

2013



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**DIGITAL DIRECT TO GARMENT PRINTING (DTG) PRICE SHEET**

ALL ORDERS RECEIVED AFTER NOON (12PM EST) ENTER SCHEDULE ON NEXT DAY! EACH JOB MUST BE WRITTEN AS SEPARATE PO  
**PRODUCTION SCHEDULE: 7-10 WORKING DAYS UPON RECEIPT OF PO, ART, MERCHANDISE, & APPROVAL**  
 WHEN AVAILABLE - RUSH CHARGES OF 30% (5-6 days) RUSH CHARGES OF 40% (3-4 days) RUSH CHARGES OF 50% (2-3 days) FROM RECEIPT OF ART APPROVAL & MERCHANDISE  
 ORDER FORMS, ARTWORK AND MERCHANDISE MUST BE COMPLETE PRIOR TO BEING PUT ON PRODUCTION SCHEDULE.  
**ALL PAYMENT ARRANGEMENTS MUST BE FINALIZED BEFORE ENTERING PRODUCTION SCHEDULE**

<b>WHITE GARMENTS</b>				
QUANTITY	up to 5" X 5"	5"X5" to 10"X10"	10"X10" - 14"X15"	14"X15" to 14"X18"
1-5	\$3.00	\$5.00	\$6.00	\$8.15
6-23	\$2.50	\$4.00	\$4.75	\$6.85
24-47	\$2.00	\$3.00	\$3.75	\$5.85
48-143	\$1.75	\$2.50	\$3.25	\$5.35
144-499	\$1.50	\$2.00	\$3.00	\$5.00

<b>NON - WHITE GARMENTS</b>				
QUANTITY	up to 5" X 5"	5"X5" to 10"X10"	10"X10" - 14"X15"	14"X15" to 14"X18"
1-5	\$4.00	\$7.00	\$8.00	\$10.25
6-23	\$3.00	\$5.50	\$6.75	\$8.85
24-47	\$2.75	\$5.00	\$5.50	\$7.65
48-143	\$2.50	\$4.00	\$4.50	\$6.65
144-499	\$2.25	\$3.50	\$4.00	\$6.25

**EACH ORDER IS SUBJECT TO A ONE TIME SETUP \$25.00 ART/SETUP CHARGE, INCLUDES VIRTUAL PROOF**

DTG ORDER Minimum Regardless of qty. is \$50.00 per invoice  
**Orders Must be Marked DTG on Purchase Order**  
 Prices are per location per garment  
**Youth Maximum is 10" X 13"**  
**Adult Maximum is 14" X 18"**  
 Polybagging - Add \$0.25 Per Piece  
 Sorting/separating Charge - \$.10 Per Piece  
 Printing on or above Pocket, add \$.25 per piece  
 Fleece Upcharge - .50 per piece  
 Fabric with more than 80% polyester will incur an extra \$1.25 surcharge per piece, per location.

**RE-ORDERS MUST BE SUBMITTED WITH PREVIOUS ART APPROVAL OR BE SUBJECT TO ART CHARGES AGAIN.**

**Youth & Adult are considered separate runs, you must specify Adult or Youth on Purchase order**

**PRINT GUIDELINES**

- All artwork should be submitted as Vector art (.eps, .ai.) or as high res. .psd, .pdf, or .tiff (300 dpi min) with layers & transparent backgrounds.
- Converting artwork from 72 dpi to 300 dpi will not yield good results & in most cases not useable.
- For Larger files use our drop box please - <https://www.yousendit.com/dropbox?dropbox=AtlasPublicDropBox>
- 100 % Cotton prints better than blends. On White we can print Poly or Cotton, however on non white, must be at least a 80/20 blend. Cotton will ALWAYS print better. Fleece must be 90% cotton, we recommend Hanes Print Pro Fleece. Dye lots may affect print quality in an order. To insure vibrance, 30 single or combed cotton blanks should be ordered. Recommended brands are: District® Concert tees, Hanes Nano Tee, or other premium cotton blanks. 100% Polyester will work as long as it's white and not treated with a stain resistant chemical. Avoid products with more than a 1 X 1 rib fabric. Print does not get into the grooves properly.
- Printing is a CMYK Process, there is no color matching, or pantone matching available.

