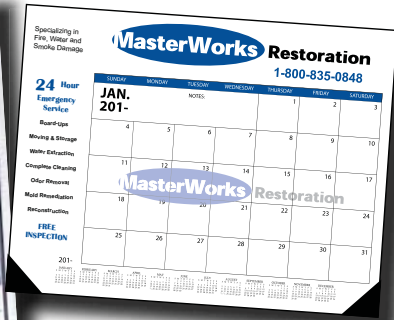


## Who uses...



### Promotional Calendars

- Banks
- Funeral Homes
- Financial Institutions
- Insurance Agencies
- Restaurants
- Construction Companies
- Wholesale Supply Companies
- Realtors



### Advertising Fans

- Concerts
- Company Picnics
- Churches
- Political Events
- Funeral Homes
- Fairs and Festivals
- Trade Shows
- Charity Runs



### Donut Box Advertising

- Staffing Agencies
- Trucking Companies
- Pharmaceutical Reps
- Insurance Agencies
- In-Home Health Care
- Mortgage Companies
- Financial Institutions
- Title Companies



## Of all Advertising Calendar recipients...

**77%** remember the name of the company on their calendar!

**75%** remember their calendar's product, service or message!

**77%** do business with the company on their calendar in the last year and...

**78%** ...plan to do business with that company again!

**76%** look at their calendar from 2 and more than 10 times a day!

*Advertise  
with Calendars*

...make **your** name the one they remember and **your** number the one they call.

Our products are proudly  
**MADE IN THE  
USA**



## Show Your True Colors...



### Here's how it works...

- Choose your calendar or desk pad from twelve available color accent items.
- Your ad copy is printed in Black and second color of your choice. Pick from our stock second color palette or use your PMS number for a small PMS color match charge.
- The calendar portion of your item will be printed with the same accent color used in your ad, creating a matching custom look calendar without the custom price!

Available on select calendars... look for the *Color AcCENTS* logo next to qualifying styles!



*Matching calendars and desk pads make a great gift set!*

**Have your calendar printed in your colors perfectly matched to your ad!**

# Decorator



## 99-E "Nature's Beauty" Decorator Calendar

Reproduced on quality textured stock, this original painting captures the warmth of "Nature's Beauty." Calendars are tinned at both the top and bottom and inserted into mailing tubes.

Ready to mail: simply address and apply postage!

**Size:** 8" x 29 1/2"

**Ad Copy Size:** 7" x 1 1/2"

**Ad Copy:** Ad copy prints in up to 5 lines.

\$5.10 per additional line.

Ad copy prints in Black ink.

**Special Color Ad:** \$39.00 (See Standard Colors page 52)

**Mailing Tubes:** Included in price.

Mailing tubes may be eliminated upon request.

Allow 25¢ each for eliminating tubes and packing in bulk.

**Absolute Minimum:** 100

**Copy Change:** \$17.50

**Proof:** \$18.00

**2-Color Ad Copy:** \$39.00 set-up plus \$5.10 per 100.

**Weight:** 17 lbs. per 100. 170 lbs. per 1,000.

**Buy EARLY and SAVE through April 30th!**



Prices include insertion of 99-E into durable mailing tubes.

### PRICES FOR THE 99-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	4.55	3.70	3.50	3.27	3.04	2.72	2.41	2.19
Each after 5/1	5.00	4.07	3.85	3.60	3.34	3.00	2.65	2.41

SBCDE, Accessories G

Black Prices Go Into Effect May 1st.



# Desk

## G-3, G-4 & G-7 General Information

**Season's Greetings Envelopes, Calendars Not Inserted:**  
Included in price.

**Calendars Inserted Into Season's Greetings Envelopes:**  
\$9.50 per 100.

**2-Color Ad Copy:** \$39.00 set-up plus \$5.10 per 100.

**Ad Copy:** Up to 5 lines. Additional lines \$5.10 per line.

**Special Color Ad:** \$39.00 (See page 52)

**Less Than Minimum:** \$30.00

**Absolute Minimum:** 100

**Copy Change:** \$17.50 per change.

**Proof:** \$18.00

### G-3 Desk Calendar

**Size:** 6 1/2" x 6 1/4" **Pad Size:** 6" x 4 1/2"

**Ad Copy Size:** 4" x 1" Prints in Gold ink. Choice of Maroon or White back. **Weight:** 20 lbs. per 100. 185 lbs. per 1,000.

#### PRICES FOR THE G-3

QTY.	150	300	500	750	1000	2500
Each thru 4/30	3.34	2.88	2.51	2.41	2.12	1.92
Each after 5/1	3.67	3.16	2.76	2.65	2.33	2.11

2A2BCD, Accessories G



### G-4 Desk Calendar

**Size:** 5 3/8" x 3 1/2" **Pad Size:** 5 1/4" x 1 5/8"

**Ad Copy Size:** 4" x 1" Prints in Red ink. Solid White prints in Blue ink. **Border Colors:** Red or Solid White.

**Weight:** 8 lbs. per 100. 70 lbs. per 1,000.

#### PRICES FOR THE G-4

QTY.	150	300	500	750	1000	2500
Each thru 4/30	2.09	1.81	1.49	1.45	1.30	1.14
Each after 5/1	2.30	1.99	1.64	1.59	1.42	1.26

2A2BCD, Accessories G

### G-7 Panel Desk Calendar

The G-7 offers a perfect choice for sales people to insert their personal business card in the panel, giving them a personalized calendar for distribution to accounts. **Size:** 6 1/2" x 7 3/8" **Pad Size:** 6" x 4 1/2" **Ad Copy Size:** 2" x 1 3/4" Prints in Gold ink. **Copy In Panel:** \$35.25 set-up, plus \$5.10 per 100 **Weight:** 20 lbs. per 100. 185 lbs. per 1,000.

#### PRICES FOR THE G-7

QTY.	150	300	500	750	1000	2500
Each thru 4/30	3.54	3.07	2.60	2.52	2.24	2.01
Each after 5/1	3.89	3.38	2.86	2.77	2.47	2.21

2A2BCD, Accessories G



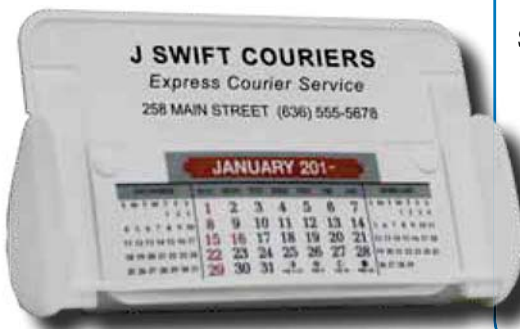
### 2104-E Rocker

**Size:** 5" x 3" **Pad Size:** 4" x 1 1/2" **Ad Copy Size:** 3 1/2" x 1" **Ad Copy:** Ad copy prints in up to 5 lines. Additional lines \$5.10 per line. Ad copy prints in Black ink. **Special Ad Color:** \$39.00 (see page 52) **Less Than Minimum:** \$30.00 **Absolute Minimum:** 100 **Copy Change:** \$17.50 **Proof:** \$18.00 **Finished Proof:** \$28.00 **2-Color Ad Copy:** \$29.75 set-up plus \$11.25 per 100. **Calendar Packaging:** Individually boxed for mailing. **Weight:** 26 lbs. per 100. 275 lbs. per 1,000.

#### PRICES FOR THE 2104-E

QTY.	150	300	500	750	1000	2500
Each thru 4/30	4.34	4.17	3.63	3.28	3.22	3.14
Each after 5/1	4.77	4.59	3.99	3.61	3.55	3.46

2BC3D, Accessories G



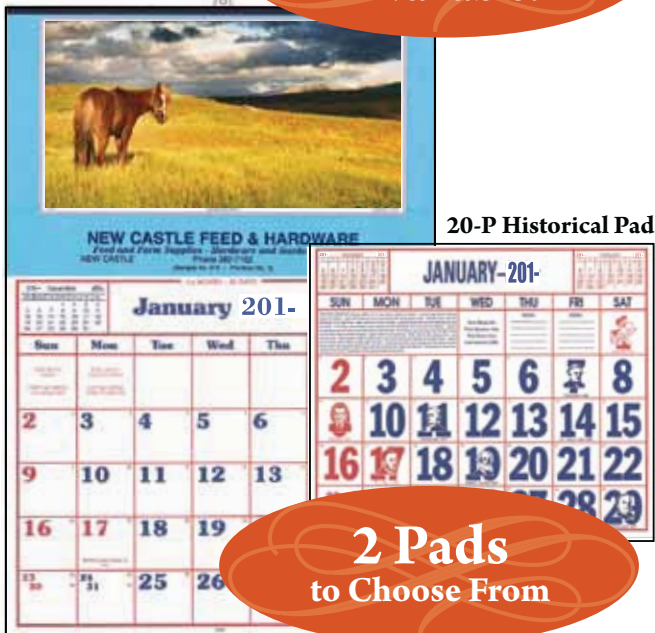
Buy Early and Save through April 30th.



# Farm Memo / Menu

**Full Color Customs Available!**

6-E



**2 Pads to Choose From**

24-P Memo Pad

## 6-E Large Everyday Farm Memo

**BOTH 6-E PADS INCLUDE FARM MEMO INSERT**

**Size** - 13" x 19 3/4"

**Pad Size** - 13" x 11 1/2"

**Ad Copy Size** - 11 1/4" x 1 1/8"

**Ad Copy** - Ad copy prints in up to 5 lines.

Additional lines - \$5.10 per line.

Ad copy prints in Dark Blue ink.

**Special Color Ad** - \$39.00 (See Standard Colors page 52)

**Picture Selection** - Assortment No. 3

**Season's Greetings Envelopes, Calendars Inserted** - \$31.00 per 100

**Envelopes Flat, Not Inserted** - \$28.00 per 100

**Omit Farm Information** - Allow 15 cents each

**Less Than Minimum** - \$25.00

**Absolute Minimum** - 50

**Copy Change** - \$17.50 per change

**Proof** - \$18.50

**2-Color Ad Copy** - \$39.00 set-up, plus \$5.10 per 100

**Attach Bottom Tin** - \$16.00 per 100

**Weight** - 44 lbs. per 100, 430 lbs. per 1,000

### PRICES FOR THE 6-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	5.24	4.32	3.99	3.57	3.38	3.13	2.82	2.60
Each after 5/1	5.77	4.76	4.39	3.93	3.71	3.44	3.10	2.86

6CDE, Accessories G

## 10-E Menu Calendar

**Size** - 11 3/4" x 17 1/4"

**Pad Size** - 11 3/4" x 8 1/4"

**Ad Copy Size** - 10 1/2" x 1 1/2"

**Ad Copy** - Ad copy prints in up to 5 lines.

Additional lines - \$5.10 per line.

Ad copy prints in Dark Blue ink.

**Special Color Ad** - \$39.00 (See Standard Colors page 52)

**Picture Selection** - Assortment No. 3

**Season's Greetings Envelopes, Calendars Inserted** -

\$21.00 per 100

**Envelopes Flat, Not Inserted** - \$16.00 per 100

**Clear Poly Bags, Calendars Inserted** - \$17.00 per 100

**Poly Bags Only** - \$8.00 per 100

**2-Color Ad Copy** - \$39.00 set-up, plus \$5.10 per 100

**Less Than Minimum** - \$25.00

**Absolute Minimum** - 50

**Copy Change** - \$17.50 per change

**Proof** - \$18.50

**Attach Bottom Tin** - \$16.00 per 100

**Weight** - 28 lbs. per 100, 245 lbs.

per 1,000



Recipes in a Large Drop-A-Leaf Style

### PRICES FOR THE 10-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	3.64	2.74	2.57	2.42	2.32	2.20	1.98	1.72
Each after 5/1	4.01	3.02	2.83	2.66	2.55	2.42	2.18	1.90

6CDE, Accessories G

Black Prices Go Into Effect May 1st.

10-E

## Farm

### 1236 -E Farm Calendar

Improved memo-style calendar pad  
Updated progressive accounting features  
Updated tax filing information

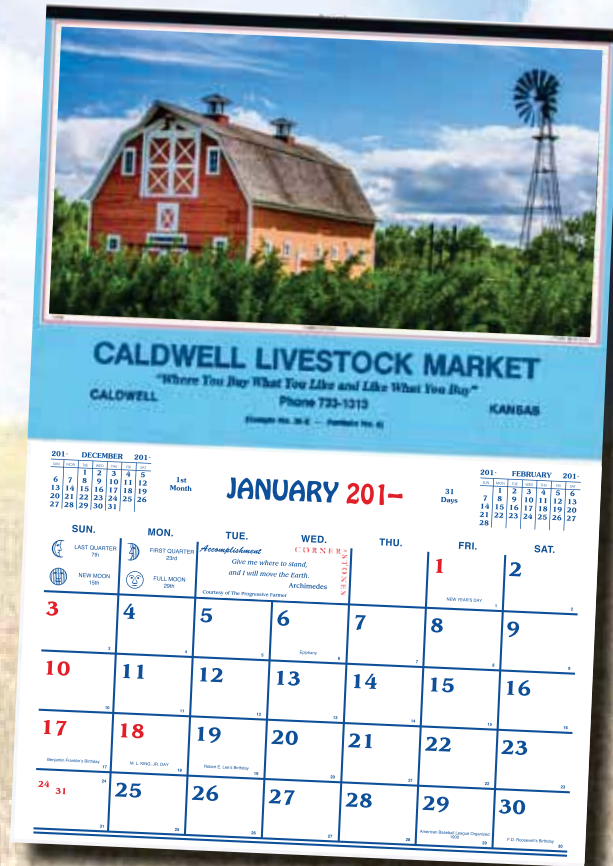
## Plus... Cornerstones!

Each month features a quote from  
*The Progressive Farmer* magazine's acclaimed  
Cornerstone Book series.

In addition, each 1236-E includes a  
certificate for 1 **FREE** issue of  
*The Progressive Farmer* magazine.

#### Drop-A-Leaf Style

In January all the calendar months are held under the picture at top, and extra information pages are at the bottom. The calendar does not have to be removed from the wall to use the memo forms or pull down the pad for the following month.



**Full Color Customs  
Available!**

**Size** - 11 3/4" x 17 1/4"

**Pad Size** - 11 3/4" x 8 1/4"

**Ad Copy Size** - 10 1/2" x 1 1/2"

**Ad Copy** - Ad copy prints in up to 5 lines.

Additional lines - \$5.10 per line.

Ad copy prints in Dark Blue ink.

**Special Color Ad** - \$39.00 (See Standard Colors page 52)

**Picture Selection** - Assortment No. 3

**Season's Greetings Envelopes, Calendars Inserted** -  
\$21.00 per 100

\$156.25 (G) set-up plus regular catalog price

Virtual e-mail proof included in price

**Photo Specs** - CMYK, 300 DPI, JPEG or TIFF, max file  
size 10MB

**Envelopes Flat, Not Inserted** - \$16.00 per 100

**Poly Bags Only** - \$8.00 per 100

**Clear Poly Bags, Calendars Inserted** - \$17.00 per 100

**Less Than Minimum** - \$25.00

**Absolute Minimum** - 50

**Copy Change** - \$17.50 per change

**Proof** - \$18.50

**2-Color Ad Copy** - \$39.00 set-up, plus \$5.10 per 100

**Attach Bottom Tin** - \$16.00 per 100

**Weight** - 27 lbs. per 100, 245 lbs. per 1,000

#### PRICES FOR THE 1236-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	3.08	2.37	2.18	1.99	1.93	1.85	1.64	1.48
Each after 5/1	3.39	2.60	2.40	2.19	2.12	2.03	1.81	1.63
6CDE, Accessories G								



## Farm Images for 2015

### 12 New Agricultural Themed Pictures

Order in multiples of 50  
Additional picture selections on pages 50 & 51  
Available on items 1236-E, 10-E & 6-E



No. 1560 CHICKENS



No. 1561 HISTORY



No. 1562 BLUEBONNETS



No. 1563 WESTERN SCENE



No. 1564 LONGHORNS



No. 1565 CORN HARVEST



No. 1566 DAY'S END



No. 1567 BEAUTIFUL SKY



No. 1568 WINDMILL



No. 1569 BARN



No. 1570 GOLDEN PASTURE



No. 1571 IRRIGATION



# Greeting Card

Send a Calendar Greeting Card and Ad Message All-In-One!

*Timeless Greetings™*

Calendars may be assorted in multiples of 50 at the total quantity rate.

Size - 8" x 17 1/4" unfolded, 8" x 5 3/4" folded

Ad Copy Size - 6" x 1 1/2" folded

Ad Copy - Ad copy prints in up to 5 lines.

Additional lines - \$5.10 per line.

Ad copy prints in Black ink.

