

# AEEF EMBLEM

Your Source for  
**TRADITIONAL**



and **EXPRESS**



**AWARD,  
RECOGNITION  
& SPECIALTY PRODUCTS**

**LAPEL PINS, COINS, MEDALLIONS,  
EMBROIDERED PATCHES, PVC AND MORE**

# TABLE OF CONTENTS

## TRADITIONAL PRODUCTS



Cloisonné & Cloisonné Plus.....	Page 4
Laser-Fired Cloisonné.....	Page 5
Die-Struck Soft Enamel.....	Page 6
Etched Enamel.....	Page 7
Die-Struck Plus.....	Page 8
Die-Cast.....	Page 9
Screen Print & Four-Color Process.....	Page 10
Service & Recognition Awards.....	Page 11
Die-Struck Metal Keytags.....	Page 12
Medallions & Coins.....	Page 13
Attachments, Findings & Accessories.....	Page 14
Glitter Products.....	Page 15
Bobble Action Lapel Pins.....	Page 15
Presentation Cards.....	Page 15



## EMBROIDERED PRODUCTS

Embroidered Patches.....	Pages 16-17
Embroidered Keytags.....	Page 18
Embroidered Appliques.....	Page 19
Woven Patches, Keytags & Labels.....	Page 20
Stock American Flag Patch.....	Page 20
Screen Printed Patches.....	Page 21
Four Color Process Patches.....	Page 21
Embroidered Banners.....	Page 22
Embroidered Luggage Tags.....	Page 23



## BENDAFLEX® PVC PRODUCTS

Bendaflex® PVC Keytags.....	Page 24
Bendaflex® PVC Lapel Pins, Zipper Pulls.....	Page 25
Bendaflex® PVC Magnets (Fridge), Labels.....	Page 25

## EXPRESS PRODUCTS



Express Lapel Pins.....	Page 26
Express Trading Pins.....	Page 27
Express Stock Medallions.....	Page 28
Express Custom Medallions.....	Page 29
Express Jeweled Medallions.....	Page 30
Express Neckbands and Drapes.....	Page 31
Express Key Chains.....	Page 32



Express Badge Reels.....	Page 33
Express Dog Tags.....	Page 34
Express Golf Products.....	Page 35
Express PitchFix® Products.....	Page 36-37
Express Holiday Ornaments.....	Page 38

**GENERAL INFORMATION..... PAGE 39**

# AEF NOW OFFERS TWO CATALOGS IN ONE

## AEF TRADITIONAL

3-4 week  
production turnarounds



Look for blue pages

## AEF EXPRESS

3-6 day  
production turnarounds



Look for yellow pages

# WHY AEF TRADITIONAL?



Our standard turnaround **AEF TRADITIONAL Line (pages 4-25)** is 3-4 week production time, featuring our completely custom-made and to-order lapel pins, coins, medallions, patches and other jeweled or embroidered items. There are no 'stock' or standard sizes or shapes, so each is truly an original creation. This heightens your brand, logo or statement and makes it your own. Attention to detail, craftsmanship and quality of materials lives within each product.

# WHY AEF EXPRESS?



When time is more urgent, our **AEF EXPRESS Line (pages 26-38)** features a large selection of off-the-shelf merchandise ready to incorporate your logo or design in a set size and shape. These products provide quality keepsakes at an economical cost with an exceptional turnaround time of 3-6 production days!

# CLOISONNÉ & CLOISONNÉ PLUS

A centuries old technique starts with die-struck metal, filled with up to four powdered glass blend colors and made to have the feel of porcelain and the endurance of jewels. Cloisonné is hand polished, plated gold, silver, bronze, nickel or black nickel and polished again. A standard military clutch or safety pin backing is included. When color matching is required, a poly-resin is utilized for PMS® colors.



2-Piece Cloisonné  
w/ Bobble Spring  
(See bobbles on page 15)



Black Nickel



3-D



**DIE CHARGE:** \$75.00(v). 500 pcs. or more, No Charge.  
**PIERCING (Inner hole cuts):** \$25.00(v) plus .05(v) running charge per hole.  
**ANTIQUÉ FINISH:** Gold, Silver, Copper or Bronze, add .20(v).  
**ADDITIONAL CLOISONNÉ COLORS:** Add .10(v) per color.  
**GLITTER COLORS:** Add .15(v) per color. Slight color variance is normal with glitter material. See page 15.

**ATTACHMENTS:** Other attachment options available. See page 14.  
**PACKAGING:** Bulk packed in individual polybags. Other packaging options available, please call factory.  
**DIMENSIONS:** 3-D must be quoted, please call factory.  
**PRE-PRODUCTION PROOF:** \$35.00(v) plus a one time die charge.  
**PRODUCTION TIME:** 3-4 weeks. FOB IN.

## CLOISONNÉ & CLOISONNÉ PLUS (Item #DSCP)

SIZE	125	250	500	1000	2500
3/4"	2.60	2.08	1.88	1.64	1.40
7/8"	2.76	2.20	2.02	1.76	1.52
1"	2.90	2.30	2.12	1.84	1.60
1 1/4"	3.36	2.68	2.50	2.24	2.04
1 1/2"	4.90	3.96	3.38	3.22	2.80

For quantities over 5,000, please call factory for a custom quote

(5p)

# LASER-FIRED CLOISSONNÉ

Using the same process as cloisonné with up to four colors and plated in gold, silver, bronze, nickel or black nickel, this hard enamel pin implements a laser-printing technique that includes one PMS® color match. Since there is no metal to separate the added laser coloring, a higher level of detailing will be visible. A standard military clutch or safety pin backing is included.



**DIE CHARGE:** \$75.00(v). 500 pcs. or more, No Charge.  
**PIERCING (Inner hole cuts):** \$25.00(v) plus .05(v) running charge per hole.  
**ANTIQUÉ FINISH:** Gold, Silver, Copper or Bronze, add .20(v).  
**ADDITIONAL CLOISSONNÉ COLORS:** Add .10(v) per color.  
**ADDITIONAL LASER-FIRED COLORS:** \$50.00(v) plus .05(v) color running.

**GLITTER COLORS:** Add .15(v) per color. Slight color variance is normal with glitter material. See page 15.  
**ATTACHMENTS:** Other attachment options available. See page 14.  
**PACKAGING:** Bulk packed in individual polybags. Other packaging options available, please call factory.  
**DIMENSIONS:** 3-D must be quoted, please call factory.  
**PRE-PRODUCTION PROOF:** \$35.00(v) plus a one time die charge.  
**PRODUCTION TIME:** 3-4 weeks. FOB IN.

## LASER-FIRED CLOISSONNÉ (Item #DLFC)

SIZE	125	250	500	1000	2500
3/4"	3.24	2.58	2.18	1.82	1.54
7/8"	3.38	2.70	2.30	1.96	1.64
1"	3.52	2.82	2.42	2.04	1.72
1 1/4"	4.00	3.20	2.80	2.44	2.16
1 1/2"	5.64	4.56	3.76	3.52	3.04

For quantities over 5,000, please call factory for a custom quote

(5p)

# DIE STRUCK SOFT ENAMEL

The extra thickness created by die stamping brass or copper is filled with up to four PMS® color matched enamels. Precious metal plating of gold, silver, bronze, nickel or black nickel and polishing provides a rich enhancement of coloring and is an economical alternative to cloisonné. Applying a clear epoxy dome will increase the finished look and feel of this procedure. Iron materials are used when adding a 1-piece magnetic attachment (pinless pins). Iron metal is used when an economy pin is preferred.



**DIE CHARGE:** \$75.00(v). 500 pcs. or more, No Charge.  
**PIERCING** (Inner hole cuts): \$25.00(v) plus .05(v) running charge per hole.  
**ANTIQUÉ FINISH:** Gold, Silver, Copper or Bronze, add .20(v).  
**ADDITIONAL COLORS:** Add .10(v) per color.  
**GLITTER COLORS:** Add .15(v) per color. An epoxy dome is required.  
 Please see page 15.

**ATTACHMENTS:** Attachment options, see page 14.  
**PACKAGING:** Bulk packed in individual polybags. Other packaging options available, please call factory.  
**DIMENSIONS:** 3-D must be quoted, please call factory.  
**PRE-PRODUCTION PROOF:** \$35.00(v) plus a one time die charge.  
**PRODUCTION TIME:** 3-4 weeks. FOB IN.

DIE-STRUCK SOFT ENAMEL (Item #DSSE)					
SIZE	125	250	500	1000	2500
3/4"	2.26	1.80	1.56	1.30	1.14
7/8"	2.36	1.88	1.62	1.36	1.20
1"	2.42	1.94	1.68	1.50	1.28
1 1/4"	2.74	2.20	1.94	1.76	1.50
1 1/2"	3.62	2.90	2.42	2.08	1.86

For quantities over 5,000, please call factory for a custom quote (5p)

DIE-STRUCK ECONOMY (Item #DSEE)					
SIZE	125	250	500	1000	2500
3/4"	2.00	1.64	1.32	1.18	1.04
7/8"	2.12	1.68	1.46	1.24	1.08
1"	2.18	1.74	1.52	1.34	1.16
1 1/4"	2.48	2.00	1.74	1.60	1.34
1 1/2"	3.28	2.60	2.18	1.88	1.66

For quantities over 5,000, please call factory for a custom quote (5p)

# ETCHED ENAMEL

Implementing an acid-etching process gives this metal a combination of price and quality. Metal plating of gold, silver, bronze, nickel or black nickel is an excellent way to reproduce fine details and remain an economical alternative to die-struck. This includes up to four enamel PMS® colors and is best displayed with an optional epoxy dome. A standard military clutch or safety pin backing is included.



