

HAAS-JORDAN[®]

by **westcott**[®]



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*Haas-Jordan
means quality.*



Haas-Jordan by Westcott umbrellas are synonymous with quality, and have been for decades. The tradition continues with golf and specialty umbrellas that are made from the finest quality materials, in a variety of styles, with features that have been tested extensively.


As a gift, an incentive, or an umbrella for merchandising, when your name is on a Haas-Jordan umbrella, it means you're offering quality.

A special thanks to Aaron Waltz, PGA Head Professional, and Justin Howard, PGA Apprentice, Sylvania Country Club, Sylvania, Ohio and David Graf, PGA Master Professional and The Inverness Golf Club, Toledo Ohio. Photography by Eric Eggy, PointSeven Studios.

Haas-Jordan by Westcott is proud to be recognized in the Byron Nelson Exhibit at the World Golf Hall of Fame. As Vice President of Haas-Jordan, Mr. Nelson helped develop the modern golf umbrella in the U.S.

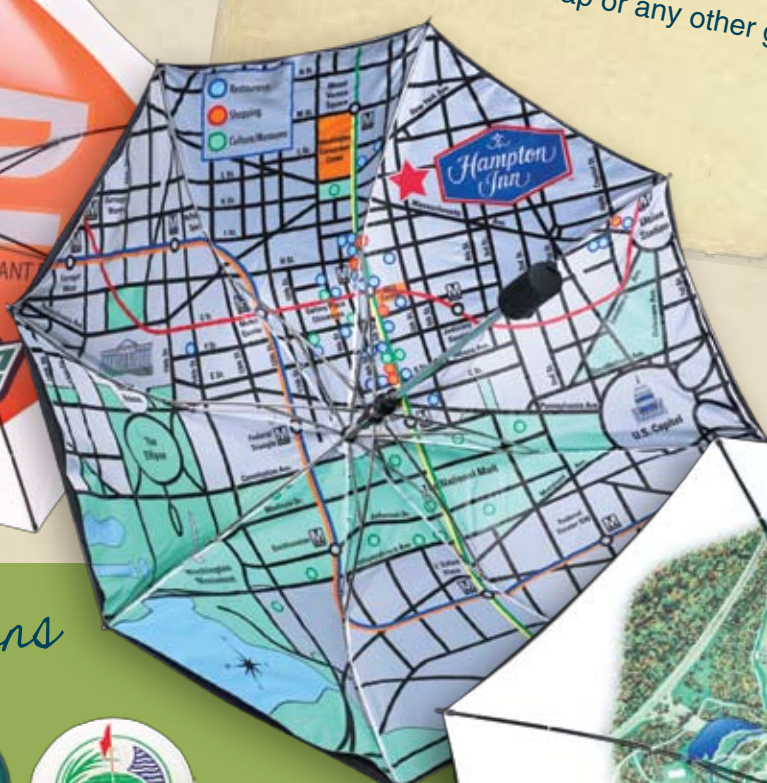
CLASSIC CUSTOM DESIGNS

With Haas-Jordan umbrellas you can choose from our many available styles and colors or you can customize your umbrella for a statement that is uniquely yours. You can customize everything from the fabric color to the medallions to the inside of the umbrella with **logos, maps, photographs, graphics**... The sky's the limit with Haas-Jordan's Classic Custom Designs!



Place the company, course, sponsor or the event logo on the outside canopy

outer canopy custom design



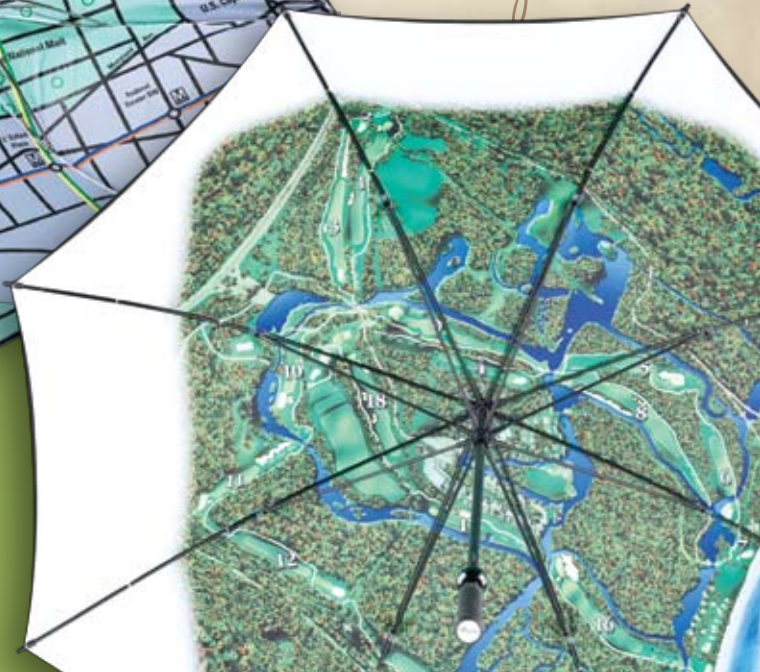
Use the inside canopy to feature yardage, a photo of the clubhouse, a map or any other graphic you would like!

