

# 2012



BOARDROOM GREETINGS

Welcome Cards  
Prospecting Cards  
Symposium Cards  
Anniversary Cards  
Birthday Cards  
Congratulations Cards  
Custom Cards  
Christmas Cards  
Thanksgiving Cards  
New Years Cards  
Sympoium Cards  
Birthday Cards  
Thank You Cards

# Holiday & All-Occasion

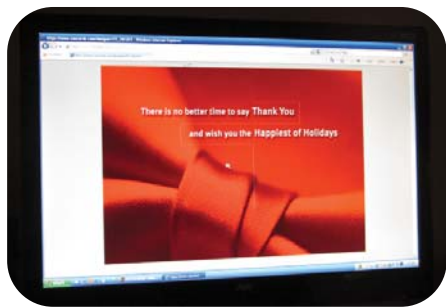
greeting cards  
for business

ASI 43019 PPAI 276276 SAGE 68267 UPIC BGCARDS



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We invite you to visit our end-user friendly greeting card site: [www.bgcardsite.com](http://www.bgcardsite.com). There you can enlarge the cards with a zoom tool, change verses, add personal copy and view them in different colors, sizes and fonts. The site is for demo purposes only and will not accept orders.



*We guarantee your cards to be personalized as ordered or they will be replaced or your money refunded. Further, we guarantee your total satisfaction with the quality of our products.*

## Boardroom Greetings is the Perfect Choice for Business To Business Greeting Cards

### Original Designs

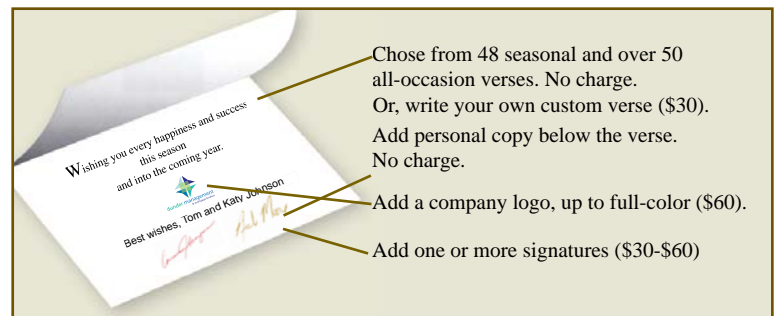
We design all of our own cards and write the verses specifically for business.

### Ordering Simplicity

Our cards are all the same size (5" by 7") and printed on a heavy 12pt gloss cover stock. There are only two levels of pricing: the standard cards, which is 90% of the line, and those few cards offering cover personalization which are priced slightly higher. We focus on great design rather than embellishments such as foil or embossing.

### Exceptional Choice and Flexibility.

In this catalog we offer 21 Thanksgiving cards, 79 Christmas/Holiday cards, 21 New Years cards and 48 All-Occasion cards. Additional cards not shown in the catalog may be seen at our end-user friendly greeting card site: [www.bgcardsite.com](http://www.bgcardsite.com). There are 48 standard and over 50 all-occasion verses to select from. In addition, you may add up to three lines of copy below any verse for a company name, etc. at no additional charge. Select from 14 fonts, a variety of sizes and seven ink colors. Add logos, signatures and printed envelopes. See page 30 for full details.



### Custom Cards

We specialize in creating and producing one-of-a-kind greeting cards. See page 29 for details.

### Competitive Pricing

Our pricing is very competitive for both cards and options. See the back cover for complete pricing information.

### Terrific Service

We are a 5-Star ASI supplier and an A+ SAGE supplier. We offer free email proofs, a standard 1-3 day turnaround and no rush charges.

Our greeting card site allows the customer to see the various choices and options to be viewed prior to actual order placement.

# Thanksgiving Cards

What better way to show appreciation to clients and employees than to send a Thanksgiving card. It is a great opportunity to present a sincere message ahead of the holiday rush.



**TH1201-Covered Bridge**  
rec. envelope: red foil



**TH7004-Floating Leaf**  
rec. envelope: gold foil



**TH8003-Thanksgiving Wish**  
rec. envelope: gold foil



**TH1202-Fall Color Close-Up**  
rec. envelope: red foil



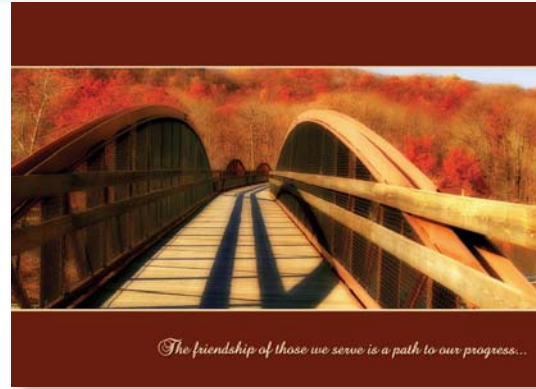
**TH8004-Gratitude**  
rec. envelope: gold foil  
"As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them". John F. Kennedy



**TH1104-Lake Reflection**  
rec. envelope: gold foil  
"Wishing you the best of the season"



**TH1203-Giving Thanks**  
rec. envelope: silver foil



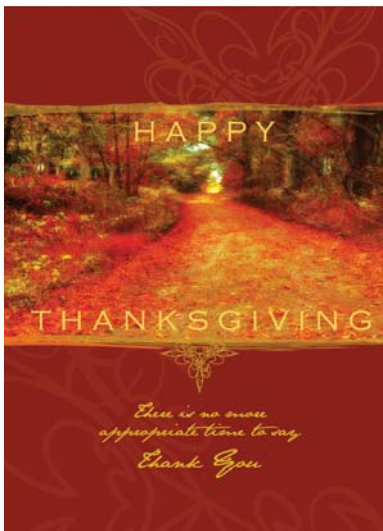
**H6009-Bridge of Progress**  
rec. envelope: gold foil



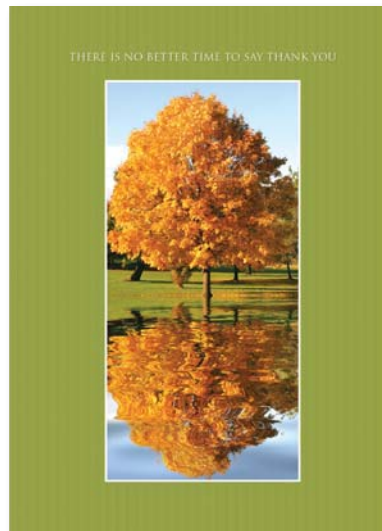
**TH9003-Best of the Season**  
rec. envelope: gold foil