**DIE CHARGE:** \$75.00(v). 500 pcs. or more, No Charge.  
**PIERCING** (Inner hole cuts): \$25.00(v) plus .05(v) running charge per hole.  
**ANTIQUÉ FINISH:** Gold, Silver, Copper or Bronze, add .20(v).  
**ATTACHMENTS:** A standard military clutch or safety pin backing is included. Other attachment options available. See page 14.  
**PACKAGING:** Bulk packed in individual polybags. Other packaging options available, please call factory.  
**DIMENSIONS:** 3-D must be quoted, please call factory.  
**PRE-PRODUCTION PROOF:** \$35.00(v) plus a one time die charge.  
**PRODUCTION TIME:** 3-4 weeks. FOB IN.

## ETCHED ENAMEL (Item #PESE)

SIZE	125	250	500	1000	2500
3/4"	2.06	1.64	1.38	1.20	1.04
7/8"	2.12	1.70	1.44	1.24	1.08
1"	2.18	1.74	1.52	1.32	1.14
1 1/4"	2.38	1.90	1.64	1.44	1.24
1 1/2"	2.88	2.28	2.12	1.78	1.62

For quantities over 5,000, please call factory for a custom quote

(5p)

# DIE-STRUCK PLUS

Die-struck brass or copper is plated with gold, silver, bronze, nickel or black-nickel. The foreground is raised and hand polished creating a jewelry-like finish. The background can be sandblasted creating a textured look or remain shiny for an image of prestige and luster. A standard military clutch or safety pin backings included.



Two-tone



Wine Charm Attachment  
(See page 14)



**DIE CHARGE:** \$75.00(v). 500 pcs. or more, No Charge.  
**PIERCING** (Inner hole cuts): \$25.00(v) plus .05(v) running charge per hole.  
**ANTIQUÉ FINISH:** Gold, Silver, Copper or Bronze, add .20(v).  
**ATTACHMENTS:** A standard military clutch or safety pin backing is included. Other attachment options available. See page 14.  
**PACKAGING:** Bulk packed in individual polybags. Other packaging options available, please call factory.  
**DIMENSIONS:** 3-D must be quoted, please call factory.  
**PRE-PRODUCTION PROOF:** \$35.00(v) plus a one time die charge.  
**PRODUCTION TIME:** 3-4 weeks. FOB IN.

## DIE-STRUCK PLUS (Item #DSPL)

SIZE	125	250	500	1000	2500
3/4"	2.28	1.80	1.56	1.30	1.14
7/8"	2.36	1.88	1.62	1.36	1.20
1"	2.42	1.94	1.68	1.50	1.28
1 1/4"	2.76	2.22	1.94	1.76	1.50
1 1/2"	3.64	2.90	2.42	2.08	1.84

For quantities over 5,000, please call factory for a custom quote

(5p)



# DIE-CAST

Create a truly 3-D effect with cut-outs and flawless curves. Recommended for multi-level detailing and ideal for text logos with complex depth of field designs.



With Colorfill



Two-Part Pin  
Top: Cloisonné, Bottom: Casted



With Stones



DIE-CAST CHARGE: \$150.00(v).

ANTIQUÉ FINISH: Gold, Silver, Copper or Bronze, add .20(v).

COLORFILL: For soft enamel, .10(v) each color. For cloisonné, .20(v) each color.

ATTACHMENTS: A standard military clutch or safety pin backing is included. Other attachment options available. See page 14.

PACKAGING: Bulk packed in individual polybags. Other packaging options available, please call factory.

PRE-PRODUCTION PROOF: \$35.00(v) plus a one time die charge.

PRODUCTION TIME: 3-4 weeks. FOB IN.

## DIE-CAST (Item #DCAS)

SIZE	125	250	500	1000	2500
3/4"	2.80	2.40	2.06	1.90	1.74
7/8"	2.94	2.46	2.20	1.96	1.78
1"	3.00	2.52	2.26	2.08	1.88
1 1/4"	3.34	2.82	2.52	2.36	2.08
1 1/2"	4.22	3.46	3.00	2.66	2.44

For quantities over 5,000, please call factory for a custom quote

(5p)

# SCREEN PRINT & FOUR-COLOR PROCESS

Here are two options to duplicate a color photograph or image without the need for metal walls separating the colors. An epoxy dome and a military or safety pin backing and PMS® colors are standard. Film separation may be required to the finished pin size, contact factory for more details.



## SCREEN PRINT

Provides color reproduction using PMS® spot colors only.

This process includes up to three screens with options to add more.

SCREEN CHARGE: \$125.00(v) for up to three screened colors.

ADDITIONAL COLORS: Add .10(v) plus \$35.00(v) screen per color.



## FOUR-COLOR PROCESS

Process printing allows you to blend, screen down and shadow colors. This usually requires film-separated artwork with registration markings for correct overlay.

There is no limit on the colors since this process will match the color picture artwork.

FILM CHARGE: \$200.00(v).

ATTACHMENTS: Other attachment options available. See page 14.

PACKAGING: Bulk packed in individual polybags.

PRE-PRODUCTION PROOF: \$50.00(v) plus related screen or film charges.

PRODUCTION TIME: 3-4 weeks. FOB IN.

### SCREEN PRINT & FOUR-COLOR (Item #SPFC)

SIZE	500	1000	2500	5000
3/4"	1.34	1.14	0.98	0.84
7/8"	1.40	1.20	1.04	0.88
1"	1.48	1.28	1.10	0.90
1 1/4"	1.60	1.40	1.20	1.10
1 1/2"	1.92	1.68	1.42	1.34

For quantities over 7,500, please call factory for a custom quote

(4p)

# SERVICE & RECOGNITION AWARDS

Enhance a traditional lapel pin, key tag, medallion or coin. Years of Service, Safety Miles, Retirees, Grand Openings, Ceremonies, Membership Honors, Limited Editions are perfect opportunities for acknowledging employees, staff or volunteers! Colored stones, rockers, tabs and stamped numerals are wonderful options to distinguish pride for a job well done!



Stamped Numerals

**PRECIOUS METALS** Quality high-end jewelry is available in precious 10ky, 14ky, 18ky legal gold, 1/10th 10ky (gold-filled), platinum or sterling silver. Genuine and synthetic stones can be supplied. Material availability and market conditions will determine costs.

Custom quoted only.



**PIERCING** (Inner hole cuts): \$25.00(v) plus .05(v) running charge per hole.  
**SYNTHETIC STONE COLORS:** Red, blue, green, pink, light blue, purple, black, white and more. Add .25(v) per stone plus \$25.00(v) per stone location.

**STAMPED NUMERALS:** Stamped one or two digit numeral with or without color add .25(v). (Numerals must be 3.5mm in height)

**NUMERAL CHANGE:** \$5.00(v) per numeral change.

**SEQUENTIAL NUMBERING:** Add .25(v) for numbering from '000' to '999999'.

**PACKAGING:** Bulk packed in individual polybags. Other packaging options available, please call factory.

**PRODUCTION TIME:** 3-4 weeks. FOB IN.

## SERVICE & RECOGNITION AWARDS (Item #SARA)

Please call factory for a custom quote

# DIE-STRUCK METAL KEYTAGS

Each metal is die-struck copper or brass and plated in gold, silver, bronze, nickel or black nickel for more strength and durability in a 2-dimensional appearance. Hand finished and elegant, these can be produced with up to four enamel PMS® colors or without any color. A split metal key ring, and loop are standard. An epoxy dome is optional.



Cloisonné with  
Leather FOB

Antique  
Copper

**DIE CHARGE:** \$150.00(v).

**PIERCING** (Inner hole cuts): \$25.00(v) plus a .05(v) running charge per hole.

**ANTIQUÉ FINISH:** Gold, Silver, Copper or Bronze, add .35(v).

**ADDITIONAL COLORS:** Add .10(v) per color.

**GLITTER COLORS:** Add .15(v) per color. Slight color variance is normal with glitter material. Epoxy dome required. See page 15.

**DIMENSIONS:** 3-D must be quoted, please call factory.

**PACKAGING:** Bulk packed in individual polybags. Other packaging options available, please call factory.

**LEATHER FOB:** Add \$1.25(v).

**CHAIN LINK:** Add .05(v).

**DOUBLE-SIDED KEY TAGS:** Call factory.

**PRE-PRODUCTION PROOF:** \$35.00(v) plus a one time die charge.

**PRODUCTION TIME:** 3-4 weeks. FOB IN.

## DIE-STRUCK METAL KEY TAGS (Item #DSMK)

SIZE	125	250	500	1000	2500
1"	3.30	2.64	2.40	2.22	2.02
1 1/4"	3.62	2.90	2.64	2.48	2.22
1 1/2"	4.46	3.56	3.10	2.78	2.56
1 3/4"	4.94	3.96	3.50	3.18	2.96
2"	5.46	4.36	3.90	3.58	3.36

For quantities over 5,000, please call factory for a custom quote

Pricing reflects die-struck process. Cloisonné or other fabrications, please call factory.