inner canopy designs

custom medallions



Haas-Jordan golf umbrellas can be ordered with your logo or message in custom made Epoxy Dome Medallions (minimum quantities apply). Brass engraved logo or initial medallions are also available. Make a statement with a Haas-Jordan umbrella that is uniquely yours!





HURRICANE 345® TOUR PLUS HIGHLIGHTS



- Patent-pending golf towel bar modification system
- Canopy design is wind-vented on alternating panels
- Light weight design for easy carry
- Non-pinching frame
- Available in 62" and 68" sizes
- Burl wood-look fiberglass shaft
- Solid fiberglass ribs
- Slip resistant Pro-Grip rubber handle

**HURRICANE 345®
TOUR PLUS
STOCK COLORS**

62" Style Number
68" Style Number

Black	Black/White	Navy	Navy/White	Pine	Pine/White	Red/White	Royal/White	Wine/White	Red/White/Navy
8201	8202	8203	8204	8205	8206	8207	8208	8211	8212
8801	8802	8803	8804	8805	8806	8807	8808	8811	8812

*Serious Protection
For Serious Weather*

HURRICANE 345® TOUR PLUS



PATENTED WIND-VENTED DESIGN.

The Hurricane 345® Tour Plus is a superior wind-vented umbrella that makes a prestigious statement. We have designed an innovative umbrella with a classic look. Alternating panels are wind-vented allowing for a larger area for your custom graphics, and much lighter weight making it easier to carry than double-canopy designs. The improved fiberglass frame with a burl wood-finish fiberglass shaft will stand up to the strongest wind gusts, allowing you to reach safe shelter while blocking rain. A non-pinching frame will protect your fingers when opening or closing the umbrella.

Patent 509,954

LIMITED LIFETIME GUARANTEE

Haas-Jordan by Westcott guarantees the quality of your Hurricane 345® Tour Plus golf umbrella. If this product encounters any structural defect under anticipated usage, Haas-Jordan by Westcott will replace your product upon receipt of \$12 and return of the product. This guarantee does not extend to situations of abuse or misuse.



The new Hurricane 345®
Tour Plus comes with
patent-pending golf towel
bar, burl wood-look
fiberglass shaft and
non-pinching frame.

THE SUNFLECTOR 345™
Provides more relief from direct sunlight
with UV-protective material. Up to 15
degrees Fahrenheit cooler than under
direct sunlight.

Navy/Tan



8213
8813

Pine/Tan



8214
8814

Black/Tan



8215
8815

SUNFLECTOR 345™
STOCK COLORS

62" Style Number

Silver Metallic



8900

All stock colors are available for delivery in
less than 7 days with your logo imprint.

PRO-LINE™ UMBRELLAS

CARRIED BY GOLFERS AROUND THE WORLD.

Our ever-popular **Pro-Line™** golf umbrellas are carried by golfers around the world. These golf umbrellas feature black braided fiberglass shafts and our comfortable, slip resistant Pro-Grip rubber handle. Umbrellas may be screen-printed in up to 6 colors, and shipped within 7 days.



