ID LINE • GOODKIND PENS • PRISM LINE

IDline

GOODKIND

PRISM Line

2012

**Providing personalized
quality products for 41 years!**

Our products are proudly made in the USA

2012 CATALOG

BADGES

SIGNS

TAGS

GIVEAWAYS

MAGNETS & RE-STICK-ITS

GOODKIND®

2012 Catalog Index

NEW

IDline

Personalized Name Badges and Nameplates for Everybody

Who is wearing badges?

Medical • Restaurants • Retail • Hotels • Schools • Automotive
Real Estate • Travel • Insurance • Associations • Financial
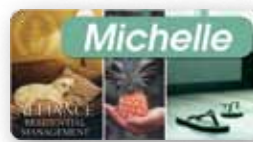
Plastic Full-Color • Wood • Engraved Plastic • Heat Laminated
Brass • Metal Framed • Screened Poly • Photo ID • Badge Holders

Why use ID Line's Online Release Program?

Saves you money!

● You order at the higher quantity breaks, saving you money on your badges, nameplates, signs and Goodkind® wood pens.

● Shipping cost is included in the release program charge. Products ship in 2-3 days. Orders normally ship USPS. Larger quantities ship UPS Ground.
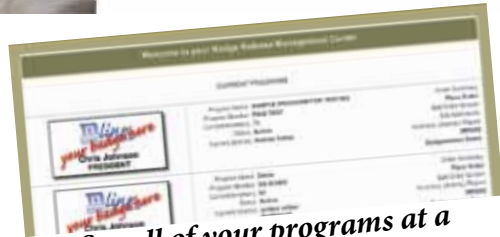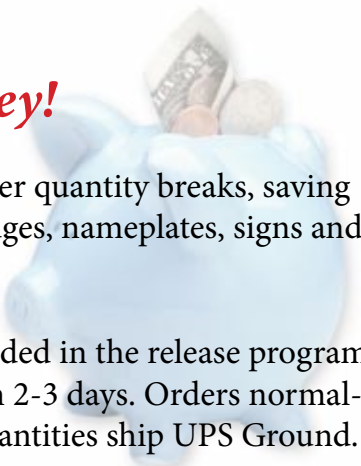
See all of your programs at a glance when you login

Place your larger orders easily & quickly with bulk upload

It's eco-friendly!

● There is virtually no paperwork with this program! No order forms. No invoices. Enter your order online. Easy and fast.

Order history & tracking

Saves you time!

● Enter names online when its convenient for you. Order as few as one at a time!

● Order less frequently with less paperwork.

● Order history available online 24/7.

● We manage your inventory in our secure, industry leading sites.

● Email notifications keep you up to speed.

Look up any order easily
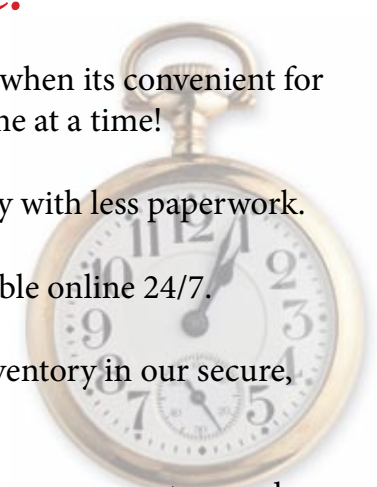
How do I find Online Release Program products?

Look for this symbol ⓡⓟ next to a product!

Our Release Program makes it easy for you to order the small quantities of products that will arise after you place your initial order. On your initial order, extra product is imprinted, paid for and placed in our online inventory system for later release. When you are ready to order more personalized product, simply go to www.badgerelease.com to enter the names required into the predefined fields and submit your order.

There is no shipping charge or invoice when products are released. We will keep your product in stock for 2 years. After 1 year of inactivity, your program will be closed. Released products normally ship First Class Mail to USA addresses. Alternate shipping methods are available for an additional cost. International shipping is also available when you provide a shipping carrier account number. Larger quantities of released products may require additional time.

Contact your customer service representative with any questions.

PRODUCT TYPE	INITIAL ORDER	PRICE	CATALOG PAGES	
Engraved Badges	25	$3.25	6, 19, 26-29, 34	*Ships out*
Digital Badges	50	$3.25	6, 10-11, 16-18, 35	*in 2 days!*
Wood Badges	25	$3.25	32-33	
Nameplates/Signs	10	$3.25	46-50	*Orders must be*
Goodkind® Pens	25	$3.25 c	88-91	*in by 2:00 CST*

Release as little as 1 item per location!

Save money! Choose a minimum release of 5 per location for only $2.25c per item.

Prefer to use your own UPS or FedEx account? The price is $1.50c per item.
If we receive a charge for an address correction, you will be invoiced for charges.

Here is a list of our full-color badges available on our Release Program. We also have dozens of other products, including engraved badges, wood badges, framed badges, nameplates, signs and Goodkind® wood pens!