(5p)

# MEDALLIONS & COINS

Each medallion is die-struck metal and plated in gold, silver, bronze, nickel or black nickel. Sandblasting and brushing provide contrast with the highly polished raised areas. Hand finished and elegant, these can be produced with or without colorfill.



Diamond Cut Edge



3-D



Cloisonné Colorfill



Two-Sided



Antique Brass



Sequential Numbering



Antique Gold

**DOUBLE SIDE:** Double the die cost and add a 25% running charge.  
**PLATING OPTIONS:** Gold, Silver, Bronze, Copper, Nickel, Black Nickel, Antique Copper, Antique Bronze. Dual Plating add 25%  
**ANTIQUÉ FINISH:** Antique Silver or Antique Gold add 10%  
**ADDITIONAL COLORS:** Soft Enamel add .10(v) per color  
 Cloisonné add .15(v) per color  
**EDGE OPTIONS:** Smooth Edge Included. Diamond Cut, 3-D Rope or Serrated Coin Edge, please call factory.

**COLORFILL:**

Soft Enamel Colorfill: up to 4 soft enamel colors add .25(v) per side.  
 Cloisonné Colorfill: up to 4 hard enamel colors add .50(v) per side.

**DIMENSIONS:** 3-D add 25% to die per side.  
**DIE CAST:** Zinc alloy metal, contact factory for pricing.  
**PIERCING:** (Inner Hole Cuts): \$25.00(v) plus a .05(v) running charge per hole.  
**ATTACHMENTS:** Ribbon and Drapes (See page 14)  
**PACKAGING:** Bulk packed in individual polybags. Coin holders available. Call factory.  
**METAL THICKNESS:** 2.5mm is standard. Additional thickness call factory.  
**PRE-PRODUCTION PROOF:** \$50.00(v) plus a one time die charge.

SINGLE-SIDE COIN (Item #MDCO)						
SIZE	THICKNESS	100	300	500	1000+	DIE
1 1/4"	2.5 mm	2.74	2.44	2.20	1.98	100.00
1 1/2"	2.5 mm	3.36	3.00	2.70	2.42	100.00
1 3/4"	2.5 mm	4.42	3.94	3.54	3.20	150.00
2"	2.5 mm	4.96	4.42	3.96	3.60	150.00

For quantities over 2,000, please call factory for a custom quote

(4pv)

# ATTACHMENTS, FINDINGS & ACCESSORIES

Turn your metal lapel pin (and most PVC) designs into a zipper pull, cufflinks, earrings or even a money clip. Replace or substitute the traditional nail and barb backing of your lapel pin with another attachment or finding. A larger version of your design can also be fabricated into a key tag. This is a perfect way to create companion pieces and enhance your events!



## ATTACHMENTS, FINDINGS & ACCESSORIES

PRODUCT	ITEM	PRICE
Adhesive Back*	A	.30
Bobble Spring*	B	.70
Cuff Links (pair)	C	2.20
Deluxe Tie Tac w/Chain	D	1.50
Deluxe Tie Tac w/Safety Loop	E	1.50
Earring Clasp (pair)*	F	1.40
Earring Hook (pair)*	G	.70
Earring Post (pair)	H	.70
Jump Ring*	I	.10
Key Lock (dog leash)*	K	.48
Leather Keytags*	L	2.00
Lobster Claw (Small)*	M	.30
Magnet (strong 1 part)	N	1.00
Magnet (strong 2 part)*	O	2.00
Medallion Ribbon (red, white, and blue striped)*	P	1.20
Medallion Ribbon (solid)*	Q	1.00
Medallion Drapes*	R	1.20
Military/Butterfly Clutch (additional piece)	S	.12

(p)

## ATTACHMENTS, FINDINGS & ACCESSORIES

PRODUCT	ITEM	PRICE
Money Clip	T	1.60
Plastic Box (1" square)	U	.90
Plastic Box (1 5/8" square)	V	1.10
Plastic Cuff Link Box*	W	1.20
Printed Presentation Cards	X	Custom Quote
Safety Pin (1")	Y	n/c
Safety Pin (1 1/2")*	Z	.18
Screw-On Backs*	AA	1.20
Split Metal Heavy Ring w/Chain, add .08	BB	.48
Stick Pin*	CC	.30
Tie Bar (2")	DD	1.20
Tie Bar (3")*	EE	1.30
Tie Tack Flat Back	FF	.38
Tie Tack Round Back	GG	.38
Velvet Jewelry Box (1 3/4" x 2 1/8")	HH	3.90
Wine Charms	II	.60
Zipper Pull	JJ	.16

(p)

\* Not pictured.

Please call factory for additional findings not listed or shown.

# FINISHING TOUCHES

## GLITTER

Add to your Cloisonné, Die-Struck Soft Enamel, Screen Print & Four-Color Process metal products.

**ONLY .15(v)  
PER COLOR!**

(See individual items for details)



Lapel Pins, Key Tags, Medallions, Coins, Earrings and more!

SELECT YOUR CHOICE OF GLITTER COLORS:



RED  
186

WHITE

REFLEX  
BLUE

YELLOW  
116

GREEN  
348

ORANGE  
165

PURPLE  
266

PINK  
238

LIGHT  
BLUE  
312

BLACK

GOLD

SILVER

You'll turn heads and get some reaction with these creative, fun & collectible pins.

## BOBBLE ACTION



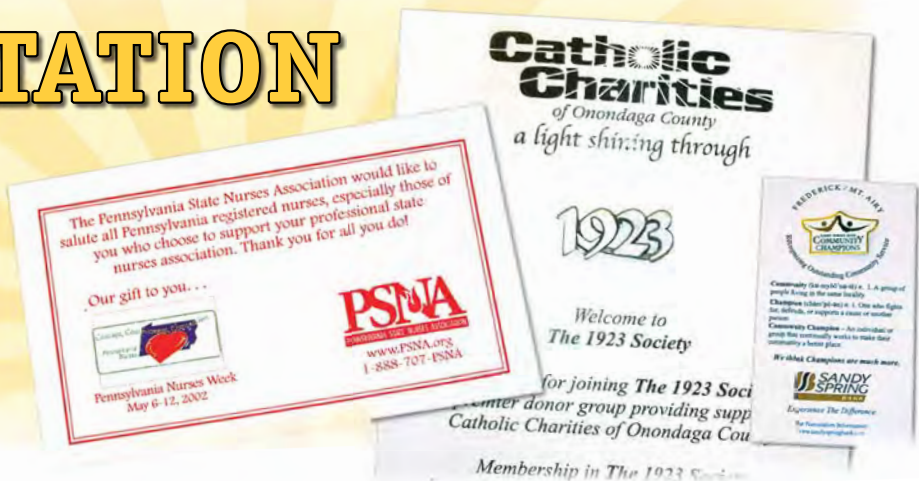
ADD ONLY .70(p) for the bobble spring attachment linking two metal pin designs and **CREATE SOME EXCITEMENT!**

## PRESENTATION CARDS

Present your pin or patch in true distinction with our

**PRINTED CARDS**

Custom quoted. Contact factory.



# EMBROIDERED PATCHES

We can produce all standard and custom shapes and sizes. Whether you provide new designs or require duplication of an existing patch, embroidered emblems make it a natural for fund raising, achievement awards and souvenir sales for schools, groups or organizations. Each emblem is made of a washable twill or felt background and includes up to seven colorfast threads (additional colors can be added). Hundreds of thread colors are available as well as metallic gold and silver threading. Add thermoplastic or heat seal backing to reduce shrinkage and increase the emblems durability. Reflective twill, Velcro® and adhesive backings are some creative options.



**50%**  
EMBROIDERY COVERAGE



**75%**  
EMBROIDERY COVERAGE



**100%**  
EMBROIDERY COVERAGE



**Merrowed**  
(Included n/c)



**Laser-Cut Stitched**  
Add .15(v)

## OTHER INFORMATION

**MATERIAL:** Colorfast threads. Washable twill. Felt material add 10% to the unit cost. Reflective material add 25%.

**BACKING and OPTIONS:** Thermoplastic, heat seal (iron-on) or adhesive (temporary self-stick) backing add .20(v). Velcro® backing add \$.90(v). Safety pin add .50(v). Button loop add .25(v). Magnetic Strip add \$1.25(v).

**BORDERS:** Laser cut or stitched borders add .15(v).

**ADDITIONAL COLORS:** Add .15(v) for each additional color.

**METALLICS:** Silver or gold, add 30% to the unit cost.

**SIZING:** (Length+Width)/2 (Example: 2"+3"=5" 5"÷2=2 1/2").

**PRE-PRODUCTION:** Embroidered patch 3" or less is \$75.00(v).

Embroidered patch greater than 3" is \$100.00(v).

**PRODUCTION TIME:** 3 weeks from receipt of acceptable art.

FOB IN.