PRO-LINE™ HIGHLIGHTS

- Available in 62" or 68" sizes
- Solid fiberglass ribs
- Black braided fiberglass shaft
- Slip-resistant Pro-Grip rubber handle

PRO-LINE™ STOCK COLORS

62" Style Number
68" Style Number*

Black	Black/White	Navy	Navy/White	Pine	Pine/White	Red/White	Royal/White	Wine	Wine/White
									
7601 7801*	7602 7802*	7603 7803*	7604 7804*	7605 7805*	7606 7806*	7607 7807*	7608 7808*	7610 7810*	7611 7811*

* while supplies last on all 68" styles

Seen at Prestigious Tournaments Worldwide



Golf photos provided courtesy of LPGA, Getty Images

PRESTIGE™ UMBRELLA



This dignified and sturdy 62" umbrella features a black braided fiberglass shaft and fiberglass frame. This umbrella is equipped with an ergonomic, stylish, black gel handle for slip resistant comfort. Offered in our best selling color, solid Black. Other colors available as a custom order. Has a modern look and feel.

PRESTIGE™ STOCK COLOR

Black



62" Style Number

7629



EXECUTIVE™ UMBRELLA



For the consummate professional wishing to make a truly distinctive impression. Equipped with a beautiful brown leather wrapped handle, this unique umbrella features a black braided fiberglass shaft and fiberglass frame. Even when closed, this is truly an umbrella that makes a statement. Available in Black or Navy. The perfect gift for professional clients.

EXECUTIVE™ STOCK COLORS

Black

Navy



62" Style Number

7630

7631

AMBASSADOR™ UMBRELLA



This 62" umbrella is at home in the most regal of settings with its classic varnished wood handle and sleek lines. This stately umbrella features a black braided fiberglass shaft and fiberglass frame. Available in Black. Perfect for clients seeking the traditional, classic look with modern technology.

AMBASSADOR™ STOCK COLOR

Black



62" Style Number

7627

Red/White/
Navy
7612
7812*

Navy/Tan
7613
7813*

Pine/Tan
7614
7814*

New Red/
Gray
7617
7817*

Pink/White
w/ribbon
7618
7818

Pink/White
no ribbon
7625
7825

New
Gray
7648
7848

New
Yellow
7649
7849

Red/Black
7655
7855

New Burnt
Orange
7666
7866

New Purple/
White
7667
7867

New
Camouflage
7673
7873

* while supplies last on all 68" styles

8

GOLF

THE EAGLE™ UMBRELLAS

Irresistible Value

- Windproof design
- Black metal Double 8-rib frame
- Classic wood shaft
- Wood Handle
- Available in 60" Size



THE EAGLE™ HIGHLIGHTS

A VALUE YOU CANNOT RESIST.

This classic golf-size umbrella features a 60" span, a deluxe wood shaft and crafted wood handle. This sturdy umbrella also stands up in strong gusts due to its double-rib unichrome plated steel frame and windproof design that recovers if blown inside out.

*50 piece minimum on this value priced umbrella



EAGLE™ STOCK COLORS



60" Style Number

6301 6302 6303 6304 6305 6306 6307 6308 6317 6322 6369 6370

Protection on the Go

58" FOLDING GOLF UMBRELLAS

Our 58" Folding Golf Umbrella provides generous coverage with the convenience of a folder. This handsome umbrella features a handy auto-open mechanism and a waterproof-coated nylon cover. It's solidly built on a wind-resistant frame with a unichrome plated steel ribs and chrome plated hexagonal shaft. It's the perfect size for traveling. Custom colors are available.



The wood handle features a braided wrist strap and can be laser engraved with your logo or message



THE PROFESSIONAL 345™

This sturdy folding umbrella combines our Hurricane 345® wind-venting technology with the portability of our ever-popular folding golf umbrella. It has a generous 58" span when opened, a comfortable braided wrist-strap, black rubber handle and a nylon carry case with shoulder strap. Perfect for the traveling professional. Will fit in most luggage. Offered in a number of popular new colors.

PROFESSIONAL 345™ STOCK COLOR



58" Style Number

4343 4344 4345 4357 4358 4359

58" FOLDING STOCK COLORS



58" Style Number

4301 4302 4303 4304 4306 4307 4308 4312 4313 4314 4315 4325 4355

FOLDING UMBRELLAS



PERSONAL POP UP 42" AUTO OPEN UMBRELLA

Our new 42" Folding Umbrella features auto-open mechanisms, a nylon cover, nickel-plated ribs, a chrome plated shaft, and black plastic notch and runner.