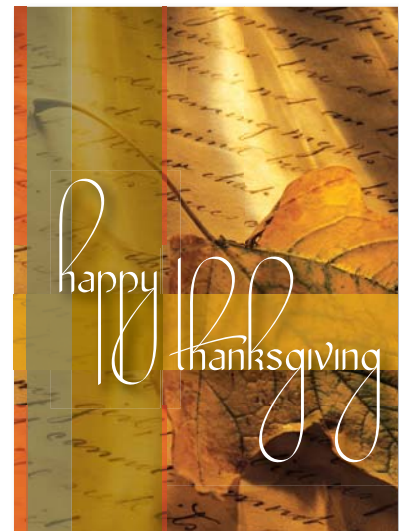
**TH1101-Fall Flair**  
rec. envelope: gold foil



**TH9002-Thanksgiving Pathway**  
rec. envelope: gold foil  
"There is no more appropriate time to say thank you"



**TH6006-Reflection Tree**  
rec. envelope: gold foil  
"There is no better time to say thank you"



**TH1102-Message of Appreciation**  
rec. envelope: gold foil

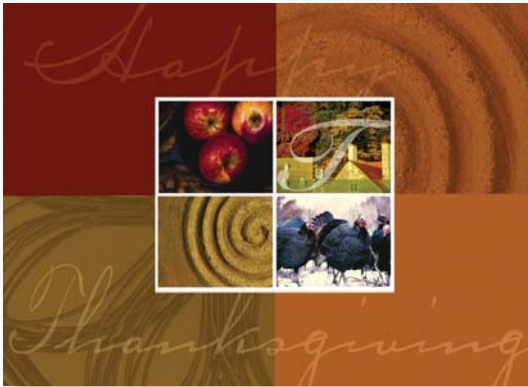
**Peel & Seal® Envelopes**  
Optional self-sealing envelopes make mailing your cards a quick and pleasant task. Available in all colors. Only \$3.50 per 25.

A

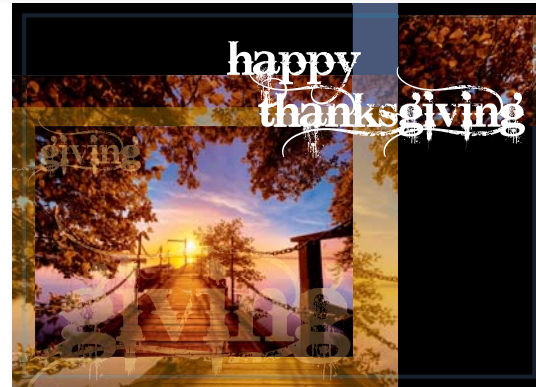


Seasonal cards come with your choice of envelopes: plain white or white with a gold, red or silver foil insert. There is no additional charge for any of these choices.





**TH8007-Autumn Collage**  
rec. envelope: gold foil



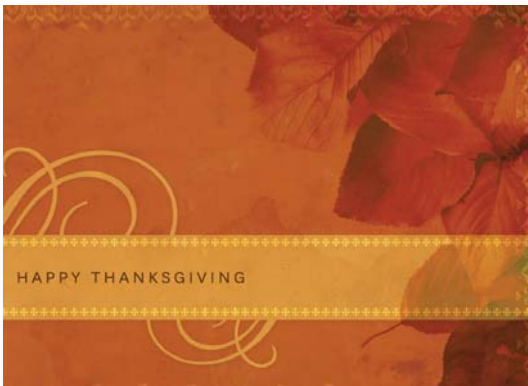
**TH1103-Enticing Sunset**  
rec. envelope: gold foil



**TH7003-Autumn Wheat**  
rec. envelope: gold foil



**TH1002-Abstract Leaves**  
rec. envelope: gold foil



**TH1005-Thanksgiving Ribbon**  
rec. envelope: gold foil



**TH9004-Autumn Leaves**  
rec. envelope: gold foil



**TH8008-Leaves in Motion**  
rec. envelope: gold foil



**TH1003-Fall Wallpaper**  
rec. envelope: gold foil

# Holiday Cards

The holiday season is a perfect time to recognize those who have contributed to your business throughout the year. Send Holiday and Christmas cards to all of your business associates.



**H7052-Ice Blue Greetings**  
rec. envelope: silver foil



**H1214-Winter Solitude**  
rec. envelope: gold foil



**H1208-Multiple Greetings**  
rec. envelope: red foil



**H1008-Dancing Lights**  
rec. envelope: silver foil



**H1108-Fantasy Tree Lines**  
rec. envelope: red foil



**H7042-Crimson Bow**  
rec. envelope: red foil





**H7048-Wired Ornaments**  
rec. envelope: red foil



**H1212-Magical Trees**  
rec. envelope: gold foil



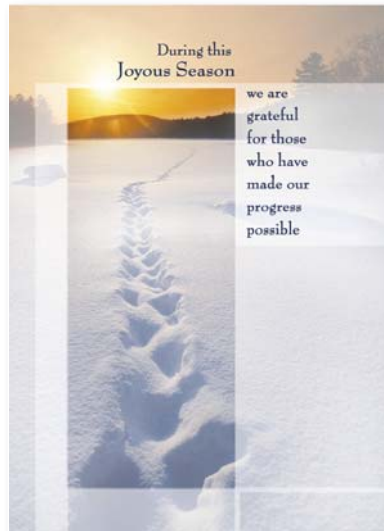
**H8016-Global Reach**  
rec. envelope: silver foil



**H9001-Sparkling Decoration**  
rec. envelope: gold foil



**H6001-Bulb in Pinstripe**  
rec. envelope: red foil



**H7044-Footprints in the Snow**  
rec. envelope: gold foil

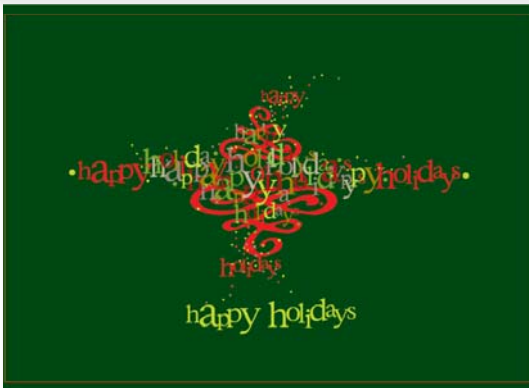


**H1203-Blue Snowflake**  
rec. envelope: silver foil

**FREE OPTIONS:** Verse selection • Personal copy below the verse • Ink color • Font selection for personal and custom copy • Choice of envelope colors • Cover personalization on select cards