**NO TAPE & FREE SET-UP!**



**EMBROIDERED PATCH PRICING (Item # EMBP)**

SIZE	EMBROIDERY COVERAGE	50-99	100-199	200-299	300-499	500-999	1000-1999	2000-4999	5000+
2"	up to 50%	2.28	1.16	1.02	0.78	0.66	0.54	0.48	0.44
	75%	2.52	1.36	1.12	0.88	0.74	0.62	0.54	0.50
	100%	2.78	1.48	1.32	1.02	0.84	0.68	0.56	0.52
2 1/2"	up to 50%	2.90	1.62	1.38	1.20	0.92	0.78	0.62	0.58
	75%	3.02	1.78	1.54	1.30	1.02	0.86	0.72	0.64
	100%	3.50	2.22	1.72	1.42	1.12	0.94	0.78	0.72
3"	up to 50%	3.50	2.22	1.76	1.38	1.16	1.00	0.86	0.80
	75%	4.04	2.70	2.10	1.52	1.30	1.08	0.92	0.86
	100%	4.80	2.94	2.22	1.70	1.42	1.18	1.04	0.90
3 1/2"	up to 50%	4.44	2.62	2.22	1.88	1.50	1.28	1.04	0.98
	75%	5.02	3.06	2.54	2.08	1.76	1.48	1.22	1.14
	100%	6.52	3.42	2.88	2.36	1.88	1.56	1.38	1.30
4"	up to 50%	5.02	3.30	2.66	2.18	1.86	1.50	1.32	1.24
	75%	6.02	4.00	3.14	2.44	1.96	1.70	1.44	1.34
	100%	7.00	4.20	3.48	2.90	2.34	1.98	1.64	1.54
4 1/2"	up to 50%	6.40	3.84	3.08	2.60	2.16	1.82	1.58	1.40
	75%	7.20	4.48	3.48	2.96	2.52	2.12	1.78	1.64
	100%	7.62	5.16	3.96	3.32	2.74	2.34	1.96	1.78

[8p]

# EMBROIDERED KEYTAGS

## STANDARD KEYTAGS

Our original embroidered keyfob offers your company long-term exposure for your promotional dollar! Each fob is designed with overlapped stitched borders, split metal key ring, and a soft washable twill background color. Up to seven colorfast threads on each side allow accurate reproduction of your corporate logo and message.

**NO TAPE  
& FREE  
SET-UP!**



*Make more of a statement  
with our*

## CUSTOM SHAPE KEYTAGS

With custom shapes and sizes, your embroidered keytag can match your company logo or creative desire.

*Custom quoted. Contact factory.*



### STANDARD EMBROIDERED KEYTAGS (Item #SEKT)

SIZE	300	500	1000	2500	5000+
2 1/2" x 1 3/4"	2.50	2.00	1.92	1.82	1.68

Embroidery Area 1 3/4" x 1 3/8"

(5p)

MATERIAL: Washable twill.

ADDITIONAL COLORS: Add .15(v) for each additional color.

METALLICS: Silver or gold, add 30% to the unit cost.

PRE-PRODUCTION: \$75.00(v).

PRODUCTION TIME: 3 weeks from receipt of acceptable art.

FOB IN.

# APPLIQUÉS

These miniaturized patches are traditionally called appliqués. Each appliqué is 100% embroidered with heat seal or non-permanent and non-staining adhesive backing and laser-cut edging. Presented on perforated white stock cards or sheets, these are outstanding for conventions, trade shows and corporate gatherings where immediate appreciation is significant.



**SIZING:** Longest length.

**COLORS:** Includes up to 7 colorfast thread colors. Metallic gold or silver threads add 30%.

**BACKING OPTIONS:** Heat seal (iron-on) or adhesive (temporary self-stick), no charge.

**PACKAGING:** On perforated sheets. Bulk packed in polybags.

**IMPRINTED CARDS:** Custom Quoted. Please contact factory. See page 15.

**PRE-PRODUCTION:** \$75.00(v).

**PRODUCTION TIME:** 3 weeks from receipt of acceptable art. FOB IN.

## EMBROIDERED APPLIQUES (Item #EAPP)

SIZE	250	500	1000	2000	5000+
up to 1"	1.30	.96	.76	.64	.52
1 1/2"	1.60	1.22	.84	.74	.60

(5p)

# WOVEN PATCHES, KEYTAGS & LABELS

These are perfect when traditional embroidered patches must have the smallest text and details. Excellent for branding and private labeling of apparel and outerwear. These are always 100% coverage since it is a weaving process and pantone colors are more closely captured. Sized from as small as 7/16" x 1.75" to 5" square.



2-Sided Keytag (Contact factory for a custom quote)



## STOCK AMERICAN FLAG PATCH

This faithful and trustworthy symbol is a stocked commodity. For uniforms and jackets, these are ready for delivery with heat seal backing.  
Size: 2" x 3 1/2"



### WOVEN PATCHES (Item #WOVP), KEYTAGS (Item #WOVK) & LABELS (Item #WOVL)

SIZES UP TO:					
QTY	1"x 2"	2"x 2"	3"x 3"	4"x 4"	5"x 5"
500	1.38	1.62	2.12	2.92	3.26
1000	1.02	1.20	1.58	2.46	2.78
2500	.84	1.00	1.36	2.18	2.52
5000	.78	.92	1.32	1.94	2.20
10000	.74	.88	1.24	1.84	2.08
25000	.66	.78	1.12	1.64	1.86

(5p)

### STOCK AMERICAN FLAG PATCH (Item #GAF-1)

ITEM	12-50	51-199	200+
GAF-1	2.50	1.80	1.50

(3p)

EDGING OPTIONS: Merrow, add .10(v). Minimum 4" sizing.

BACKING OPTIONS: Heat seal backing or adhesive (temporary self-stick) backing, add .30(v).

PRE-PRODUCTION: \$75.00(v).

PRODUCTION TIME: 4-5 weeks. Stock flags will ship within 24 hours FOB IN.

# SCREEN PRINTED & FOUR-COLOR PROCESS

The size, shape, border and backing choices are the same as traditional embroidered patches, but the image will be created by silk screen printing with PMS® spot colors or four-color process (CMYK).



PRICING: Custom quote only, call factory.

# EMBROIDERED BANNERS

*Excellent keepsakes for recognition & souvenir programs!*

**SUCCESSFUL IDEAS INCLUDE:**

- Corporate Achievements | Recognition Awards
- Licensing and Merchandise Programs | Brand Marketing
- Membership Campaigns | Chamber of Commerce
- School Events | Sporting and Athletic Participants

*Ideally sized from 15 to 35 square inches!*



**COLOR BANNER CORDS:** Included and available in Cherry Red, Dark Red, Royal Blue, Navy Blue, Black, White, Athletic Yellow, Orange, Brown, Kelly Green, Forest Green, Purple, Pink.

**METALLIC THREADS:** Gold or silver, add 30% to the unit cost.

**PACKAGING:** Individual poly bag.

**PRE-PRODUCTION:** \$100.00(v).

**PRODUCTION TIME:** 3-4 weeks. FOB IN.

**EMBROIDERED BANNERS (Item #EBAN)**

SIZE	250	500	1000	2500	5000	10000+
3" x 5"	3.84	3.44	2.68	2.44	2.22	2.08
4" x 6"	4.92	3.94	3.38	3.10	2.78	2.62
5" x 7"	5.28	4.98	4.56	4.28	3.96	3.74

(6p)

# EMBROIDERED LUGGAGE TAGS

*Label Your Luggage  
in Style!*

**PRICING:**

Based on 75% Coverage  
Up to 7 Non-Metallic  
Thread Colors



Card Inserts available.  
Call factory for pricing.

**LUGGAGE STRAPS:** Plastic straps included in white or black. Black leatherette straps (brass or nickel buckle) add .60(v).  
**PACKAGING:** Poly bag, bulk packaged.  
**METALLICS:** Gold or silver, add 30% to the unit cost.  
**STANDARD SHAPE & SIZE:** 4.625" x 2.625" and includes clear plastic pocket window.  
**PRE-PRODUCTION:** \$100.00(v).  
**PRODUCTION TIME:** 3-4 weeks. FOB IN.

EMBROIDERED LUGGAGE TAGS (Item #ELUG)				
ITEM	100	250	500	1000
ELUG	5.90	4.76	3.16	2.68

(4p)

# BENDAFLEX® PVC PRODUCTS

This process involves injecting PMS® colors into flexible, non-toxic PVC. This is molded into virtually any shape or size and has the look and feel of soft rubber. Skillfully finished in a 2-D appearance, these can be constructed into a 3-D presentation. Extraordinary visibility and usage will make these PVC items an outstanding value and enhance an impressive event.



3-D



Glow Material



2-D



Wrist Coil



PVC KEYTAGS (Item #PVC-KEY)						
SIZE	500	1000	2500	5000	10,000	MOLD
2" x 2"	1.76	1.46	1.40	1.16	0.98	280.00
2" x 2 1/2"	1.84	1.56	1.48	1.24	1.02	300.00
2" x 3"	1.92	1.64	1.42	1.32	1.08	300.00
2 1/2" x 2 1/2"	1.98	1.72	1.48	1.38	1.14	300.00
3 1/2" x 2 1/2"	2.08	1.82	1.54	1.46	1.22	320.00
3" x 3"	2.20	1.92	1.62	1.52	1.28	320.00
3 1/2" x 3 1/2"	2.36	2.10	1.90	1.64	1.38	320.00

For quantities over 15,000, please call factory for a custom quote (5pv)

**THE FOLLOWING APPLIES TO ALL BENDAFLEX® PVC PRODUCTS:**  
**COLORS:** Includes up to 4 injected colors. Additional colors add .05(v).  
**BACKSIDE:** Shiny black backside. Textured backing add .10(v).  
**BACKSIDE PRINT:** A 1-color imprint is available on the backside. Add .05(v) plus a \$35.00(v) screen charge.  
**DOUBLE SIDE:** Add 100% to unit cost and mold charge.  
**ATTACHMENTS:** Split metal keyring included. Wrist coil add .35(v) Chain link attachment add .05(v) per ink.  
**GLOW MATERIAL:** Glow in the dark material add 30% to unit cost.  
**3-DIMENSION:** Add 30% to unit cost and 40% to mold charge.  
**THICKNESS:** 2-D: approximately 4mm to 6mm.  
 3-D: approximately 5mm to 7mm.  
**PRE-PRODUCTION:** Required on all orders unless otherwise stated.  
 2-3 weeks with acceptable art.  
**PRODUCTION TIME:** 4-5 weeks. FOB IN.