BAG BROLLY™

The new Bag Brolly™ protects your golf clubs if you get caught in the rain. The chrome-plated shaft telescopes to fit any golf bag. **The top end of the shaft is flexible which allows the umbrella to tip for ease while removing a club from the bag.**



BAG BROLLY™ STOCK COLORS



NEW PERSONAL POP UP 42" STOCK COLORS



42" Style Number



FASHION HIGHLIGHTS

- 48" coverage
- Wood tips
- Wood shaft
- Wood crook handle

FASHION UMBRELLA

This timeless, personal umbrella features a dark wooden shaft, tips and crook handle for easy portability and obvious utility. This elegant umbrella is available for orders of 50 pieces or more. Perfect for the resort or hotel property.

Umbrellas with a personal touch

PRESIDENTIAL™ UMBRELLA

This refined, 54" stylish umbrella features a push button opening mechanism, black braided fiberglass shaft, and fiberglass frame. This umbrella is equipped with an ergonomic, stylish, black gel handle for slip resistant comfort. Offered in our best selling color, solid Black. Other colors available as a custom order. Opens with impressive force and obvious sturdy quality.



FASHION STOCK COLORS



48" Style Number 4601 4603 4605 4619 4620 4621

PRESIDENTIAL™ STOCK COLOR



- Automatic
- Push Button
- Gel handle

54" Style Number 4254



Show your Team Spirit In The Rain

TEAM STOCK COLORS

58" Style Number
62" Folding Style Number

Soccer



3300

Baseball



7650

Black



4301

6601

Black/White



4302

6602

Navy



4303

6603

Navy/White



4304

6604

Pine



6605

Pine/White



4306

6606

Brown/White



6317

TEAM UMBRELLAS

Choose Haas-Jordan rain umbrellas for an excellent fund-raising opportunity or to keep the sidelines uniform and spirited. Our rain umbrella products visibly show support and are functional in high winds.



THE PONCHO

Our poncho is designed with the same high-quality nylon as our umbrellas.



White 2950 Black 2951

- Orange/White



6322
- Red/Black



7655
- Red/White



4307
6607
- Royal/White



4308
6608
- Wine/White



6611
- Red/White/Navy



6612
- Purple



4325

CAUSE AWARENESS UMBRELLAS



Umbrellas for a Cause

A portion of the proceeds from the sale of our Pink and White Ribbon Pro-Line™, Folding Umbrella and Bag Brolly™ umbrellas will benefit the fight against breast cancer.

THE SPECTATOR

UMBRELLA/
WALKING STICK/
SEAT CANE

The Spectator is perfect for sports fans. When not providing rain protection, it can be converted into a seat cane with a comfortable 13"-wide leather strap seat by simply spreading the handles. Its strong metal shaft also makes the Spectator a sturdy walking stick. Available in our silver Sunflector material.

NEW



Silver



6501

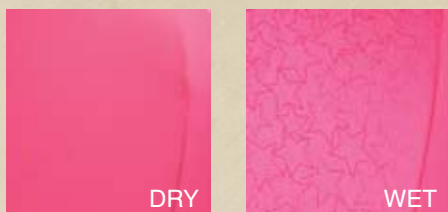


The Northwest Ohio Race for the Cure passes by our corporate headquarters in Toledo, Ohio.

Make Your Statement Uniquely Memorable

THE WATERMARK

Add your client's message in a very unique way, the Haas-Jordan Watermark. Watch in amazement as the logo appears on the fabric when the umbrella is wet. After 20 minutes of drying, the logo disappears to its normal understated self. Perfect for the larger marketing campaign where a unique, memorable and exciting message is to be conveyed. 700-1000 piece minimum, depending on umbrella size.



MAGIC INK

Add a touch of magic to your umbrellas with Haas-Jordan's new Magic Ink. When the umbrella is dry the white ink is hardly visible, Once it starts getting wet, the white ink becomes any color you choose! Minimum 200 pieces.

THE BIRDIE™ UMBRELLAS

UNQUESTIONED RELIABILITY.

This value-priced golf umbrella offers a fiberglass shaft and rugged double-rib unichrome plated steel frame. The frame is a special wind-proof design that recovers if blown inside out by a strong wind gust.

A nylon case is included.

*While supplies last.



THE BIRDIE™ HIGHLIGHTS

- Windproof design
- Double 8-rib Frame
- Unichrome plated Steel Ribs
- Black braided fiberglass shaft
- Deluxe rubber-coated ABS handle
- Available in 62" size.