**EXTRA COST OPTIONS:** Custom verses \$30 • Company logo \$60 • Signatures from \$30 • Envelope printed return address from \$21 • Self-adhesive envelopes \$3.50 per 25 • Custom cards





**H1006-Green Surroundings**  
rec. envelope: red foil



**H1116-Golden Orbs**  
rec. envelope: gold foil



**H1210-Silver Blue Sentiments**  
rec. envelope: silver foil



**H1102-Golden Swirls**  
rec. envelope: gold foil



**H1129-Framed Christmas Tree**  
rec. envelope: gold foil



**H1211-Circles From All**  
rec. envelope: gold foil



**H1142 - Three Holiday Stars**  
rec. envelope: gold foil



**H9008-Seasonal Appreciation**  
rec. envelope: gold foil



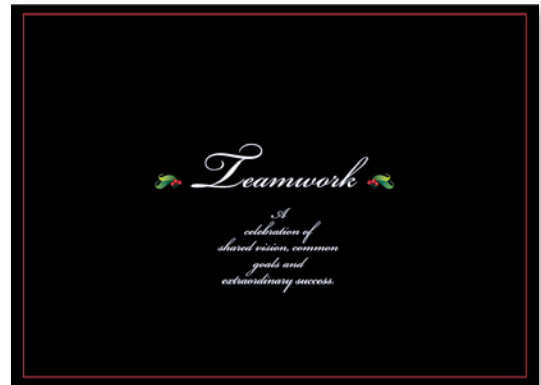
**H1005-Traditional Flair**  
rec. envelope: red foil



**H1207-Scarlet Affection**  
rec. envelope: gold foil



**H1205-Floating Snowflakes**  
rec. envelope: silver foil



**H8032-Teamwork**  
rec. envelope: red foil  
"A celebration of shared vision, common goals and extraordinary success"



**H7053-Red Happy Holiday**  
rec. envelope: gold foil



**H1202-Three of a Kind**  
rec. envelope: red foil



**H1126-World of Peace**  
rec. envelope: gold foil



**H1025-Legal Greetings**  
rec. envelope: red foil



**H1117-A Subtle Message**  
rec. envelope: silver foil



**H1107-Green Ornament**  
rec. envelope: red foil



**H1209-Happy Design Elements**  
rec. envelope: red foil



**H1131-Worlds of Swirls**  
rec. envelope: silver foil



**H1101 - Glowing Branches**  
rec. envelope: silver foil



**H7041-Golden Snowflake**  
rec. envelope: gold foil



**H1213-Solid Gold Greetings**  
rec. envelope: gold foil

Optional self-sealing envelopes make mailing your cards a quick and pleasant task. Available in all colors. Only \$3.50 per 25.



Seasonal cards come with your choice of envelopes: plain white or white with a gold, red or silver foil insert. There is no additional charge for any of these choices.





**H1215-Golden Wishes**  
rec. envelope: gold foil



**H9010-Elegant Greetings**  
rec. envelope: gold foil



**H1103-Circles of Merriment**  
rec. envelope: red foil



**H1206-Potpourri of Joy**  
rec. envelope: red foil



**H6024-Red Star**  
rec. envelope: red foil



**H9005-Framed Winter Trees**  
rec. envelope: silver foil



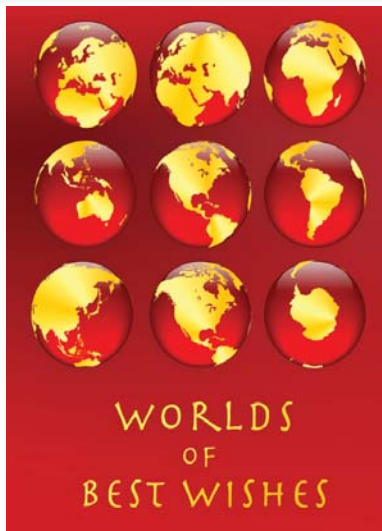
**H8021-Triple Impact**  
rec. envelope: silver foil



**H8011-Scenes of Peace**  
rec. envelope: gold foil



**H6027-Laser Tree**  
rec. envelope: red foil



**H6023- Red Globes**  
rec. envelope: red foil



**H1003-Dimensional Snowflakes**  
rec. envelope: silver foil

*All of our cards can be uniquely personalized. For even greater exclusivity, consider a totally custom card. See page 29.*



**H1121-Window on the City**  
rec. envelope: red foil



**H8009-A Tree Outside**  
rec. envelope: silver foil



**H1112-Freeform Background**  
rec. envelope: red foil



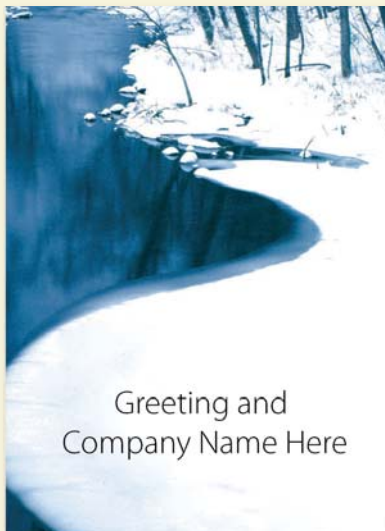
**H7043-Purple Ornaments**  
rec. envelope: silver foil

# Front Cover Personalization

We offer three different ways to feature cover personalization on the front of your holiday card: (1) designs with a choice of cover verses as well as the company name, (2) designs allowing the company name to be repeated multiple times and (3) designs with a pre-printed caption but which allow the company name or logo to be on the cover.

## Choose Your Own Cover Greeting

These designs allow you to select your front cover greeting as well as place your company name beneath it. You may also substitute your company logo (\$60 option). You will be shown an email proof prior to printing.



