Bentcil® BRITE LIGHTS™ by Bentcil® Dateline Calendars by Bentcil® the Sweet side™ of Bentcil® GATOR mag™ Magnets by Bentcil® Direct Mail by Bentcil®

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2012

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ASI: 39850 UPIC: Bentcil PPPC: 961203 SAGE: 55133

www.bentcil.com

SmashLights!™ Bentcil's line of flat flashlights

Patent Pending

1.

NEW!

2.

3.

4.

NEW!

5.

6.

Smashlights™ Comparison

Product	# of LED Bulbs	# of Lithium Batteries	Replaceable Batteries?	Magnetic Back?	Switch Style	Printing Method	Imprint Size	Production Time	Min. Quantity	Price Level	Catalog Page #
1. **Letter Light**	3	2	Yes	No	Momentary Switch	Full Color	2.75" x 1"	7 working days	100	$	3
2. **Eliana Pad Print**	2	2	No	Yes	Momentary Switch	1-Color Pad	2.25" x .75"	7 working days	250	$	4
3. **Eliana Custom Color**	2	2	No	Yes	Momentary Switch	10-Color Screen Print	5" x 1.5"	45 working days	500	$$	5
4. **Thomas**	2	2	Yes	Yes	Momentary Switch	Full Color	3.75" x 1"	7 working days	100	$$	6
5. **Noah**	4	2	Yes	Yes	On/Off Switch	Full Color	2.75" x 1"	7 working days	50	$$$	7
6. **Elijah**	4	4	Yes	Yes	On/Off Switch	Full Color	5" x 1.2"	7 working days	50	$$$$	8

Front

shown actual size

Indicator windows

Scan code to learn more about Letter Light

NEW!

Patented

3 LED Bulbs

Recessed Momentary On/Release Switch

Back Side

Letter Light - perfect for mailing!

- **Features:** Flatter than the Thomas, Noah & Elijah, this light was made to be mailed! Light weight for low postage. Momentary On-Switch is recessed so it won't turn on when mailed.
- Flat Flashlight - in a Rigid ABS Plastic Body
- 3 LED Bulbs
- 2 Replaceable Lithium Batteries (button cell CR2016 -accessed via back screws)
- Momentary Press On/Release Off Switch
- NOT Magnetic
- Retaining Ring
- **Colors:** Black
- **Printing:** Full Color Digital Printed Plastic Inlay (on Front Side)
- Product Size: 5" w x 1.5" h x .125" d
- Imprint Area: 2.75" x 1"
- Set-Up: $45(v)
- Production Time: 7 working days after art approval

5R	100	250	500	1000	2500
Letter Light	$2.95	$2.89	$2.83	$2.75	$2.65

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

Letter Light Package Options:

Flat Tube - Mailable or Presentation

- **Features:** Optional full color flat tube for mailing or presentation. Letter Light slides inside and the ends are closed with clear tabs.
- Mailable Flat Tube offers mailing info and variable data on back side.
- Presentation Flat Tube is great for handing out!
- **Printing:** Full Color Digital Printing on both sides
- Optional Perforated End for easy opening: $.12(v) running charge
- Optional Variable Data: $.12(v) running charge
- 1st Class Postage: $.65 Net, subject to change (call for current rates)
- Set-Up: $45(v) • Production Time: 7 working days after art approval

Product	Size:	Mailable?	1R
Mailable Flat Tube	6" w x 3.5" h	Yes	$.70
Mailable Flat Tube	7.5" w x 3.5" h	Yes	$.90
Presentation Flat Tube	6" w x 2.75" h	No	$.65
Presentation Flat Tube	7.5" w x 2.75" h	No	$.70

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NEW!

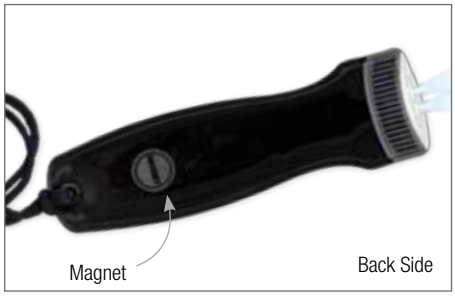
Optional perforated end for easy opening

Clear Tab

Mailable Flat Tube
6" w x 3.5" h

Front Side

Shown
actual size



The **Eliana** - Pad Print

Patent Pending

- **Features:**
- Flat Flashlight - in a Soft, Flexible Body
- 2 LED Bulbs
- 2 Non-Replaceable Lithium Batteries (battery shelf life lasts several years)
- Momentary Press On/Release Off Switch
- Magnetic Back
- Wrist Cord
- **Colors:** Stock Black & White background
- **Printing:** 1-Color Pad Print on Front Side (in white oval)
- Product Size: 5" w x 1.5" h x .5" d
- Imprint Area: 2.25" x .75"
- Set-Up: $45(v)
- Production Time: 7 working days after art approval

4R	250	500	1000	2500
Eliana Pad Print	$2.55	$2.51	$2.48	$2.45

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The **Eliana** - Pad Print **Pink**

- **Features:** Same features as Pad Print Eliana, but with a Stock Pink background
- **Printing:** 1-Color Pad Print on Front Side (in white oval)
- Product Size: 5" w x 1.5" h x .5" d
- Imprint Area: 2.25" x .75"
- Set-Up: $45(v) • Production Time: 7 working days after art approval

NEW!

Patent Pending

4R	250	500	1000	2500
Eliana Pad Print - Pink	$2.70	$2.66	$2.63	$2.60

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details. Not intended for children 12 or younger.

Front Side

Shown
actual size

Scan code to watch a video about the Eliana

Examples of Custom
Spot/Screen Printing


Example of Custom Offset Printing
Call Customer Service for quote

The **Eliana** - Custom Color

Patent Pending

- **Features:**
- Flat Flashlight - in a Soft, Flexible Body
- 2 LED Bulbs
- 2 Non-Replaceable Lithium Batteries (battery shelf life lasts several years)
- Momentary Press On/Release Off Switch
- Magnetic Back
- Wrist Cord
- **Printing:** Spot Color Screen Printing on entire Eliana (up to 10 Spot Colors combined front and back)
- Offset printing available - call Customer Service for quote
- Product Size: 5" w x 1.5" h x .5" d
- Set-Up: NONE
- Production Time: 45 working days after art approval
- FOB Indianapolis
- Price includes air delivery from China to our QC checkpoint in Indianapolis

3R	**500**	**1000**	**2500**
Eliana Custom Color (Spot)	$3.40	$3.20	$3.05

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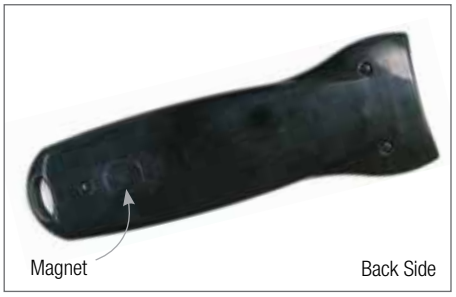
Scan code to learn more about the Thomas



The Thomas

NEW!

Patent Pending

- **Features:**
- Flat Flashlight - in a Rigid ABS Plastic Body
- 2 LED Bulbs
- 2 Replaceable Lithium Batteries (button cell CR2032 -accessed via back screws)
- Momentary Press On/Release Off Switch
- Magnetic Back
- Retaining Ring
- **Colors:** Black
- **Printing:** Full Color Digital Printed Plastic Inlay (on Front Side)
- Product Size: 5" w x 1.5" h x .375" d
- Imprint Area: 3.75" x 1"
- Set-Up: $45(v)
- Production Time: 7 working days after art approval

4R	100	250	500	1000
Thomas Light	$3.30	$3.20	$3.10	$3.00

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Thomas Package Options:

Flat Tube - Mailable or Presentation

NEW!

- **Features:** Optional full color flat tube for mailing or presentation. The Thomas slides inside and the ends are closed with clear tabs.
- Mailable Flat Tube offers mailing info and variable data on back side.
- Presentation Flat Tube is great for handing out!
- **Printing:** Full Color Digital Printing on both sides
- Optional Perforated End for easy opening: $.12(v) running charge
- Optional Variable Data: $.12(v) running charge
- 1st Class Postage: $1.64 Net, subject to change (call for current rates)
- Set-Up: $45(v) • Production Time: 7 working days after art approval

Product	Size:	Mailable?	1R
Mailable Flat Tube	7.5" w x 3.5" h	Yes	$.90
Mailable Flat Tube	9" w x 3.5" h	Yes	$.90
Presentation Flat Tube	7.5" w x 2.75" h	No	$.70
Presentation Flat Tube	9" w x 2.75" h	No	$.70

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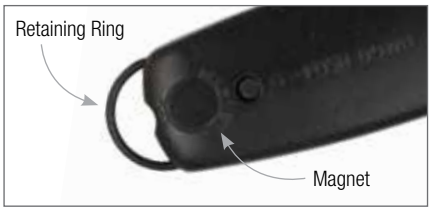
Scan code to watch a video about the Noah