PVC MAGNETS



PVC LAPEL PINS



PVC LAPEL PINS



PVC MAGNETS



PVC ZIPPER PULLS



PVC LABELS



Channel Edge



Lip Edge



PVC LABELS



Shown with Screen Print

PVC LABELS

**PVC LAPEL PINS (Item #PVC-LAP)**

SIZE	500	1000	2500	5000	10000+	MOLD
1"	1.44	1.06	0.90	0.86	0.74	240.00
1 1/4"	1.58	1.12	0.94	0.88	0.78	240.00
1 1/2"	1.66	1.18	1.00	0.92	0.82	260.00

For quantities over 15,000, please call factory for a custom quote (5pv)

**PVC ZIPPER PULLS (Item PVC-ZIP)**

SIZE	500	1000	2500	5000	10,000	MOLD
1"	1.44	1.06	0.90	0.86	0.74	240.00
1 1/4"	1.58	1.12	0.94	0.88	0.78	240.00
1 1/2"	1.66	1.18	1.00	0.92	0.82	260.00

For quantities over 15,000, please call factory for a custom quote (5pv)

**PVC FRIDGE MAGNETS (Item #PVC-MAG)**

SIZE	500	1000	2500	5000	10,000	MOLD
2" x 2"	1.88	1.56	1.36	1.18	1.02	280.00
2" x 2 1/2"	1.96	1.68	1.48	1.28	1.08	300.00
2" x 3"	2.04	1.78	1.58	1.36	1.14	300.00
2 1/2" x 2 1/2"	2.16	1.88	1.68	1.40	1.20	300.00
3 1/2" x 2 1/2"	2.24	2.02	1.78	1.50	1.28	320.00
3" x 3"	2.30	2.10	1.84	1.56	1.34	320.00

For quantities over 15,000, please call factory for a custom quote (5pv)

**PVC LABELS (Item #PVC-LAB)**

SIZE	500	1000	2500	5000	10,000	MOLD
1 1/2"	1.40	1.14	0.98	0.86	0.70	250.00
2"	1.50	1.22	1.06	0.94	0.78	250.00
2 1/2"	1.64	1.32	1.16	1.04	0.88	280.00
3"	1.82	1.46	1.24	1.18	0.98	280.00
3 1/2"	2.08	1.62	1.38	1.26	1.12	300.00

For quantities over 15,000, please call factory for a custom quote (5pv)

# EXPRESS LAPEL PINS

## (FULL COLOR & MYLAR)

When vibrant colors are needed then full color is the way to go.  
Mylar production is used when spot colors require an imprint of gold or silver.

Available in Gold,  
Silver or Black Finish!



### LAPEL PIN SHAPES & SIZES AVAILABLE

OVAL		CIRCLE		SQUARES		SQUARES ROUNDED CORNERS		TRIANGLE		RECTANGLES		RECTANGLE ROUNDED CORNERS	
ITEM #	SIZE	ITEM #	SIZE	ITEM #	SIZE	ITEM #	SIZE	ITEM #	SIZE	ITEM #	SIZE	ITEM #	SIZE
OV - 1	7/8" x 3/4"	CIR - 1	3/4"	SQ - 1	3/4"	SQR - 1	3/4"	TRI - 1	3/4"	RE - 1	7/8" x 1/2"	RER - 1	1" x 3/4"
OV - 2	1 1/4" x 3/4"	CIR - 2	7/8"	SQ - 2	7/8"	SQR - 2	1"			RE - 2	1" x 1/2"	RER - 2	1" x 7/8"
OV - 3	1 1/4" x 7/8"	CIR - 3	1"	SQ - 3	1"	SQR - 3	1 1/4"			RE - 3	1" x 3/4"	RER - 3	1 1/16" x 13/16"
		CIR - 4	1 1/4"	SQ - 4	1 1/4"					RE - 4	1 1/4" x 1/2"	RER - 4	1 1/4" x 3/4"
		CIR - 5	1 1/2"	SQ - 5	1 1/2"					RE - 5	1 1/4" x 3/4"	RER - 5	1 1/4" x 1"
										RE - 6	1 1/4" x 1"		
										RE - 7	1 1/2" x 1"		

**OTHER INFORMATION:** Lapel pins include a military clutch back w/poly dome top. Choose from Gold, Silver or Black. Free Setup. Production time is 3 or 6 days. Orders received after 2:00 EST please add 1 production day. FOB NC or CA.

#### 6 DAY PRODUCTION

SIZE	100	300	500	1000	2500+
3/4"	\$3.40	\$1.78	\$1.36	\$1.18	\$1.04
1"	\$3.60	\$1.88	\$1.56	\$1.28	\$1.14
1 1/4"	\$3.90	\$2.08	\$1.66	\$1.38	\$1.24
1 1/2"	\$4.20	\$2.18	\$1.76	\$1.58	\$1.34

For quantities over 5,000, please call factory

(5p)

#### 3 DAY PRODUCTION

SIZE	100	300	500	1000	2500+
3/4"	\$4.60	\$2.58	\$2.06	\$1.78	\$1.50
1"	\$4.80	\$2.68	\$2.24	\$1.88	\$1.64
1 1/4"	\$5.20	\$2.78	\$2.38	\$1.98	\$1.78
1 1/2"	\$5.60	\$2.92	\$2.68	\$2.26	\$1.92

For quantities over 5,000, please call factory

(5p)

# EXPRESS TRADING PINS

Forever hold the memories with these high detail trading pins! Choose from our 3-D antique silver trading pin or our traditional 2-D round, diamond or square shape. Full color process or mylar printing and a poly dome completes the piece.



TP-BB01



TP-BB02



INCLUDES  
FREE  
SET-UP!



TP-RD01



TP-DM01



TP-SQ01

**OTHER INFORMATION:** TP-BB01 and TP-BB02 are antiqued silver finish die cast zinc with 2 military clutches on back. TP-RD01, TP-DM01, TP-SQ01 are black nickel finish w/ 1 military clutch back and a poly dome top. Individually poly bagged. Free Setup. Production time is 3 or 6 days. Orders received after 2:00 EST please add 1 production day. FOB NC or CA.

## 6 DAY PRODUCTION

ITEM #	SIZE	100	300	500	1000	2500+
TP-BB01	3"	\$5.82	\$3.76	\$3.50	\$3.30	\$2.98
TP-BB02	3"	\$5.82	\$3.76	\$3.50	\$3.30	\$2.98
TP-RD01	2"	\$4.50	\$2.56	\$2.24	\$2.02	\$1.88
TP-DM01	2"	\$4.50	\$2.56	\$2.24	\$2.02	\$1.88
TP-SQ01	2"	\$4.50	\$2.56	\$2.24	\$2.02	\$1.88

For quantities over 5,000, please call factory

(5p)

## 3 DAY PRODUCTION

ITEM #	SIZE	100	300	500	1000	2500+
TP-BB01	3"	\$7.76	\$5.02	\$4.72	\$4.24	\$3.90
TP-BB02	3"	\$7.76	\$5.02	\$4.72	\$4.24	\$3.90
TP-RD01	2"	\$6.00	\$3.58	\$3.24	\$2.86	\$2.60
TP-DM01	2"	\$6.00	\$3.58	\$3.24	\$2.86	\$2.60
TP-SQ01	2"	\$6.00	\$3.58	\$3.24	\$2.86	\$2.60

For quantities over 5,000, please call factory

(5p)

# EXPRESS STOCK MEDALLIONS

Our express stock medallions are 2 1/2" in size and have a 3-D antique gold finish. A smooth backside is available for engraving. Stock mylar rings (MR-XX) listed below are included with each MED medal. Please specify stock medallion (MED-XX) and stock mylar ring (MR-XX) when ordering. Neckbands and ribbon drapes are available on page 31.