**H1021-Winter Snowscape**  
rec. envelope: silver foil



**H1133-Lighted Pathway**  
rec. envelope: gold foil



**H1132-Colorful Ornaments**  
rec. envelope: red foil

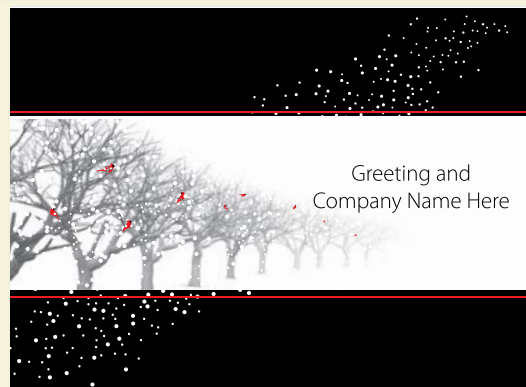
### Pricing for Cards with Cover Personalization

Quantity	500-975						1,000-2,500		
	25	50	75	100	Add'l 25	250	Add'l 25	Per 100	Per 100
<b>Price</b>	\$74.00	\$120.00	\$165.00	\$197.00	\$49.25	\$450.00	\$45.00	\$166.00	\$136.00
<b>Price Per Card</b>	\$2.96	\$2.40	\$2.20	\$1.97	\$1.97	\$1.80	\$1.80	\$1.66	\$1.36

These prices are for all cards on pages 14-16. They include up to three lines of imprinted copy below the inside verse at no additional charge, in addition to cover personalization.



**H1105-Snowflake Wonders**  
rec. envelope: silver foil



**H1125-Winter Snowstorm**  
rec. envelope: Red foil



**H1068-Black & White**  
rec. envelope: silver foil



**H1017-Dancing Ornaments**  
rec. envelope: red foil



**H1122-World Greetings**  
rec. envelope: gold foil



**H1104-Confetti Christmas**  
rec. envelope: red foil



**H1050-Winter Floral**  
rec. envelope: red foil



**H1124-Holiday Enlightenment**  
rec. envelope: Gold foil

# Multiple Name Designs

These designs allow for your company name to be repeated numerous times on the card cover. We will show an email proof prior to printing. See pricing on page 14.



**H1014-Falling Snowflakes**  
rec. envelope: silver foil



**H1137-Gold Company**  
rec. envelope: gold foil



**H1016-Company Tree**  
rec. envelope: red foil



**H1012-Blue Shadows**  
rec. envelope: silver foil



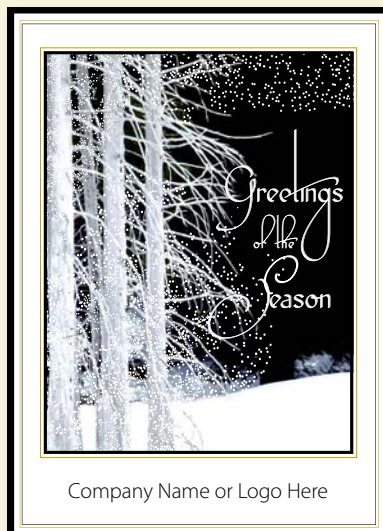
**H1139-Silver Season**  
rec. envelope: silver foil

# Company Name or Logo Designs

These cards have pre-printed greetings but feature the company name or logo (a \$60 option) on the cover. An email proof will be shown. See pricing on page 14.



**H1020-Ornamental Name**  
rec. envelope: gold foil



**H1115-Black & White**  
rec. envelope: silver foil



**H8030-A Tree Aglow**  
rec. envelope: red foil



**H1019-Holiday Foliage**  
rec. envelope: silver foil



# New Years Cards

Sending a New Years card acknowledges current business relationships as well as encouraging their continuation into the coming year. A reflection of the past...an anticipation of the future.



**N7015-Happy 2013**  
rec. envelope: red foil



**N1202-Pure Excitement**  
rec. envelope: gold foil



**N9007-New Year Grafitti**  
rec. envelope: gold foil  
*Note: See page 14 for pricing on this card*



**N8004-New Year Lights**  
rec. envelope: gold foil



**N1002-Fireworks Display**  
rec. envelope: gold foil



**N7013-Countdown**  
rec. envelope: gold foil



**N8007-Time of Goodwill**  
rec. envelope: gold foil



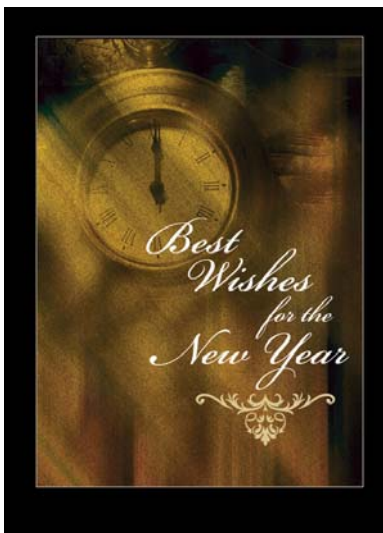
**N9002-2013 in Blue**  
rec. envelope: silver foil



**N1201-Drama In B&W**  
rec. envelope: silver foil



**N1101-Snow Reflections**  
rec. envelope: silver foil



**N1001-Timely Wishes**  
rec. envelope: gold foil



**H9005-New Perspectives**  
rec. envelope: silver foil



**N6040-Day One**  
rec. envelope: gold foil

**FREE OPTIONS:** Verse selection • Personal copy below the verse • Ink color • Font selection for personal and custom copy • Choice of envelope colors • Cover personalization on select cards

**EXTRA COST OPTIONS:** Custom verses \$30 • Company logo \$60 • Signatures from \$30 • Envelope printed return address from \$21 • Self-adhesive envelopes \$3.50 per 25 • Custom cards



**N7011-Confetti**  
rec. envelope: gold foil



**N9003-Celebrate!**  
rec. envelope: gold foil



**N9004-Soft Breezes**  
rec. envelope: silver foil



**N1103-Blue Greetings**  
rec. envelope: silver foil



**N1102-Cityscape**  
rec. envelope: silver foil



**N1203-Bright New Year**  
rec. envelope: gold foil



**N1003-Snowy Branches**  
rec. envelope: red foil



**N1004-Prosperous 2013**  
rec. envelope: silver foil

# Seasonal Verse Options

## Verse 1

*Thanksgiving  
is an appropriate time to give thanks  
to those who have helped us  
throughout the year.*

## Verse 2

Wishing you a Thanksgiving and Holiday Season  
filled with joy and a bright  
New Year  
of happiness and prosperity.