The Noah

Patented

- **Features:**
- Flat Flashlight - in a Rigid ABS Plastic Body
- 4 LED Bulbs
- 2 Replaceable Lithium Batteries (button cell CR2032 - quick release battery button)
- On/Off Switch - stays on after pressed
- Magnetic Back
- Retaining Ring
- **Colors:** Black
- **Printing:** Full Color Digital Printed Plastic Inlay (on Front Side)
- Product Size: 5" w x 1.5" h x .375" d
- Imprint Area: 2.8" x 1"
- Set-Up: $45(v)
- Production Time: 7 working days after art approval

5R	50	100	250	500	1000
Noah Light	$5.65	$5.15	$5.00	$4.80	$4.65

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Noah Package Options:

Flat Tube - Mailable or Presentation

- **Features:** Optional full color flat tube for mailing or presentation. The Noah slides inside and the ends are closed with clear tabs.
- Mailable Flat Tube offers mailing info and variable data on back side.
- Presentation Flat Tube is great for handing out!
- **Printing:** Full Color Digital Printing on both sides
- Optional Perforated End for easy opening: $.12(v) running charge
- Optional Variable Data: $.12(v) running charge
- 1st Class Postage: $1.64 Net, subject to change (call for current rates)
- Set-Up: $45(v) • Production Time: 7 working days after art approval

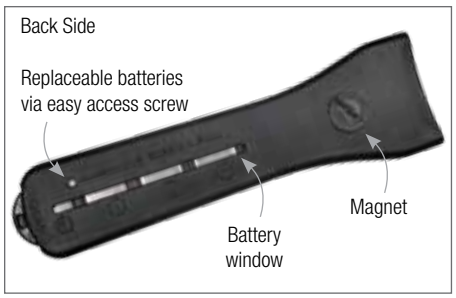
Product	Size:	Mailable?	1R
Mailable Flat Tube	7.5" w x 3.5" h	Yes	$.90
Mailable Flat Tube	9" w x 3.5" h	Yes	$.90
Presentation Flat Tube	7.5" w x 2.75" h	No	$.70
Presentation Flat Tube	9" w x 2.75" h	No	$.70

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

NEW!

Front Side

Shown
actual size



Scan code to watch a video about the Elijah

The Elijah

Patented

- **Features:**
- Flat Flashlight - in a Rigid ABS Plastic Body
- 4 LED Bulbs
- 4 Replaceable Lithium Batteries (button cell CR2032 - accessed via back screw)
- Recessed On/Off Switch - stays on after pressed
- Magnetic Back
- Retaining Ring
- **Colors:** Black
- **Printing:** Full Color Digital Printed Plastic Inlay on Front Side
- Product Size: 7" w x 2" h x .375" d
- Imprint Area: 5" x 1.1875"
- Set-Up: $45(v)
- Production Time: 7 working days after art approval

5R	50	100	250	500	1000
Elijah Light	$7.00	$6.50	$6.00	$5.75	$5.50

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Elijah Package Options:

Flat Tube - Mailable or Presentation

- **Features:** Optional full color flat tube for mailing or presentation. The Elijah slides inside and the ends are closed with clear tabs.
- Mailable Flat Tube offers mailing info and variable data on back side.
- Presentation Flat Tube is great for handing out!
- **Printing:** Full Color Digital Printing on both sides
- Optional Perforated End for easy opening: $.12(v) running charge
- Optional Variable Data: $.12(v) running charge
- 1st Class Postage: $1.64 Net, subject to change (call for current rates)
- Set-Up: $45(v) • Production Time: 7 working days after art approval

Product	Size:	Mailable?	1R
Mailable Flat Tube	7.5" w x 3.5" h	Yes	$.90
Mailable Flat Tube	9" w x 3.5" h	Yes	$.90
Presentation Flat Tube	7.5" w x 2.75" h	No	$.70
Presentation Flat Tube	9" w x 2.75" h	No	$.70

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NEW!

NEODYMELIGHT™

Works Like Magic!

Patent Pending

- **Features:** Convenient light hangs around your neck. Light is held to lanyard base by Neodymium magnets; pull away light and it turns on. Includes safe breakaway lanyard.
- 3 LED Bulbs
- 2 Replaceable Lithium Batteries
- **Colors:** Black or White
- **Printing:** Full Color Digital Printed Plastic Wrap
- Product Size: 1.3125" x 2.5625"
- Imprint Area: 3.3"" x 2"
- Set-Up: $45(v)
- Production Time: 7 working days after art approval

3R	250	500	1000
Neodyme Light™	$5.70	$5.60	$5.50

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

⚠ WARNING: CHOKING HAZARD
Small parts. Not for children under 3 years.

CAUTION: Strong magnetic-field may affect operation of electronic medical devices i.e. pacemakers.

Shown actual size

Scan code to watch a video about Neodyme Light™

Mini Hard Hat LED (HH-201-L)

colors: ○ ●

Key-Ring Lights

- **Features:** Molded key lights in a variety of shapes
- 1 LED Bulb
- 1 Non-Replaceable Lithium Battery
- Set-Up: $45(v) per color/location
- Run change: $.12(v) per additional color/location (2-color art must be approved)
- Production: 5 working days after art approval

4R	250	500	1000	2500
Fireman's Hat FH-101	$2.50	$2.45	$2.40	$2.35
Heart KL-118	$2.50	$2.45	$2.40	$2.35
Mini Hard Hat HH-201	$2.50	$2.45	$2.40	$2.35
Puzzle KL-116	$2.50	$2.45	$2.40	$2.35
Star KL-117	$2.50	$2.45	$2.40	$2.35
Lock-N-Light LL-400	$2.50	$2.45	$2.40	$2.35
Tear Drop Light LL-500	$2.50	$2.45	$2.40	$2.35

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

Faux Leather Key-Ring Lights - Stock

Lock-N-Light (LL-400)

Tear Drop Light (LL-500)

Products in grid Shown at 45% actual size

Molded Key-Ring Lights - Stock

Briefcase LED (KL-115)

Fireman's Hat LED (FH-101)

Fireman's Hat LED (FH-101)

Puzzle LED (KL-116)

The **Jesse** Key Light

- **Features:** Flat Key Light - in a Rigid ABS Plastic Body
- 2 LED Bulbs
- 2 Replaceable Lithium Batteries
- Button cell CR2016 - accessed via back screws
- Momentary Press On/Release Off Switch
- Black Split Ring
- **Colors:** Black
- **Printing:** Full Color Digital Printed Inlay on Front Side
- Product Size: 1.75" w x 2.375" h x .25" d
- Imprint Area: 1.7" x 1.5"
- Set-Up: $45(v)
- Production Time: 5 working days after art approval

NEW!

Patent Pending

5R	100	250	500	1000	2500
Jesse Key Light	$3.05	$2.99	$2.93	$2.85	$2.75

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

Front Side shown actual size

Back Side

Scan code to learn more about Jesse Ket Light

Press On / Release Off Switch

Back Side

The **Olivia**

NEW!

Patent Pending

- **Features:** Flat Flashlight - in a Rigid ABS Plastic Body
- 2 LED Bulbs • 2 Replaceable Lithium Batteries
- Button cell CR2032 -accessed via back screws
- Momentary Press On/Release Off Switch
- **Colors:** Black
- **Printing:** Full Color Digital Printed Plastic Inlay (on Front)
- Product Size: 3" w x 3.5" h x .375" d
- Imprint Area: 3" x 2.75"
- Set-Up: $45(v)
- Production Time: 5 working days after art approval

4R	100	250	500	1000
Olivia Light	$3.60	$3.50	$3.45	$3.30

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Front Side shown actual size

Front Side shown actual size

Scan code to learn more about Olivia and Andrew

NEW!

Patent Pending

The **Andrew** Double Click

- **Features:** Flat Flashlight - in a Rigid ABS Plastic Body
- 4 LED Bulbs • 2 Replaceable Lithium Batteries
- Button cell CR2032 - quick release battery button
- Double Click On/1 Click Off Switch - stays on after pressed
- **Colors:** Black
- **Printing:** Full Color Digital Printed Plastic Inlay (on Front)
- Product Size: 3" w x 3.5" h x .375" d
- Imprint Area: 3" x 2.75"
- Set-Up: $45(v) • Production Time: 5 working days after approval

4R	100	250	500	1000
Andrew Light	$4.90	$4.80	$4.75	$4.70

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

Double Click On / 1 Click Off

Back Side

Quick release battery button

Sparkey™ Key Light

- **Features:** Flat Key Light - in a Clear, Flex Vinyl Case
- 1 LED Bulbs • 1 Non-Replaceable Lithium Battery
- Momentary Press On/Release Off Switch
- Metal Split Key Ring
- **Printing:** Full Color Paper Insert - Printed both sides
- Product Size: 1.5" w x 2.25" h x .25" d
- Imprint Area: 1.5" x 1"
- Set-Up: $45(v)
- Production Time: 5 working days after art approval