Two-Color Ad Copy - \$39.00 set-up, plus \$5.10 per 100

Absolute Minimum - 100

Proof - \$18.00

Weight - 10 lbs. per 100

Copy Change - \$17.50 per change

Special Color Ad - \$39.00 (See page 52)

Drill Hole for hanging - \$.10



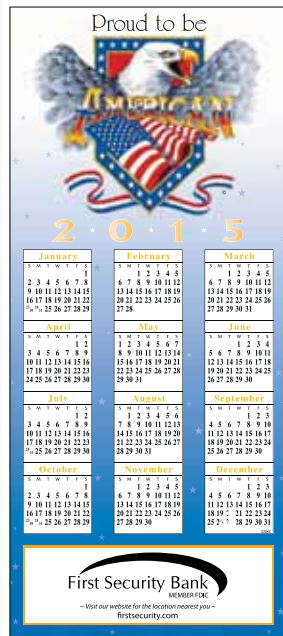
205-E Executive



210-E Scenic

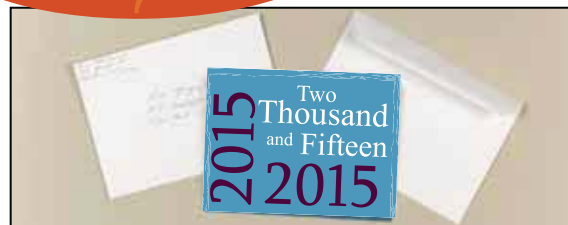


215-E Bible



220-E Patriotic

**Envelopes Included!**



Timeless Greetings™ fold to fit in their own mailing envelopes . . . included at no additional charge.

Mail them for the price of a first class stamp - additional postage not required.

## PRICES FOR THE TIMELESS GREETINGS™

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	1.73	1.43	1.32	1.17	1.05	.93	.85	.70
Each after 5/1	1.91	1.57	1.45	1.29	1.16	1.02	.93	.77

4ABCDEF, Accessories G

Buy Early and Save through April 30th.

# Greeting Card

## Timeless Greetings™

### The Greeting Card That Lasts All Year!

Your holiday letter, store locations or any special message can be printed on the reverse side of your *Timeless Greetings™* Calendars!

**Reverse side printing, Black ink from furnished camera ready art - \$39.00 set-up, plus \$5.10 per 100.** Use prices below for special colors. Art or type by quotation.

**Envelopes Flat, Not Inserted - No additional charge.**

**Imprinted Envelopes, Not Inserted - First 100 at \$24.00 - Additional at \$4.50 per 100.**

All imprinting of envelopes done in a single line, black ink on back flap.

*Many Styles to Choose From!*



216-E Seasons

217-E Pink

218-E Lady Liberty

## 2500-E Custom Timeless Greetings™

Customize your Timeless Greetings™ with your own color photo and ad copy.

Choose your accent color from Terra Cotta, Slate, Bamboo or Moss.

**Picture Area - 6 3/4" x 5"**  
**Ad Copy Size - 6" x 1 1/2" folded**  
**Photo Specs - CMYK, 300 DPI, JPEG or .TIFF, max file size 10MB**

PRICES FOR THE 2500-E					
QTY.	100	200	300	500	1000
Each thru 4/30	2.78	1.94	1.64	1.40	1.14
Each after 5/1	3.06	2.13	1.81	1.54	1.26
4AB, Accessories G					



Terra Cotta

Moss

Slate

Bamboo

Black Prices Go Into Effect May 1st.



# Almanac



## 100-E Almanac

This almanac calendar is an eight-sheet style. The pad sheets are printed on both sides as is customary on this type of calendar.

We offer a choice of two top sheets featuring Independence Hall with the Liberty Bell or the Signs of the Zodiac. At the top of each pad sheet is a scenic picture in black with changing information on both sides. These pictures change each month or may be eliminated upon request.

**Size** - 11 1/2" x 19"

**Ad Copy Size** - 10" x 5" without pictures (option A)  
10" x 2 1/2" with pictures (option B)

**Ad Copy** - Ad copy prints in up to 7 lines.  
Additional lines - \$6.75 per line.  
Ad copy prints in Black ink.

**Mailing Wrappers, Including Wrapping** - \$.26 each

**Absolute Minimum** - 100

**Copy Change** - Not available

**Proof** - \$37.00

**Weight** - 23 lbs. per 100, 210 lbs. per 1,000



### Valuable information includes:

- Worldwide time difference chart
- Moon rise, moon set times daily
- Planting table for crops grown in the U.S.
- Quantity of seed per acre chart
- Weight of grain & produce per bushel chart
- Weights and measures tables
- Sunrise, sunset times daily
- Daily weather forecasts
- Fire prevention tips
- Eclipse data
- First aid chart
- Calorie counter
- Moon phases

### PRICES FOR THE 100-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	4.03	3.06	2.55	2.28	2.15	1.99	1.80	1.56
Each after 5/1	4.43	3.37	2.81	2.51	2.37	2.19	1.98	1.72
6CDE, Accessories G								



# NEW! 100-E Almanacs YOUR Way



## 100-E Almanac 6-Sheet

This almanac calendar is a six-sheet style. The pad sheets are printed on both sides as is customary on this type of calendar.

At the top of each pad sheet is a scenic picture in black with changing information on both sides. These pictures change each month or may be eliminated upon request. See page 11 for examples.

**Size** - 11 1/2" x 19"

**Ad Copy Size** - 10" x 5" without pictures (option A)  
10" x 2 1/2" with pictures (option B)

**Ad Copy** - Ad copy prints in up to 7 lines.  
Additional lines - \$6.75 per line.  
Ad copy prints in Black & 1 standard PMS color.

**Mailing Wrappers, Including Wrapping** - \$.26 each

**Copy Change** - Not available

**Proof** - \$37.00

**Weight** - 20 lbs. per 100, 197 lbs. per 1,000

PRICES FOR THE 100-E YOUR WAY			
QTY.	750	1000	2500
Each thru 4/30	2.60	2.40	2.17
Each after 5/1	2.86	2.64	2.38
2CD, Accessories G			

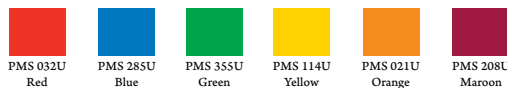


Black Prices Go Into Effect May 1st.

## Here's how it works...

- Your ad copy is printed in Black & second color of your choice. Pick from our standard colors shown below or use you own PMS color for a small PMS color match charge.
- The calendar portion of your item will be printed with the same accent color used in your ad, creating a matching custom look calendar without the custom price!

### Standard Second Colors



Premium 2nd color charge \$68 (G). See page 52 for details.  
2 Custom Colors of your choice \$92 (G).

*Printed to perfectly match your ad!*

### Valuable information includes:

- Worldwide time difference chart
- Moon rise, moon set times daily
- Planting table for crops grown in the U.S.
- Quantity of seed per acre chart
- Weight of grain & produce per bushel chart
- Weights and measures tables
- Sunrise, sunset times daily
- Daily weather forecasts
- Fire prevention tips
- Eclipse data
- First aid chart
- Calorie counter
- Moon phases

# Almanac

## 150-E 6-Sheet Almanac

**Size** - 11 1/2" x 11"

**Ad Copy Size** - 10" x 3"

**Ad Copy** - Ad copy prints in up to 7 lines.  
Additional lines - \$6.75 per line.  
Ad copy prints in Black ink.

**Mailing Wrappers, Including Wrapping** - \$.26 each

**Absolute Minimum** - 250

**Proof** - \$37.00

**Weight** - 14 lbs. per 100, 115 lbs. per 1,000

**Options** - Zodiac top sheet & General Information sheet \$.35 each

**Special Color Ad** - \$105.00 (See Standard Colors page 52)

**150-E Optional Season's Greetings top sheet and General Information sheet include:**

- Detailed zodiac information
- First aid chart
- Poison antidote chart
- Household tips
- Childhood diseases chart
- Farm animal breeding season information
- Gestation table
- Weight of grain per bushel chart
- Quality of seed per acre chart

Refer to option pricing above.

150-E Shown with optional Season's Greetings top sheet



150-E Shown as Standard 6-Sheet

### PRICES FOR THE 150-E

QTY.	250	500	1000	2500
Each thru 4/30	2.44	1.86	1.43	1.20
Each after 5/1	2.69	2.04	1.58	1.32

2ABC, Accessories G

150-E and 190-E include traditional almanac information: • Moon Phases • Sunrise, sunset times daily  
• Moon rise, moon set times daily • Planting dates based on moon signs • Zodiac information



190-E

## 190-E 12-Sheet Almanac

**Size** - 10" x 13 1/2"

**Ad Copy Size** - 8 1/4" x 3 5/8"

**Ad Copy** - Ad copy prints in up to 7 lines.  
Additional lines - \$6.75 per line.  
Ad copy prints in Black ink.

**Absolute Minimum** - 250

**Proof** - \$37.00

**Special Color Ad** - \$69.00 (See Standard Colors page 52)

**Weight** - 18 lbs. per 100

### PRICES FOR THE 190-E

QTY.	250	500	1000	2500
Each thru 4/30	2.78	2.21	1.67	1.41
Each after 5/1	3.06	2.43	1.83	1.56

2ABC, Accessories G

# NEW! Almanacs YOUR Way

150-E



## Here's how it works...

- Your ad copy is printed in Black & second color of your choice. Pick from our standard colors shown below or use your own PMS color for a small PMS color match charge.
- The calendar portion of your item will be printed with the same accent color used in your ad, creating a matching custom look calendar without the custom price!

### 150-E 6-Sheet Almanac

Size - 11 1/2" x 11"

Ad Copy Size - 10" x 3"

Ad Copy - Ad copy prints in up to 7 lines.

Additional lines - \$6.75 per line.

Ad copy prints in Black & 1 standard PMS color.

Mailing Wrappers, Including Wrapping - \$.26 each

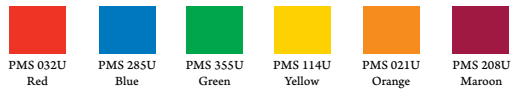
Absolute Minimum - 750

Proof - \$37.00

Weight - 14 lbs. per 100, 115 lbs. per 1,000



#### Standard Second Colors



Premium 2nd color charge \$68 (G). See page 52 for details.  
2 Custom Colors of your choice \$92 (G).

#### PRICES FOR THE 150-E

##### YOUR WAY

QTY.	750	1000	2500
Each thru 4/30	2.24	1.73	1.45
Each after 5/1	2.46	1.90	1.59

ABC, Accessories G

150-E and 190-E include traditional almanac information: • Moon Phases • Sunrise, sunset times daily  
• Moon rise, moon set times daily • Planting dates based on moon signs • Zodiac information

### 190-E 12-Sheet Almanac

Size - 10" x 13 1/2"

Ad Copy Size - 8 1/4" x 3 5/8"

Ad Copy - Ad copy prints in up to 7 lines.

Additional lines - \$6.75 per line.

Ad copy prints in Black & 1 standard PMS color.

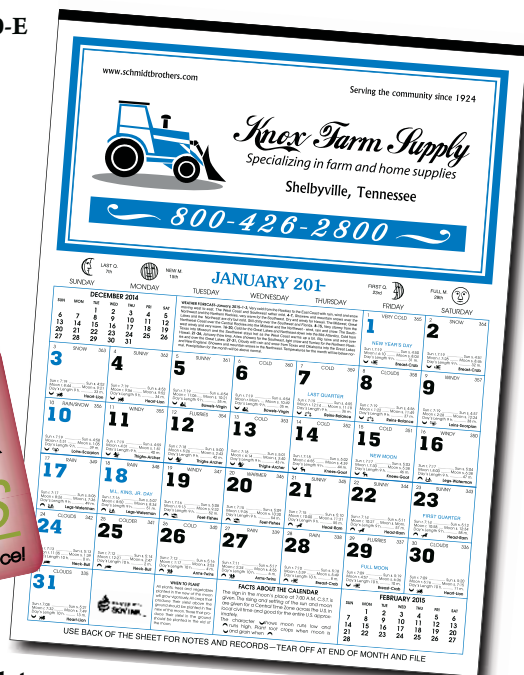
Absolute Minimum - 750

Proof - \$37.00

Special Color Ad - \$69.00 (See Standard Colors page 52)

Weight - 18 lbs. per 100

190-E



#### PRICES FOR THE 190-E

##### YOUR WAY

QTY.	750	1000	2500
Each thru 4/30	2.67	2.01	1.54
Each after 5/1	2.93	2.21	1.69

ABC, Accessories G



Black Prices Go Into Effect May 1st.



# Sports Schedule

# SHOW YOUR SCHOOL

*Spirit!*

805-E

800-E

**University City High School**  
201 - FOOTBALL SCHEDULE

DATE	TEAM	PLACE	WE	THEY
Sept. 24	ROSELLE	Here	<input type="checkbox"/>	<input type="checkbox"/>
Oct. 1	IMMACULATE	There	<input type="checkbox"/>	<input type="checkbox"/>
Oct. 9	MADISON	Here	<input type="checkbox"/>	<input type="checkbox"/>
	NEW PROVIDENCE	There	<input type="checkbox"/>	<input type="checkbox"/>
	MILLBURN	Here	<input type="checkbox"/>	<input type="checkbox"/>
	SUMMIT	There	<input type="checkbox"/>	<input type="checkbox"/>
	DOUGLAS	There	<input type="checkbox"/>	<input type="checkbox"/>
	DAYTON	Here	<input type="checkbox"/>	<input type="checkbox"/>
	CALDWELL	Here	<input type="checkbox"/>	<input type="checkbox"/>

**Royal Crown Bottling Co.**  
Royal Crown - Diet-Rite - Nite Beverages  
Vending Equipment  
748 DARNELL 962-1091 UNIVERSITY CITY, MO.

March 2011

CALENDAR PAD WILL RUN  
AUGUST THRU JULY

**NEWMAN HIGH SCHOOL**  
201 - FOOTBALL SCHEDULE

DATE	TEAM	PLACE	WE	THEY
Sept. 2	BEAVERTON	Here	<input type="checkbox"/>	<input type="checkbox"/>
Sept. 9	BEND	Here	<input type="checkbox"/>	<input type="checkbox"/>
Sept. 16	SUNSET	There	<input type="checkbox"/>	<input type="checkbox"/>
Sept. 23	DEL NORTE	There	<input type="checkbox"/>	<input type="checkbox"/>
Sept. 30	CRATER	There	<input type="checkbox"/>	<input type="checkbox"/>
Oct. 7	MEDFORD	Here	<input type="checkbox"/>	<input type="checkbox"/>
Oct. 14	KLAMATH FALLS	Here	<input type="checkbox"/>	<input type="checkbox"/>
Oct. 21	GRANTS PASS	There	<input type="checkbox"/>	<input type="checkbox"/>
Oct. 28	ASHLAND	Here	<input type="checkbox"/>	<input type="checkbox"/>

**NEWMAN HIGH SCHOOL**  
201 - BASKETBALL SCHEDULE

DATE	TEAM	PLACE	WE	THEY
Dec. 2	Jamboree	Ashland	<input type="checkbox"/>	<input type="checkbox"/>
Dec. 5	Thurston	Here	<input type="checkbox"/>	<input type="checkbox"/>
Dec. 10	Churchill	Here	<input type="checkbox"/>	<input type="checkbox"/>
Dec. 17	Klamath Falls	There	<input type="checkbox"/>	<input type="checkbox"/>
Dec. 20	Medford	Here	<input type="checkbox"/>	<input type="checkbox"/>
Jan. 4	Crater	Here	<input type="checkbox"/>	<input type="checkbox"/>
Jan. 7	Grants Pass	There	<input type="checkbox"/>	<input type="checkbox"/>
Jan. 10	Ashland	There	<input type="checkbox"/>	<input type="checkbox"/>
Jan. 13	Klamath Falls	Here	<input type="checkbox"/>	<input type="checkbox"/>
Jan. 14	Medford	There	<input type="checkbox"/>	<input type="checkbox"/>
Jan. 21	Grants Pass	Here	<input type="checkbox"/>	<input type="checkbox"/>
Jan. 27	Ashland	Here	<input type="checkbox"/>	<input type="checkbox"/>
Jan. 28	Klamath Falls	There	<input type="checkbox"/>	<input type="checkbox"/>
Feb. 3	Crater	Here	<input type="checkbox"/>	<input type="checkbox"/>
Feb. 4	Medford	Here	<input type="checkbox"/>	<input type="checkbox"/>
Feb. 10	Grants Pass	Here	<input type="checkbox"/>	<input type="checkbox"/>
Feb. 11	Ashland	There	<input type="checkbox"/>	<input type="checkbox"/>
Feb. 17	Klamath Falls	Here	<input type="checkbox"/>	<input type="checkbox"/>
Feb. 18	Crater	There	<input type="checkbox"/>	<input type="checkbox"/>
Feb. 24	Medford	There	<input type="checkbox"/>	<input type="checkbox"/>
Feb. 25	Grants Pass	Here	<input type="checkbox"/>	<input type="checkbox"/>

**ALTOONA CHEVROLET**  
Dial 223-4622 862 Park Ave. ALTOONA, IOWA

March 2011

CALENDAR PAD WILL RUN  
AUGUST THRU JULY

## 800-E 2-Sheet Calendar

Shows Football schedule on top sheet, and Basketball schedule on bottom sheet.