## Verse 3

*It is our pleasure at  
Thanksgiving  
to wish you a happy and healthy  
Holiday Season and a prosperous New Year.*

## Verse 4

Your business and your loyalty makes  
us deeply grateful for our association together.

*Thank You*

We sincerely hope you have the best  
Holiday Season ever!

## Verse 5

WE ARE THANKFUL FOR YOUR BUSINESS  
AND THERE IS NO BETTER TIME  
TO EXPRESS THAT THAN NOW.

**HAPPY THANKSGIVING!**

## Verse 6

It is with warm thoughts and appreciation  
that we gratefully acknowledge your  
contribution to our success.

*Happy Thanksgiving*

## Verse 7

*You are greatly appreciated.  
Best Wishes and  
Happy Thanksgiving.*

## Verse 8

The gift of your business and friendship  
means more now than ever before.

*Best wishes this holiday season.*

## Verse 9

*The loyalty and confidence that you  
have shown make us  
very thankful.*

*We wish you and yours the very best.  
Happy Thanksgiving*

## Verse 10

*A heartfelt greeting at this time of the year.  
May you and yours share precious moments  
throughout the Holiday Season.*

*Happy Thanksgiving*

## Verse 11

ALL OF US JOIN TOGETHER IN WISHING YOU A  
BOUNTIFUL THANKSGIVING  
AND A HOLIDAY SEASON FILLED WITH GREAT JOY.

## Verse 12

AT THIS SPECIAL  
TIME OF YEAR,  
WE WANT TO THANK THOSE WHO HAVE  
CONTRIBUTED SO MUCH TO OUR BUSINESS.

**ALL THE BEST!**

## Verse 13

*One of the joys of Thanksgiving  
is wishing you  
a happy holiday season  
and a healthy and prosperous  
New Year!*

## Verse 14

**Season's Greetings**  
with warmest thoughts and  
Best Wishes  
for a wonderful holiday and prosperous New Year.

## Verse 15

Wishing you an enjoyable  
*Holiday Season*  
and a New Year filled with peace and happiness.

## Verse 16

The new and continuing growth of our business  
is due to great clients like YOU.

Best Wishes for a

*Happy  
Holiday Season!*

## Verse 17

**Good Business**  
is the result of warm and  
successful relationships.  
We greatly value  
yours with us.

## Verse 18

*You're more than a business associate,  
you're more like a friend.  
Our success is only because of your trust in us.*

*Thank You  
and Best Wishes of the Season.*

## Verse 19

*In warm appreciation  
of our association throughout the year,  
we wish you a*

*Joyous Holiday Season*

## Verse 20

*Merry Christmas and Best Wishes  
for a  
Happy New Year*

Verse 21  
**Here's wishing you the best,  
not only at Thanksgiving  
but right through the  
New Year**

## Verse 22

*In appreciation  
of our association throughout the year,  
we offer our best wishes for a joyous  
Holiday Season!*

## Verse 23

May the good things in life  
be yours in abundance,  
not only at Thanksgiving  
but throughout the coming year.

## Verse 24

Here's wishing  
that the coming year brings you and  
your business both peace and prosperity.

We offer 48 standard seasonal verses at no charge. Each will print exactly as shown, whether the card is vertical or horizontal. In addition, you may add up to three lines of copy below the verse for your company name or other personal copy...also at no charge. You may also consider writing your own custom verse (\$30 option). Available fonts for both personal copy and custom verses are shown on page 30.

Verse 25

*Wishing You every Happiness  
this Holiday Season and  
Throughout the Coming Year*

Verse 26

**Season's Greetings  
and  
Happy New Year**

Verse 27

*Now more than ever, our thoughts turn  
gratefully to those who have made our success possible.  
In this spirit we say, simply but sincerely,  
Thank you and best wishes for the holiday season.*

Verse 28

*The Christmas season  
is the perfect time of year  
to let you know  
how much you are appreciated.*

Verse 29

WISHING YOU PEACE, HOPE, JOY--  
ALL THE GREATEST GIFTS OF THE SEASON

Verse 30

*There's no better time than now to  
thank you for your support  
and to wish you a very happy and prosperous  
New Year*

Verse 31

May the path you take during the coming  
New Year  
be one that takes you farther than  
ever before.

Verse 32

*Wishing you health and happiness  
throughout 2012!*

Verse 33

**We extend our sincere wishes for  
great joy and success in  
the coming New Year.**

Verse 34

*At the completion of another year,  
we gratefully pause to wish you a joyous holiday and a  
—Happy New Year—*

Verse 35

**W**ishing you every happiness and success  
this season  
and into the coming year.

Verse 36

*Our entire organization  
wishes you sincere holiday greetings and a very  
Happy New Year*

Verse 37

*May the joys  
of this Holiday Season carry over  
into the  
New Year*

Verse 38

*Another year is over...  
and a new one is yet to begin.  
We look forward to continuing our ongoing relationship  
Happy New Year!  
— 2013 —*

Verse 39

WE CELEBRATE THE YEAR JUST PAST AND THE  
RELATIONSHIPS THAT HELPED OUR BUSINESS GROW.  
HERE'S TO CONTINUING OUR  
PROGRESS TOGETHER IN 2013.

Verse 40

**Best Wishes  
for a joyous and  
prosperous New Year.**

Verse 41

*Everyone at our company  
joins together  
to wish you a wonderful Holiday and a  
New Year filled with Peace and Happiness.*

Verse 42

**All the Best  
in 2013!**

Verse 43

AT THE CLOSE OF ANOTHER YEAR  
WE GRATEFULLY PAUSE  
TO WISH YOU A WARM AND HAPPY  
HOLIDAY SEASON.

Verse 44

*Greetings of the Season  
and Best Wishes for the New Year.*

Verse 45

*Holiday Greetings*  
and best wishes for a new year  
of happiness in a world of peace.

Verse 46

*There is no better time than now to  
thank you for your business  
and to wish you a happy and joyous  
Holiday Season.*

Verse 47

**Thank you for a wonderful year.  
Wishing you and yours all the best for the holidays**

Verse 48

We are thankful for the confidence  
you have shown in us and we maintain our on-going  
commitment to your success.  
Wishing you a healthy and prosperous New Year.