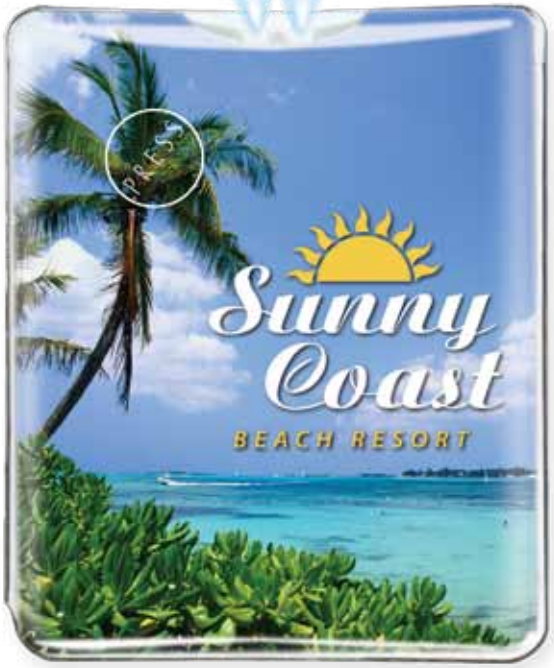
4R	125	250	500	1000
Sparkey™ Light	$3.15	$3.10	$3.05	$3.00

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

Side 1

Side 2

shown actual size



Front Side shown actual size

FlashCard® Duo™

- **Features:** Flat Flashlight - in a Clear, Flex Vinyl Case
- 2 LED Bulbs • 2 Non-Replaceable Lithium Batteries
- Momentary Press On/Release Off Switch
- Storage Pouch on back side
- Waterproof up to 100 foot depth
- **Printing:** Full Color Paper Insert - Printed both sides
- Product Size: 2.75" w x 3.375" h x .3125" d
- Set-Up: $45(v)
- Production Time: 5 working days after art approval

4R	125	250	500	1000
FlashCard® Duo™	$3.85	$3.80	$3.75	$3.70

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

Storage pouch on back

FlashCard® Quattro™

- **Features:** Flat Flashlight - in a Clear, Flex Vinyl Case
- 4 LED Bulbs • 4 Non-Replaceable Lithium Batteries
- Momentary Press On/Release Off Switch
- Storage Pouch on back side
- Waterproof up to 100 feet
- **Printing:** Full Color Paper Insert - Printed both sides
- Product Size: 2.75" w x 3.375" h x .3125" d
- Set-Up: $45(v)
- Production Time: 5 working days after art approval

4R	125	250	500	1000
FlashCard® Quattro™	$4.85	$4.80	$4.75	$4.70

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

Front Side shown actual size

ShapeLights™

- **Features:** Flat key light made with soft-foam padding, covered with durable PVC, decorated in vibrant colors and powered by a powerful lighting system
- 1 LED Bulb
- 1 Non-Replaceable Lithium Battery
- Black Split Ring

Shown actual size

Choose from 3 Categories:

STOCKED ITEM 1

Imprint-A-Shape

- **Features:** Choose from 7 stocked ShapeLights™
- **Printing:** 1-Color Pad Print on one side (additional color and position available for extra charge)
- Set-Up: $45(v) per color/position
- Run change: $.12(v) per addtl. color/location (2-color art must be approved)
- Production Time: 5 working days after art approval
- As quick as same day if needed! Call for Rush Quote

4R	250	500	1000	2500
Imprint-A-Shape	$1.85	$1.80	$1.75	$1.70

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

SLS-012 Star

BUILT TO ORDER 2

Color-A-Shape

- **Features:** Choose from hundreds of existing die shape. Change colors or graphics - both sides
- **Printing:** Spot Color Screen Print up to 10 spot colors
- Set-Up: NONE
- Production Time: 30 working days after art approval

4R	250	500	1000	2500
Color-A-Shape	$2.70	$2.20	$1.95	$1.80

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD.

SLB-012 Star

CUSTOM IMPORT 3

Design-A-Shape

- **Features:** Custom shape and custom graphics - both sides
- **Printing:** Spot Color Screen Printing (up to 10 spot colors) OR 4-Color Offset Printing
- Production Time: 45 working days after art approval

3R	500	1000	2500
Spot/Screen Print Light	$2.42	$2.10	$1.90

- Spot Tooling: $150(v) (waived at 2500+ pieces)
- Spot Art Set-Up: NONE

2R	1000	2500
Offset Printed Light	$2.85	$2.21

- Offset Tooling: $150(v) (waived at 2500+ pieces)
- Offset Art Set-Up: $300(z) (waived at 5000+ pieces)

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD.

SLC Custom Star

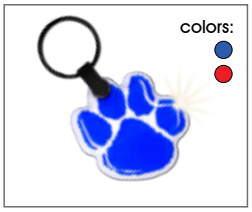
1 ShapeLights™ Imprint-A-Shape


Light Bulb SLS-001


T-Shirt SLS-005


USA SLS-007


Star SLS-012



Paw SLS-045


Energy Saver Light Bulb SLS-239


Ribbon (Awareness) SLS-022

Scan code to learn more about Imprint-A-Shape

2 ShapeLights™ Color-A-Shape


Airplane SLB-088


Ambulance SLB-080


Apple SLB-047


Bowling SLB-065


CFL Bulb SLB-239


Circle SLB-205


Coffee Cup SLB-145


Cow SLB-122


Dog Bone SLB-107


Dollar Sign SLB-019


Duck SLB-137


Flag Waving SLB-009


Foot SLB-003


Football Helmet SLB-056


Globe SLB-011


Hand SLB-002


House SLB-083


Light Bulb SLB-001


Life Vest SLB-136


Margarita SLB-129


Oil Can SLB-119


Paint Can/Brush SLB-117


Paw SLB-045


Pig SLB-031


Ribbon SLB-022


Sun SLB-081


Teddy Bear SLB-078


Tool Box SLB-113


Tooth SLB-075


Truck - Box SLB-096


Truck - Semi SLB-099


Truck - Semi SLB-237


T-Shirt SLB-005

Van SLB-095

Wine Bottle SLB-123

VIEW MORE ONLINE

Scan code to view all Color-A-Shape

NEW!

MADE IN **USA**

Tent Calendar Mailer
with Custom Art

Front

Back

Shown 75% actual size

Custom Examples:

Charity Events — Front / Back

Municipal or City Events — Front / Back

School Calendars — Front / Back

Sports Schedules — Front / Back

www.bentcil.com/other-products/dateline-calendars

Custom Art: Send us your own art
OR Let us custom design for you!

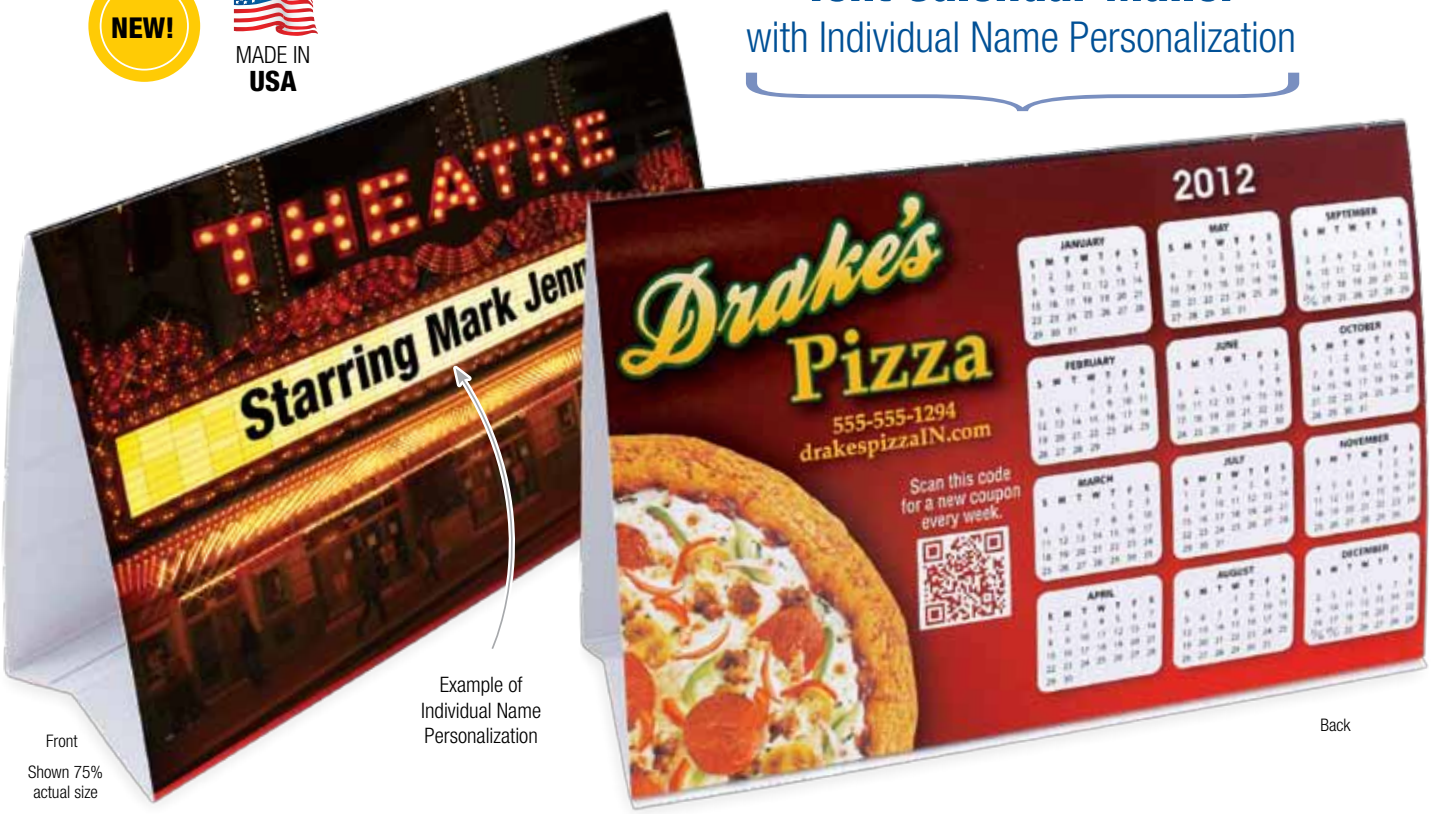
Scan to learn more about Tent Calendars

NEW!