Get these styles while supplies last



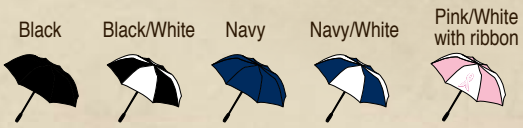
42" AUTO OPEN/CLOSE FOLDING UMBRELLAS

Our 42" Folding Umbrella features auto-open/auto-close mechanisms, a nylon cover, nickel-plated ribs, a chrome plated shaft, and black plastic notch and runner. The rubber handle can be laser engraved.

*While supplies last.



42" AUTO OPEN/CLOSE FOLDING STOCK COLORS



42" Style Number	3101	3102	3103	3104	3118
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BIRDIE™ STOCK COLORS



62" Style Number	6601	6602	6603	6604	6605	6606	6607	6608	6611	6612
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UMBRELLA DISPLAYS

Take advantage of Haas-Jordan's brand recognition in merchandising these fine umbrellas. The wood display stand protects the umbrellas, displays them neatly, and is offered in a medium finish. The stand is already assembled, with wheels for easy positioning.



WOOD DISPLAY

- Displays 24 umbrellas
- Assembled with wheels
- Logo panel makes a statement
- 20" w x 33" h x 13" d

DEN CADDY

- Display adds a unique element to your pro shop

JUNIOR GOLF UMBRELLAS

The **Junior Golf Umbrella** is a superior, sturdy, single person umbrella that is perfectly suited to young golfers. Its comfortably molded rubber handle and smaller 48" span with automatic push button opening mechanism make it easy to handle. *While supplies last.



JUNIOR GOLF
STOCK COLOR

Black/White



48" Style Number

6202

2008 PRICE LIST effective August 2008-July 2009



Pricing reflects FREE
1 color, 1 panel imprint
and set-up for 1 color.

GOLF UMBRELLAS

			(P)	(P)	(P)
STYLE	DESCRIPTION	RIB SPREAD	25 Pieces	250 Pieces	500 Pieces
8900	Sunflector™ 345	62"	\$48.80	\$46.70	\$44.60
8800	Hurricane® 345 Tour Plus	68"	\$46.70	\$44.60	\$42.50
8200	Hurricane® 345 Tour Plus	62"	\$42.50	\$40.40	\$38.30
7800	Pro-Line™	68"	\$33.60	\$31.50	\$29.40
7630/31	Executive™	62"	\$32.60	\$30.50	\$28.40
7629	Prestige™	62"	\$34.70	\$32.60	\$30.50
7627/28	Ambassador™	62"	\$28.90	\$26.80	\$24.70
7618	Golf Breast Cancer Awareness	62"	\$32.60	\$30.50	\$28.40
7600	Pro-Line™	62"	\$29.40	\$27.30	\$25.20
6600	Birdie™	62"	\$25.80	\$23.70	\$21.60
6505	Spectator Seat	48"	\$69.30	\$67.20	\$65.10
6300	Eagle™	60"	\$22.60	\$20.50	\$18.40
6202	Junior Golf	48"	\$27.30	\$25.20	\$23.10
4600	Fashion	48"	\$19.40	\$17.30	\$15.20
4254	Presidential™	54"	\$36.80	\$34.70	\$32.60

FOLDING UMBRELLAS

			(P)	(P)	(P)
STYLE	DESCRIPTION	RIB SPREAD	25 Pieces	250 Pieces	500 Pieces
4418	Bag Brolly™ Breast Cancer Awareness		\$30.50	\$28.40	\$26.30
4400	Bag Brolly™		\$27.80	\$25.70	\$23.60
4345	Professional 345™	58"	\$31.30	\$29.20	\$27.10
4300	Folding Golf	58"	\$23.60	\$22.60	\$20.50
3118	Folding Breast Cancer Awareness	42"	\$26.80	\$24.70	\$22.60
3100	Auto-Open/Auto-Close	42"	\$22.60	\$20.50	\$18.40
2900	Personal Pop-Up Folding Umbrella	42"	\$14.70	\$12.60	\$10.50

TEAM UMBRELLAS

			(P)	(P)	(P)
STYLE	DESCRIPTION	RIB SPREAD	25 Pieces	250 Pieces	500 Pieces
7650	Baseball	60"	\$31.50	\$29.40	\$27.30
3300	Soccer Ball	60"	\$29.90	\$27.80	\$25.70

OTHER

			(P)	(P)	(P)
STYLE	DESCRIPTION		25 Pieces	250 Pieces	500 Pieces
2950/51	Poncho		\$22.10	\$20.00	\$17.90

DISPLAY RACKS

			(P)	(P)	(P)
STYLE	DESCRIPTION		25 Pieces	250 Pieces	500 Pieces
9960	Den Caddy		\$110.30	\$110.30	\$110.30
9950	Wood Floor Display		\$220.50	\$220.50	\$220.50

Terms of Sale

Net 30 days. FOB factory, Toledo, OH
A 3% discount is applied on orders prepaid by credit card
A 5% discount is applied on orders prepaid by cash or check.