# All-Occasion Cards

## Birthday Cards

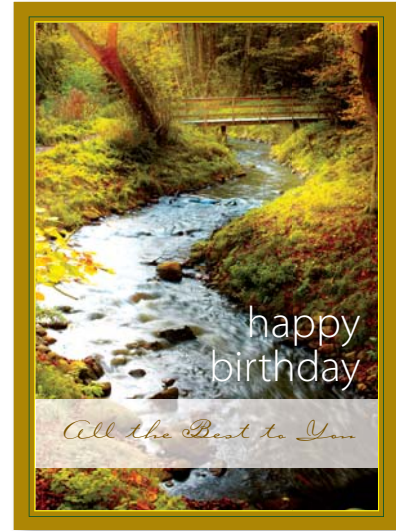
Create good will with your business associates on their special day.



B1203



B9013



B1206



B1205



B7003



B9010



B9011



B1201



B9006



B1204



B1202



B9009



B9007



B9008



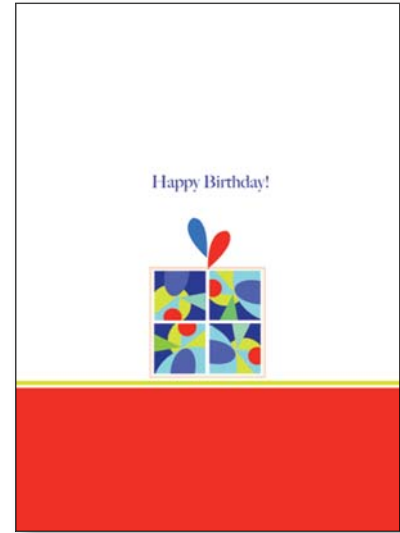
B7002



B9015



B7004



B9012

## Birthday Card Verses

<sup>B1</sup>  
*Best wishes* on your birthday...  
and always!

<sup>B2</sup>  
*Happy Birthday*  
to a special person who helps us every day.  
May you enjoy this day as much as  
we enjoy you.

<sup>B3</sup>  
*Happy Birthday*  
and best wishes for the coming year.

<sup>B4</sup>  
*Happy Birthday*  
to a wonderful member of our team.

<sup>B5</sup>  
*You are appreciated more  
than you know.  
Have a great day!*

<sup>B6</sup>  
*Here's hoping all of your wishes come  
true in the coming year.  
You deserve it.*

<sup>B7</sup>  
*This is your day  
Enjoy it for all it's worth!*

<sup>B8</sup>  
*You deserve the best today...  
and always!*

<sup>B9</sup>  
*Wishing you a day of celebration  
and a  
year of success.*

<sup>B10</sup>  
*You're special to us every day.  
Even more so today.  
Happy Birthday!*

<sup>B11</sup>  
*Celebrate,*  
or just take some time for yourself  
The day is yours... *enjoy!*

<sup>B12</sup>  
*Today is your special day  
and the beginning of another year.  
Aspire to greatness*

## Thank You Cards

*Give an expression of gratitude to your customers and employees*



T9019



T7101



T1202

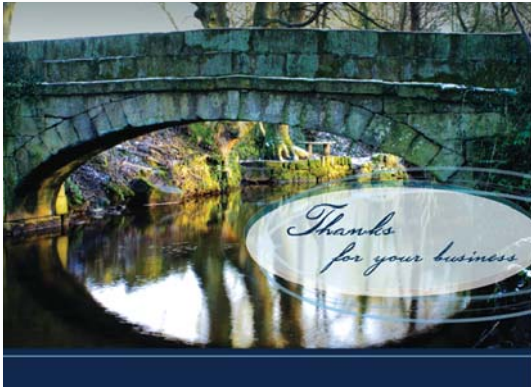




T1205



T9015



T9012



T1201



T1203



T1204



T7003



T9014



T7201



T9017



T9013



T9011



T7005



T7010

## Thank You Card Verses

T1  
Thank you for choosing us as a business partner.

T2  
*Thank you for your  
business and friendship.*

T3  
I appreciate the opportunity to work with you.

T4  
*Just a note to say Thank You  
for your business, your friendship and your loyalty.*

T5  
*Thank you for your business.*

T7  
*We look forward to working with you.*

T8  
*Thank you for thinking of us.*

T9  
*A sincere Thank You  
for your referral.  
I promise to nurture it carefully.*

T10  
*Thank you*  
FOR YOUR HARD WORK AND DEDICATION.

T11  
Your contribution was  
*above and beyond.*

T13  
*Doing business with people like you is  
a pleasure.*

T14  
With genuine appreciation

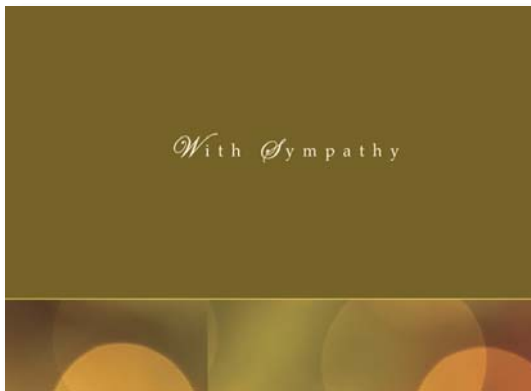
T15  
*I can't thank you enough  
for the referrals you have given me.  
They are greatly appreciated.  
So are you*

T16  
*It's been a pleasure working with you.*

T17  
Your referral was very helpful to me,  
and greatly appreciated.

# Sympathy & Get Well Cards

Send a greeting that shows you care.



S9003



S9002



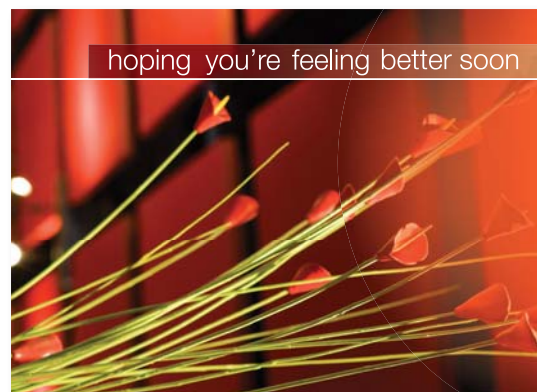
S9001



GW1003



GW1001



GW1002

## Sympathy Card Verses

S1

*Wishing you comfort and peace at this very difficult time.*

S2

We are greatly saddened to hear of your loss.