MADE IN **USA**

Tent Calendar Mailer

with Individual Name Personalization



- **Features:** Free-standing calendar lays flat initially, but pops out when ready to use. Perfect for setting on a desk! Optional address flap (with perforated edge) and window envelope.
- **Custom Art:** Send us your own art OR let us custom design for you (see examples)
- **Individual Name Personalization:** Select from our Stock Name Personalization images and send us variable data to integrate into image(s). Place a Personalized image on one or both sides of calendar.
- Choose from optional Calendar Template (see right)
- **Printing:** Full Color Digital Printing on both sides
- Product Size: 6" x 4" (when flat); 6" x 4" x 1.75" (when standing up)
- Set Up: $45 (v)
- Production: 5 working days after art approval
- Address Flap / Window Envelope pricing includes Variable Data
- Printing on reverse of address flap: $45(v) set-up, $0.15(R) running per piece.
- 1st Class Postage: $.45 Net, subject to change (call for current postage rates)

6R	**50**	**100**	**250**	**500**	**1000**	**2500**
Tent Calendar	$1.40	$1.25	$1.10	$1.05	$1.00	$.90
Individual Name Personalization	$.12	$.12	$.12	$.12	$.12	$.12
Address Flap & Envelope	$.30	$.30	$.30	$.30	$.30	$.30

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

Individual Name Personalization:

We can integrate names or phrases into special stock images, making it look like it was photographed that way!

(see page 17 for stock images)

Template Options:

1) Side 1: Full Image

Side 2: Calendar

2) Side 1: Full Image

Side 2: Image + Calendar

3) Side 1: Image & Calendar

Side 2: Image & Calendar

Jewel Case Desk Calendar

with Individual Name Personalization

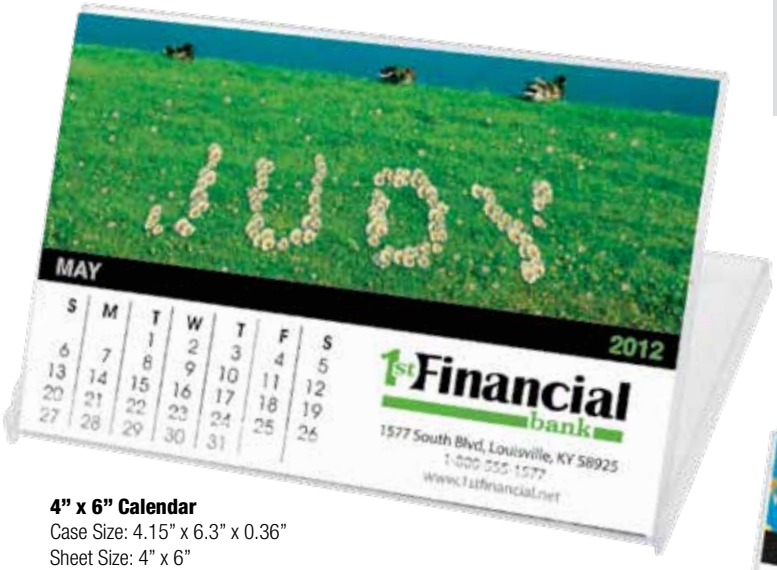
NEW!

Individual Name Personalization:

We can integrate names or phrases into special stock images, making it look like it was photographed that way!

Tailor each image to each customer for a unique promotion!

(see next page for stock images)



4" x 6" Calendar
Case Size: 4.15" x 6.3" x 0.36"
Sheet Size: 4" x 6"

CD Size Calendar
Case Size: 5.6" x 5" x 0.36"
Sheet Size: 5.375" x 4.625

All photos shown
60% actual size

Compact Size Calendar
Case Size: 3.85" x 3.82" x 0.33"
Insert Size: 3.7" x 3.54"

Landscape Calendar
Case Size: 4.375" x 7.5" x 0.32"
Sheet Size: 4.1875" x 7.25"

Scan to learn more about
Jewel Case Calendars

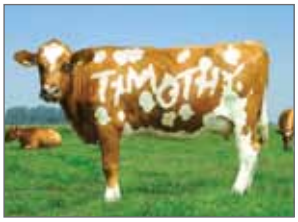
Individual Name Personalization Stock Images


Birds at Sunset

Birthday Cake

Cappuccino

Clouds / Sky Writing



Cow


Easter Eggs

Fireworks

Meadow / Flowers


Fortune Cookie


Golf Ball

Laptop Note


Ornament

Sand

Sky / Flowers

Snowy Car

Theatre Marquee

VIEW MORE ONLINE

Scan to view more Name Personalized stock images.

Jewel Case Desk Calendar

with Individual Name Personalization

- **Features:** Attract attention for your business with our new desktop calendar! Calendar features sheets inserted into a clear jewel case. Case folds back to 45º angle so it can sit upright - perfect for setting on a desk.
- Individual Name Personalization and your logo on every sheet
- **Printing:** Full Color Digital Printed Card Stock
- 6 sheets (printed both sides)
- Choose any starting month/year
- Optional white corrugated shipping box
- Set Up: $45 (v)
- Production: 10 working days after art approval

6R	25	50	100	250	500	1000
Compact Size	$4.50	$4.00	$3.60	$3.45	$3.30	$3.16
4” x 6” Size	$6.17	$5.33	$4.50	$4.25	$4.13	$4.00
CD Size	$5.92	$5.08	$4.25	$4.00	$3.90	$3.75
Landscape Size	$6.42	$5.58	$4.75	$4.50	$4.30	$4.17
Shipping Box	$1.00	$1.00	$1.00	$1.00	$1.00	$1.00

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

White Corrugated Shipping Box


for 4x6 or Landscape size

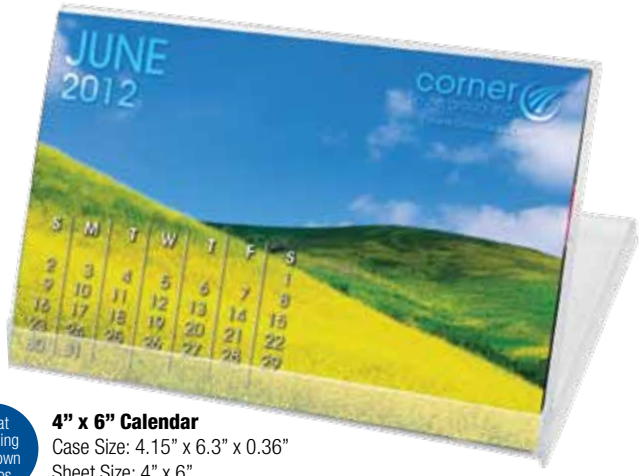

for Compact or CD Case size

Jewel Case Desk Calendar
with Stock or Custom art

NEW!

Stock or Custom Art:

- **Stock Art:** We'll place your logo/imprint on our stock calendar designs. See stock options below.
- **Custom Art:** Send us your own custom art or your own photos, OR let us custom design for you!



Great for using your own photos

4" x 6" Calendar
Case Size: 4.15" x 6.3" x 0.36"
Sheet Size: 4" x 6"

Compact Size Calendar
Case Size: 3.85" x 3.82" x 0.33"
Insert Size: 3.7" x 3.54"

All photos shown
40% actual size

Scan to learn more about Jewel Case Calendars

Landscape Calendar
Case Size: 4.375" x 7.5" x 0.32"
Sheet Size: 4.1875" x 7.25"

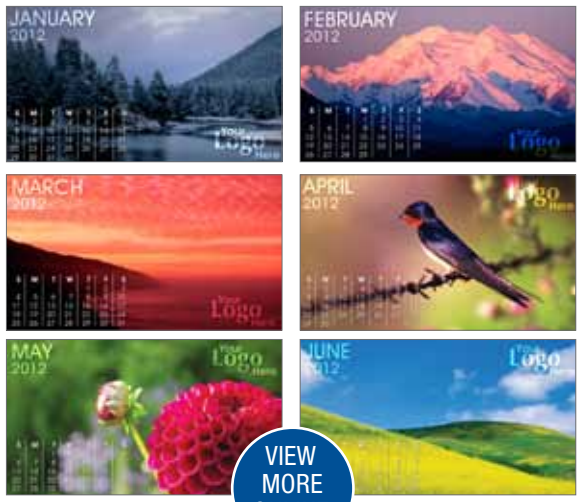
CD Size Calendar
Case Size: 5.6" x 5" x 0.36"
Sheet Size: 5.375" x 4.625