Drop Shipment

Drop Shipment is available at \$5.00 per location plus freight.

Individual Packaging

Individual packaging is available at \$5.00 (P) additional per box.

Standard Production Time

Non-imprinted umbrellas: **1 Day**
From receipt of **customer order and credit approval.**

Screen printed orders: **7 Days**
From receipt of **approved artwork and credit approval.**

Medallions and laser engraving: **3 Weeks**

Artwork

Pricing is based upon customer supplying camera-ready or digital artwork including type, color-separated and to size.

Call Customer Service for details at **800-536-0283**

Screen

Single panel screen, first color: FREE

Single panel screen, second and subsequent colors: \$90.00 (P)

Two panel continuous print screen per color: \$180.00 (P)

Charges apply to initial order or changes to existing screens.

Printing Charges (25 piece minimum)

First color and one position: FREE

Additional color per unit: \$1.80 (P)

Ink color change: \$20.00 (P)

Speculative and Pre-Production Samples

Product price, additional imprint colors and/or locations, extra color screen charges and \$50.00 (P).

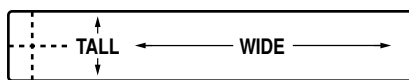
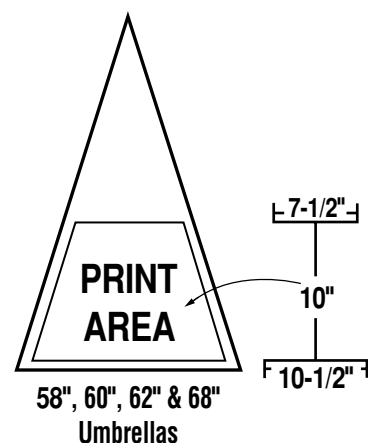
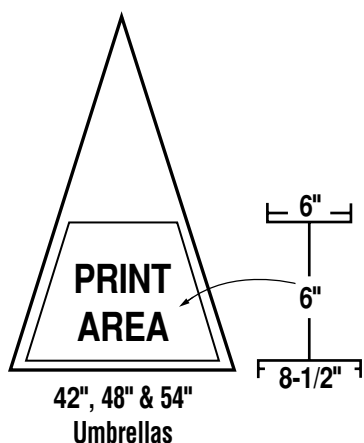
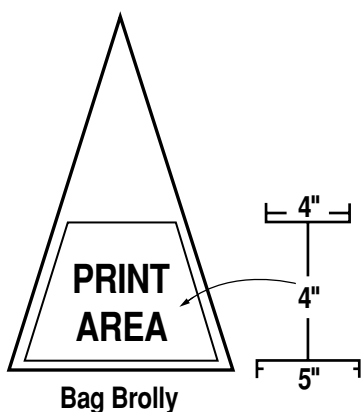
Medallion & Laser Engraved Handles

Epoxy Dome Medallions: maximum 6-color imprint. Maximum image size: **1" diameter.** 100-piece minimum order. \$4.00 (P)

Laser Engraved Brass Medallions are engraved in a brass-finish aluminum disc. Maximum image side: **1" diameter.** Customer must supply artwork to size. 50-piece minimum order. \$8.00 (P)

Laser Engraved Handles: are available in either wood or plastic. Maximum logo size: **1" x 1-1/4" diameter.** 50-piece minimum order. \$6.00 (P). Set-Up Charge: \$100.00 (P)

STANDARD PRINT AREAS



1" TALL X 12" WIDE



Solheim Cup images courtesy of the LPGA, Getty Images

HAAS-JORDAN[®]
by **westcott.**

Distributed by

GOLF TOURNAMENT PROMOTION

Place a 72 piece minimum
tournament order and receive an
additional dozen stock umbrellas
for the same or another customer
free of charge.
(Must be product of equal
or lesser value.)

58860
ASI

113502
PPAI

UMBRELLA
UPIC

55463
SAGE

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