

AL'S Goldfish Lure Co.

UNIQUE
PROMOTIONAL
ITEMS



WWW.ALSGOLDFISHPROMO.COM

Spoon Lures

Our spoon lures have been catching fish for over 100 years.
Land some sales today with these classic lures.

001 SMALL SPOON

SIZE: 2 1/4" WEIGHT: 3/8 oz.

IMPRINT AREA: 1 1/4" x 1/2"



002 CLASSIC SPOON

SIZE: 2 7/8" WEIGHT: 5/8 oz.

IMPRINT AREA: 1 5/8" x 5/8"



Unless otherwise noted, all lures come with hook bonnets for added safety and easy handling and ship in individual polybags.

Optional Packaging

Business Card Case with Black Velvet Foam Insert



Clam Shell



Clam Shell with Full Color Printed Insert

SPOON LURE COLORS

CANDY BLUE



CANDY RED



CANDY GREEN



NICKEL



RED



YELLOW



WHITE



BLACK





005 MIGHTY MINNOW

A great value in a quality lure with holographic finish and rattles. Floats and dives on retrieve.

SIZE: 4 1/2" **WEIGHT:** 1/3 oz.
IMPRINT AREA: 1 5/8" x 3/8"



006 SHAKIN' SHAD

Another great value is this rattlin' diving lure with holographic finish. *Fire tiger style also available.*

SIZE: 2 3/4" **WEIGHT:** 1/2 oz.
IMPRINT AREA: 3/4" x 1/2"

007 RED HOT POPPER

A classic fishing lure.

SIZE: 2 1/4" **WEIGHT:** 1/3 oz.
IMPRINT AREA: 7/8" x 3/8"



031 SPINNERBAIT

A fan favorite style lure sure to stir up sales.

WEIGHT: 2/3 oz.
IMPRINT AREA (top blade ONLY): 3/4" x 1/4"



008 BOBBERS

Great low cost give away.
Great for kids' events.

AVAILABLE COLORS

YELLOW / ORANGE

RED / WHITE

BLUE / WHITE

1 1/2" BOBBERS

IMPRINT AREA:

7/8" x 3/8"

3/4" Diameter on yellow/orange

**009 WOBBLIN' WILLIES**

Lure in customers with this classic 2" wobbling lure.



IMPRINT AREA: 7/8" x 3/8"

AVAILABLE COLORS

ORANGE, YELLOW



Matchbook Lures



Lots of imprint area. Tie in to ad campaigns and "catch" phrases. Nice show give away. Full color digital printing included in price.



013 MBN

Nickel Plated Little Minnow



015 MBH

Hammered Nickel Spoon

014 MBF

3 Flies



IMPRINT AREA:

OVERALL: 2 1/4" x 5 1/8"

FRONT FOLD: 1/2"

FRONT COVER (ABOVE FOLD): 1 1/2"

FRONT COVER (TUCK IN): 1/2"

TOP FOLD: 1/2"

BACK COVER: 2 1/8" x 2 1/4"

INSIDE COVER: 2 1/4" x 2"



016 MB2

2 Gold Hooks

SEE WEBSITE FOR

MATCHBOOK TEMPLATES

WWW.ALSGOLDFISHPROMO.COM

SEE WEBSITE FOR IMPRINT COLORS & ARTWORK SPECS

PRO TOURNAMENT SERIES

World class quality reflects well on your business while delighting any client who appreciates state of the art craftsmanship. Exceptional holographic finishes, living eyes, premium hooks and rings make these lures tournament quality.

All Pro Tournament Series Lures come in individual packaging. See website for Pro Tournament Series packaging options.
www.alsgoldfishpromo.com

018 TOP POP

Twich this floating lure and it pops and gurgles making it a winner in both fresh and salt water.



SIZE: 4"
WEIGHT: 1 oz.
IMPRINT AREA:
1 1/2" x 3/8"

019 RATTLIN' MINO

Floats and dives on retrieve with rattlin' action.



SIZE: 3 7/8"
WEIGHT: 5/16 oz.
IMPRINT AREA:
1 1/2" x 3/8"

020 RATTLIN' CRANK

A diving, rattlin' lure that gets down where the lurkers lie.



SIZE: 2 1/4"
WEIGHT: 3/8 oz.
IMPRINT AREA:
3/4" x 3/8"

Tournament Series Spoons

Premium Gifts For the Discerning Client



021 CEO

Nickel plated solid marine brass, stainless steel ring and a 2X strong premium hook protected with a hook bonnet to keep your company logo prominent for years to come.

SIZE: 2 7/8" WEIGHT: 5/8 oz.

IMPRINT AREA: 1 5/8" x 5/8"



SIZE: 2 1/4" WEIGHT: 3/8 oz.