- **Features:** Attract attention for your business with our new desktop calendar. Calendar features sheets inserted into a clear jewel case. Case folds back to 45º angle so it can sit upright - perfect for setting on a desk.
- Your logo with Stock or Custom Art on every sheet
- **Printing:** Full Color Digital Printed Card Stock
- 6 sheets (printed both sides)
- Choose any starting month/year
- Optional white corrugated shipping box (see pg 16 & 17 to see photo)
- Set Up: $45 (v)
- Additional $45(v) Set-Up for Custom art
- Production: 5 working days after art approval

6R	25	50	100	250	500	1000
Compact Size	$3.00	$2.50	$2.10	$1.95	$1.80	$1.66
4" x 6" Size	$4.67	$3.83	$3.00	$2.75	$2.63	$2.50
CD Size	$4.42	$3.58	$2.75	$2.50	$2.40	$2.25
Landscape Size	$4.92	$4.08	$3.25	$3.00	$2.80	$2.67
Shipping Box	$1.00	$1.00	$1.00	$1.00	$1.00	$1.00

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

Stock Calendar Design examples:



VIEW MORE ONLINE

shown
actual size

Bentcil®

Chewing Gum

Advertising by Word ~~of~~ and Mouth™

- **Features:** 12 pieces Sugarless Gum
- Low Minimums / Low Prices
- SAME DAY SERVICE AVAILABLE - Call for details
- **Colors:** Peppermint (white) or Spearmint (green)
- **Printing:** Full-Color Printed Sleeve - All 4 Sides
- Product Size: 4" x 2.5" x .3125" when folded
- Set-Up: $45(v)
- Production Time: 5 working days after art approval

5R	100	250	500	1000	2500
Chewing Gum	$1.65	$1.35	$1.25	$1.19	$1.14

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

MADE IN **USA!**

Scan to watch a video about Chewing Gum

spearmint

peppermint

Stock backgrounds available online at www.bentcil.com/products/gum:

#009

#030

#012

#020

#033

#028

#045

#007

#029

#073

#003

shown
actual size

vitamingum

nutrient-enhanced chewing gum™

- **Features:** 12 pieces nutrient-enhanced vitamin gum
- Sugarless - no sugar added
- **Colors:** Grape Pomegranate (white w/purple specs)
- **Printing:** Full-Color Printed Sleeve
- Custom printing on front side, nutrition info required on back & sides
- Product Size: 4" x 2.5" x .3125" when folded
- Set-Up: $45(v)
- Production Time: 5 working days after art approval

5R	100	250	500	1000	2500
VitaminGum	$1.95	$1.65	$1.60	$1.54	$1.44

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

MADE IN **USA!**

Chew For Health™

Shown 45%
actual size

Minteas™ packs
art as shown

Minteas™ Fold-over Card

- **Features:** 3 packs of Minteas™ (tea flavored mints) inside a full color, high-gloss coated card. Mailing info on back of card. Final card with Minteas™ is placed inside a resealable cello bag.
- Flavors: Matcha Chai, Lemongrass Yuzu or Cocoa Mate
- **Printing:** Full Color Printing on outside (front and back) of card.
- Minteas™ packs come in stock art as shown - no custom printing
- **Product Size**: 2.375" x 2.375"
- **Package Size:** 8.5" x 5.5"
- Set-Up: $45(v) • Production: 7 working days after art approval

4R	100	250	500	1000
Minteas™ Fold-over	$2.40	$2.40	$2.40	$2.40

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

NEW!

Super GATOR®

- **Features:** Heavy-duty clip - stronger than other clips! Capable of holding up to 200 catalog pages or 1 lb of weight. Plastic clip provides better grip.
- Super Magnetic back.
- **Colors:** Black
- **Printing:** Full Color Digital Printed Inlay
- Product Size: 3" x 1.75"
- Imprint Area: 2.625" x 1.375"
- Set-Up: $45(v)
- Production Time: 7 working days after art approval

5R	100	250	500	1000	2500
Super Gator™	$1.85	$1.80	$1.75	$1.69	$1.67

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

shown
actual size

NEW!

Super CROC®

- **Features:** Heavy-duty clip - stronger than other clips! Capable of holding up to 200 catalog pages or 1 lb of weight. Plastic clip provides better grip.
- Super Magnetic back.
- **Colors:** Black
- **Printing:** Full Color Digital Printed Inlay
- Product Size: 3.5" x 1.25"
- Imprint Area: 3.125" x 1"
- Set-Up: $45(v)
- Production Time: 7 working days after art approval

5R	100	250	500	1000	2500
Super Croc™	$1.85	$1.80	$1.75	$1.69	$1.67

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

shown
actual size

The Original! GATOR clip by Bentcil® Pad Print

- **Features:** High intensity clip. Holds up to 50 pages. Magnetic Back.
- **Printing:** 1-Color imprint: $45(v) set-up charge
- 2-Color imprint available: Addtl. set-up charge $45(v) with $.12(v) running charge. (Art must be approved for 2-Color imprint)
- Various imprint colors available: Add $25(v) for PMS match
- Product Size: 3" w x 1.5" • Imprint Area: 1.6" x 1.3"
- Production: 5 working days after art approval
- Less Than Minimum Charge: $25(v)

4R	250	500	1000	2500
Gator® Pad Print	$1.45	$1.42	$1.38	$1.35

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

shown actual size

Red PMS 1795c | Yellow PMS 7404c | Green PMS 355c | Blue PMS 2935c | Purple PMS 2587c

Pink PMS 212c | Orange PMS 179c | Metallic Silver | Opaque White

NOTE: All colors are transparent except for silver and white

shown actual size

NEW!

The Original! GATOR clip by Bentcil® Full Color Plastic Inlay

- **Features:** High intensity clip. Holds up to 50 pages. Magnetic Back.
- **Printing:** Full Color Plastic Inlay
- Only available on white clip
- Production: 5 working days after art approval
- Less Than Minimum Charge: $25(v)
- Product Size: 3" w x 1.5" • Imprint Area: 1.6" x 1.3"

5R	100	250	500	1000	2500
Gator® Full Color	$1.85	$1.80	$1.75	$1.69	$1.67

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

Visit website for more great clips!

Rock•a•Bye™

Crickit™

Rock•a•Bye Baby™

Shape Clips

- **Features:** Magnetic clips in 6 fun shapes
- **Colors:** transparent red, transparent blue, opaque white, transparent yellow (bulb only) and opaque pink (ribbon only)
- **Printing:** 1-Color imprint: $45(v) set-up charge
- 2-Color imprint available: Addtl. set-up $45(v) with $.12(v) running charge. (Art must be approved for 2-Color imprint)
- Product Size: approx. 3" (varies by shape)
- Production: 5 working days after art approval
- Less Than Minimum Charge: $25(v)
- Pricing: available online, see our website

MADE IN **USA**

Premium Flat Magnets

- **Features:** Premium magnets. High quality magnet stock. 25 mil thick. Die cut or corner cut options.
- Material: vinyl coated magnet stock
- Hundreds of stock shapes & designs
- **Printing:** Full color printing
- Set-Up: NONE
- Production: 5 working days after art approval
- Pricing: available online, see our website

Jumbo Magnets

Frame Magnets

Die-Cut Magnets

Business Card Magnet

shown actual size closed

barcode cards not included

shown actual size open

BARCODE keychain case™

- **Features:** Holds up to 9 barcode cards. Magnetic lid keeps case closed, easy to open. Stainless steel cable wire keychain (with threaded closure). Barcodes not included.
- **Colors:** white
- **Printing:** 1-Color imprint: $45(v) set-up charge
- 2-Color imprint available: Addtl. set-up $45(v) with $.12(v) running charge. (Art must be approved for 2-Color imprint)
- Product Size: 3" w x 1.3 h x .375" d
- Inside Size: 2.25" x 1.1875"
- Imprint Area: 1.625" x .9375"
- Production: 5 working days after art approval