Baseball MED-01



Basketball MED-03



Book & Lamp MED-08



Cheerleading MED-10



Crossed Flag MED-11



Football MED-13



Gymnastics MED-16



Hockey MED-18



Music MED-20



Soccer MED-28



Track MED-38



Swimming MED-31



Victory MED-48



Volleyball MED-50



Wrestling MED-53

## STOCK MYLAR RINGS AVAILABLE

ITEM#	SIZE	COLOR	PART#	DESCRIPTION	COLOR	PART#	DESCRIPTION	COLOR
MR-1	1st Place	Blue	MR-20	Honor	Black	MR-45	Science	Black
MR-2	2nd Place	Red	MR-25	Honor Roll	Black	MR-50	Science	Black
MR-3	3rd Place	White	MR-30	Mathematics	Black	MR-52	Stars	Blue
MR-5	All Stars	R/W/B	MR-32	Participant	Black	MR-53	Stars	Red
MR-10	Champions	R/W/B	MR-35	Perfect Attendance	Black	MR-54	Stars	White
MR-15	English	Black	MR-40	Reading	Black	MR-55	Social Studies	Black

## EXPRESS STOCK MEDALLIONS

ITEM #	MEDAL SIZE	CASE QUANTITY	LTC	1	5	10	20
MED-xx/MR-xx	2 1/2"	25 pcs/Case	\$2.76	\$2.42	\$2.26	\$2.10	\$1.98

Choose a stock medallion (MED) and a stock mylar ring (MR)

(5p)

## CUSTOM MED-ECM PRICING ( shown on page 29)

### 6 DAY PRODUCTION

ITEM #	MEDAL SIZE	MYLAR RING	100	300	500	1000
MED-ECM	2 1/2"	2"	\$3.80	\$2.86	\$2.40	\$2.04

For quantities over 2,500, please call factory

(4p)

### 3 DAY PRODUCTION

ITEM #	MEDAL SIZE	MYLAR RING	100	300	500	1000
MED-ECM	2 1/2"	2"	\$4.80	\$3.58	\$3.22	\$2.88

For quantities over 2,500, please call factory

(4p)

# EXPRESS STOCK MEDALLIONS

Customize your MED medallions with league names, tournament dates and locations, school names, etc. All custom MED medallions are shipped complete with the custom rings attached & individually poly bagged. Neckbands & Ribbon drapes see page 31.

STOCK "MED" MEDALLIONS WITH STOCK "MR" MYLAR RINGS- PRICING ON PAGE 28



STOCK MED-28 SHOWN WITH CUSTOM MYLAR RING - PRICING ON PAGE 28



MED-ECM  
Custom

1st Place

3rd Place

AVAILABLE  
IN A 1 1/2" OR  
2 1/2" SIZE



Antique Gold  
BMD-G

Antique Silver  
BMD-S

Antique Bronze  
BMD-B

AVAILABLE  
IN 2 1/2"  
SIZE ONLY



Antique Bronze  
CSM-B

Antique Gold  
CSM-G

AVAILABLE  
IN A 1 3/4"  
OR 3" SIZE



Antique Bronze  
SMD-B

Antique Gold  
SMD-G

Antique Silver  
SMD-S

Antique Silver  
CSM-S

**OTHER INFORMATION:** BMD, SMD and CSM series medallions are available in Antique Gold, Silver or Bronze. Neckbands and ribbon drapes are available on page 31. Medals include free setups and are individually polybagged. FOB NC or CA.

## 6 DAY PRODUCTION

STYLE	MEDAL SIZE	INSERT SIZE	100	300	500	1000
BMD series	1 1/2"	1 1/4"	\$3.40	\$2.56	\$2.10	\$1.90
BMD series	2 1/2"	2"	\$3.80	\$2.92	\$2.52	\$2.18
SMD series	1 3/4"	1 1/4"	\$3.50	\$2.66	\$2.24	\$2.04
SMD series	3"	2"	\$4.10	\$3.16	\$2.94	\$2.60
CSM series	2 1/2"	2"	\$3.80	\$2.86	\$2.52	\$2.18

For quantities over 2,500, please call factory

(4p)

## 3 DAY PRODUCTION

STYLE	MEDAL SIZE	INSERT SIZE	100	300	500	1000
BMD series	1 1/2"	1 1/4"	\$4.34	\$3.58	\$3.22	\$2.88
BMD series	2 1/2"	2"	\$4.76	\$3.86	\$3.30	\$3.02
SMD series	1 3/4"	1 1/4"	\$4.68	\$3.58	\$3.22	\$2.88
SMD series	3"	2"	\$5.48	\$4.28	\$4.06	\$3.72
CSM series	2 1/2"	2"	\$5.08	\$3.82	\$3.44	\$2.92

For quantities over 2,500, please call factory

(4p)

# EXPRESS JEWELLED PRODUCTS

## MEDALLIONS

Available as shown. See page 31 for Neckbands & Drapes

## LAPEL PINS

Available in Clear, Pink and Black



Red/White/Blue  
GEM-M

Pink GEM-P

Clear GEM-C



Blue GES-B

Red  
GES-R

Clear GES-C



JLP-SQ1



JLP-SQ2



JLP-RD2



JLP-RD1



JLP-REC1

**OTHER INFORMATION:** Medals include jeweled border and a custom poly domed insert in a full or mylar color on 1 side. The back of the medallion is slightly recessed for a second side poly domed insert. GES-B is available in a bright gold finish. GES-R is available in a bright silver finish. GES-C and the GEM series are available in bright gold, silver, or bronze finish. The jeweled lapel pins have a silver finish and are available with clear, pink and black stones. The jeweled medallions and lapel pins are individually polybagged and have a free setup. FOB NC or CA.

### 6 DAY PRODUCTION

STYLE	MEDAL SIZE	INSERT SIZE	100	300	500	1000
GEM Series	2 3/4"	2"	\$5.40	\$4.22	\$3.78	\$3.44
GES Series	2 1/2"	2"	\$3.64	\$2.92	\$2.66	\$2.46
Back Insert		2"	\$1.90	\$1.46	\$1.24	\$1.06
JLP-RD1	1 1/4"	1"	\$3.96	\$2.82	\$2.32	\$2.04
JLP-RD2	1 1/2"	1 1/4"	\$4.18	\$3.12	\$2.40	\$2.18
JLP-SQ1	1 1/4"	1"	\$3.96	\$2.82	\$2.32	\$2.04
JLP-SQ2	1 1/2"	1 1/4"	\$4.18	\$3.12	\$2.40	\$2.18
JLP-REC1	1 1/2" x 1 1/2"	1" x 1 1/4"	\$4.18	\$3.12	\$2.40	\$2.18

For quantities larger than 2,000, please call factory

(4p)

### 3 DAY PRODUCTION

STYLE	MEDAL SIZE	INSERT SIZE	100	300	500	1000
GEM Series	2 3/4"	2"	\$6.76	\$5.28	\$4.76	\$4.70
GES Series	2 1/2"	2"	\$4.90	\$4.00	\$3.64	\$3.30
Back Insert		2"	\$3.10	\$1.86	\$1.60	\$1.36
JLP-RD1	1 1/4"	1"	\$5.28	\$3.76	\$3.06	\$2.52
JLP-RD2	1 1/2"	1 1/4"	\$5.56	\$4.16	\$3.44	\$2.84
JLP-SQ1	1 1/4"	1"	\$5.28	\$3.76	\$3.06	\$2.52
JLP-SQ2	1 1/2"	1 1/4"	\$5.56	\$4.16	\$3.44	\$2.84
JLP-REC1	1 1/2" x 1 1/2"	1" x 1 1/4"	\$5.56	\$4.16	\$3.44	\$2.84

For quantities larger than 2,000, please call factory

(4p)

# EXPRESS NECKBANDS & DRAPES



Neckbands



Drapes

## NECKBAND & DRAPE COLORS

Red/White/Blue*	Red/White*
Blue*	Red/Blue
Red*	Green/White*
White*	Red/Black*
Green*	Black/White
Black*	Black/Gold*
Gold	Black/Orange
Maroon	Blue/Orange
Navy Blue	Green/Gold
Orange	Maroon/Gold
Pink	Maroon/White
Purple	Navy Blue/White
Yellow	Purple/Gold*
Blue/White*	Red/Gold
Blue/Gold*	Stars & Stripes

1<sup>3</sup>/<sub>8</sub>" x 1<sup>1</sup>/<sub>2</sub>" Pin on Ribbon Drape  
only available in colors with \*

### 6 DAY PRODUCTION

STYLE	RIBBON SIZE	100	300	500	1000	2500
NECKBAND-1	7/8" x 32"	\$.70	\$.60	\$.56	\$.50	\$.44
NECKBAND-2	1 <sup>3</sup> / <sub>8</sub> " x 32"	\$1.00	\$.90	\$.86	\$.80	\$.74
DRAPE	1 <sup>3</sup> / <sub>8</sub> " x 1 <sup>1</sup> / <sub>2</sub> "	\$.90	\$.80	\$.76	\$.70	\$.64

(5p)

# EXPRESS KEY CHAINS



KTB-1



KTB-2



KTR-1

KTR-2

KTR-3



KTSQ-1



KTSQ-2



KTO-1



KTO-2



KTO-3



KTDJ  
(Clear, Black, Pink)

**JEWELLED  
KEYTAGS!**



KTC-J  
(Pink, Black, Clear)

**OTHER INFORMATION:** KTB-1, KTB-2, KTDJ and KTC-J are available in a silver finish. The KTR, KTSQ and KTO series are available in a bright gold finish. All keytags come with a split metal ring, individually polybagged and include a free setup. FOB NC or CA.