IMPRINT AREA: 1 1/4" x 1/2"

022 CHAIRMAN

Hand polished, 22KT gold plating on solid marine brass makes a lasting impression and an exceptional gift. Finished with stainless steel ring and 2X strong premium hook protected with a hook bonnet



032 LIVING LURE SPOON

The Living Lure Spoon has an actual, live shiner image that showcases your logo in a nearly indestructible living sparkle finish. A stainless steel ring and a 2X strong premium hook protected with a hook bonnet complete this spoon your clients will covet.

SIZE: 2 7/8" WEIGHT: 5/8 oz.

IMPRINT AREA: 1 5/8" X 5/8"

All Tournament Series Spoons come with hook bonnets for added safety and easy handling and ship in individual polybags, see our website for other packaging options.

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SEE WEBSITE FOR IMPRINT COLORS & ARTWORK SPECS

**HUBS AVAILABLE IN
BLUE, ORANGE, RED, BLACK**



010 OILER

The refillable oiler places a drop of multi-purpose oil precisely where you want it. A handy tool at home, in the office or the shop. Comes with a pen clip in a shatter proof tube protected by a needle guard and cap.

Several different packaging and customization options available including a handy cleaning brush and screw driver.

IMPRINT AREA: 1 3/4" x 3/8"



**TIPS AVAILABLE IN
YELLOW, GREEN, BLUE, ORANGE, RED, BLACK**



011 TAPE MEASURE

Whether measuring your trophy catch or your waist this great little tape measure will do it all. Measures to 60 inches or 150 centimeters.

IMPRINT AREA: 1 1/4" Diameter



Promo Kits

All lures in kits come with no imprint and no hook bonnets.
Call for imprint information. Colors of lures in kits may vary.

024 FIS1 KIT

Six Lures: Hammered Spoon, Minnow Spoon, Soft Plastic Grub Lures in two colors. New tough polypropylene tackle box keeps your company name prominent for years to come.

BOX SIZE: 4 5/8" x 2 3/4" x 1 1/8"



IMPRINT AREA:
3" x 1 1/2"



025 FLY8 KIT

8 flies in our new virtually indestructible premium fly box that features a precision fit lid and base with a brass hinge and integral latch. Lined with a high quality foam in the base. Keeps your company name prominent for years to come.

BOX SIZE: 3 7/8" x 2 3/4" x 1"

IMPRINT AREA:
2 1/2" x 1 5/8"



026 POP6 KIT

6 poppers in our new virtually indestructible premium fly box that features a precision fit lid and base with a brass hinge and integral latch.

Lined with a high quality foam in the base. Keeps your company name prominent for years to come.

BOX SIZE: 3 7/8" x 2 3/4" x 1"

IMPRINT AREA:
2 1/2" x 1 5/8"



027 TROUT KIT

Contains two sizes of 22KT gold plated Original Al's Goldfish, named by Field & Stream Magazine, as one of the top ten trout lures of all time. Also includes Al's Goldfish Helgy Lure and Classic Red/White Brass Spoon.

New tough polypropylene tackle box keeps your company name prominent for years to come.

BOX SIZE: 4 5/8" x 2 3/4" x 1 1/8"



**IMPRINT AREA:
3 x 1-1/2"**



030 BASS/WALLEYE KIT

5 High quality lures for bass and all gamefish. Comes in a tough polypropylene tackle box that will keep your company name prominent for years to come.

BOX SIZE: 7" x 3 1/2" x 1 1/4"

**IMPRINT AREA:
4 1/2" x 2"**

029 JIG4 KIT

New tough polypropylene tackle box keeps your company name prominent with your client for years to come. Top quality jigs with full tail and painted heads and eyes. Two sizes of jigs. Colors may vary.

BOX SIZE: 4 5/8" x 2 3/4" x 1 1/8"

**IMPRINT AREA:
3 x 1 1/2"**





028 PRO TOUR KIT

Contains Rattlin' Mino, Rattlin' Crank, Shakin' Shad, Chairman, Gold Al's Goldfish, Classic Red/White Spoon and an Oiler. In a premium tackle box.

BOX SIZE: 9" x 4 1/2" x 1 1/4"

IMPRINT AREA:

7 x 2 1/2"



033 PRO BASS KIT

A bass fisherman's dream containing a 33-piece set of high quality soft plastic lures in proven designs and colors. Salt and scent impregnated for world-class game fishing. Our tough polypropylene tackle box keeps your company name prominent for years to come.

BOX SIZE: 9" x 4 1/2" x 1 1/4"

IMPRINT AREA:

7 x 2 1/2"



WWW.ALSGOLDFISHPROMO.COM

SEE WEBSITE FOR IMPRINT COLORS & ARTWORK SPECS

**SPECS
AVAILABLE
ONLINE**

FILE TYPES
COLORS
ART SPECS
INK COLORS
SETUP FEES
TEMPLATES
PACKAGING
CLOSE OUTS



#33300

SAGE
SUPPLIER MEMBER

#50300

Place
Postage
Here

PO BOX 51013
Indian Orchard, MA 01151

AL'S
Goldfish
Lure Co.



ADDITIONAL ITEMS AVAILABLE ONLINE AT

WWW.ALSGOLDFISHPROMO.COM