Size - 14" x 22"

Pad Size - 14" x 10 3/8"

Ad Copy - 11 1/4" x 2"

Special Color Ad - \$68.00 (G) per color (See Standard Colors page 52)

Weight - 31 lbs. per 100, 286 lbs. per 1,000

## 805-E 1-Sheet Calendar

Shows both Football and Basketball schedules for one school on one sheet.

Size - 14" x 30 1/2"

Pad Size - 14" x 10 3/8"

Ad Copy - 11 1/4" x 2"

Weight - 30 lbs. per 100, 290 lbs. per 1,000

# Sports Schedule

*Get ready for the 2014 - 2015 School Season*

**Calendar pad starts August 2014 and runs through July 2015.**

All calendars are printed in any two colors. Pictures of the school mascot are made at no charge if you send in an illustration of that mascot with your order. Be sure to specify color for border, and color to be used on ad copy and schedules. Color break will be as shown on samples - one color for border, second color for ad copy and schedules (see color chart).

**Wrappers, Calendars Inserted** - \$.26 each

**Absolute Minimum Order** - 100

**Proof** - \$18.50

**Extra Schedules** - Price includes the use of two schedules per order. If additional schedules (such as wrestling, hockey, etc.) are to be shown, charge \$70.00 (G) extra for each schedule over two.

**Extra Sheets** - Over 4 schedules require an extra sheet @ \$46.50 (G) set-up plus \$27.75 (C) per 100.

**Change of Schedule** - If an advertiser wishes to show schedules for different schools, add \$200.00 (G) for up to 2 schedules for each additional school.

**Additional Advertisements** - Price includes the use of one advertisement per order. If more than one copy is wanted charge \$36.00 (A) extra for each additional advertisement.

**Two-Color Ad or Schedules** - Price includes running the border in ONE color and running ad copy and schedules in SECOND color. If the ad copy or schedules are to be run in TWO colors instead of one color as the price allows, charge \$77.25 (G) extra.

## PRICES FOR THE 800-E & 805-E

QTY.	100	200	300	500	750	1000	2000	3000
Each 800-E	10.65	7.99	6.44	5.43	5.17	4.75	3.98	3.27
Each 805-E	10.31	7.10	5.94	5.17	4.76	4.46	3.72	3.10

3B3CDE, Accessories as marked

**Versatile Sports Schedules are a perfect way to promote any athletic team: football, basketball, baseball, softball, soccer, swimming and more!**



## Color Chart

PMS 873 Gold	PMS 347 Green	PMS 286 Blue	PMS 444 Gray	
PMS 470 Brown	PMS 021 Orange	Pantone Black	Pantone Purple	PMS 186 Red
PMS 109 Yellow	PMS 290 Lt. Blue	PMS 208 Maroon	PMS 333 Lt. Green	

Calendars are printed in any of the 2 colors shown above.

# HEY, SPORTS FANS!

Beat the heat and show your team spirit by pairing your Sports Schedule Calendars with custom fans. A great way to showcase your team mascot or message! See pages 39-42 for details.

# Humorous/ Art Mount

925-E



## 925-E Humorous Pigs

**Size** - 9 1/4" x 16 1/4"

**Ad Copy Size** - 7" x 1 1/8"

**Ad Copy** - Ad copy prints in up to 5 lines.

Additional lines - \$5.10 per line.

Ad copy prints in Black ink.

**Special Color Ad** - \$68.00 (See Standard Colors page 52)

**Season's Greetings Envelopes, Calendars Inserted** - \$25.50 per 100

**Envelopes Flat, Not Inserted** - \$20.00 per 100

**Less Than Minimum** - \$25.00

**Absolute Minimum** - 50

**Copy Change** - \$17.50 per change

**Proof** - \$18.00

**Weight** - 32 lbs. per 100, 290 lbs. per 1,000

### PRICES FOR THE 925-E

QTY.	100	250	400	500	750	1000	2000	3000
Each thru 4/30	4.93	4.44	4.24	4.06	3.35	2.87	2.60	2.36
Each after 5/1	5.42	4.88	4.67	4.47	3.68	3.15	2.86	2.59

SBCDE, Accessories G

## 509-E Foldover Art Mount

**Size** - 11" x 18" Opened Out

**Pad Size** - 9 3/16" x 7"

**Ad Copy Size** - 7" x 1 1/4"

**Ad Copy** - Ad copy prints in up to 5 lines.

Additional lines - \$5.10 per line.

Ad copy prints in Blue ink.

**Special Color Ad** - \$39.00 (See Standard Colors page 52)

**Picture Selection** - Assortment No. 2

**Season's Greetings Envelopes, Calendars Inserted** -

\$24.00 per 100

**Envelopes Flat, Not Inserted** - \$18.50 per 100

**Absolute Minimum** - 100

**Copy Change** - \$17.50 per change

**Proof** - \$18.50

**2-Color Ad Copy** - \$39.00 set-up, plus \$5.10 per 100

**Weight** - 16 lbs. per 100, 150 lbs. per 1,000



509-E

### PRICES FOR THE 509-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	2.11	1.72	1.68	1.65	1.41	1.24	1.12	1.00
Each after 5/1	2.32	1.90	1.85	1.82	1.55	1.37	1.23	1.10

6CDE, Accessories G



# Art Mount

## 502-E Foldover Art Mount

502-E

**Size** - 8 1/2" x 13 1/4"

**Pad Size** - 7 5/8" x 5 5/8"

**Ad Copy Size** - 7" x 1 1/8"

**Ad Copy** - Ad copy prints in up to 5 lines.  
Additional lines - \$5.10 per line.  
Ad copy prints in Brown ink.

**Special Color Ad** - \$39.00 (See Standard Colors page 52)

**Picture Selection** - Assortment No. 4

**Season's Greetings Envelopes, Calendars Inserted** -  
\$17.50 per 100

**Envelopes Flat, Not Inserted** - \$11.75 per 100

**Absolute Minimum** - 100

**Copy Change** - \$17.50 per change

**Proof** - \$18.50

**2-Color Ad Copy** - \$39.00 set-up, plus \$5.10 per 100

**Weight** - 12 lbs. per 100, 98 lbs. per 1,000



### PRICES FOR THE 502-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	1.85	1.62	1.58	1.50	1.40	1.35	1.05	.95
Each after 5/1	2.03	1.78	1.74	1.65	1.54	1.48	1.16	1.04

7CD, Accessories G

720-E



## 720-E Robin Mount

**Size** - 8" x 13"

**Pad Size** - 7 5/8" x 5 5/8"

**Ad Copy Size** - 7" x 1 1/4"

**Ad Copy** - Ad copy prints in up to 5 lines.  
Additional lines - \$5.10 per line.  
Ad copy prints in Black ink.

**Special Color Ad** - \$39.00 (See Standard Colors page 52)

**Picture Selection** - Assortment No. 4

**Season's Greetings Envelopes, Calendars Inserted** -  
\$22.75 per 100

**Envelopes Flat, Not Inserted** - \$17.00 per 100

**Absolute Minimum** - 150

**Copy Change** - \$17.50 per change

**Proof** - \$18.50

**2-Color Ad Copy** - \$39.00 set-up, plus \$5.10 per 100

**Weight** - 12 lbs. per 100, 98 lbs. per 1,000

### PRICES FOR THE 720-E

QTY.	150	250	400	500	750	1000	2000	3000
Each thru 4/30	1.84	1.67	1.57	1.39	1.18	1.14	1.02	.98
Each after 5/1	2.02	1.84	1.73	1.53	1.30	1.26	1.12	1.08

6C2D, Accessories G

Black Prices Go Into Effect May 1st.

# Display-A-Year<sup>®</sup> / Budget Memo

## 965-E Display-A-Year<sup>®</sup>



## 980-E Budget Memo



Each order receives an equal assortment of 4 pictures illustrated. Individual picture choices not available.  
The 965-E and 980-E may be assorted at the total quantity rate.



**Size** - 9 3/4" x 13"

**Pad Size (980-E)** - 9 3/16" x 7"

**Ad Copy Size** - 5" x 1"

**Ad Copy** - Ad copy prints in up to 5 lines.  
Additional lines - \$5.10 per line.  
Ad copy prints in Black ink.

**Special Color Ad** - \$39.00 (See Standard Colors page 52)

**Season's Greetings Envelopes, Calendars Inserted** -  
\$31.00 per 100

**Envelopes Flat, Not Inserted** - \$27.75 per 100

**Absolute Minimum** - 200

**Copy Change** - \$17.50 per change

**Proof** - \$18.50

**2-Color Ad Copy** - \$39.00 set-up, plus \$5.10 per 100

**Weight (965-E)** - 9 lbs. per 100, 86 lbs. per 1,000  
**(980-E)** - 15 lbs. per 100, 135 lbs. per 1,000

### PRICES FOR THE 965-E

QTY.	200	300	500	800	1000	2000	3000
Each thru 4/30	1.06	.95	.80	.72	.63	.56	.49
Each after 5/1	1.17	1.04	.88	.79	.69	.62	.54

4BCDE, Accessories G

### PRICES FOR THE 980-E

QTY.	200	300	500	800	1000	2000	3000
Each thru 4/30	1.29	1.25	1.18	1.04	.91	.78	.68
Each after 5/1	1.41	1.38	1.30	1.14	1.00	.85	.75

4BCDE, Accessories G



# Envelope Stuffer

F-1



F-3 Red or Green



## F-1 & F-3 Accessories

**Absolute Minimum** - 250

**Copy Change** - \$17.50 per change

**Proof** - \$18.50

**2-Color Ad Copy** - \$39.00 set-up, plus \$5.10 per 100

**Weight** - 4 lbs. per 100, 29 lbs. per 1,000

## F-1 Statement Enclosure

**Size** - 3 1/2" x 6 3/8"

**Pad Size** - 3" x 3 3/4"

**Ad Copy Size** - 2 1/2" x 1 1/4"

**Ad Copy** - Ad copy prints in up to 5 lines.

Additional lines - \$5.10 per line.

Ad copy prints in Gray ink.

**Special Color Ad** - \$39.00 (See Standard Colors page 52)



The F-1 & F-3 calendars fit any 6-3/4" envelope for easy mailing with December statement. Features bold date pad plus handy telephone index under the pad.

## F-3 Telephone Emergency

**Size** - 3 1/2" x 6 3/8"

**Pad Size** - 3" x 3"

**Ad Copy Size** - 2 1/2" x 2"

**Ad Copy** - Ad copy prints in up to 10 lines.

Additional lines - \$5.10 per line.

Ad copy prints in Red ink on Red Border and Green ink on Green Border.

### PRICES FOR THE F-1 & F-3

QTY.	250	500	750	1000	2000	5000	10000	25000
Each thru 4/30	1.20	1.08	1.05	1.02	.89	.71	.62	.54
Each after 5/1	1.32	1.19	1.16	1.12	.98	.79	.68	.59

6CDE, Accessories G

## Full Color Custom Option with Your Photo Now Available on Styles F-1, F-3 & F-4!

See Page 34 for F-4 Prices.

\$156.25 (G) set-up plus regular catalog price.

All calendars come with stock border colors shown in catalog.

Custom color border available - \$31.25 (G) set-up - please provide PMS number. Virtual e-mail proof included in price.

**Photo Specs** - CMYK, 300 DPI, JPEG or .TIFF,

max file size 10MB

**Calendar Pads** - Orders for the F1 with a custom border come with the standard F1 Red and Black 3-month-in-view calendar pad (see above). When ordering the F3 with a custom border, you have a choice of either the Red or Green accented calendar pad used on the standard F3 (see above).

Black Prices Go Into Effect May 1st.



# 3 Month Display

*"None In Our 29th Year"*  
**MARTY'S**  
**AUTO & TRUCK TOWING, INC.**  
 16 Trucks Equipped to Handle any Towing,  
 Tanks, Safes, Machinery, Steel, Etc.  
*Radios Equipped For Better 24-Hour Service*  
**PHONE 524-1587**  
 2121 W. FIERSON RD. MESA, ARIZONA 85204

201- DECEMBER 201-						
SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

201- JANUARY 201-						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	
9	10	11	12	13	14	
16	17	18	19	20	21	
23/30	24/31	25	26	27	28	

201- FEBRUARY 201-						
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	
6	7	8	9	10	11	
13	14	15	16	17	18	
20	21	22	23	24	25	
27	28	29				

63-E

**DRAKE, MORELAND & CO.**  
**INSURANCE**  
 ☎ (804) 428-5039  
 417 HARRISON AVE., FLUSHING, MI. 48433  
*World-Wide Facilities*

201- DECEMBER 201-						
SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

201- JANUARY 201-						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

201- FEBRUARY 201-						
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29				

66-E

**Comp-Tech INC.**  
*Cost Effective Solutions for Improved Products*  
 Authorized Dealer  
 HP, IBM, NCR, etc.  
 IBM, EPSON, CRYSTAL, SBC  
**Leaders in Sales And Service (713)555-CO**  
 15121 Grovopark Ave. • Houston, Texas 770

201- JANUARY 201-						
SUN	MON	TUES	WED	THUR	FRI	SAT
2	3	4	5	6	7	
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

201- FEBRUARY 201-						
SUN	MON	TUES	WED	THUR	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29				

201- MARCH 201-						
SUN	MON	TUES	WED	THUR	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

64-E

**COLLINS AGENCY, INC.**  
**INSURANCE**  
 Sun Federal Savings Building  
 PHOENIX 605-7584  
 822 Boston Road • Phoenix, AZ 85018

201- APRIL 201-						
SUN	MON	TUE	WED	THU	FRI	SAT
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

201- MAY 201-						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

201- JUNE 201-						
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

125-E

*For those needing the utility of a 3-Month Display planning calendar at a budget price the smaller #125-E Apron calendar is the solution.*



# 3 Month Display

## 63-E\* & 64-E\* 3-Color 12-Sheet Calendars

**Size** - 13" x 27"

**Ad Copy Size** - 11 1/4" x 6 1/2"

**Ad Copy** - Ad copy prints in up to 7 lines.

Additional lines - \$7.00 per line.

63-E Ad copy and calendar dates in Red and Blue ink. Powder Blue tint behind the before and after months. 64-E Ad copy and calendar dates in Red and Brown ink. Beige tint behind the before and after months.

**Mailing Wrappers, Including Wrapping** - \$.26 each

**Absolute Minimum** - 100

**13th December Sheet** - 100-999 20% additional, 1,000 and up 10% additional

**Copy Change** - Not available

**Copy Change Within Calendar** - \$31.50 per change per color (Example: Jan. one copy, Feb. different copy, etc.)

**Proof** - \$37.00

**Weight** - 48 lbs. per 100, 450 lbs. per 1,000

## 66-E\* 2-Color 12-Sheet Calendar

**Size** - 13" x 27"

**Ad Copy Size** - 11 1/4" x 6 1/2"

**Ad Copy** - Ad copy prints in up to 7 lines.

Additional lines - \$7.00 per line.

Ad copy and calendar prints in Red and Blue ink.

**Mailing Wrappers, Including Wrapping** - \$.26 each

**Absolute Minimum** - 100

**13th December Sheet** - 100-999 20% additional, 1,000 and up 10% additional.

**Copy Change** - Not available

**Copy Change Within Calendar** - \$31.50 per change per color (Example: Jan. one copy, Feb. different copy, etc.)

**Proof** - \$37.00

**Weight** - 48 lbs. per 100, 450 lbs. per 1,000

### PRICES FOR THE 66-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	10.10	6.89	5.68	5.23	4.73	4.50	4.02	3.13
Each after 5/1	11.11	7.57	6.25	5.76	5.21	4.95	4.42	3.44

6CDE, Accessories G

### PRICES FOR THE 63-E & 64-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	10.78	7.32	6.09	5.41	5.09	4.88	4.38	3.87
Each after 5/1	11.86	8.06	6.70	5.95	5.60	5.36	4.81	4.25

6CDE, Accessories G

**\*Special Colors Available for the 63-E, 64-E and 66-E**  
100-999 50% additional, 1,000 or more 40% additional.  
These orders are custom-made instead of printing with other orders. (See page 52)

## 125-E Blue Streak Apron

**Size** - 6 1/2" x 14 1/2"

**Pad Size** - 6 1/2" x 10 1/4"

**Ad Copy Size** - 5 1/2" x 2 3/4"

**Ad Copy** - Ad copy prints in up to 7 lines.

Additional lines - \$5.07 per line.

Ad copy and calendar prints in Red and Blue ink.