## 6 DAY PRODUCTION

STYLE	SIZE	100	300	500	1000
KTB-1	1 1/4" x 2 1/2"	\$3.66	\$2.62	\$2.18	\$1.96
KTB-2	1 1/4" x 2 1/2"	\$3.66	\$2.62	\$2.18	\$1.96
KTSQ-1	1 1/8" x 1 1/2"	\$3.50	\$2.48	\$2.10	\$1.92
KTSQ-2	1 1/8" x 1 3/4"	\$3.60	\$2.58	\$2.24	\$2.10
KTO-1	1" x 1 1/4"	\$3.40	\$2.38	\$1.96	\$1.76
KTO-2	3/4" x 1 3/4"	\$3.50	\$2.48	\$2.06	\$1.88
KTO-3	1 1/4" x 1 7/8"	\$3.50	\$2.48	\$2.06	\$1.88
KTC-J	1 3/4"	\$5.06	\$3.24	\$2.72	\$2.40
KTDJ	2 1/4" x 1 1/4"	\$5.68	\$3.82	\$3.28	\$3.06
KTR-1	1 1/8"	\$3.40	\$2.38	\$1.96	\$1.76
KTR-2	1 1/2"	\$3.50	\$2.48	\$2.06	\$1.88
KTR-3	2 1/4"	\$4.30	\$3.08	\$2.56	\$2.28

For quantities larger than 2,000, please call factory

(4p)

## 3 DAY PRODUCTION

STYLE	SIZE	100	300	500	1000
KTB-1	1 1/4" x 2 1/2"	\$4.40	\$3.42	\$2.84	\$2.52
KTB-2	1 1/4" x 2 1/2"	\$4.40	\$3.42	\$2.84	\$2.52
KTSQ-1	1 1/8" x 1 1/2"	\$4.70	\$3.28	\$2.84	\$2.50
KTSQ-2	1 1/8" x 1 3/4"	\$4.80	\$3.38	\$3.00	\$2.66
KTO-1	1" x 1 1/4"	\$4.60	\$3.18	\$2.66	\$2.32
KTO-2	3/4" x 1 3/4"	\$4.70	\$3.28	\$2.76	\$2.42
KTO-3	1 1/4" x 1 7/8"	\$4.70	\$3.28	\$2.76	\$2.42
KTC-J	1 3/4"	\$6.26	\$4.04	\$3.42	\$3.00
KTDJ	2 1/4" x 1 1/4"	\$6.88	\$4.62	\$3.98	\$3.62
KTR-1	1 1/8"	\$4.60	\$3.18	\$2.66	\$2.32
KTR-2	1 1/2"	\$4.70	\$3.28	\$2.76	\$2.42
KTR-3	2 1/4"	\$5.50	\$3.88	\$3.26	\$2.78

For quantities larger than 2,000, please call factory

(4p)



# EXPRESS BADGE REELS

clip options available



Bulldog Clip



Slide Belt Clip



**BRR-SW2**  
Swivel Bulldog Clip  
*showing side view with clip*



**BRSQ-B**  
Black



**BRSQ-W**  
White



Back

**BRC**  
Badge Reel w/Cable



**BRS**  
Badge Reel w/Stones



**BRR-S**  
Silver



**BRR-BL**  
Blue



**BRR-B**  
Black



**BRR-R**  
Red

**OTHER INFORMATION:** BRSQ w/bulldog clip and the BRSQ w/slide belt clip colors are black and white. BRR w/slide belt clip colors are black, blue, white, trans blue, trans purple, trans red. (Silver color add \$.30 (r) each). BRR-SW2 colors are black, blue and white. BRC color is black/silver. BRS color is black with pink and clear stones. Swivel bulldog clip add \$.30 (r) each.

• Poly Dome Insert • Free Setup • Individually poly bagged. Production time is 3-6 days. Orders received after 2:00 EST please add 1 production day. FOB NC or CA.

## 6 DAY PRODUCTION

STYLE	SIZE	100	300	500	1000	2500
BRSQ Series	1 1/4"	\$2.50	\$1.84	\$1.50	\$1.34	\$1.18
BRR Series	1 1/4"	\$2.50	\$1.84	\$1.50	\$1.34	\$1.18
BRC	1 7/8"	\$3.90	\$3.60	\$3.10	\$2.90	\$2.80
BRS	1 1/4"	\$3.20	\$2.28	\$2.16	\$1.98	\$1.84

For quantities larger than 5,000, please call factory

(5r)

## 3 DAY PRODUCTION

STYLE	SIZE	100	300	500	1000	2500
BRSQ Series	1 1/4"	\$3.60	\$2.70	\$2.18	\$1.84	\$1.68
BRR Series	1 1/4"	\$3.60	\$2.70	\$2.18	\$1.84	\$1.68
BRC	1 7/8"	\$5.30	\$4.90	\$4.30	\$3.66	\$3.34
BRS	1 1/4"	\$4.40	\$3.08	\$2.86	\$2.58	\$2.34

For quantities larger than 5,000, please call factory

(5r)

# EXPRESS DOGTAGS

## JEWELLED DOGTAGS!

Fun to design, give and use! Our custom dogtags are durable and are ideal for athletes, students, customer appreciation and unique custom promotions!



DTG  
Pink



DTG-B  
Black



DTGG-C  
Gold w/Clear  
Stones



DTG-C  
Clear



DTA



DTA-DS  
Double-Sided



DTA  
Single-Sided



**OTHER INFORMATION:** Items DTG and DTGG series is a die cast zinc material. DTA series is stamped aluminum. Dogtags include a poly domed insert, 24" beaded chain, individual polybagging and a free setup. A split metal ring is available on page 33. Production time is 3-6 days. Orders received after 2:00 EST, please add 1 production day. FOB NC or CA.

### 6 DAY PRODUCTION

STYLE	SIZE	100	300	500	1000	2500
DTG Series	2 1/4" x 1 1/4"	\$4.50	\$3.50	\$3.34	\$3.20	\$2.78
DTGG-C	2 1/4" x 1 1/4"	\$4.50	\$3.50	\$3.34	\$3.20	\$2.78
DTA	2" x 1 1/8"	\$3.70	\$2.68	\$2.26	\$2.04	\$1.86
DTA-DS	2" x 1 1/8"	\$4.50	\$3.50	\$3.34	\$3.20	\$2.78

For quantities larger than 5,000, please call factory

(5p)

### 3 DAY PRODUCTION

STYLE	SIZE	100	300	500	1000	2500
DTG Series	2 1/4" x 1 1/4"	\$5.70	\$4.40	\$4.04	\$3.70	\$3.38
DTGG-C	2 1/4" x 1 1/4"	\$5.70	\$4.40	\$4.04	\$3.70	\$3.38
DTA	2" x 1 1/8"	\$4.90	\$3.60	\$3.10	\$2.80	\$2.60
DTA-DS	2" x 1 1/8"	\$5.70	\$4.40	\$4.04	\$3.70	\$3.38

For quantities larger than 5,000, please call factory

(5p)

# EXPRESS GOLF PRODUCTS



Tribal Divott Tool w/ Ball Marker  
TDT



Econo Repair Tool  
w/ Ball Marker  
ERT-BM

ERT  
Economy  
Repair Tool



BMC  
Ballmarker Coin



CCHC

Cross Club  
Hat Clip w/  
Ball Marker



Hat Clip w/ Ball Marker  
Includes 2 inserts  
HCBM



BM1



PRHC

Pink Ribbon Hat Clip or Broach w/ Ball Marker

PRHB  
broach option

PRHC  
hat clip  
option



Heart Shape Hat Clip  
w/ Ball Marker

HBM

Function gifts that can be fully customized to perfectly showcase your company or group – all completed within 3 to 6 business days! See item below for pricing.

**OTHER INFORMATION:** HCBM, HBM, PRHC are finished in bright silver. CCHC is finished in antique silver. BM1 is finished in a bright gold. BMC is finished in antique gold or silver. TDT is finished in black nickel. ERT-BM and ERT are finished in antique gold or silver. Poly Dome Insert. Free Setup. Individually poly bagged. Production time is 3-6 days. Orders received after 2:00 EST please add 1 production day. FOB NC or CA.

## 6 DAY PRODUCTION

STYLE	SIZE	25	100	300	500	1000
TDT	2 1/2" x 1 1/4"	\$8.00	\$6.00	\$4.78	\$4.36	\$4.08
CCHC	2" x 1 3/4"	\$7.40	\$5.40	\$4.18	\$3.76	\$3.28
ERT-BM	3" x 1"	\$5.70	\$3.70	\$2.88	\$2.46	\$2.18
ERT	3" x 5/8"	\$5.40	\$3.40	\$2.58	\$2.06	\$1.78
BMC	1 7/8"	\$6.60	\$4.60	\$3.58	\$3.16	\$3.88
HCBM	1 5/8", 1 1/16"	\$6.72	\$3.92	\$3.30	\$3.08	\$2.88
BM1	1 1/16"	\$4.00	\$2.00	\$1.48	\$1.26	\$1.18
PRHB	2" x 1"	\$7.80	\$5.80	\$4.58	\$4.16	\$3.88
PRHC	2" x 1"	\$7.80	\$5.80	\$4.58	\$4.16	\$3.88
HBM	1 1/2"	\$7.20	\$5.20	\$3.98	\$3.56	\$3.08

For quantities larger than 2,500, please call factory

(5p)

## 3 DAY PRODUCTION

STYLE	SIZE	25	100	300	500	1000
TDT	2 1/2" x 1 1/4"	\$9.20	\$7.20	\$5.58	\$5.06	\$4.68
CCHC	2" x 1 3/4"	\$8.60	\$6.60	\$4.98	\$4.46	\$3.88
ERT-BM	3" x 1"	\$6.90	\$4.90	\$3.68	\$3.16	\$2.78
ERT	3" x 5/8"	\$6.60	\$4.60	\$3.38	\$2.76	\$2.38
BMC	1 7/8"	\$7.80	\$5.80	\$4.38	\$3.86	\$3.48
HCBM	1 5/8", 1 1/16"	\$7.98	\$5.18	\$4.28	\$3.92	\$3.72
BM1	1 1/16"	\$5.20	\$3.20	\$2.28	\$1.96	\$1.78
PRHB	2" x 1"	\$9.00	\$7.00	\$5.38	\$4.86	\$4.48
PRHC	2" x 1"	\$9.00	\$7.00	\$5.38	\$4.86	\$4.48
HBM	1 1/2"	\$8.40	\$6.40	\$4.78	\$4.26	\$3.68

For quantities larger than 2,500, please call factory

(5p)

# EXPRESS PITCHFIX®

Honor your group with our highly functional sleek, golf divot tool! European design in 12 vivid color combinations that include a custom ballmarker complete with your personalized four-color imprint. Choose from individual poly bagging option or other packaging options shown below. All color options shown. Please specify when ordering.



