Up:** \$40(G); Up to 2 lines of copy to right or left of logo
- Laser Engraved

- **Production:** Five (5) days plus delivery. FOB Upstate New York
 - Black or Blue medium point ink
 - All Pricing US Dollars
- Pricing Good January 1 - April 30, 2012 | **Promo Code PC12Q1**

Great Price on Best Selling Key Ring



2nd Location Imprint
Set-Up: \$20(G)
One Line of Copy

\$1.00c
100 Minimum

#59707

Carabiner Strap

Colors Black, Blue, Forest Green, Lime Green, Pink, Purple, Red, Teal, Topaz Blue, Yellow, Orange

Imprint Area 1-1/2"W x 1/2"H

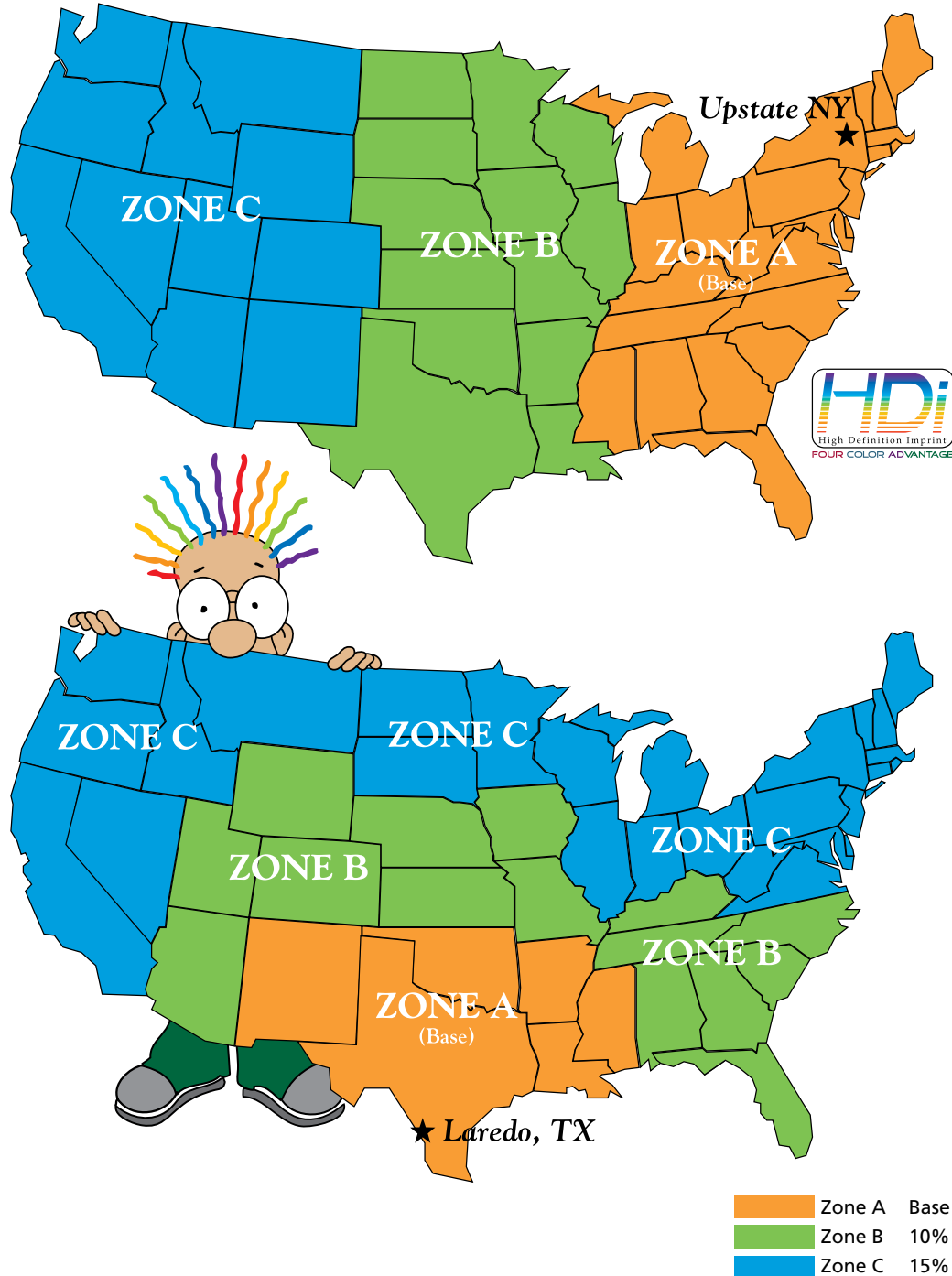
Features Optional Imprint Area
Eleven Vibrant Colors

- **FREE** - Up to 4 lines of copy
 - **Set-Up:** \$40(G) Up to 2 Lines of Copy to Right or Left of Logo
- Pricing Good January 1 - April 30, 2012 | **Promo Code PC12Q1**

- **Production:** Five (5) days plus delivery. FOB Upstate New York
- All Pricing US Dollars

Automatically Save Up to 15%*

- Easy to Understand and Communicate
- Lower Logistical Costs



Details on-line: www.adgpromo.com

*Air Freight Shipments, Drop Shipments, LTL Freight and 3rd Party Billing are Excluded.