**Special Color Ad** - \$39.00 per color (See Standard Colors page 52)

**Calendar back printed in two colors on enamel paper.**

**Season's Greetings Envelopes, Calendars Inserted** - \$24.25 per 100

**Envelopes Flat, Not Inserted** - \$18.50 per 100

**Absolute Minimum** - 100

**Copy Change** - \$46.50 per change (2 colors)

**Proof** - \$37.00

**Weight** - 14 lbs. per 100, 120 lbs. per 1,000

### PRICES FOR THE 125-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	4.15	2.55	2.23	2.06	1.91	1.71	1.58	1.35
Each after 5/1	4.57	2.81	2.46	2.27	2.10	1.88	1.74	1.48

6CDE, Accessories G

**Black Prices Go Into Effect May 1st.**

# Contractor's / 3 Month Display

62-E



**DECEMBER 201-**

SUN	MON	TUES	WED	THUR	FRI	SAT
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

**JANUARY 201-**

SUN	MON	TUES	WED	THUR	FRI	SAT
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	FIRST QUARTER	FULL MOON

**FEBRUARY 201-**

SUN	MON	TUES	WED	THUR	FRI	SAT
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

## 62-E 12-Sheet 3-Month Display

Size - 13" x 27"

Ad Copy Size - 11 1/4" x 5"

Ad Copy - Ad copy prints in up to 7 lines.

Additional lines - \$7.00 per line.

Includes Black and the same standard accent color chosen for calendar.

Mailing Wrappers, Including Wrapping - \$.26 each

Absolute Minimum - 100

Copy Change - Not available

Proof - \$37.00

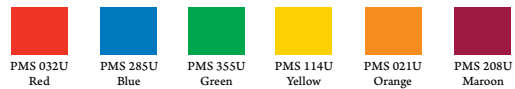
Weight - 48 lbs. per 100, 450 lbs. per 1,000

### PRICES FOR THE 62-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	7.40	6.44	6.12	5.83	5.07	4.51	4.07	3.94
Each after 5/1	8.13	7.08	6.73	6.42	5.58	4.96	4.48	4.33

4ABC2D, Accessories G

### Standard Accent Color No Additional Charge



Premium accent color charge \$68 (G). See page 52 for details.

## 75-E Contractor's 13-Sheet

December Top Sheet included at no extra charge.

Size - 13" x 19"

Ad Copy Size - 11 1/4" x 3 1/4"

Ad Copy - Ad copy prints in up to 5 lines.

Additional lines - \$8.25 per line.

Includes Black and the same standard accent color chosen for calendar.

Special Color Ad - \$66.00 (See Standard Colors page 52)

Mailing Wrappers - \$.26 each

Absolute Minimum - 100

Copy Change - Not available

Copy Change Within Calendar - \$31.50 per change, per color (Example: Jan. one copy, Feb. different copy, etc.)

Proof - \$37.00

Weight - 40 lbs. per 100

*No charge 2nd standard color ad copy!*


### PRICES FOR THE 75-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	8.26	4.70	3.98	3.40	3.25	3.08	2.75	2.52
Each after 5/1	9.08	5.17	4.38	3.74	3.58	3.39	3.03	2.77

Four Color  
6CDE, Accessories G



75-E



**JANUARY 201-**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
	7	8	9	10	11	12
	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

2010, January, 2010, February, 2010, March, 2010, April, 2010, May, 2010, June, 2010



# Contractor's

## 84-E Contractor's 12-Sheet

**Ad Copy Size** - 17 1/4" x 7 7/8"

**Ad Copy** - Ad copy prints in up to 7 lines.

Additional lines - \$8.75 per line.

Includes Black and the same standard accent color chosen for calendar.

**13th December Sheet** - 100-999 20% additional, 1000 and up 10% additional.

**Weight** - 65 lbs. per 100, 595 lbs. per 1,000

*No charge 2nd standard color ad copy!*

### PRICES FOR THE 84-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	7.41	6.44	6.12	5.83	5.07	4.51	4.07	3.94
Each after 5/1	8.15	7.08	6.73	6.42	5.58	4.96	4.48	4.33
Four Color			9.95	8.30	6.70	5.70	4.80	4.50
4ABC2D, Accessories G								

## 84-E & 89-E Accessories

**Size** - 19" x 27"

**Special Color Ad** - \$68.00 (See Standard Colors page 52)

**Mailing Wrappers, Including Wrapping** - \$.30 each

**Absolute Minimum** - 100

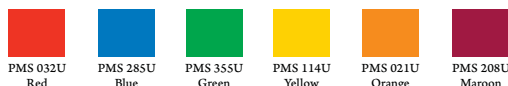
**Copy Change** - Not available

**Copy Change Within Calendar** - \$31.50 per change, per color (Example: Jan. one copy, Feb. different copy, etc.)

**Proof** - \$37.00

**Tubes** - \$77.00 per 100, including inserting

### Standard Accent Color No Additional Charge



Premium accent color charge \$68 (G). See page 52 for details.

## 89-E Contractor's 13-Sheet

**December Top Sheet** included at no extra charge.

**Ad Copy Size** - 17 3/4" x 4 3/4"

**Ad Copy** - Ad copy prints in up to 5 lines.

Additional lines - \$8.75 per line

Includes Black and the same standard accent color chosen for calendar.

**Weight** - 71 lbs. per 100, 595 lbs. per 1,000

*No charge 2nd standard color ad copy!*

### PRICES FOR THE 89-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	7.78	6.76	6.42	6.12	5.31	4.72	4.27	4.15
Each after 5/1	8.56	7.44	7.06	6.73	5.85	5.19	4.70	4.57
Four Color			10.25	8.60	6.95	5.95	5.00	4.75
4ABC2D, Accessories G								

84-E



89-E



Black Prices Go Into Effect May 1st.

# Contractor's

## 82-E Contractor's 12-Sheet

The 82-E Contractor's Calendar has a handy memorandum pad combined with a useful table giving the remaining days of the year exclusive of Sundays and the remaining days of the year exclusive of Saturdays and Sundays. An easy-to-read, Display-A-Year® calendar is featured beneath the pad each month for easy reference.



- Size** - 19" x 26"
- Ad Copy Size** - 16 7/8" x 5 1/4"
- Ad Copy** - Ad copy prints in up to 7 lines.  
Additional lines - \$8.75 per line.  
Ad copy prints in Black ink.  
Calendar dates in Red and Black ink.
- Special Color Ad** - \$68.00 (See Standard Colors page 52)
- Mailing Wrappers, Including Wrapping** - \$.30 each
- Absolute Minimum** - 50
- 13th December Sheet** - 100-999 20% additional,  
1,000 and up 10% additional

## 83-E Contractor's 12-Sheet

The 83-E is an exact twin of the 82-E except that the copy in each panel space "Job, Address, Date Bid and Place" is eliminated leaving only the date and legend. This opens up the 83-E to many new prospects outside the construction industry.



- Copy Change** - Not available.
- Copy Change Within Calendar** - \$31.50 per change,  
per color (Example: Jan. one copy,  
Feb. different copy, etc.)
- Proof** - \$37.00
- 2-Color Ad Copy** - \$63.00 set-up, plus \$42.00 per 100
- Tubes** - \$77.00 per 100, including inserting
- Weight** - 71 lbs. per 110, 595 lbs. per 1,000

### PRICES FOR THE 82-E & 83-E

QTY.	50	100	200	300	500	750	1000	2000	3000
Each thru 4/30	9.27	7.81	6.76	6.05	5.65	5.44	5.21	4.64	4.06
Each after 5/1	10.20	8.59	7.44	6.65	6.22	5.98	5.73	5.11	4.47

7CDE, Accessories G

Buy Early and Save through April 30th.



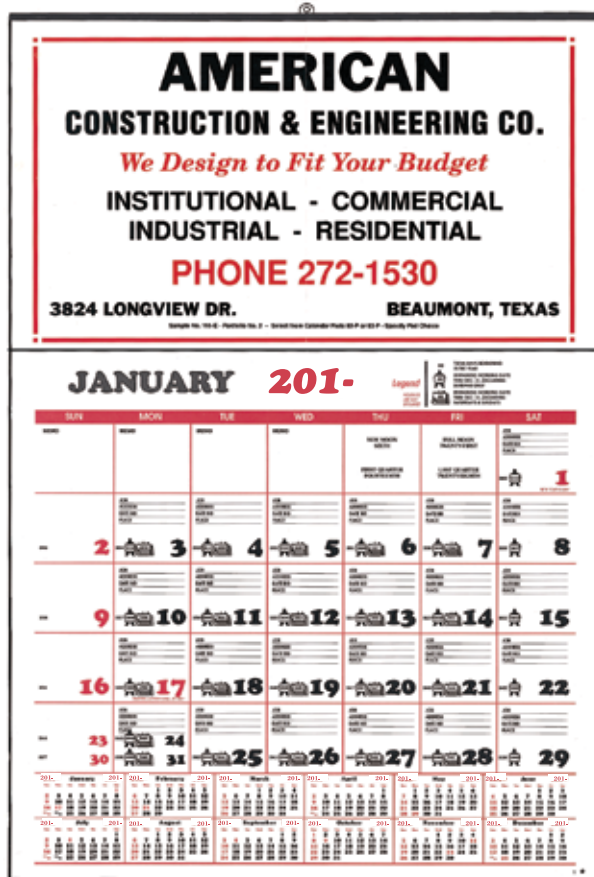
# Contractor's Apron

## 195-E Contractor's Apron

CHOICE OF 2 USEFUL PADS!

*Shown with 82-P Pad*

This pad features remaining days of the year exclusive of Saturdays and Sundays. Also included are memo lines on each day for job, address, date bid and place. A handy full-year reference calendar is at the bottom of each month.



**Size** - 19" x 29"

**Pad Size** - 19" x 17 3/4"

**Ad Copy Size** - 17 1/4" x 9 1/4"

**Ad Copy** - Ad copy prints in up to 8 lines.  
Additional lines - \$8.75 per line.  
Ad copy prints in Red and Black ink.

**Special Color Ad** - \$68.00 per color  
(See Standard Colors page 52)

**Mailing Wrappers, Including Wrapping** - \$.30 each

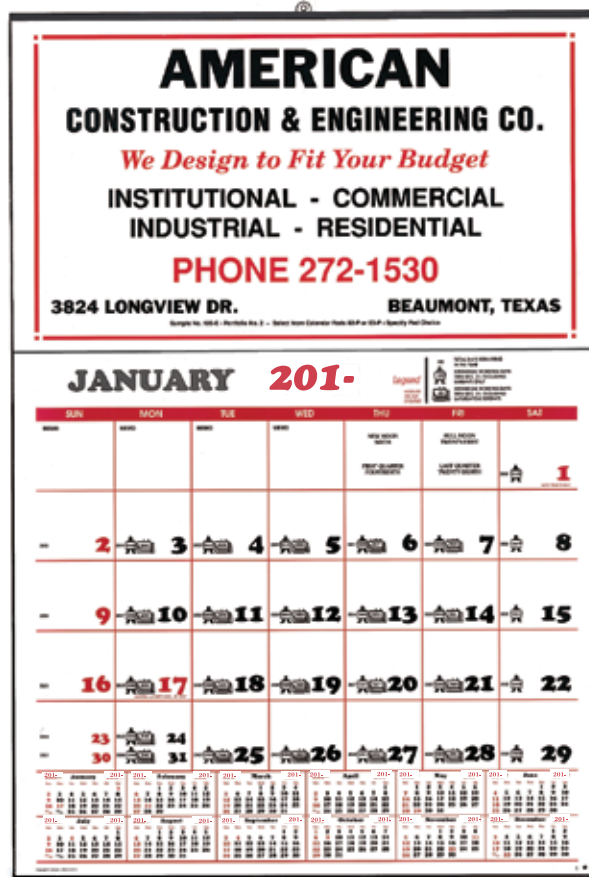
**Tubes** - \$77.00 per 100, including inserting

**Less Than Minimum** - \$80.00

**Absolute Minimum** - 50

*Shown with 83-P Pad*

This pad features the remaining days of the year exclusive of Saturdays and Sundays. The remainder of each date block is open memo space. A handy full-year reference calendar is at the bottom of each month.



**Copy Change** - \$62.00 per change (2 colors)

**Proof** - \$37.00

**13th December Sheet** - Up to 1,000 15% additional, 1,000 or more 10% additional.

**Full Length Apron** - \$40.00 per 100

**Attach Bottom Tin** - (with full length apron only) \$25.25 per 100

**Weight** - 55 lbs. per 100, 515 lbs. per 1,000

### PRICES FOR THE 195-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	10.39	6.53	5.79	5.14	4.59	3.91	3.55	3.25
Each after 5/1	11.43	7.18	6.37	5.65	5.05	4.30	3.90	3.58

5CD2E, Accessories G

Black Prices Go Into Effect May 1st.

# Commercial 12-Sheet / Spanish

## Small 12-Sheet

20-E, 23-E, 24-E, 25-E, 26-E, 30-E, 40-E, 44-E and 65-E

**Size** - 13" x 19"

**Ad Copy Size** - 11 1/4" x 6 1/2"

**Ad Copy** - Ad copy prints in up to 7 lines.

Additional lines - \$7.00 per line.

Ad copy and calendar dates print in Red and Black ink.

Red and Blue ad copy and calendar dates available at no charge. (20-E, 24-E, 25-E, 26-E, 40-E and 44-E)

**Special Colors** - 100-999 - 50% additional, 1,000 or more - 40% additional. (see page 52)

**Mailing Wrappers, Including Wrapping** - \$.26 each

**Absolute Minimum** - 100

**13th December Sheet** - 100-999 20% additional, 1,000 and over 10% additional

**Copy Change** - Not available

**Copy Change Within Calendar** - \$31.50 per change per color (Example: Jan. one copy, Feb. different copy, etc.)

**Proof** - \$37.00

**Weight** - 39 lbs. per 100, 330 lbs. per 1,000

### PRICES FOR THE 20, 23, 24, 25, 26, 30, 40, 44 & 65-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	7.44	4.67	3.94	3.37	3.21	3.05	2.74	2.50
Each after 5/1	8.18	5.14	4.33	3.70	3.53	3.35	3.02	2.75

6CDE, Accessories G



20-E

Notable historical dates are featured on this calendar with pictures and drawings representing the events. General weather predictions are standard.



23-E

This is the **Spanish Language** version of the popular 24-E 12-Sheet Calendar. Available in red and black only.

Buy Early and Save through April 30th.



24-E

Here is a favorite among calendar users combining bold, easy-to-read numbers with plenty of room for important notations regarding upcoming events.



# Commercial 12-Sheet

**ATWELL** SERVING THE SUPERMARKET, CONVENIENCE STORE & FOOD SERVICE INDUSTRY  
**REFRIGERATION SERVICE CO. INC.** TOTAL EQUIPMENT PACKAGES  
 INSTALLATION • PARTS • SERVICE STORE LAYOUT & DESIGN

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 INDOOR/OUTDOOR - ANY SIZE 24 HR. EMERGENCY SERVICE  
 WALK-IN OR REACH-IN COOLERS 424-5656  
 DISPLAY CASES 1-800-235-1005

11865 PINEHURST • DENVER, COLORADO 80229

**January 201-**

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

25-E

The 25-E is the same size and price as our 24-E. Ruled lines under each date for making notations.

**NORTH PLATTE DRUG CO.**  
 "Choose Your Druggist  
 As You Would Your Doctor"

341 MERAMEC - NORTH PLATTE, NEB.  
 PHONE 543-2106 • 543-2107

**JANUARY 201-**

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

26-E

Events of historical significance are noted. Presidents and history's great men and women are recognized.

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1700 PEARL ST. • JACKSON, MISSISSIPPI 39205  
 (601) 352-1355

**January 201-**

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

30-E

The 30-E offers an authentic history of African Americans daily. Calendar updated frequently with new information.

**UNDERWOOD'S**  
 Leather and Shoe Findings  
 SHOE MACHINERY  
 SHOE STORE SUPPLIES  
 PHONE 994-7150  
 2200 N. WASHINGTON, DES MOINES, IOWA

**January - 201-**

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

40-E

All major Jewish holidays are featured on this style. Days of historical interest are featured. General weather predictions are standard.

**SAXON PAVING CO.**  
 "Large or Small, We Pave Them All"  
 COMMERCIAL - RESIDENTIAL - INDUSTRIAL  
 ASPHALT PAVING - GRADING - EXCAVATING  
 Phone 996-8752  
 2515 Scott Fayetteville, N.C.

**201- JANUARY 201-**

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

200- DECEMBER 201- FEBRUARY

200- DECEMBER							201- FEBRUARY						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
5	6	7	8	9	10	11	1	2	3	4	5	6	
12	13	14	15	16	17	18	13	14	15	16	17	18	
19	20	21	22	23	24	25	20	21	22	23	24	25	
26	27	28	29	30	31		27	28	29				

44-E

A standard, easy-to-read, 3-Month-Display business calendar.

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**201- JANUARY 201-**

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

January Weather Forecasts for U.S.

65-E

A standard business calendar with general weather predictions in the bottom panel. Available in red and black only.

Black Prices Go Into Effect May 1st.



# Commercial 12-Sheet

## 80-E, 85-E, 86-E, 88-E Large 12-Sheets



80-E

Size - 19" x 26"

Ad Copy Size - 16 7/8" x 7 3/4"

Ad Copy - Ad copy prints in up to 8 lines.