3R	250	500	1000
Barcode Key Case	$2.00	$1.95	$1.90

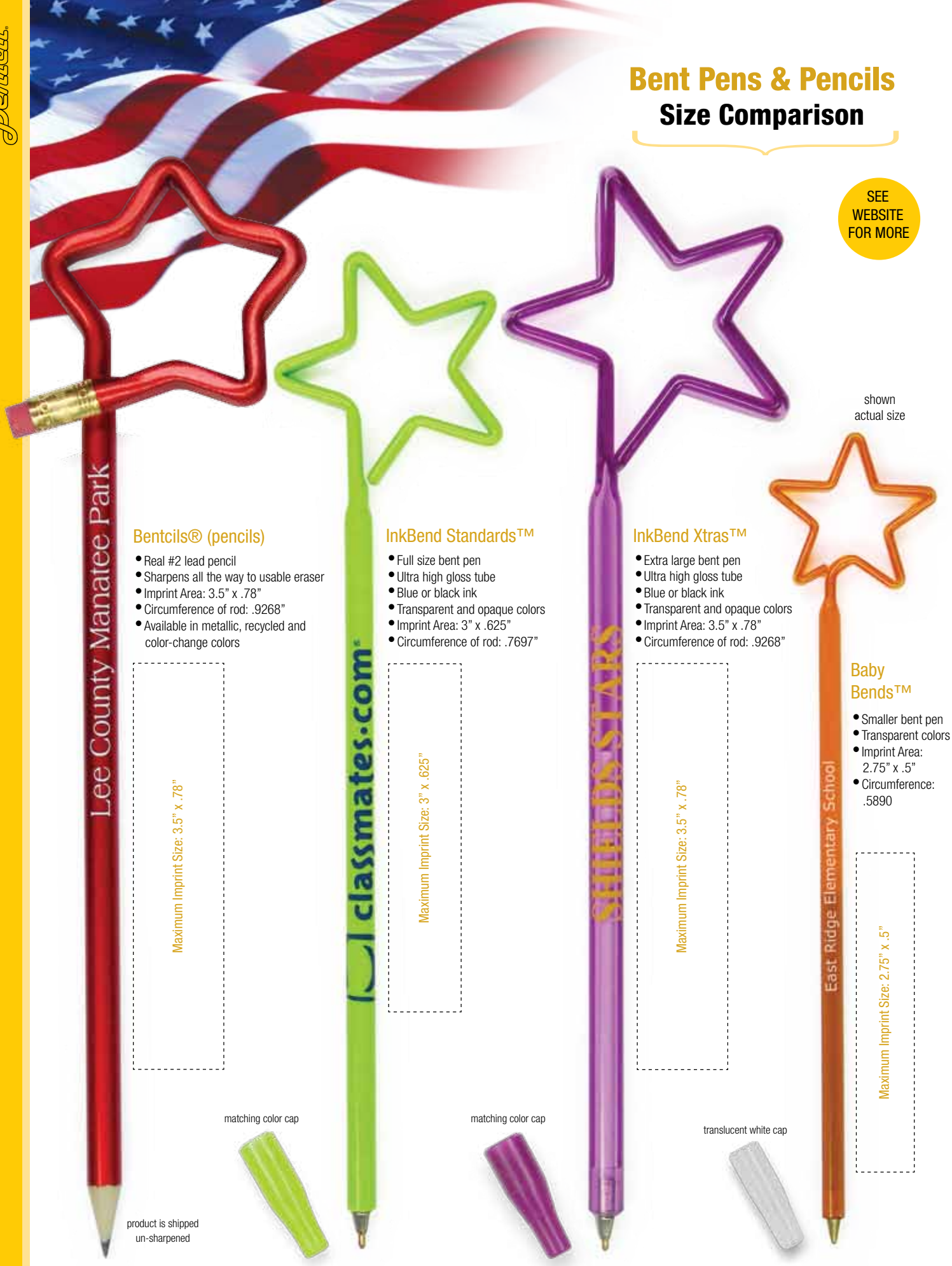
Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

Scan code to watch a video about Barcode Keychain Case™

Bent Pens & Pencils
Size Comparison

SEE WEBSITE FOR MORE

shown actual size



Bentcils® (pencils)

- Real #2 lead pencil
- Sharpens all the way to usable eraser
- Imprint Area: 3.5" x .78"
- Circumference of rod: .9268"
- Available in metallic, recycled and color-change colors

Maximum Imprint Size: 3.5" x .78"

product is shipped un-sharpened

InkBend Standards™

- Full size bent pen
- Ultra high gloss tube
- Blue or black ink
- Transparent and opaque colors
- Imprint Area: 3" x .625"
- Circumference of rod: .7697"

Maximum Imprint Size: 3" x .625"

matching color cap

InkBend Xtras™

- Extra large bent pen
- Ultra high gloss tube
- Blue or black ink
- Transparent and opaque colors
- Imprint Area: 3.5" x .78"
- Circumference of rod: .9268"

Maximum Imprint Size: 3.5" x .78"

matching color cap

Baby Bends™

- Smaller bent pen
- Transparent colors
- Imprint Area: 2.75" x .5"
- Circumference: .5890

Maximum Imprint Size: 2.75" x .5"

translucent white cap

Bentcils®, InkBend Standards™ & InkBend Xtras™

- **Printing on Pen Rod:** Screen Print, Pad Transfer or foil transfer
- **Printing on Billboard™ inserts:** Digital Printing
- **Writing Ink Color:** Black
- Ink Color Change: $12(v) per change
- PMS Ink Color Match: $25(v)
- Set-Up: $45(v) per imprint
- Production Time: 5 days after art approval.
- Minimum Quantity: 250 pieces per order; 100 pieces per shape and color. Less than minimum charge is $25(v) imprinted and $12(v) unimprinted

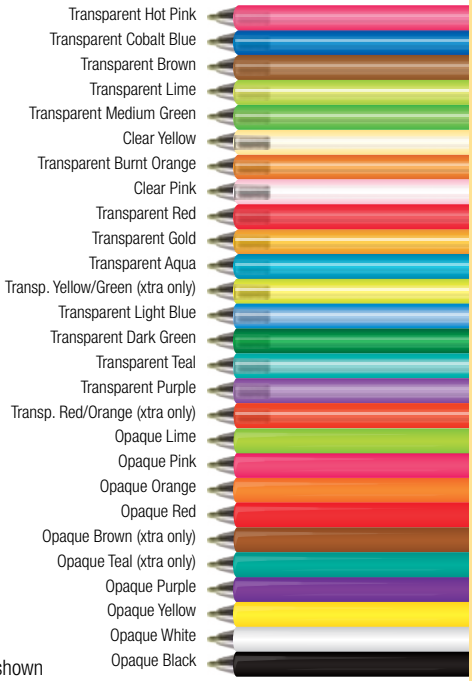
MADE IN **USA**

Bentcil® (Pencil) 4R	**250**	**500**	**1000**	**2500**
Basic Shapes	$1.38	$1.35	$1.33	$1.31
Special/Multi-Color	$1.56	$1.54	$1.51	$1.47
14" Foil Pencils	$1.38	$1.35	$1.33	$1.31
InkBend Standard™ 4R	**250**	**500**	**1000**	**2500**
Basic Shapes	$1.38	$1.35	$1.33	$1.31
Special/Multi-Color	$1.56	$1.54	$1.51	$1.47
Billboard Standards™ (w/pre-printed insert)	$1.75	$1.72	$1.69	$1.64
Billboard Standards™ (w/custom insert)	$1.83	$1.80	$1.77	$1.72
Billboard Standards™ Flip Pen	$2.00	$1.97	$1.94	$1.89
InkBend Xtra™ 4R	**250**	**500**	**1000**	**2500**
Basic Shapes	$1.47	$1.44	$1.42	$1.40
Special/Multi-Color	$1.64	$1.61	$1.59	$1.57
Billboard Xtras™ (w/pre-printed insert)	$1.82	$1.79	$1.76	$1.71
Billboard Xtras™ (w/custom insert)	$1.90	$1.87	$1.84	$1.79

Unimprinted - Deduct $.03 from above schedule

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

InkBend Standard™ & Xtra™ rod colors



shown actual size

Bentcil® rod colors

Baby Bends™

- **Features:** Smaller, fun size pen available in a variety of shapes and colors. Includes clear breath-through safety cap.
- Optional Click-Cap™ available for easier writing!
- **Printing:** Screen Print
- **Writing Ink Color:** Black
- Imprint Area: 2.75" w. x .5" h.
- Ink Color Change: $12(v) per change
- PMS Ink Color Match: $25(v)
- Setup Charge: $45(v) per imprint
- Production Time: 5 days after art approval.
- Minimum Quantity: 250 pieces per order; 100 pieces per shape and color. Less than minimum charge is $25(v) imprinted and $12(v) unimprinted

MADE IN **USA**

Baby Bend™ 4R	**250**	**500**	**1000**	**2500**
Basic Shapes	$1.05	$1.00	$0.97	$0.94
Special/Multi-Color	$1.23	$1.19	$1.13	$1.11
Click Cap™ Option	$.40	$.40	$.40	$.40

Unimprinted - Deduct $.03 from above schedule

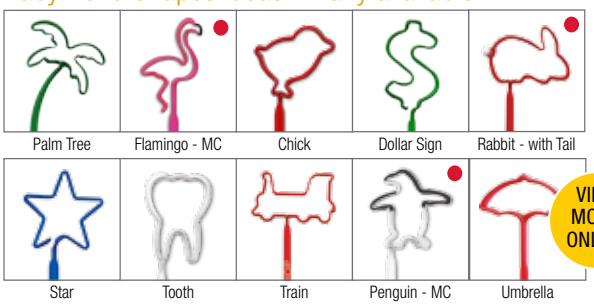
Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

optional click-cap™

Baby Bend™ rod colors

All colors are transparent

Baby Bend Shapes Ideas...many available!



Click-Cap™ available for easier writing!