International Shipments: \$25 service charge plus Freight.  
 USPS Shipments: \$10 service charge plus freight.

**SHIPPING Drop Shipping: \$3.75 per location**

Shipping fees are based on weight, dimensions & zip code. We use Fedex / UPS Ground- unless your PO directs us otherwise. PLEASE indicate on your shipping request form if we are shipping to a residence or a business.

Shipping insurance requests must be on purchase order.  
**Wrong Address Or Unspecified Residence Subject to \$10.00 each UPS change.**  
**FOB FT. LAUDERDALE, FL**

**SPOILAGE:** Although our normal spoilage is insignificant, we do allow for 2% damage, (4% on darks). We will credit accounts for any spoilage in excess of one piece or 2% (4% on darks)- whichever is greater.

**SAMPLES**

**Minimum \$50.00 charge per location on all Pre- Production SAMPLE ITEMS!**

**Email Art & PO to: [screen@atlasembroidery.com](mailto:screen@atlasembroidery.com)**

**[www.atlasembroidery.com](http://www.atlasembroidery.com)**

**2300 S.W. 34th Street Ft. Lauderdale, FL 33312 Tel:954-922-2242 Fax 954-922-1212**

**USE US ONCE... You Will Never Go "AnyWear" Else!**

2013

**PPAI**  
The Mark of a Professional  
PPAI# 316785



**ASI**  
Advertising Specialty Institute  
ASI# 37245

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## DIGITAL DIRECT TO GARMENT PRINTING (DTG) PRICE SHEET

### Atlas Embroidery & Screen Printing Now Offers Direct to Garment (DTG) Embellishment Printing Services!

Since its founding in 2002 by Mitchell Lombard, Atlas Embroidery & Screen Printing has been growing exponentially as a preferred supplier to its valued customer base of wholesale promotional products distributors. At our world wide Head Quarters, Atlas now has a robust group of 80+ employees and 30,000+ square feet of administrative, shipping and production facilities.

Atlas has invested millions of dollars in the latest technology and state of the art screen printing equipment. In doing so, we have expanded our offerings beyond the basics of Plastisol; to include discharge screen printing, all over screen printing, jumbo screen printing and oversized screen printing.

**Atlas has expanded its offerings to include the most technologically advanced Direct To Garment (DTG) equipment to its arsenal of embellishment services.**

The obvious advantages of DTG printing include precise images with non-contact technology, lowered set-up costs and fast turnaround time. DTG printing is simple and economical on both light and dark garments. It requires less setup time, and is more cost-effective for the small runs of under 500 pieces.

**While DTG prints best on white garments of all material types, cotton works the best – 100% cotton allows for the water based inks to be absorbed properly. However, polyester and polyester blend garments may also be used with great results if the garment is white. Once you move away from white shirts and into colored or dark garments, the print quality depends extremely on garment material makeup. The garment must be at least 80% cotton, and a premium blank with a guaranteed dye lot consisting of combed or pima cotton in 24 single & above weights.**

**Your basic gildan / hanes tee is the wrong choice when printing high resolution imaging with digital water base inks. Recommended brands include: District Concert tees, Hanes Nano Tee, or other premium cotton blanks.**

DTG allows us to print crisp, colorful, vibrant images directly onto cotton garments without the need for coated papers, or other limiting factors

The Atlas staff enjoys servicing the needs of our growing customer base. Providing cutting-edge wholesale embellishment services. We take pride in meeting the most stringent quality, and service requirements, including providing 7-10 day turnaround after receipt of approved artwork. We offer Free Freight from SanMar, Virginia Ts, Vantage apparel, Heritage Sportswear, TSF, and Bodek & Rhodes

**Call us with any other questions today at 954.922.2242 or visit [www.atlasembroidery.com](http://www.atlasembroidery.com)**



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