SHOW YOUR PATRIOTISM  
White Body/  
Red & Blue Trim

*Sleek European Design,  
Spring Action, Golf  
Divot Tool & Ballmarker  
PITCHFIX®*

**NEW COLORS!**

## PACKAGING OPTIONS



**PFX-WB**  
Gift Set with window cover



**PFX-GS**  
Deluxe gift set with  
custom logo on lid & two  
extra ball markers



## 9 DAY PRODUCTION

STYLE	DESCRIPTION	50	150	300	500+
PFX	Divot Tool + Ball Marker	\$11.70	\$10.78	\$9.96	\$9.38
PFX-WB	Divot Tool in Window Box	\$13.80	\$12.78	\$11.98	\$11.18
PFX-GS	Gift Set	\$18.98	\$17.60	\$16.80	\$15.40
PFX-BM	Ball Marker Only	\$1.18	\$1.14	\$1.10	\$1.04

For quantities larger than 750, please call factory  
Set Up \$50.00 (p)

(4p)

# NEW! EXPRESS PITCHFIX® EXECUTIVE

PitchFix® Executive colors come in Black, Blue, Red or White. Item can be ordered as CUSTOM (with a customized full color imprint for both the body and the ball marker) or STOCK (Select from our stock body art and stock Ball Marker art) All stock options shown can be interchanged with a custom component. Please specify when ordering. Also choose from individual polybagging option or other packaging options shown on page 36.

## STOCK DESIGN

## CUSTOM DESIGN

PFX-EXE showing Stock Body Art



PFX-EXE showing Customized Body Art



PFX-EXE showing Stock Ball Marker Art



PFX-EXE showing Customized Ball Marker Art



CHOOSE BODY COLOR IN BLACK, BLUE, RED OR WHITE!

## STOCK BODY ART OPTIONS

## STOCK BALL MARKER OPTIONS



**OTHER INFORMATION:** Choose from Black, Blue, Red, or White. The PFX-EXE come with a custom full color ball marker and full color body image. When using stock body or stock ball marker artwork, no setups are required. Individually polybagged. Production time is 9 days. FOB NC or CA.

9 DAY PRODUCTION					
STYLE	DESCRIPTION	50	150	300	500+
PFX-EXE	Divot Tool + Ball Marker	\$10.60	\$9.60	\$8.98	\$8.30
PFX-EXEWB	Divot Tool in Window Box	\$12.40	\$11.40	\$10.80	\$10.20
PFX-EXEGS	Divot Tool Gift Set	\$17.00	\$15.96	\$15.20	\$14.40

For quantities larger than 750, please call factory

Body Art Set Up \$50.00 (p)

Ball Marker Set Up \$50.00 (p)

(4r)

# EXPRESS HOLIDAY ORNAMENTS



ORN-40



ORN-42



ORN-41



ORN-18



ORN-16



ORN-44



ORN-14



ORN-45



ORN-20



ORN-10



ORN-12



ORN-43

**OTHER INFORMATION:** ORN10-20 are etched in brass with a gold finish and metallic gold hanging string. ORN40-45 are 3D die cast with antique silver finish, color fill and metallic silver hanging string. Poly Dome Insert. Free Setup. Individually poly bagged. Production time is 3-6 days. Orders received after 2:00 EST please add 1 production day. FOB NC or CA.

## 6 DAY PRODUCTION

STYLE	SIZE	INSERT	25	100	300	500	1000
ORN10-20	3"	1 1/2"	\$6.44	\$3.64	\$2.88	\$2.60	\$2.46
ORN40-42	2 1/2"	1 1/2" x 3/4"	\$7.00	\$4.20	\$3.58	\$3.22	\$3.02
ORN43-45	2 1/2"	1 7/16" x 5/8"	\$7.00	\$4.20	\$3.58	\$3.22	\$3.02

For quantities larger than 2,500, please call factory

(5p)

## 3 DAY PRODUCTION

STYLE	SIZE	INSERT	25	100	300	500	1000
ORN10-20	3"	1 1/2"	\$6.72	\$4.90	\$3.72	\$3.36	\$3.02
ORN40-42	2 1/2"	1 1/2" x 3/4"	\$8.26	\$5.46	\$4.56	\$4.06	\$3.72
ORN43-45	2 1/2"	1 7/16" x 5/8"	\$8.26	\$5.46	\$4.56	\$4.06	\$3.72

For quantities larger than 2,500, please call factory

(5p)

# GENERAL INFORMATION

**ARTWORK:** Acceptable formats are CorelDraw® and Adobe Illustrator®. Please submit art in the following PC file formats: .AI, .CDR, .EPS. All fonts should be converted and saved to outline. We prefer the art to be 200% of actual size, but not exceeding 300kb file size. For exact duplication and replication, please provide an existing sample if possible. Art charges may be incurred if AEF Emblem must prepare art. Depending on the complexity of the art, the cost will vary. This amount will be agreed upon before production.

**CATALOGS AND RANDOM SAMPLES:** Up to 5 catalogs at no charge. Additional catalogs are available for \$2.00(p) each. Random samples are available for most items. Please call customer service for details.

**COLORS:** PMS or pantone colors are available and will be matched as closely as possible. As colors do reproduce differently on different materials, exact matches cannot be guaranteed.

**COPY CHANGES:** Once art is submitted and art has been approved, copy changes will not be allowed. If a copy change must be made, a new tape or die may need to be made which will incur an additional charge.

**CORRECTIONS AND CANCELLATIONS:** All orders in process will be subject to any costs incurred to date. Cancellation of any order must have factory approval.

**DIES:** Die charges are service fees; and payment for such fees does not constitute ownership. All dies and materials required to manufacture an order shall remain the property of AEF Emblem. Custom dies will not be used for any other customer. In the event there are no reorders for a period of two years, we reserve the right to dispose of the dies.

**DROP SHIPMENTS:** For shipments that require two or more shipment locations or at different times for any one order, please add \$6.25(v) per location or shipment release. Please provide shipping labels for each drop ship location.

**EXPRESS PRODUCTS:** All express products are individually polybagged and packed in larger packs. No setup fees required. Production time is either 3, 6 or 9 days. For orders received after 2:00 pm E.S.T. please add 1 day production time.

**OVER/UNDER RUNS:** AEF Emblem reserves the right to ship and invoice plus or minus 5% of original order. However, we will make every effort to ship exact order amounts.

**PHONE ORDERS:** Factory will not be responsible for errors on verbal orders. All costs incurred will be invoiced.

**PRICES:** All prices, specifications and terms of sale in this catalog are subject to change without prior notice. All orders are subject to approval by AEF Emblem and are not binding until accepted by AEF Emblem. We reserve the right to refuse any order at any time. All orders are subject to availability of materials and component parts. AEF Emblem shall not be held liable for inability to ship any orders due to materials, part shortages or transportation delays. We are not liable for any typographical errors in this catalog.

**PRODUCTION TIME:** Starts the day after receipt of purchase order and approved artwork. Listed production days are based on manufacturing/business days. For orders received after 2:00 pm E.S.T. please add 1 day production time. Production time does not include weekends, holidays or transit time. Traditional products are FOB, Indianapolis, IN. Express products are FOB, Oxnard CA. or Charlotte, NC.

**PROOFS:** Virtual E-mail proofs or cartoon rendition are available upon request. Do to time constraints, virtual proofs may be waived.

**QUOTES/PRICING:** Factory quotes are valid for 45 days. Catalog prices are subject to change without prior notice due to material availability and market conditions. Catalog prices are estimates only. Final quotes will be determined after receipt of art.

**RETURNS:** No returns without written factory approval. All return requests must be made within 10 days of receipt of goods. Products found defective will be repaired or replaced.

**RUSH ORDERS:** Orders requiring faster than normal production time must have factory approval. Nominal charges may apply.

**SHIPPING METHOD:** Orders are shipped via FedEx or UPS ground or 3-day services.

**SPECIAL PACKAGING:** A variety of packaging options may be available. Please call factory for details and pricing information.

**TERMS:** Net 30 with approved credit. FOB Indianapolis, IN, Oxnard, CA or Charlotte, NC. A finance charge of 1 1/2% per month will be added to all past due accounts. New customers are required to submit a minimum 50% deposit with the remaining balance to be paid prior to shipping full order.

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**TRADITIONAL PRODUCTS:** All traditional products are individually polybagged and packed in larger packs. No setup fees required. Die costs and production time and vary per product.

*Effective January, 2013*

# AEF EMBLEM

*Your Source for*

**CUSTOM AWARD, RECOGNITION  
& SPECIALTY PRODUCTS**



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EMBLEM



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