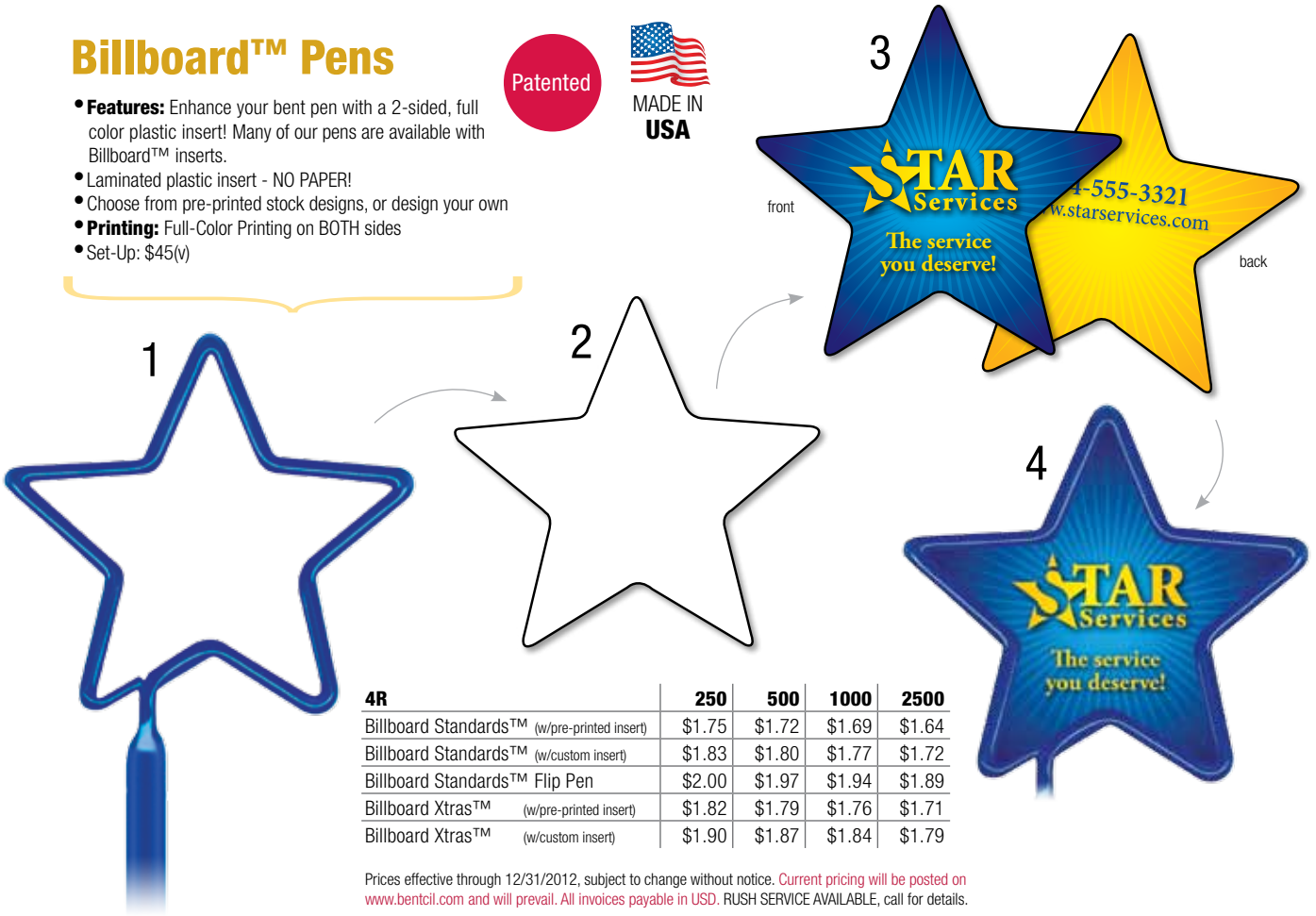
NOTE: width of imprint size reduces slightly with Click-Cap

Billboard™ Pens

Patented

MADE IN **USA**

- **Features:** Enhance your bent pen with a 2-sided, full color plastic insert! Many of our pens are available with Billboard™ inserts.
- Laminated plastic insert - NO PAPER!
- Choose from pre-printed stock designs, or design your own
- **Printing:** Full-Color Printing on BOTH sides
- Set-Up: $45(v)



4R	250	500	1000	2500
Billboard Standards™ (w/pre-printed insert)	$1.75	$1.72	$1.69	$1.64
Billboard Standards™ (w/custom insert)	$1.83	$1.80	$1.77	$1.72
Billboard Standards™ Flip Pen	$2.00	$1.97	$1.94	$1.89
Billboard Xtras™ (w/pre-printed insert)	$1.82	$1.79	$1.76	$1.71
Billboard Xtras™ (w/custom insert)	$1.90	$1.87	$1.84	$1.79

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

Billboard™ Shape Ideas....hundreds available!


Alien BB-48


Baseball BB-15


Basketball BB-15


Brain BB-66


Butterfly BB-79


California BB-92


Computer BB-33


Coffin Flip Pen BB-253


Drama Masks BB-59


Flag - USA BB-09


Flag - Great Britain BB-09


Flag - Checkered BB-09


Light Bulb BB-116


Light Bulb BB-162

Sign - Highway BB-227


Snowflake BB-68


Spade BB-130


Stoplight BB-39


Sun BB-68


Sunglasses BB-245


T-Shirt BB-64


Texas BB-81


USA BB-80

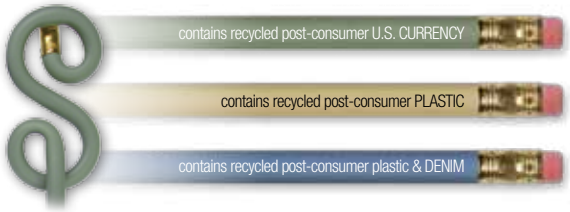
VIEW MORE ONLINE

Scan code to view all Billboard shapes

Junkyard™ Bentcils®

from post-consumer recycled products

MADE IN **USA**



Junkyard™ Simple Stix™

from post-consumer recycled products

MADE IN **USA**

Junkyard™ InkBends™

from post-consumer recycled products

MADE IN **USA**

Also avail. in Heat Change (Recycled post-consumer PLASTIC, black to white or purple to pink)

4R	250	500	1000	2500
Bentcil®	$1.38	$1.35	$1.33	$1.31
InkBend Standards™	$1.38	$1.35	$1.33	$1.31
Simple Stix™	$.50	$.44	$.40	$.36

Unimprinted - Deduct $.03 from above schedule
Set-Up: $45(v)

Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

NeodymePEN™

Works Like Magic!

Never Lose Your Pen Again!

- **Features:** Convenient pen hangs around neck. High intensity neodymium magnets hold pen to lanyard. Pull pen away whenever you need it. Pen tip comes out automatically.
- Safe Breakaway Lanyard
- **Colors:** Black or White
- **Printing:** Full-Color Plastic Wrap
- Writes in Black Ink
- Product Size: 4.25" long
- Imprint Area: 1.87" x 1.57
- Set-Up charge: $45 (v)
- Production Time: 5 working days after art approval.
- Packaging: Call Customer Service for package options

3R	250	500	1000
NeodymePen™	$3.20	$3.10	$3.00

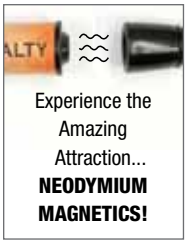
Prices effective through 12/31/2012, subject to change without notice. Current pricing will be posted on www.bentcil.com and will prevail. All invoices payable in USD. RUSH SERVICE AVAILABLE, call for details.

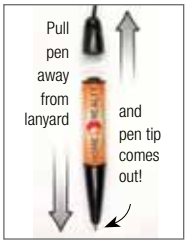
Patent Pending

⚠ WARNING: CHOKING HAZARD
Small parts. Not for children under 3 years.

CAUTION: Strong magnetic-field may affect operation of electronic medical devices i.e. pacemakers.

shown actual size





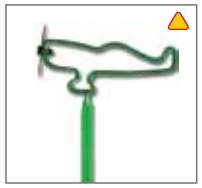
InkBend Standard Shapelist

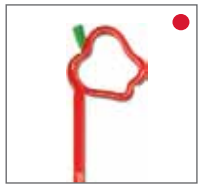
★ Shown with Billboard™ Insert (also available w/o insert) ● Shown as Special / Multi-Color △ Call for pricing as shown


1


Airplane


Airplane/Bomber


Airplane - Propeller


Apple


Art Palette (BB-54)


At Sign


Bicycle


Boat - Sailboat


Bone

Book (BB-11)


Brain (BB-66)


Butterfly 1


Cactus


Car - Stock / Spoiler


Carrot


Cat with Tail


Cheerleader 2


Chicken


Coffin (BB-253)


Computer (BB-33)


Cow


Cross

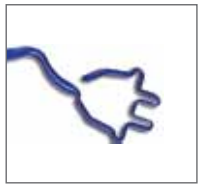

Alien (BB-48)


Dollar Sign 2


Dolphin


Drama Masks (BB-59)


Ear


Electric Plug

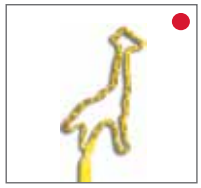

Exercise Man


Fish


Flamingo


Flower - Rose

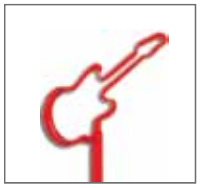

Foot


Giraffe - Body


Alligator 2


Glasses / Spectacles


Grad Cap 1


Guitar - Electric


Hammer

Hat - Hard

Heart

Heart - Royal

Heart - Royal (BB-123)