Additional lines - \$8.75 per line.

Ad copy and calendar dates print in Red and Black or Red and Blue ink.

Special Colors - Up to 1,000 - 50% additional, 1,000 or more 40% additional. These orders are custom-made instead of printing with other orders. (see page 52)

Mailing Wrappers, Including Wrapping - \$.30 each

13th December Sheet - 100-999 20% additional, 1,000 and up 10% additional.

Absolute Minimum - 100

Copy Change - Not available

Copy Change Within Calendar - \$31.50 per change per color (Example: Jan. one copy, Feb. different copy, etc.)

Proof - \$37.00

Tubes - \$77.00 per 100, including inserting

Weight - 67 lbs. per 100, 634 lbs. per 1,000

### PRICES FOR THE 80-E, 85-E, 86-E, 88-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	10.15	7.63	6.20	5.67	5.37	4.89	4.35	4.00
Each after 5/1	11.16	8.39	6.82	6.24	5.90	5.37	4.78	4.40
6CDE, Accessories G								



85-E



86-E Memo



88-E

Buy Early and Save through April 30th.

# Commercial Apron

## 199-E Commercial Apron

This billboard style offers an opportunity for advertisers to display their products, place of business, or their own picture in connection with their regular advertising copy. The fine quality coated paper used on the calendar apron is excellent for the reproduction of these pictures, permitting quality printing comparable to catalog work. The large readable pads can be easily seen from almost any place in the office or factory where the calendar hangs.



80-P Pad



85-P Pad



88-P Pad

## Choice of 3 Different Pad Styles

**Size** - 19" x 27 1/2"

**Pad Size** - 19" x 16 3/4"

**Ad Copy Size** - 17 1/4" x 9 1/4"

**Ad Copy** - Ad copy prints in up to 7 lines.

Additional lines - \$8.75 per line.

Ad copy prints in Red and Blue ink.

**Special Color Ad** - \$68.00 (See Standard Colors page 52)

**Mailing Wrappers, Including Wrapping** - \$.30 each

**Tubes** - \$77.00 per 100, including inserting

**Less Than Minimum** - \$84.00

**Absolute Minimum** - 50

**13th December Sheet** - Up to 1,000 15% additional,  
1000 and up 10% additional.

**Copy Change** - \$62.00 per change (2 colors)

**Proof** - \$37.00

**Full Length Apron** - \$40.00 per 100

**Attach Bottom Tin** - \$25.25 per 100

(full length apron only)

**Weight** - 52 lbs. per 100, 505 lbs. per 1,000

### PRICES FOR THE 199-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	8.20	5.57	5.09	4.45	4.17	3.92	3.54	3.23
Each after 5/1	9.02	6.13	5.60	4.89	4.59	4.31	3.89	3.56
6CDE, Accessories G								

Black Prices Go Into Effect May 1st.



# Commercial 12-Sheet / Contractor's

## 87-E Commercial 12-Sheet

**Ad Copy Size** - 17 1/4" x 8 1/4"

**Ad Copy** - Ad copy prints in up to 7 lines.

Additional lines - \$8.75 per line.

Includes Black and the same standard accent color chosen for calendar.

**13th December Sheet** - 100-999 20% additional, 1000 and up 10% additional.

**Weight** - 65 lbs. per 100, 595 lbs. per 1,000

87-E



**HARRIS**  
Electrical Distributor

FULL LINE OF  
Electrical Controls • Transformers  
Switches • Circuit Breakers • Motors

**213-688-6800**  
- ALL MAJOR BRANDS -

2008 December 2009 January

**JANUARY**

Sun	Mon	Tues	Wed	Thu	Fri	Sat
		1	2	3	4	5
		9	10	11	12	
		16	17	18	19	
		23	24	25	26	
		30	31			

**PRICES FOR THE 87-E**

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	7.41	6.44	6.12	5.83	5.07	4.51	4.07	3.94
Each after 5/1	8.15	7.08	6.73	6.42	5.58	4.96	4.48	4.33
Four Color			9.95	8.30	6.70	5.70	4.80	4.50

4ABC2D, Accessories G

**Size** - 19" x 27"

**Special Color Ad** - \$68.00 (see page 52)

**Mailing Wrappers, Including Wrapping** - \$.30 each

**Absolute Minimum** - 100

**Copy Change** - Not available

**Copy Change Within Calendar** - 31.50 per change, per color (Example: Jan. one copy, Feb. different copy, etc.)

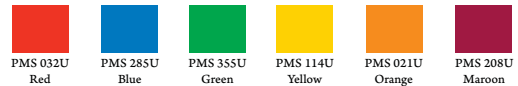
**Proof** - \$37.00

**Tubes** - \$77.00 per 100, including inserting

*No charge 2nd standard color ad copy!*



**Standard Accent Color No Additional Charge**



Premium accent color charge \$68 (G). See page 52 for details.

## 56-E Contractor's 12-Sheet Desk Pad

12-Sheet Display-A-Month Calendar

**Size** - 22" x 17"

**Ad Copy Area (Top)** - 21" x 2 1/2"

**Ad Copy Area (Sides)** - 3" x 10"

**Individual Date Block Size** - 2 1/8" w x 2 1/4" h

56-E

*No charge 2nd standard color ad copy!*

Desk Pad shipped with Black corners.

**PRICES FOR THE 56-E**

QTY.	250	500	1000	2500
Each thru 4/30	5.42	4.63	4.20	3.64
Each after 5/1	5.96	5.09	4.62	4.01

4C, Accessories G



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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
		4	5	6	7	8
		11	12	13	14	15
		18	19	20	21	22
		25	26	27	28	29
						30

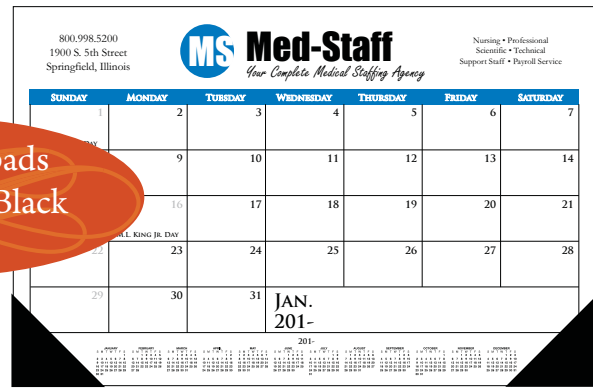
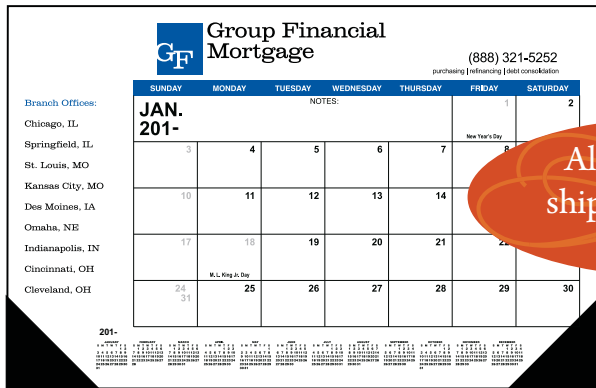
More product details listed on page 22

# Counter / Desk Pads

## 300-E & 310-E Counter Pads

Convenient 17" x 11" size - Perfect for small work spaces or reception/appointment desks.

**Great Size!**  
17" x 11"



All counter pads shipped with Black corners.

300-E

310-E

12-Sheet Display-A-Month Calendar Pad  
Ad Copy Area (Top): 12 7/8" x 1 1/2"  
Ad Copy Area (Side): 3" x 10"

12-Sheet Display-A-Month Calendar Pad  
Ad Copy Area (Top): 16" x 1 7/8"

**Size** - 17" x 11"

**Ad Copy** - Includes Black and the same standard accent color chosen for calendar.

**More than 2-Color Ad Copy** - Call for quote

**Additional Lines** - First five lines are included. Thereafter, \$8.25 per line.

**Less Than Minimum** - \$66.00

**Absolute Minimum** - 100 pieces

**Copy Change** - Not available

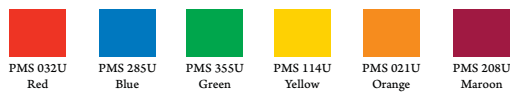
**Proof** - \$37.00

**Weight** - 30 lbs. per 100

**Shadow (Ghost) Overprint** - Must be in one of the colors used in the ad copy, in same position on each month, \$62.50

PRICES FOR THE 300-E & 310-E				
QTY.	250	500	1000	2500
Each thru 4/30	4.78	4.08	3.72	3.40
Each after 5/1	5.26	4.49	4.09	3.74
4C, Accessories G				

### Standard Accent Color No Additional Charge



Premium accent color charge \$68 (G). See page 52 for details.



*Color Accent  
Contractor's  
Calendars...  
the perfect  
complement to your  
Desk Pad Calendar.*

*See pages 22 & 23  
for details.*

Black Prices Go Into Effect May 1st.



# Desk Pads

## 51-E, 52-E, 53-E & 56-E (page 30) Desk Pads

**Size** - 22" x 17"

**Ad Copy** - Includes Black and the same standard accent color chosen for calendar.

**Shadow (Ghost) Overprint** - Must be in one of the colors used in the ad copy, in same position on each month, \$62.50

**More than 2-Color Ad Copy** - Call for quote

**Additional Lines** - First five lines are included. Thereafter, \$8.25 per line.

**Absolute Minimum** - 100 pieces

**Less Than Minimum** - \$66.00

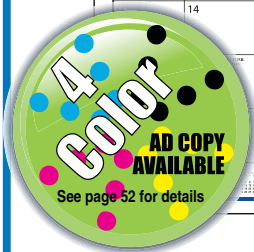
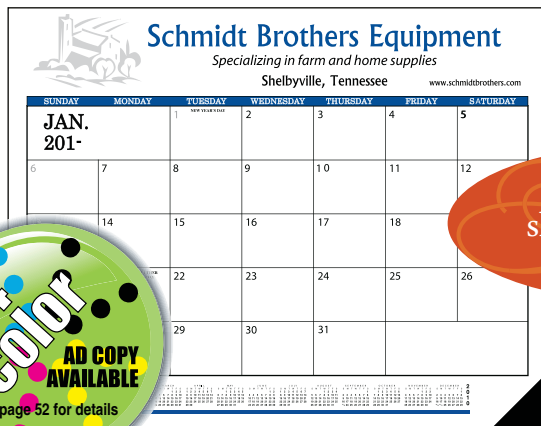
**Copy Change** - In multiples of 100 only, \$54.00 per change.

**Proof** - \$33.00

**Weight** - 57 lbs. per 100



*No charge 2nd standard color ad copy!*



All desk pads shipped with Black corners.



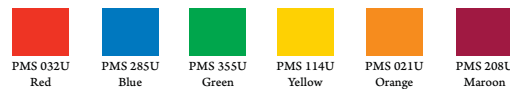
**51-E**  
12-Sheet Display-A-Month Calendar  
Ad Copy Area (Top): 21" x 2 1/2"  
Individual Date Block Size: 3" w x 2 1/2" h

**52-E**  
12-Sheet Display-A-Month Calendar  
Ad Copy Area (Top): 21" x 2 1/2"  
Ad Copy Area (Side): 3" x 10"  
Individual Date Block Size: 2 1/8" w x 2 1/4" h



**53-E**  
12-Sheet Display-A-Month Calendar  
Ad Copy Area (Top): 20 1/2" x 2 1/2"  
Ad Copy Area (Side): 3 1/2" x 10 5/8"  
Individual Date Block Size: 2 7/16" w x 2 1/4" h

### Standard Accent Color No Additional Charge



Premium accent color charge \$68 (G). See page 52 for details.

### PRICES FOR THE 51-E, 52-E & 53-E

QTY.	250	500	1000	2500
Each thru 4/30	5.42	4.63	4.20	3.64
Each after 5/1	5.96	5.09	4.62	4.01
51-E Four Color	9.29	6.76	5.45	4.34
4C, Accessories G				

# Desk Pads

## 54-E, 55-E, 57-E Desk Pads

**Size** - 22" x 17"

**Ad Copy** - Includes Black and the same standard accent color chosen for calendar.

**Shadow (Ghost) Overprint** - Must be in one of the colors used in the ad copy, in same position on each month, \$62.50

**More than 2-Color Ad Copy** - Call for quote

**Additional Lines** - First five lines are included. Thereafter, \$8.25 per line.

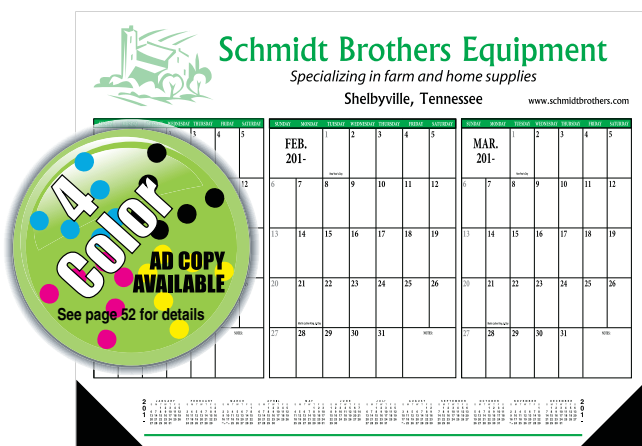
**Absolute Minimum** - 100 pieces

**Less Than Minimum** - \$66.00

**Copy Change** - In multiples of 100 only, \$54.00 per change.

**Proof** - \$33.00

**Weight** - 54-E: 57 lbs. per 100. 55-E & 57-E: 220 lbs. per 100.

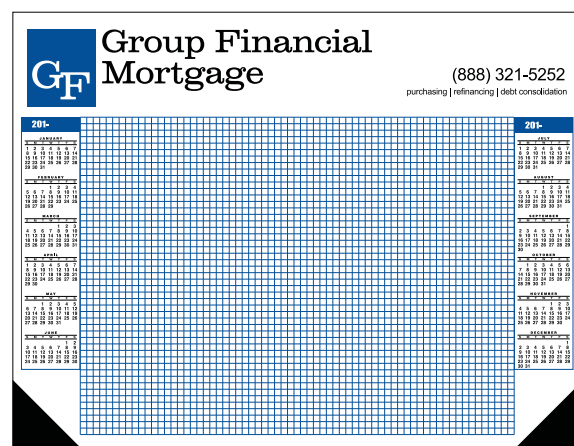


### 54-E

12-Sheet 3-Month-Display  
Ad Copy Area (Top): 21" x 2 1/2"

#### PRICES FOR THE 54-E

QTY.	250	500	1000	2500
Each thru 4/30	5.42	4.63	4.20	3.64
Each after 5/1	5.96	5.09	4.62	4.01
Four Color	9.29	6.76	5.45	4.34
4C, Accessories G				



### 55-E

52-Sheet Graph Pad  
Ad Copy Area (Top): 21" x 2 1/2"

#### PRICES FOR THE 55-E & 57-E

QTY.	250	500	1000	2500
Each	7.08	6.65	6.36	6.15
4C, Accessories G				



*No charge 2nd standard color ad copy!*

#### Standard Accent Color No Additional Charge

PMS 032U Red	PMS 285U Blue	PMS 355U Green	PMS 114U Yellow	PMS 021U Orange	PMS 208U Maroon

Premium accent color charge \$68 (G). See page 52 for details.



### 57-E

52-Sheet Weekly Planner  
Ad Copy Area (Top): 20 1/2" x 2 1/2"

Black Prices Go Into Effect May 1st.



# Appointment / Envelope Stuffer

240-E



## 240-E Appointment

- Size - 13" x 15"
- Pad Size - 13" x 11 1/2"
- Ad Copy Size - 11 1/4" x 2 1/2"
- Ad Copy - Ad copy prints in up to 5 lines.
  - Additional lines - \$5.07 per line.
  - Ad copy prints in Dark Blue ink.
- Special Color Ad - \$39.00 (See Standard Colors page 52)
- Envelopes, Calendars Inserted - \$60.00 per 100
- Envelopes Flat, Not Inserted - \$57.00 per 100
- Less Than Minimum - \$52.00
- Absolute Minimum - 50
- Copy Change - \$17.50 per change
- Proof - \$18.50
- 2-Color Ad Copy - \$39.00 set-up, plus \$5.07 per 100
- Weight - 35 lbs. per 100, 305 lbs. per 1,000

### PRICES FOR THE 240-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	4.21	3.40	3.11	2.84	2.46	2.18	1.91	1.70
Each after 5/1	4.63	3.74	3.42	3.12	2.70	2.40	2.10	1.87

SBCDE, Accessories G

## F-4 Envelope Stuffer

F-4 Display-A-Year® Fits #10 Envelope

- Size - 3 15/16" x 9"
- Ad Copy Size - 3 1/8" x 1 3/8"
- Ad Copy - Ad copy prints in up to 5 lines.
  - Additional lines - \$5.10 per line.
  - Ad copy prints in Black ink.
- Absolute Minimum - 300
- Copy Change - \$17.50 per change
- Proof - \$18.50
- 2-Color Ad Copy - \$39.00 set-up, plus \$5.10 per 100
- Weight - 5 lbs. per 100

*Available in full color!*

See page 19 for details.