S3

*Our condolences go with you in this time of sorrow.*

S4

*Here's letting you know that you are surrounded by people who care and wish you the best.*

S5

*With deepest condolences to you and your family.*

S6

*We extend our heartfelt thoughts in this time of sadness.*

## Get Well Card Verses

GW1

*Get well soon!*

GW4

*Sorry you're feeling bad. Get well soon!*

GW7

Thinking of you and hope you're feeling better every day.

GW8

*All of us wish you the best during your recovery.*

GW2

Here's hoping that you will be feeling better and back in action soon.

GW5

*Our many thoughts and good wishes are with you.*

GW3

*Best wishes for a speedy recovery.*

GW6

HOPE YOU'RE FEELING BETTER. WE MISS YOU!

GW9

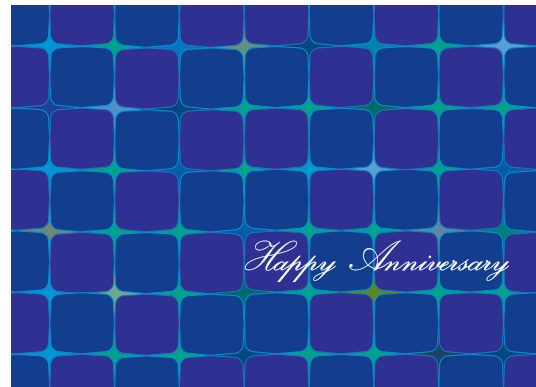
With you gone, the place is not the same. Please get well soon!

## Anniversary Cards

*A milestone should not go unrecognized.*



A7002



A1201

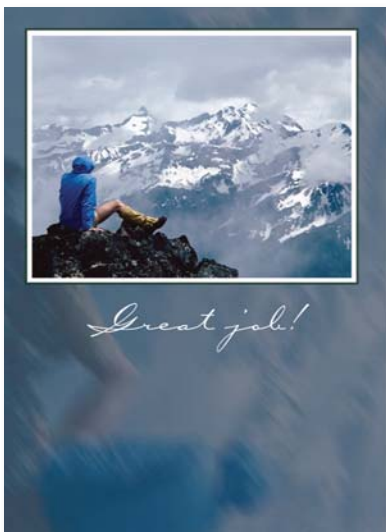


A7001



A9001

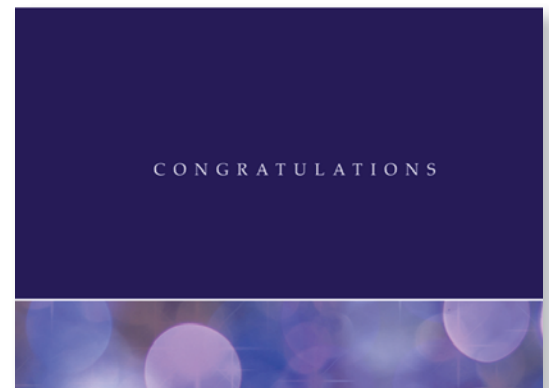
## Congratulations *Recognize accomplishments and encourage more.*



C7003



C9001



C9002

# Anniversary Card Verses

A1  
 Success is often the result of a lot of people doing many little things...together.  
 We're thankful you're part of our team.

A2  
*On this special day, you joined our company and we're very glad you did.*  
*Happy Anniversary*

A3  
 Your contribution this past year is gratefully acknowledged.

A4  
 HAVING YOU AS PART OF OUR TEAM IS A CAUSE FOR  
*celebration.*

A5  
**Thank You**  
 for your contribution now and in the future.  
**Happy Anniversary!**

A6  
*Best wishes On this important day.*

# Congratulations Card Verses

C1  
 Your performance has been *Exceptional* and greatly appreciated.

C3  
*Awesome!*  
 It's refreshing to see someone so deserving do so w

C5  
 This is a day you'll never forget. Neither will we.  
*Congratulations!*

C2  
*Congratulations*  
 on a job well done.

C4  
*Terrific job!*

C6  
*Excellent work!*  
 Our best wishes both now and in the fut

# Custom Cards

## The Ultimate Personalized Greeting Card: One Created Just for You!

Whether you provide the art or have us do it for you, the end result will make a positive impression on your recipients. The options are virtually unlimited and the price is surprisingly affordable. See page 31 for details.



# Personalization Options

Create your card just the way you like it

## Email Proofs

Our standard procedure is to show an email proof on all orders which include a logo, signatures or custom verse, as well as orders not placed through the web site. You may also request a complimentary proof on any order.

## Company Logos

Logos are a great way to promote your brand. These may be placed inside of any card and on the cover of those cards on pages 14-16. We can even print them on envelopes. One-color up to four-color process: only \$60.



## Signatures

Printed signatures save time and look authentic. The cost is \$30 for up to two signatures, \$45 for up to five and \$60 for up to ten. More than ten is not recommended but can be accommodated upon request.



## Ink Colors and Fonts

You may choose from seven ink colors for the printing on both cards and envelopes. Foil stamping is not available. We offer 14 fonts for personal copy, envelope copy and custom verses.



Arial  
 Arial Narrow  
 Century Gothic  
 COPPERPLATE GOTHIC LIGHT  
 Cochin Italic  
 Edwardian Script  
 Handwriting Dakota

Helvetica Neue  
 Humana Serif ITC  
 ITC Baskerville  
 New York  
 Snell Roundhand  
 Times  
 Zapfino

## Blank Cards

Any card can be ordered blank inside. This does not affect the price.

## Verse Options, Personal Copy and Custom Verses.

We offer 48 standard seasonal verses and over 50 all-occasion verses. At no additional charge, we also offer up to three lines of imprinted copy below the verse for your company name, personal copy or other usage. For example:

WISHING YOU PEACE, HOPE, JOY--  
 ALL THE GREATEST GIFTS OF THE SEASON.