Travel Tumblers

\$4.00c
96 Minimum



#AFIT
Fitness 24 oz. Stainless Water Bottle

Colors Purple, Black, Blue, Burgundy, Green, Pink, Silver

Imprint Area 2-1/2"W x 2-1/4"H

Case/Wt# 24/12#

Features Ergonomic Style
Does Not Transfer Tastes
Matching Carabiner Included
Twist-On Lid

#AMERIDN
Meridien 25 oz. Stainless Water Bottle

Colors Blue, Black, Burgundy, Green, Pink, Silver

Imprint Area 2-3/4"W x 2-1/4"H

Case/Wt# 24/13#

Features Does Not Transfer Tastes
Matching Carabiner Included
Twist-On Lid

• **Set-Up:** \$40(G) each imprint color. Price includes 1-color imprint

• **Production:** 5-7 days plus delivery. FOB Laredo, Texas

Pricing Good January 1 - April 30, 2012 | **Promo Code PC12Q1**

• Screen printed Side One, Side Two or Wrap

• All pricing US Dollars

Two-Tone C-Handle Ceramic Mug



NEW!

#AHILO
Hilo 11 oz. Ceramic Mug
 Colors Blue, Green, Yellow
 Imprint Area 2-3/4"W x 2-1/2"H
 Case/Wt# 36/36#
 Features Two-Tone
 Matte Finish
 Bright Colors

\$2⁰⁰c
 144 Minimum

- **Set-Up:** \$40(G) each imprint color. Price includes 1-color imprint
- **Production:** 5-7 days plus delivery. FOB Laredo, Texas

- Screen printed Side One, Side Two or Wrap
- All pricing US Dollars

Pricing Good January 1 - April 30, 2012 | **Promo Code PC12Q1**

Glassware Special



NEW!

#A3804
Footed 16 oz. Pilsner
 Colors Clear
 Imprint Area 2-3/4"W x 3"H
 Case/Wt# 24/15#
 Features Footed Style
 Stable Base
 Classic Look

\$3⁰⁰c
 144 Minimum

- **Set-Up:** \$40(G) each imprint color. Price includes 1-color imprint
- **Production:** 5-7 days plus delivery. FOB Laredo, Texas

- Screen printed Side One, Side Two or Wrap
- All pricing US Dollars

Pricing Good January 1 - April 30, 2012 | **Promo Code PC12Q1**



We Make Color Easy!

- **Four Color**
- **Photo Quality**
- **Low Minimums**
- **Possibilities are Endless!**



Item	Description	150	250	500	1000	2500	
5000CSM-1	Windmill™ HDI Classic Monthly Pocket Planner	1.70	1.60	1.50	1.40	1.30	5A
5000CSW-1	Windmill™ HDI Classic Weekly Pocket Planner	1.90	1.80	1.70	1.60	1.50	
		50	100	250	500	1000	5A
5710CSM-1	Windmill™ HDI Deluxe 7x10 Classic Monthly	2.50	2.40	2.30	2.20	2.10	
5710SMA-1	Windmill™ HDI Deluxe 7x10 Academic Monthly	2.50	2.40	2.30	2.20	2.10	
		250	500	1000	2500	5000	5A
59584	Saratoga™ HDI Halter Click Pen						
P2358	Saratoga™ HDI Emmy Click Pen	1.30	1.20	1.10	1.00	0.90	
P42809	Saratoga™ HDI Upton Click Pen						
P42810	Saratoga™ HDI Washburn Click Pen						
		36	72	144	288	576	1008
DANBG01	AdImages® HDI 11 oz. C-Handle Mug	3.75	3.35	3.05	2.95	2.85	2.75
AHDVARS	AdImages® HDI Varsity 16 oz. Mug	5.50	5.10	4.80	4.70	4.60	4.50
		48	96	144	288	576	1008
A1507DA	AdImages® HDI 17 oz. Water Bottle	7.50	7.10	6.80	6.70	6.60	6.50
A1500DA	AdImages® HDI 25 oz. Water Bottle	8.00	7.60	7.30	7.20	7.10	7.00

- **Set-Up:** \$40(G) Applied to each base HDI design
- **Production:** 7-10 days plus delivery. FOB Upstate New York
- **Art Requirements:** CMYK 300 dpi digital file at 100% size or greater. We accept JPEG, TIF, PDF or Illustrator files.
- **Personalization:** \$1.00(G) per piece
- All pricing US Dollars

Pricing Good January 1 - April 30, 2012 | Promo Code PC12Q1

HDI Varsity 16 oz. Mug Introduction Special

Create a Bold Statement

- **Imprint One Side, Two Sides or Full Wrap**
 - **Make It Personal**
 - **Individual Name Recognition**



#AHDVARS
HDI Varsity 16 oz. Mug
Accent Colors Black, Blue, Green, Red
Imprint Area 7-7/8"W x 2-7/16"H
Case/Wt# 36/45#
Features 4-Color Photo Quality Imprint
 One or Two Sides, Wrap
 Personalize

- **Set-Up:** \$40(G) Applied to each base HDI design
- **Production:** 7-10 days plus delivery. FOB Upstate New York
- **Art Requirements:** CMYK 300 dpi digital file at 100% size or greater. We accept JPEG, TIF, PDF or Illustrator files.
- **Personalization:** \$1.00(G) per piece
- All pricing US Dollars

Pricing Good January 1 - April 30, 2012 | Promo Code PC12Q1

adimages® drinkware

Blowout Special While Supplies Last!



#NNORTH

Northern 14 oz. Mug

Accent Colors Blue (08), Green (06)

Imprint Area 2-1/2"W x 2-3/4"H

Case/Wt 36/45#

Features Stable Base
Excellent Style
Two Tone Look

\$2.50^c

144 Minimum

Regular \$4.65^c

- **Set-Up:** \$40(G) each imprint color. Price includes 1-color imprint
- **Production:** 5-7 days plus delivery. FOB Laredo, Texas

- Screen printed Side One, Side Two or Wrap
- All pricing US Dollars

Pricing Good January 1 - April 30, 2012 | **Promo Code PC12Q1**