### PRICES FOR THE F-4

QTY.	300	500	1000	2500	5000
Each thru 4/30	.69	.48	.34	.30	.26
Each after 5/1	.76	.53	.37	.33	.28

2B3C, Accessories G



F-4

F-4

# Display-A-Year®

## 420-E & 430-E Display-A-Year®

**Size** - 19 1/2" x 25 3/4"

**Ad Copy Size** - 430-E - 17 1/4" x 6 1/4"  
420-E - 17 1/4" x 4 1/4"

**Ad Copy** - Ad copy prints in up to 7 lines.

Additional lines - \$7.00 per line.

Ad copy prints in Black & Red ink (420-E).

Ad copy includes Black and the same accent color chosen for calendar (430-E).

**Special Color Ad** - \$68.00 (See Standard Colors page 52)

**Mailing Wrappers, Including Wrapping** - \$.30 each

**Mailing Tubes, Calendars Inserted** - \$77.00 per 100

**Less Than Minimum** - \$52.00

**Absolute Minimum** - 50

**Copy Change** - \$25.20 per change

**Proof** - \$18.50

**Weight** - 24 lbs. per 100, 220 lbs. per 1,000

Prices include tinning calendars at top and bottom.

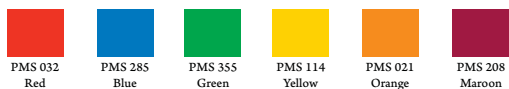
### PRICES FOR THE 420-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	4.87	3.59	3.07	2.74	2.15	1.99	1.73	1.56
Each after 5/1	5.35	3.95	3.38	3.02	2.37	2.19	1.91	1.72

4B3CD, Accessories G

**Color Accent  
Desk Pad Calendars...**  
the perfect complement to your  
**Display-A-Year® Calendar.**  
See pages 30-33 for details.

### Standard Accent Color No Additional Charge



Premium accent color charge \$68 (G). See page 52 for details.

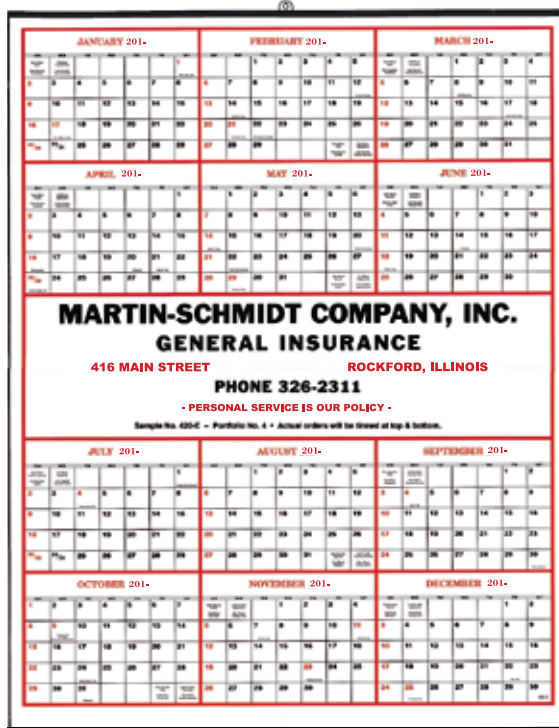
### PRICES FOR THE 430-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	4.87	3.59	3.07	2.74	2.15	1.99	1.73	1.56
Each after 5/1	5.35	3.95	3.38	3.02	2.37	2.19	1.91	1.72
Four Color	8.06	6.04	4.51	3.43	2.98	2.29	1.94	

4B3CD, Accessories G



420-E



*No charge 2nd standard  
color ad copy!*

430-E



430-E Calendar is available in black and one of the following accent colors: Red 032, Blue 285, Green 355, Yellow 114, Orange 012 or Maroon 208.

Black Prices Go Into Effect May 1st.



# Commercial Apron

## 1319-E Apron



### 20-P Historical Pad

Ad copy prints in Red and Blue ink when orders specify 20-P Pad.

## 1319-E Apron full color\*



### 30-P African American Pad

Ad copy prints in Red and Black ink when orders specify 30-P Pad.

\*Full Color Set-up Fee applies.

## 1319-E Apron



### 24-P Memo Pad

Ad copy prints in Red and Blue ink when orders specify 24-P Pad.

## Choice of 3 Different Pad Styles 1319-E Apron Style Calendar

**Size** - 13" x 19 1/2"

**Ad Copy Size** - 11 1/4" x 6 1/2"

**Ad Copy** - Ad copy prints in up to 7 lines.

Additional lines - \$7.00 per line.

**Special Color Ad** - \$48.75 per color (See Standard Colors page S2)

**3 Pad Choices** - 20-P Historical, 24-P Memo or 30-P African American Pad.

**Mailing Wrappers, Including Wrapping** - \$.30 each

**Mailing Tubes, Calendars Inserted** - \$73.50 per 100

**Less Than Minimum** - \$52.00

**Absolute Minimum** - 50

**Copy Change** - \$62.00 per change (2 colors)

**Proof** - \$37.00

**13th December Sheet** - Up to 1,000 15% additional, 1,000 or more 10% additional.

**Full Length Apron for 1319-E** - \$25.00 per 100

**Attach Bottom Tin on Full Length Apron** - \$16.00 per 100

**Weight** - 27 lbs. per 100, 247 lbs. per 1,000

**\*Full Color Set-Up Fee** - \$160.00 (G)

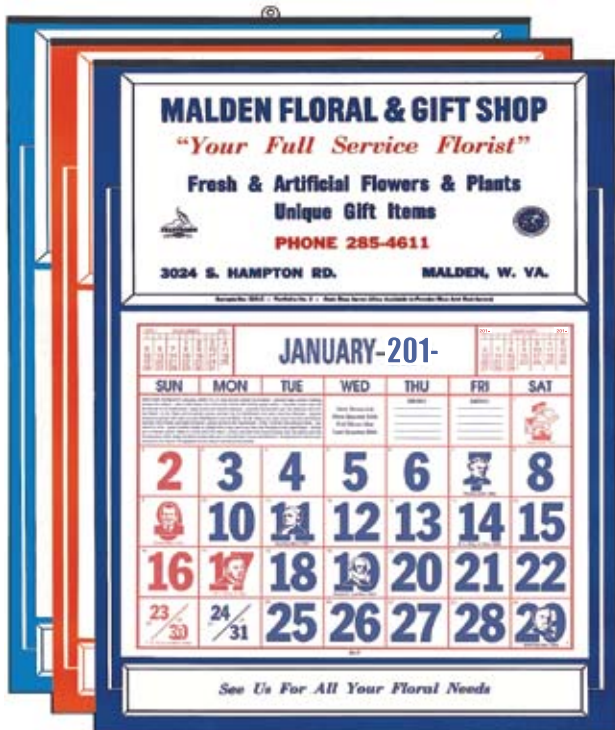
### PRICES FOR THE 1319-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	5.05	3.75	3.28	2.60	2.44	2.26	1.96	1.76
Each after 5/1	5.55	4.13	3.61	2.86	2.68	2.49	2.15	1.94

6CDE, Accessories G

# Commercial Apron

## 522-E Apron



## 1521-E Blue Tint Apron



All 3  
Pad  
styles  
shown  
on  
page 36

**Your Choice of 3 Pads: 20-P, 24-P, 30-P for ANY Apron Style**

### 522-E Apron Calendar

Available in RED, POWDER BLUE, or DARK BLUE

Size - 15" x 22 1/4"

Pad Size - 13" x 11 1/2"

Ad Copy Size - 11 1/4" x 6" plus 1 line below pad.

Ad Copy - Ad copy prints in up to 7 lines.

Additional lines - \$7.00 per line.

Ad copy prints in ink color according to pad. (refer to page 36)

Weight - 32 lbs. per 100, 305 lbs. per 1,000

### 1521-E Blue Tint Apron

Size - 14 3/4" x 21 1/2"

Pad Size - 13" x 11 1/2"

Ad Copy Size - 11 1/4" x 6" plus 1 line below pad.

Ad Copy - Ad copy prints in up to 7 lines.

Additional lines - \$7.00 per line.

Ad copy prints in Red and Blue ink.

Weight - 32 lbs. per 100, 305 lbs. per 1,000

### 522-E & 1521-E Accessories

Special Color Ad - \$48.75 per color (See Standard Colors page 52)

3 Pad Choices - 20-P Historical, 24-P Memo or

30-P African American Pad.

Mailing Wrappers, Including Wrapping - \$.30 each

Mailing Tubes, Calendars Inserted - \$73.50 per 100

Less Than Minimum - \$52.00

Absolute Minimum - 50

Copy Change - \$62.00 per change (2 colors)

Proof - \$37.00

13th December Sheet - Up to 1,000 15% additional, 1,000 or more 10% additional.

Attach Bottom Tin on Full Length Apron - \$16.00 per 100

#### PRICES FOR THE 522-E & 1521-E

QTY.	100	200	300	500	750	1000	2000	3000
Each thru 4/30	6.11	4.07	3.60	3.36	3.05	2.91	2.61	2.36
Each after 5/1	6.72	4.48	3.96	3.69	3.35	3.20	2.87	2.59
6CDE, Accessories G								

Black Prices Go Into Effect May 1st.



# Commercial Memo

## 235-E • 230-E • 225-E Accessories

**Ad Copy** - Ad copy prints in up to 5 lines.  
 Additional lines - \$5.10 per line.  
 Ad copy prints in Black ink.  
**Special Color Ad** - \$39.00 (See Standard Colors page 52)  
**Specify Navy or Gold Calendar Back**  
**Season's Greetings Envelopes, Calendars Inserted** -  
 \$24.00 per 100

**Envelopes Flat, Not Inserted** - \$18.50 per 100  
**Less Than Minimum** - \$25.00  
**Absolute Minimum** - 50  
**Copy Change** - \$17.50 per change  
**Proof** - \$18.50  
**2-Color Ad Copy** - \$39.00 set-up,  
 plus \$5.10 per 100

### 235-E Memo

**Size** - 11 1/4" x 12 1/2"  
**Pad Size** - 10 9/16" x 8 1/4"  
**Ad Copy Size** - 10" x 2 1/2"  
**Weight** - 20 lbs. per 100, 174 lbs. per 1,000

#### PRICES FOR THE 235-E

QTY.	150	250	400	500	750	1000	2000	3000
Each thru 4/30	2.59	2.26	2.12	2.06	1.84	1.74	1.60	1.45
Each after 5/1	2.85	2.49	2.33	2.27	2.02	1.92	1.76	1.59

4B2CDE, Accessories G

### 230-E Memo

**Size** - 9 7/8" x 10 5/8"  
**Pad Size** - 9 3/16" x 7"  
**Ad Copy Size** - 7 1/2" x 2"  
**Weight** - 15 lbs. per 100, 143 lbs. per 1,000

#### PRICES FOR THE 230-E

QTY.	150	250	400	500	750	1000	2000	3000
Each thru 4/30	2.24	1.87	1.81	1.72	1.50	1.46	1.28	1.14
Each after 5/1	2.47	2.05	1.99	1.90	1.65	1.60	1.40	1.26

4B2CDE, Accessories G

### 225-E Memo

**Size** - 8" x 8 5/8"  
**Pad Size** - 7 5/8" x 5 5/8"  
**Ad Copy Size** - 7" x 1 5/8"  
**Weight** - 10 lbs. per 100, 85 lbs. per 1,000

#### PRICES FOR THE 225-E

QTY.	150	250	400	500	750	1000	2000	3000
Each thru 4/30	1.95	1.59	1.57	1.54	1.38	1.35	1.10	.99
Each after 5/1	2.14	1.75	1.73	1.69	1.51	1.48	1.21	1.09

4B2CDE, Accessories G

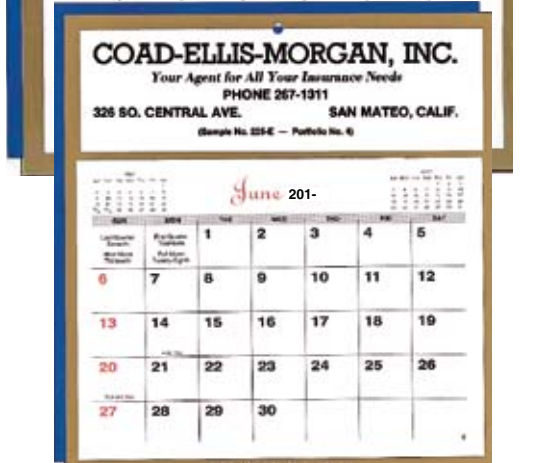
235-E



230-E



225-E



# Fans - White Stock



Exel-O-Craft White Stock Fans are the perfect palettes for colorfully reproducing your advertising message or theme. Both sides of the stock hourglass shape can be printed on, allowing you to place a great deal of information in the hands of your target audience . . . literally. Graphics printed on White Stock Fans can range from simple 1-color copy to intricate multi-color designs.

**Custom Full Color Fan Using Your Photo Available!**

Contact us for a quote.

### PRICES FOR WHITE STOCK FANS (Item No. WS)

QTY.	500	1000	2500	5000
Each	.54	.42	.36	.26
C3BC, Accessories G				
Additional Color (Per Color)	.08	.05	.05	.05
Reverse Side Copy	.08	.05	.05	.05
Full Bleed Copy	.10	.07	.05	.05
4G				

Pricing includes attached handles in your choice of 4 colors (at right). For complete options & option pricing, please refer to page 41.



## ★ Fans-Political ★

All Exel-O-Craft Fans feature Comfort-Grip handles. Glued to eliminate unsightly staples from interfering with front side design.



8799 Stock Political Fan



8815 Photo Political



8800 Stars & Stripes



8830 Political

### PRICES FOR POLITICAL FANS

QTY.	1000	2500	5000
Each	.57	.50	.41
3C			

### PLEASE NOTE:

All Political Fans are imprinted in Red & Blue ink. Blue handles are stock.



## Fans-Pictorial

Custom Full Color Fan Using Your Photo Available!  
Contact us for a quote.



No. 1513  
Spiritual Haven



No. 1514  
Colorful Reflection



No. 1515  
Majestic



No. 1523  
Serenity



No. 1534  
Generations



No. 1535  
Spiritual Guidance



No. 1536  
Heavenly Prayer



No. 1537  
Family Day



No. 1538  
Dr. Martin Luther King



No. 1539  
Divine Enlightenment



No. 1540  
Guiding Light



No. 1541  
Last Supper



No. 1542  
Christ Knocking  
at the Door



No. 1543  
The Good Shepherd



No. 1544  
Christ in Gethsemane



No. 1547  
Old Glory



No. 1548  
Peace



No. 1550  
President  
Barack Obama Fan

## Fans-Palm Leaf



No. 8500  
Palm Leaf Design



No. 8501  
Palm Leaf Open Face



No. 8502  
"Why Go To Church"



No. 8515  
"23rd Psalm"



No. 8515S  
"23rd Psalm"  
Spanish



No. 8516P  
"The Lord's Prayer"



No. 8516S  
"The Lord's Prayer"  
Spanish



No. 8517  
"It's Up To You"



No. 8518  
"How To Get Along  
With People"

• **Palm Leaf Fans** -  
Charge \$12.00 for change  
of design. Ad must go  
under design on Nos.  
8502 thru 8518.  
Otherwise, charge for  
reverse side printing.

All Palm Leaf Fans have the identical background pattern printed on both sides except No. 8501. Prices cover printing ad on one side only. See price list on page 41 for printing two sides. When designs 8502 through 8518 are ordered, copy should be

limited to four or five lines. No cuts can be used as part of the copy. No. 8516C, "The Lord's Prayer," is the Catholic version using the words "trespasses/trespass." If order does not state "P" or "C," the Protestant version will be supplied.

# Fan Template

Actual Fan Size

THIS ILLUSTRATED LAYOUT TEMPLATE APPLIES ONLY TO PICTORIAL, WHITE STOCK & PALM LEAF DESIGNS.

Copy Area

### Pictorial, Palm Leaf

Quantity Each	500	1,000	2,500	5,000
3BC, Accessories G	.70	.53	.44	.37
<b>Additional Color (Per Color)</b>	<b>.10</b>	<b>.06</b>	<b>.06</b>	<b>.06</b>
<b>Reverse Side Copy</b>	<b>.10</b>	<b>.06</b>	<b>.06</b>	<b>.06</b>
<b>Full Bleed Copy</b>	<b>.12</b>	<b>.08</b>	<b>.06</b>	<b>.06</b>

4G

Accessory pricing below for White Stock, Pictorial, Palm Leaf, Political, & Stock Shape. Prices include printing ad copy in Black ink on one side of fan blade only.