Your friends at the Marcham Group

A custom verse option is available for \$30 if you wish to write your own unique message. This may be up to 10 lines and can be set in any of the 14 fonts shown on this page. An email proof will be shown before printing. For example:

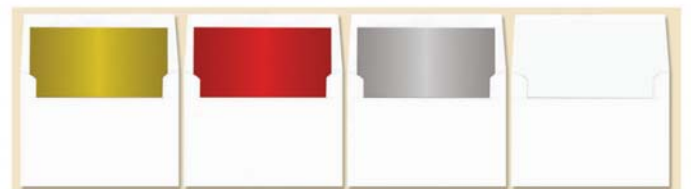
*This year as been challenging,  
 but clients like you have made it possible to  
 succeed in spite of difficult times.*

*Thank you and Best Wishes  
 from all of us at Donner Day Electric*

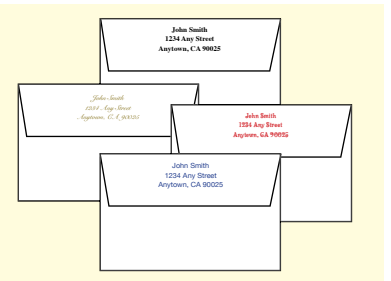
## Envelopes

Envelope personalization can be done in several ways.

First, there are four complimentary choices: plain white or white with red, gold or silver insert.



Second, the return address may be printed on the back flap in a variety of fonts and colors.



Third, any of these choices may be ordered with our self-adhesive Peel & Seal® feature. The cost is \$3.50 per 25 envelopes.



# Ordering Guide

## Ordering information and Instructions

### How to Order

Orders can be placed by fax, mail, email or through the website. Include the greeting card stock number, all personalization details, the quantity and the calculated price. Any special requests and due dates should be duly noted. You must include a purchase order number.

### Previewing Personalization

If you wish, you can use [www.bgcardsite.com](http://www.bgcardsite.com) to preview card personalization. Try out different verses, custom verses, personal copy, ink colors, fonts and type sizes as many times as you like. Whether you use this feature or not, you will receive an email proof before printing. The site is also handy to view any card larger and in greater detail than can be seen in the catalog. This site is available for anyone to use since it will not accept orders, which can be done only by an authorized distributor through the main password-protected web site or through your personalized Boardroom Greetings web site.

### Electronic Art

Company logos, signatures and other personal art work must be sent in an electronic format via email. High resolution PDF, TIF, EPS, JPEG and Adobe Illustrator formats are acceptable, with a minimum resolution of 300 dpi at 100%. For signatures, we prefer each in a separate email attachment so we can set them up individually. All art work is printed in four-color process (CMYK).

### Turnaround Times for Standard Cards

Orders placed prior to September 1 usually take two days to process and ship; those placed between September 1 and October 31 usually take three days and those placed from November 1 through New Years will take four days on average. Large quantity orders may take longer. To meet these timelines it is critical that any email proofs be approved promptly. If you have critical timing needs, just let us know and we will do our best to meet them. We do not charge extra for rush orders.

### Ordering Custom Cards

Contact us with specific information about the general layout, quantity, deadlines, customer-supplied photos and logos, if any, etc. Format, size and stock type options are not limited to our standard line. We will get back to you with a quotation, timeline and any suggestions. The minimum custom card order is 500 cards using our standard format, although smaller minimums are available on less expensive formats.

### Turnaround times for Custom Cards

For custom cards, the timeline is dependent on the complexity of the project and the timeliness of approvals. Contact us for details on submitting art work, anticipated turnaround times and other considerations. We understand that a custom card is a unique and important project and we will work with you closely to meet both creative and deadline requirements.

### Blank Samples and Pre-Production Samples

Blank samples on all cards are available at no charge. If you wish to see an actual sample of a card complete with your personalization prior to placing an order, this is available for \$25, plus any extra cost for personalization options. These costs (except for the \$25) will be deducted from the final order and turnaround time is normally two days, plus shipping. This option is not available for custom cards. Samples will go out regular mail unless you provide an expedited shipper number.

### Changes

Changes can be made up to press time, without additional charge.

### Shipping Charges

All pricing in this catalog is exclusive of shipping charges. We will ship per your instructions and you can provide your own shipper number if you wish.

### Out of Stock Items

Since we design and print our cards, we rarely are out of stock. However, if an item is being rerun we will alert you to select an alternative design or, if you prefer, to have the original card delivered later.



*We guarantee your cards to be personalized as ordered or they will be replaced or your money refunded. Further, we guarantee your total satisfaction with the quality of our products.*

# Greeting Card, Envelope and Option Pricing

## Greeting Card Pricing

Quantity	25	50	75	100	Add'l 25	250	Add'l 25	500-975 Per 100	1,000-2,500 Per 100
Price	\$61.25	\$99.50	\$136.50	\$164.50	\$41.00	\$375.00	\$37.50	\$138	\$118.00
Price Per Cards	\$2.45	\$1.99	\$1.85	\$1.64	\$1.64	\$1.50	\$1.50	\$1.38	\$1.18

Note: for cards with cover personalization, see page 14.

For card pricing over 2,500 call for quotation 9A

## Printed Return Address Pricing

Quantity	25	50	75	100	Add'l 25	250	Add'l 25	500-975 Per 100	1,000-2,500 Per 100
Price	\$21.00	\$22.00	\$23.00	\$24.00	\$6.00	\$55.00	\$5.50	\$20.00	\$19.00
Price Per Envelope	\$.84	\$.44	\$.31	\$.24	\$.24	\$.22	\$.22	\$.20	\$.19

For envelope pricing over 2,500 call for quotation 9A

## No Charge Options

### STANDARD VERSES

Any verse in the catalog may be selected for any design in the catalog.

**PERSONAL COPY BELOW THE VERSE**  
Up to three lines of copy below any verse is available at no charge

### BLANK CARDS

Cards without printing inside are available at no additional charge.

### ENVELOPE CHOICES

Any card is available with your choice of plain white or white with a gold, silver or red foil insert.

### LOGOS

Logos from one-color to four-color process are available on both card and envelopes. \$60 <sup>A</sup>

## Extra Charge Options

### SELF-ADHESIVE ENVELOPES

Peel & Seal envelopes are available in all four colors at \$3.50 per 25. <sup>A</sup>

### CUSTOM VERSE

Up to twelve lines: \$30. Additional lines or multiple imprint locations may require additional billing. <sup>A</sup>

### SIGNATURES

One or two signatures is \$30; three to five is \$45; five or more is \$60. <sup>3A</sup>

### CUSTOM CARDS

We can design your card or use supplied art. In quantities of 1,000 or more the price is comparable to our standard line of cards. See page 30.



BOARDROOM GREETINGS

[www.boardroomgreetings.com](http://www.boardroomgreetings.com)  
[www.bgcardsite.com](http://www.bgcardsite.com)