Hearts - Double

Helicopter 1

Horse - Head

VIEW MORE ONLINE

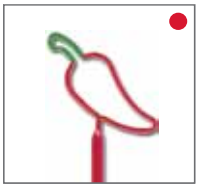
Scan code to view all InkBend Standards™ shapes

InkBend Standard Shapelist

★ Shown with Billboard™ Insert (also available w/o insert) ● Shown as Special / Multi-Color △ Call for pricing as shown


House 1 (BB-194)


Ice Cream Cone 2

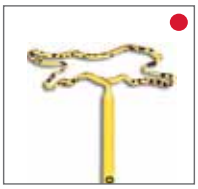

Jalapeno Pepper

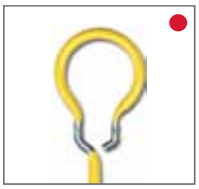

Key


Kidney

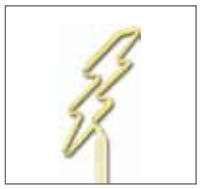

Knot


Lab Beaker 1


Leopard / Cheetah


Light Bulb


Light Bulb - Energy Saver (BB-162)


Lightning Bolt

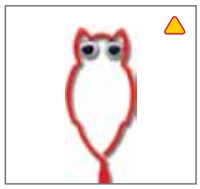

Locomotive


Hanger 3D


Moo

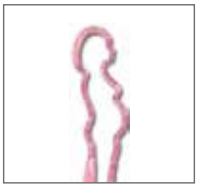

Music Note - Treble Clef


Motorcycle


Owl with Eyes


Piano


Pig


Pregnant Woman


Longhorn


Pumpkin (BB-25)


Puzzle Piece

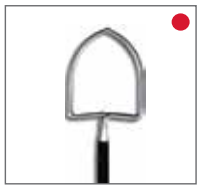

Question Mark


Paw Print (BB-239)

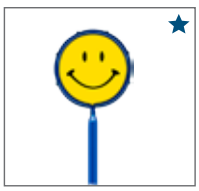

Scissors


Shamrock


Shoe - Tennis (BB-261)


Shovel

Sign - Highway (BB-227)


Smiley BB-15


Snowflake (BB-68)


Snowman


Star 1 (small)

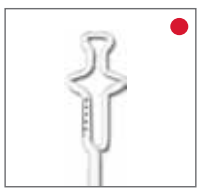
Stop Sign (BB-16)


Stoplight (BB-39)


Stork with Baby


Sun (BB-68)


Sunglasses (BB-245


Syringe

Toilet

Tree - Palm

Umbrella

USA Flag (BB-09)

USA (BB-80)

Water Faucet 1

Windmill / Turbine

VIEW MORE ONLINE

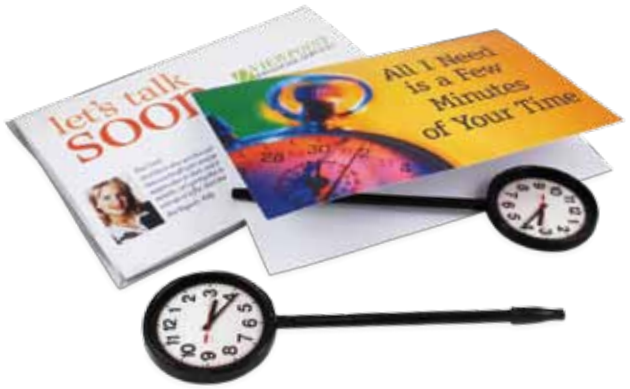
Scan code to view all InkBend Standards™ shapes

Bentcil® Direct Mail Products

Product Description	Bentcil® Catalog 1R	Celebrator® Website 1R
	**Min. Qty: 100** $3.65	**Min. Qty: 1** $7.45
Mailable Flat Tube with Letter Light • **Product:** Letter Light • **Packaging:** Product is inserted into a 2-Sided flat tube made from high-gloss card stock. Final tube is sealed at ends with clear tabs. • **Features:** Full-Color printing on front and back of tube. Mailing info on back side. • **Package Size:** 6" x 3.5"	• Product Set-Up: $45(v) • Package Set-Up: $45(v) • Postage price not included • 1st Class Postage: $.65* Net	• NO Product Set-Up; stock art only • NO Package Set-Up • Postage price INCLUDED • Call for details
	**Min. Qty: 50** $9.65	**Min. Qty: 1** $15.00
Postcard Box C with Smashlight™ Noah • **Product:** Smashlight™ Noah • **Packaging:** Product is set into foam, which is inserted into a 4-Sided high-gloss coated sleeve. Final box is shrink wrapped. • **Features:** Full-Color printing on front and back of sleeve. Mailing info on back side. • **Package Size:** 6.25" x 4" x 1.25"	• Product Set-Up: $45(V) • Package Set-Up: $45(v) • Postage price not included • 1st Class Postage: $2.00* Net	• NO Product Set-Up; stock art only • NO Package Set-Up • Postage price INCLUDED • Call for details
	**Min. Qty: 15** $11.65	**Min. Qty: 15** $20.00
Survival Kit Postcard Box C • **Products:** • Pocket Mirror • Minteas™ (3 Packs) • Chewing Gum • Smashlight™ Thomas • Hand Sanitizer • **Packaging:** Product is place in a cardboard box, which is inserted into a 4-Sided high-gloss coated sleeve. Final box is shrink wrapped. • **Features:** Stock full-color jungle art on front and back of sleeve; your logo/imprint on back side. Mailing info on back side. Stock jungle art with your imprint on all products (except Minteas™, which come in art as shown; no custom imprinting). • **Package Size:** 6.25" x 4" x 1.25"	• Product Set-Up: $45(V) • Package Set-Up: $45(v) • Postage price not included • 1st Class Postage: $2.00* Net	• NO Product Set-Up; stock jungle art with imprint (except Minteas™) • NO Package Set-Up • Postage price INCLUDED • Call for details

*Postage subject to change (call or check website for current postage rates)

Bentcil® Direct Mail Products

Product Description	Bentcil® Catalog 1R	Celebrator® Website 1R
	**Min. Qty: 100** $2.40	**Min. Qty: 1** $7.50
Fold-over Card with InkBend Standard • **Product:** InkBend Standard™ • **Packaging:** High-gloss folded card. Final card with product is placed inside a resealable cello bag. • **Features:** Full Color printing on front and back of card. Mailing info on backside. • **Package Size:** 8.5" x 5.5"	• Product Set-Up: $45(v) • Package Set-Up: $45(v) • Postage price not included • 1st Class Postage: $1.64* Net	• NO Product Set-Up; stock art only • NO Package Set-Up • Postage price INCLUDED • Call for details
	**Min. Qty: 100** $2.40	**Min. Qty: 1** $6.40
Fold-over Card with Instant Coffee Pouch • **Product:** Instant Coffee Pouch • **Packaging:** High-gloss folded card. Final card with product is placed inside a resealable cello bag. • **Features:** Full Color printing on front and back of card. Mailing info on backside. • **Package Size:** 8.5" x 5.5"	• Product Set-Up: $45(v) • Package Set-Up: $45(v) • Postage price not included • 1st Class Postage: $.85* Net	• NO Product Set-Up; stock art only • NO Package Set-Up • Postage price INCLUDED • Call for details
	**Min. Qty: 100** $2.40	**Min. Qty: 1** $6.40
Fold-over Card with Minteas™ Packs (3) • **Products:** Minteas™ (tea flavored mints) • **Packaging:** High-gloss folded card. Final card with product is placed inside a resealable cello bag. • **Features:** Full Color printing on front and back of card. Mailing info on backside. • **Package Size:** 8.5" x 5.5"	• Product Set-Up: $45(v) • Package Set-Up: $45(v) • Postage price not included • 1st Class Postage: $.85* Net	• NO Product Set-Up; stock art only • NO Package Set-Up • Postage price INCLUDED • Call for details
	**Min. Qty: 100** $3.65	**Min. Qty: 1** $7.65
Fold-over Card with Letter Light • **Products:** Letter Light • **Packaging:** High-gloss folded card. Final card with product is placed inside a resealable cello bag. • **Features:** Full Color printing on front and back of card. Mailing info on backside. • **Package Size:** 8.5" x 5.5"	• Product Set-Up: $45(v) • Package Set-Up: $45(v) • Postage price not included • 1st Class Postage: $.85* Net	• NO Product Set-Up; stock art only • NO Package Set-Up • Postage price INCLUDED • Call for details

*Postage subject to change (call or check website for current postage rates)

Bentcil® Direct Mail Options

1 Buy / Ship Product in Catalog Quantities

OR

2 Use Celebrator Software to Buy 1 Up

Fold-over Card

8.5" w x 5.5" h

NEW!

Survival Kit Postcard Box C

6" w x 4" h x 1.25" d

SEE MORE INSIDE!

Scan code to watch a video about our Direct Mail Postcard Boxes™

NEW!

Mailable Flat Tube

6" w x 3.5" h