Size - 7 1/2" x 7 3/4" (approximately)

Ad Copy Size - Front copy 6" x 6", Back copy 6" x 6"

Allow approximately 1 1/2" x 4" in center for handle placement.

Ad Copy - Ad copy prints in up to 10 lines. Additional lines - \$4.00 each.

Copy change: \$34.00. No set-ups required for straight line copy.

Ad Copy Color - If Black ink is not used, refer to Special Color Ad cost (below).

Special Color Ad - \$32.00  
(See Standard Colors page 52)

Reverse Side Printing - Allow for handle on fan back.

Proof - \$15.00

Less Than Minimum - \$58.00

Absolute Minimum - 250

Weight - 50 lbs. per 1,000

Pictorial Fans - 500 minimum for each picture selected.

Different Fan Styles Cannot Be Assorted at the Quantity Price.

Fan pricing includes attached handles in your choice of 4 colors.

COMFORT-GRIP  
HANDLE COLOR OPTIONS:  
Blue, White, Black or Woodtone.  
(Woodtone used when no color is specified).

Fan Back Only Allow For Handle

IF SOLID INK COVERAGE FALLS INTO THIS AREA OR OFF THE EDGE OF THE FAN, FULL BLEED COPY CHARGES APPLY.

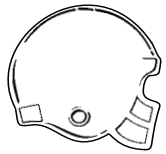


Custom Full Color Fans Available!

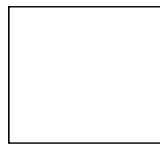
Contact us for a quote.



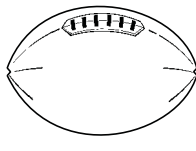
# Fans - Stock Shape



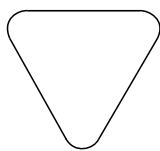
HELMET



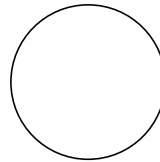
SQUARE



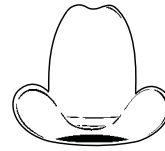
FOOTBALL



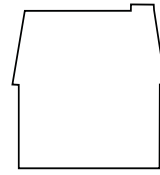
YIELD SIGN



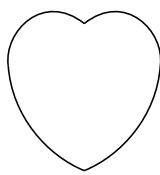
CIRCLE



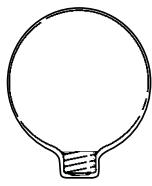
COWBOY HAT



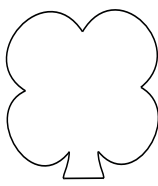
HOUSE



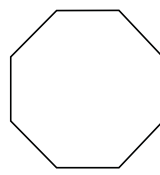
HEART



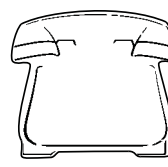
LIGHT BULB



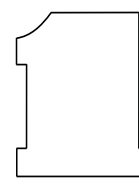
CLOVERLEAF



OCTAGON



TELEPHONE



NUMBER ONE

## FEATURING: COMFORT-GRIP HANDLES!

Glued to eliminate unsightly staples interfering with front side design!

All the fans above are stock shapes. Stock shape copy area varies based on shape selected. Please refer to shape and description when ordering. Please allow 1 1/4" wide x 3" high space in center on back, to allow for handle, when laying out copy.

**FOR CUSTOM SHAPES OTHER THAN SHOWN ABOVE, PLEASE CONTACT US FOR QUOTE.**

(Please refer to page 41 for options and option pricing.)

### PRICES FOR STOCK SHAPES

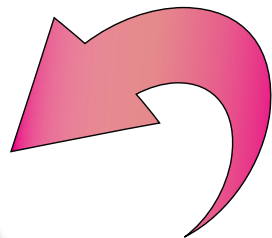
QTY.	1,000	2,500	5,000
Each	.56	.49	.43
3C, Accessories G			
Additional Color (Per Color)	.06	.06	.06
Reverse Side Copy 3G	.06	.06	.06

Pricing includes attached handles in your choice of 4 colors (p.41).

## Pink Awareness Fan



2949 Pink Awareness Fan



Ad copy prints in black ink in the white area on the front of the fan.

### PRICES FOR THE 2949

QTY.	500	1,000	2,500	5,000
Each	.70	.53	.49	.43
Each				
Additional Color	.08	.05	.05	.05
Reverse Side Copy	.08	.05	.05	.05
3BC, Accessories G				

*Pink* has become synonymous with breast cancer awareness. The tastefully designed **Awareness Fan** is the perfect promotional vehicle for event organizers and sponsors desiring to send a message of **early detection and treatment.**

# NEW!

## Event Fans!

Great for outdoor festivals or 4th of July celebrations!



8201 Liberty



8202 Celebrate



8204 Classical



8205 Blues/Rock



8206 Jazz

### Concerts • Outdoor Theaters • 4th of July Celebrations & MORE...

**Ad Copy**

8201 & 8202 - ad copy prints in black on back of fan  
 8204, 8205 & 8206 - ad copy prints in full color on front of fan embedded in image

**Ad Copy Size**

8201 & 8202 - 6" x 6" - Allow 1 1/2" x 4" in center for handle placement  
 8204 - 6" x 2" on front of fan blade  
 8205 - 2" x 6" on front of fan blade  
 8206 - 6" x 2" on front of fan blade

*Your choice of Comfort-Grip Handle Color*  
 Blue, White, Black or Woodtone. (Woodtone used when no color is specified).

**PRICES FOR NO. 8201 & 8202**

QTY.	500	1000	2500	5000
Each	.79	.70	.61	.46
4C				

**PRICES FOR NO. 8204, 8205 & 8206**

QTY.	500	1000	2500	5000
Each	.76	.67	.58	.43

Add for Reverse Side Copy in Black Ink	.10	.06	.06	.06
4G				





# FANS ON DEMAND!

## 1, 3 & 5 DAY EXPRESS SERVICE

### 1 DAY ULTRA EXPRESS SERVICE

White Stock & Pictorial fans only  
 2,500 piece maximum order  
 When requesting pictorial fan title, please indicate 2nd title choice.  
 Imprint color must be Black.  
 No Full Bleeds  
 Ad copy: 1-side ad copy only. Straight line type or camera-ready black and white art to size. Any copy including halftones adds 1 day to production. All submitted art is subject to factory approval.  
 Orders received at the factory by 10:30 AM CST will ship the following working day.

#### PRICES FOR 1 DAY ULTRA EXPRESS SERVICE

Quantity	500-999	1000-2500	
Each	.86	.66	AB

### 3 DAY SUPER EXPRESS SERVICE

White Stock & Pictorial fans only  
 5,000 piece maximum order  
 When requesting pictorial fan title, please indicate 2nd title choice.  
 Imprint color must be Black or Blue.  
 No Full Bleeds  
 Ad copy: 1-side ad copy only. Straight line type or camera-ready black and white art to size. Any copy including halftones adds 1 day to production. All submitted art is subject to factory approval.  
 Orders received at the factory by 10:30 AM CST will ship 3 full working days later. Example: An order received by 10:30 AM CST on a Monday will ship by the end of the day Thursday.

#### PRICES FOR 3 DAY SUPER EXPRESS SERVICE

Quantity	500-999	1000-5000	
Each	.77	.61	2B



### 5 DAY EXPRESS SERVICE

White Stock & Pictorial fans only  
 10,000 piece maximum order  
 When requesting pictorial fan title, please indicate 2nd title choice.  
 Imprint color must be Black or Blue.  
 No Full Bleeds  
 Ad copy: 1-side ad copy only. Straight line type or camera-ready black and white art to size. Any copy including halftones adds 1 day to production. All submitted art is subject to factory approval.  
 Orders received at the factory by 10:30 AM CST will ship 5 full working days later. Example: An order received by 10:30 AM CST on a Monday will ship the following Monday.

#### PRICES FOR 5 DAY EXPRESS SERVICE

Quantity	500-999	1000-10000	
Each	.75	.56	2B

# Donut Boxes



6015-E Home Sweet Home



6035-E Doctor Box



6020-E Gift Wrapped



6060-E Basic White

## Stock Donut Box

**Size** - overall approximately 10" x 10" x 4 3/8"

**Box Capacity** - approximately 10" x 6" x 4 3/8"

**Ad Copy Size**

6015-E, 6020-E, 6035-E, 6040-E,  
6055-E: 5" x 2", 6060-E: 6" x 4"

**Ad Copy** - Ad copy prints in up to 5 lines.

Additional lines - \$5.10 per line.

Ad copy prints in Black ink.

**Special Color Ad** - \$62.00 (See Standard Colors page 52)

**Absolute Minimum** - 100

**Copy Change** - \$30.00 per change

**Proof** - \$22.00

**Donut Boxes Shipped Flat** - Assembly required.

**Weight** - 27 lbs. per 100

**2-Color Ad Copy** - \$57.75 set up, plus \$10.00 per 100



6055-E World of Thanks



6040-E Season's Greetings

### PRICES FOR THE

6015-E, 6020-E, 6035-E, 6040-E, 6055-E, 6060-E

QTY.	100	200	300	500	750	1000
Each	3.65	2.87	2.54	2.35	1.99	1.92
4A2B, Accessories G						

*Convenient business card die cut  
on one side of each box!*

**Custom Donut Boxes Available! Contact us for a quote.**

## Roof Donut Box & Color Accent Donut Box

### PRICES FOR THE

5000-E, 5010-E, 5020-E, 5030-E, 5040-E, 5050-E

QTY.	100	200	300	500	750	1000
Each	3.65	2.87	2.54	2.35	1.99	1.92
4A2B, Accessories G						

5010-E Red

5000-E Blue

5020-E Black



5030-E Red

5040-E Blue

5050-E Black

**Size** - overall approximately 10" x 10" x 4 3/8"

**Box Capacity** - approximately 10" x 6" x 4 3/8"

**Ad Copy Size** - 6" x 3"

**Ad Copy** - Ad copy prints in up to 5 lines.

Additional lines - \$5.10 per line.

Ad copy prints in Black ink.

**Special Color Ad** - \$62.00

(See Standard Colors page 52)

**Absolute Minimum** - 100

**Copy Change** - \$30.00 per change

**2-Color Ad Copy** - \$57.75 set up,  
plus \$10.00 per 100

**Proof** - \$22.00

**Donut Boxes Shipped Flat** -

Assembly required.

**Weight** - 27 lbs. per 100





# Donut Boxes

## 6050-E Logo Box & 6070-E Flat Logo Box

*Send us your logo!*

We will reproduce it in a step-and-repeat pattern as pictured here. Your logo will wrap completely around the box at an angle along with a large reverse of your logo on each side of the box. Each logo features a business card slot that allows even further personalization of the box and ultimately answers the question . . .

*“Who brought the Donuts?”*

This is your custom box without the high minimums and set-ups!



6050-E  
Logo Box



6070-E  
Flat Logo Box

**Size** - (6070-E) overall 14" x 11" x 2 1/4"

**Box Capacity** - (6070-E) 14" x 11" x 2 1/4"

**Size** - (6050-E) overall 10" x 10" x 4 3/8"

**Box Capacity** - (6050-E) 10" x 6" x 4 3/8"

**Proof** - required - no charge

**Standard Copy Colors** - Red (PMS 186), Blue (PMS 286) or Black.

**Special Color Ad** - \$62.00 (See Standard Colors page S2)

**Absolute Minimum** - 250

**Additional Ad Copy Colors** - \$57.75 set-up, plus \$10.00 per 100

**Copy Change** - Not available

**Weight** - 27 lbs. per 100

**Logo Boxes Shipped Flat** - Assembly required

**Please Note:** Some logos do not lend themselves to step-and-repeat designs. Consequently, a proof is required for your approval prior to production.

**Custom Donut Boxes  
Available!  
Contact us for a quote.**

### PRICES FOR THE 6050-E & 6070-E

QTY.	250	500	1000
Each	2.98	2.53	2.30
3C, Accessories G			



## Full Color Donut Boxes

# Full color *custom* boxes...

*use your imagination!*

### Donut Box & Flat Donut Box

**Donut Box Size:** 10" x 6" x 4 3/8", Plus Gable

**Flat Box Size -** 14" x 11" x 2 1/4"

#### PRICES FOR FULL COLOR DONUT BOXES & FLAT BOXES

QTY.	250	500	1000
Each	3.21	2.83	2.68

3C, Accessories G



*Overall full color ad copy available on all styles!*

### Goody / Donation Box

**Size:** 6 1/2" x 4" x 3", Plus Gable



#### PRICES FOR FULL COLOR GOODY / DONATION BOXES

QTY.	250	500	1000
Each	3.15	2.74	2.59

3C, Accessories G



*All boxes come with a business card slot  
and are printed on heavy .18 pt. C1S.*

All prices above based on receiving production ready art for all ad copy elements.

1 time full color set-up charge: \$65.00 (G) apply to all items. Exact repeat orders will not be charged a set-up charge.

Prices above include 1 virtual proof.

# Donut Boxes

## 6030-E & 6065-E Flat Donut Box

6030-E Flat White Box



6065-E Flat World of Thanks Box

**Ad Copy Size** - 6030-E: 7" x 5" 6065-E: 5" x 2"  
**Ad Copy** - Ad copy prints in up to 5 lines.  
 Additional lines - \$5.10 per line.  
 Ad copy prints in Black ink.  
**Special Color Ad** - \$62.00 (See Standard Colors page 52)  
**Less Than Minimum** - \$31.25  
**Absolute Minimum** - 100  
**Copy Change** - \$30.00 per change  
**2-Color Ad Copy** - \$57.75 set up, plus \$10.00 per 100  
**Proof** - \$22.00  
**Donut Boxes Shipped Flat** - Assembly required.  
**Weight** - 27 lbs. per 100  
**Size** - overall approximately 14" x 11" x 2 1/4"  
**Box Capacity** - approximately 14" x 11" x 2 1/4"

### PRICES FOR THE 6030-E & 6065-E

QTY.	250	500	750	1000
Each	2.87	2.35	1.99	1.92
2A3B2C, Accessories G				

Each box holds 1 dozen  
 Krispy Kreme Doughnuts®. Krispy Kreme  
 Doughnuts® is the registered trademark of the  
 Krispy Kreme Doughnut Corporation.

**Custom Donut Boxes Available! Contact us for a quote.**

## Donation / Bank Box

**Size** - overall 6 1/2" x 7" x 3"  
**Ad Copy Size** - 5" x 2"  
**Ad Copy** - Ad copy prints in up to 5 lines.  
 Additional lines - \$5.10 per line.  
 Ad copy prints in Black ink.  
**2-Color Ad Copy** - \$57.75 set up, plus \$10.00 per 100  
**Special Color Ad** - \$62.00 (See Standard Colors page 52)  
**Less Than Minimum** - \$31.25  
**Absolute Minimum** - 100  
**Copy Change** - \$30.00 per change per color  
**Proof** - \$22.00  
**Donation Boxes Shipped Flat** - Assembly required.  
**Weight** - 27 lbs. per 100



### PRICES FOR THE DONATION BOXES

QTY.	250	500	1000
Each	2.41	2.14	1.63
2AB, Accessories G			



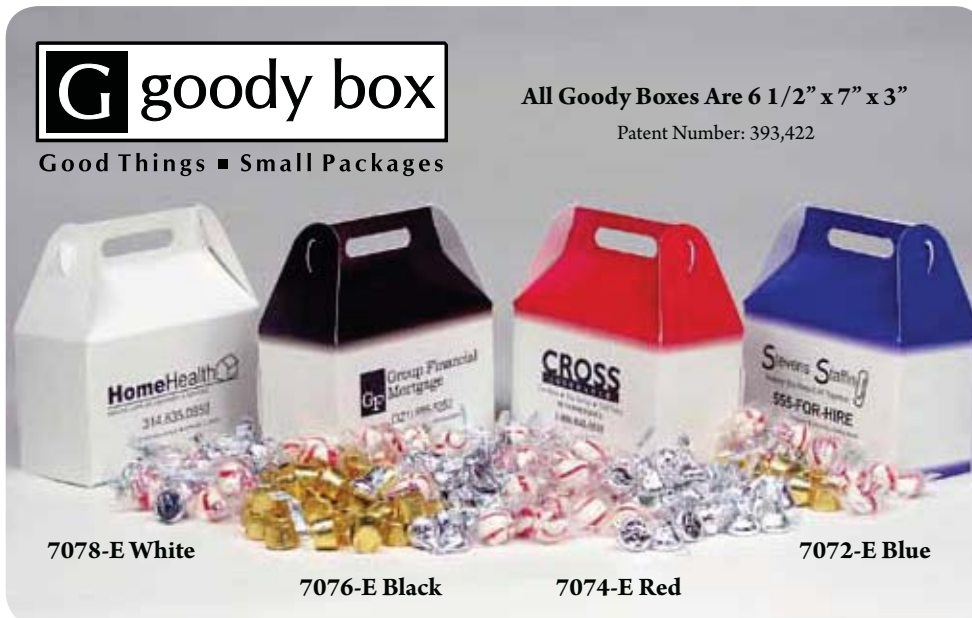
Please note that donation boxes do not have a business card slot.



# Goody Boxes

*Have fun  
filling these small  
packages with all  
sorts of goodies for  
your promotional  
needs!*

Custom Goody Boxes  
Available!  
Contact us for a quote.



**G** goody box  
Good Things ■ Small Packages

All Goody Boxes Are 6 1/2" x 7" x 3"  
Patent Number: 393,422

7078-E White

7076-E Black

7074-E Red

7072-E Blue

## Goody Box / Pink Donut Box Accessories

**Ad Copy** - Ad copy prints in up to 5 lines.  
Additional lines - \$5.10 per line.  
Ad copy prints in Black ink.

**2-Color Ad Copy** - \$57.75 set up, plus \$10.00 per 100  
**Ad Copy Size** - 5" x 2"

**Copy Change** - \$30.00 per change per color

**Proof** - \$22.00

**Absolute Minimum** - 100

**Special Color Ad** - \$62.00 (See Standard Colors page 52)

**Less Than Minimum** - \$31.25

**Weight** - 27 lbs. per 100

**Donut Boxes Shipped Flat** - Assembly required.

### PRICES FOR THE GOODY BOXES & 7070-E

QTY.	250	500	1000
Each	2.41	2.14	1.63
2AB, Accessories G			



6093-E  
Pink Donut Box

7070-E  
Pink Goody Box



2949  
Awareness Fan



See page 42  
for more information.

### PRICES FOR THE 6093-E

QTY.	100	200	300	500	750	1000
Each	3.65	2.87	2.54	2.35	1.99	1.92
4A2B, Accessories G						

## Picture Selections

Order pictures by number and calendar style in multiples of 50



No. 1501 READY TO FROLIC  
Assortment 3 & 4



No. 1502 GOLDEN RETRIEVER PUPS  
Assortment 3 & 4



No. 1503 LAZY DAY  
Assortment 4



No. 1504 AUTUMN CROSSING  
Assortment 3



No. 1505 YOUNG PIGS  
Assortment 3



No. 1507 ANGUS  
Assortment 3



No. 1508 HEREFORDS  
Assortment 3



No. 1509 HOLSTEINS  
Assortment 3



No. 1510 CROSSBRED CATTLE  
Assortment 3



No. 1511 FUTURE WINNER  
Assortment 3 & 4



No. 1512 1955 FORD FAIRLANE  
Assortment 3 & 4



No. 1513 SPIRITUAL HAVEN  
Assortment 3 & 4



No. 1514 COLORFUL REFLECTION  
Assortment 2, 3 & 4



No. 1515 MAJESTIC  
Assortment 2, 3 & 4



No. 1517 MILLPOND REFLECTION  
Assortment 2, 3 & 4



## Picture Selections

Order pictures by number and calendar style in multiples of 50



No. 1519 COLORFUL WATERFALL  
Assortment 3 & 4



No. 1520 STUNNING SEASHORE  
Assortment 3 & 4



No. 1521 SUNFLOWERS  
Assortment 3



No. 1522 BOCA GRANDE LIGHTHOUSE  
Assortment 3 & 4



No. 1523 SERENITY  
Assortment 3



No. 1524 HORN OF PLENTY  
Assortment 3



No. 1526 UNITED WE STAND  
Assortment 3 & 4



No. 1527 HUNTER'S DILEMMA  
Assortment 3



No. 1531 EVERYONE'S FAVORITE  
Assortment 4



No. 1540 GUIDING LIGHT  
Assortment 4



No. 1541 LAST SUPPER  
Assortment 2



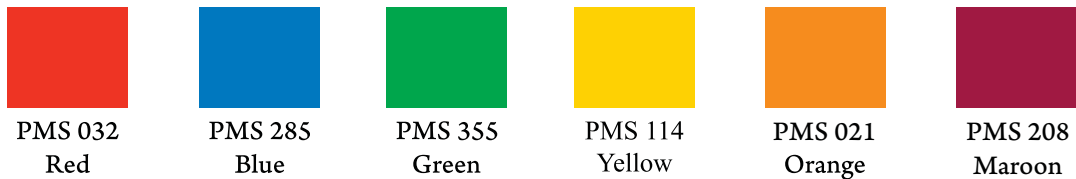
*Customize Your Calendar!*

Add a full color custom image to your calendar.  
Contact us for details and additional costs.



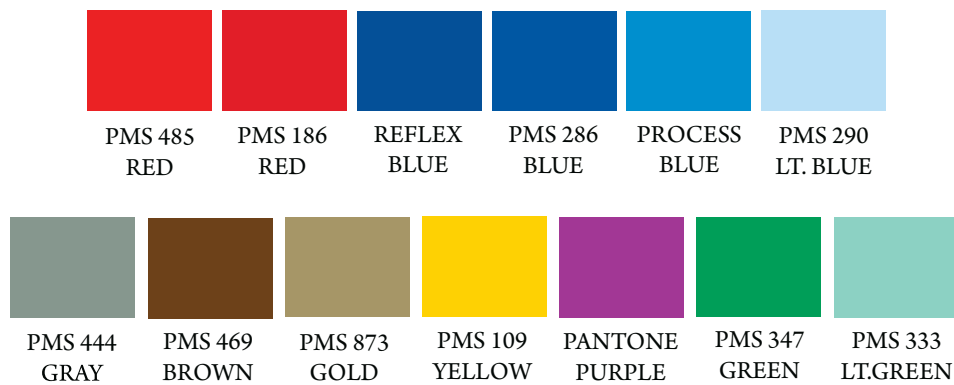
# Ink Specs

## Standard Colors



## Premium Colors

When requesting a "Premium Accent Color," please choose from the color palette below - \$68.00 (G).



The color values shown above and throughout this catalog are approximates only and not intended to match color standards. For actual PMS color standards, please refer to the current Color Formula Guide.

## Custom Colors (PMS Match)

If your desired PMS Accent Color is not shown on the standard or premium color palette, a \$92.00 (G) PMS match charge will apply.



## 4 Color Process Ad Copy



4 Color process ads available on the following items: 51-E, 54-E, 75-E, 84-E, 87-E, 89-E & 430-E

4 Color process pricing based on receiving production ready art to size. Acceptable submissions include: Adobe Illustrator CS5 - EPS file in outlines, Adobe InDesign CS5 - EPS file, Adobe Photoshop CS5 - TIFF, Quark Xpress 7 - EPS file. One actual proof is included in the price for all items available with 4 Color process ad copy. Additional proofs will be billed at \$31.35 (G) per additional actual proof.

If submitted art is not production ready, additional art charges will apply. Additional art charges will be quoted and must be approved prior to the art being corrected. If the 1st proof of the original submitted art is not approved and new production ready art is submitted an additional art revision charge of \$31.25 (G) plus a proof charge of \$31.25 (G) will apply.





## General Information

### 6) Time of Delivery

The indicated delivery times are always to be understood as approximate. Unless we have agreed in writing otherwise, we reserve the right to make deliveries in installments. Delay in delivery of all installments does not relieve a distributor of (i) its obligation to pay for all installments received prior to such delay or (ii) its obligations to accept remaining deliveries. We reserve the right, even after partial shipment on account of any order, to require satisfactory security from distributor. Distributor's refusal to furnish such security will entitle us to suspend shipments until such security is furnished, and will also allow us to cancel the order. A distributor nevertheless must pay for such shipments as may have been delivered prior to cancellation.

No damage claims of any kind can be made for delays in delivery of the order. We shall not be liable for any consequential or incidental damages resulting from a delay in delivery.

### 7) Type Style and Layout

Except camera-ready art, orders are accepted with the understanding that our typesetters/composers use their professional judgment as to type and copy arrangement. Unless you specify a particular layout and/or type style, we will set up the ad to best advantage according to our professional standards. If you submit a sample with your offer marked "as close as possible to type shown," we will be able to select a similar, if not exact, type style. "Request for exact type as shown" may require additional time and cause additional charges.

### 8) Ad Copy Proofs

See individual calendar information for paper proof charge.

Note: All production timetables listed are after receipt of approved proof. A color match print can be furnished if desired. A color swatch or PMS number should be sent with request. Using the actual ad copy, a proof showing a commercially acceptable trade match color of the finished product will be produced.

Size of: **8 1/2" x 11" & under ... \$116.00 per color; 8 1/2" x 11" to 11" x 14" ... \$142.00 per color; 11" x 14" to 11" x 17" ... \$152.00 per color**

### 9) Copy Changes

Copy change charges apply if you want the same standing ad on the same calendar but desire to change an individual agent's name, address and phone number. See individual calendar for exact copy change charge. Minimum quantity required.

### 10) Picture Selection

On calendars providing for customer's selection of pictures, pictures may be assorted in quantities of 50 per subject. Please note assortment for calendar style and order pictures by title and picture number.

### 11) Set-ups from Photos or Artwork

Set-ups are necessary when camera-ready artwork or a photograph is furnished. Because of widely varying sizes and amount of artwork sometimes involved, it is impossible to set specific charges. No estimates of charges will be furnished unless requested when order is placed. Artwork will be stored for use on future orders unless order requests that they be returned.

### 12) Accuracy of Specifications

When submitting artwork, quotations are based on the accuracy of the specifications provided. The provider can requote a job at time of submission if copy, film, tapes, disks, or other input materials do not conform to the information on which the original quotation was based.

### 13) Electronic Copy or Image

It is the customer's responsibility to maintain a copy of the original file. The provider is not responsible for accidental damage to media supplied by the customer or for the accuracy of the furnished input or final output. Until digital input or final output can be evaluated by the provider, no claims or promises are made about the provider's ability to work with jobs submitted in digital format, and no liability is assumed for problems that may arise. Any additional translating, editing, or programming needed to utilize customer-supplied files will be charged at prevailing rates.

#### ELECTRONIC ART CHECKLIST

When sending computer-created art on CD or E-mail, make sure that all of the items on this checklist are completed:

- Art is created with Quark XPress, Illustrator, or Photoshop on a Macintosh computer.
- Computer art file is on a CD-ROM or e-mailed to [graphics@skinnerkennedy.com](mailto:graphics@skinnerkennedy.com)
- All files linked to or used in the document are included on the disk (TIFF and EPS files).
- Both printer and screen font files for all fonts used in the document are included. Converting fonts to paths or making type outlines ensures exact font duplication.
- A proof of the artwork is sent with the CD or e-mail (send paper separations if the art is more than one color).

**Please Note:** We maintain the Lino-Type font library. As TrueType fonts may not be suitable for printing, we reserve the right to substitute a Postscript font at our discretion. We cannot be responsible for incorrect output from CD. There will be a \$66 per hour charge for corrections or repairs to submitted CD's.

### 14) In-Stock Ink Colors

For a palette of in-stock inks for fans, donut boxes and calendars, please refer to page 52. For sport schedule colors, refer to page 16. Special ink charges still apply as use of these inks still requires special press wash-up and set-up.

### 15) Manufacturer reserves the right to change size, color, type style or graphics without prior notice.

## General Information

### 16) Overruns and Underruns

We do our best to deliver the quantity ordered, but we reserve the right to deliver an overrun or underrun when it occurs and your orders will be billed according to the exact quantity delivered. An overrun or an underrun of 10% constitutes an acceptable delivery.

### 17) Cancellations

Distributor will be invoiced for all costs incurred to date of cancellation.

### 18) Foreign Copy

Foreign copy is \$6.50 per order. Charge applies only if foreign accent marks are required.  
Charge does not apply on Spanish calendar style 23-E.

### 19) Union Label - Not Available.

### 20) All Prices F.O.B. Factory.

### 21) Shipping / Mailing

**Drop Shipments** - Drop shipments to different addresses at \$7.00 each.

**C.O.D. Shipments** - \$17.00 per shipment charge for handling and record keeping. No C.O.D. shipments without credit arrangements.

Printing return address on envelopes, wrappers or labels - \$34.00 plus \$3.50 per 100.

Mailing individual calendars via Bulk Mail - Minimum - 200 pieces.

Bulk Mail permit use - No charge.

All postage charges must be prepaid prior to mailing.

The USPS requires electronic lists be certified. Please include certificate with your electronic list. Certification cost for uncertified lists - \$70.00.

Cost for list submitted on certified Excel spreadsheet - 60 cents each plus U.S. Postage & includes:

- Generating mailing labels from Excel spreadsheet
- Attaching labels to packages and mailing

Cost for list submitted on pressure-sensitive labels - 40 cents each plus U.S. Postage & includes

- Attaching and sorting customer supplied zip-sorted labels and mail
- Add 10 cents each if labels are not in zip code order

#### **Mailing less than 200 individual calendars -**

Attach submitted pressure-sensitive and postage - 20 cents each plus U.S. Postage First Class Rates. Bulk Mail is not available for quantities less than 200 each.

#### **Shipping information -**

Unless your order specifically states that we should not ship before a certain date, we reserve the right to ship as early as our production allows.

Carrier Delays - We are not responsible for carrier delays.

Third Party Freight Billing - Insurance on all orders requesting 3rd party freight must be handled by consignee. If any third party charge is charged back to Skinner & Kennedy Co. these charges and any other fees will be billed to your account.

### 22) Special Options

#### **Shadow (Ghost) Overprint (Exact same copy & location on each sheet)**

Available on the following items:

Desk Pads: 51-E, 52-E, 53-E, 54-E, 55-E, 56-E

Counter Pads: 300-E, 310-E

Commercial 12-Sheet & Contractor's Calendars: 20-E, 23-E, 24-E, 25-E, 26-E, 30-E,

40-E, 44-E, 65-E, 75-E, 80-E, 82-E, 83-E, 84-E, 85-E, 86-E, 87-E, 88-E, 89-E

Display-A-Year: 420-E, 430-E \$62.50.

Shadow overprint must be in one of the ad copy colors being printed.

Please contact factory for shadow overprint prices on calendar styles not listed above.

#### **Date Box Copy**

Available on the following items:

Desk Pads: 51-E, 52-E, 53-E, 56-E

Counter Pads: 300-E, 310-E

Commercial 12-Sheet & Contractor's Calendars: 23-E, 24-E, 25-E, 75-E, 83-E, 84-E, 85-E, 86-E, 87-E, 89-E

\$200.00 set-up plus \$2.40 per date block.

Pricing for date block copy includes 1 color only (same color as ad copy).

Contact factory for date block copy pricing on styles not listed above.

**Special 2 in 1 offer:** Shadow printing plus printing in various date boxes as above. \$735.00 for 1st 1,000, \$210.00 each additional 1,000 plus \$3.00 for each date block position.

## General Information

### 23) Film and Plates

Film and plates remain property of customer.

### 24) Unexpected Events

We shall not be liable to a distributor for default or delays in the performance of any of our obligations due to causes beyond our reasonable control, including, but not limited to, unavailability or shortages of labor, materials, electricity, fuel or equipment, breakdown of machinery, damage or destruction of machinery or goods, bunching of orders, failures or delays in delivery from our vendors and suppliers, delays in transportation, acts of others or any other contingencies or circumstances within or without the United States which prevent or hinder the manufacture or delivery of any goods or make fulfillment of this contract impracticable. If, on account of the foregoing, we are prevented from supplying the full quantity of goods that we are, at such time, required to supply to our customers, we may prorate the quantity deliverable. When delays are caused by events beyond our control, our time for performance shall be extended by the period of such delay.

### 25) Disclaimer of Warranties

We have made no and we disclaim all warranties, expressed or implied, including the warranties of merchantability or fitness for a particular purpose or against patent or other infringement.

### 26) Limitation Of Liability

We shall have no liability to a distributor, distributor's customers or third parties for any direct, indirect, punitive or exemplary, incidental, special or consequential damages, including without limitation lost profits, lost savings or loss of good will, arising out of any contract of sale, or its performance or breach, any goods or its delivery, installation, use, repair, replacement or maintenance, or the performance or breach of any warranty, whether arising out of contract, tort or otherwise. In all events our total liability to distributor upon all claims of whatever nature shall not exceed the purchase price for any goods or goods which are the subject of the claim. This section shall survive failure of an exclusive remedy.

### 27) Right to Refuse

We reserve the right to refuse any order that we deem not acceptable in language or design.

#### **IMPORTANT NOTE ON TRADEMARK USAGE AND COPYRIGHTS:**

All copy or material submitted by the customer used in producing any order will be accepted as being submitted in full compliance with all applicable laws regarding trademark, service mark, copyright, right of privacy, patent, or similar protection. The customer further warrants that no copyright notice has been removed from any material used in preparing the subject matter for reproduction. To support these warranties, the customer agrees to indemnify and hold the provider harmless for all liability, damages, and attorney fees that may be incurred in any legal action connected with copyright infringement involving the work produced or provided.

**Disclaimer** - All logos shown in this catalog are the respective property of the companies which they identify. Their use in this catalog is strictly for demonstrative purposes as indications of imprint quality, size, positioning and colors available.