ⓡⓟ FCP-1030
page 10

ⓡⓟ FCP-1230
page 10

ⓡⓟ FCP-1236
page 10

ⓡⓟ FCP-1528/1530
page 10

ⓡⓟ FCP-1535
page 10

ⓡⓟ FCP-1735
page 10

ⓡⓟ FCP-2028/2030
page 10

ⓡⓟ FCP-2029
page 10

ⓡⓟ FCP-2035
page 10

ⓡⓟ FCP-2130
page 10

ⓡⓟ FCP-2133
page 10

ⓡⓟ FCP-2232
page 11

ⓡⓟ FCP-2700
page 11

ⓡⓟ FCP-3017
page 10

ⓡⓟ FCP-3020
page 10

ⓡⓟ FCP-3040
page 11

ⓡⓟ FCP-3525
page 11

ⓡⓟ HCN-1530
page 16

ⓡⓟ HCN-2030
page 16

ⓡⓟ HCN-2035
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ⓡⓟ HCN-3321
page 16

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ⓡⓟ HCP-2030
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ⓡⓟ HCP-2242
page 18

ⓡⓟ HCP-3040
page 18

Snap-It Badges (with personalization)

NEW

ℝℙ KSP-1030 • 1" x 3" with gold insert

ℝℙ KSP-1030 • 1" x 3" with silver insert

ℝℙ KSP-1530 • 1½" x 3" with white insert

ℝℙ KSP-1530 • 1½" x 3" with silver insert

SCREENED	25	100	250	500	1000
ℝℙ KSP-1030 1" x 3"	11.40	7.90	7.20	6.95	6.85
ℝℙ KSP-1530 1½" x 3"	12.15	8.65	7.90	7.70	7.55
Each additional color	1.70	.80	.60	.45	.35
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes: one standard screen printed color on insert, Snap It clear lens and one line of engraved personalization.

Setup Charge: $40.00g /color
PMS Color Match: $40.00g/match
Product sm@rt code: 4S
Standard Screen Printing Colors: page 94
KSP inserts are 1/16" thick.

Material Color Chart:

1-214 Polar White | Black
5-754 Brushed Gold | Black
5-354 Brushed Silver | Black

ℝℙ KFP-1030 • 1" x 3"

ℝℙ KFP-1530 • 1½" x 3"

FULL-COLOR	25	100	250	500	1000
ℝℙ KFP-1030 1" x 3"	9.55	6.85	5.25	4.70	4.45
ℝℙ KFP-1530 1½" x 3"	10.50	7.80	6.20	5.65	5.40
Additional 3 Lines	1.75	1.30	1.05	.95	.70 c

Each badge includes: full-color imprint on insert, Snap It clear lens and up to 3 lines of digital personalization.

Setup Charge for Personalized Badges: $95.00g
Product sm@rt code: 4C

Fasteners & Ordering Information
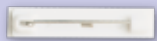
Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Optional Badge Fasteners:

152-MAC Magnetic
$2.25each

156-PS Swivel Clip
$.30 each

Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Important note: Snap it clear lenses are not meant to be removed or reused.

ℝℙ *Online Release Program*
$3.25/badge placed in program

BLANKS

BLANKS	1	5	10	20	50
KL-1030 1" x 3"	165.00	140.00	135.00	130.00	125.00
KL-1530 1½" x 3"	195.00	170.00	160.00	155.00	150.00 c

*Each KL badge kit includes: 20 blank inserts, 20 Snap It clear lenses,
12 - 152-MAC magnetic fasteners and 12 - 153-EZ pin fasteners.*

KL inserts are 1/16" thick.

KL Kits ship the next day!

SCREENED LOGO

SCREENED LOGO	1	5	10	20	50
KS-1030 1" x 3"	225.00	155.00	140.00	135.00	130.00
KS-1530 1½" x 3"	250.00	180.00	165.00	160.00	155.00
Each additional color	34.00	16.00	12.00	9.00	7.00 c

*Each KS badge kit includes: 20 1-color screen printed inserts, 20 Snap It clear
lenses, 12 - 152-MAC magnetic fasteners and 12 - 153-EZ pin fasteners.*

Setup Charge: $40.00g /color
PMS Color Match: $40.00g/match
Product sm@rt code: 4S
Standard Screen Printing Colors: page 94
KS inserts are 1/16" thick.

NEW

FULL-COLOR LOGO

FULL-COLOR LOGO	1	5	10	20	50
KF-1030 1" x 3"	144.00	120.00	105.00	100.00	98.00
KF-1530 1½" x 3"	159.00	135.00	121.00	116.00	113.00 c

*Each KF badge kit includes: 20 full-color printed inserts, 20 Snap It clear
lenses, 12 - 152-MAC magnetic fasteners and 12 - 153-EZ pin fasteners.*

Setup Charge: $65.00g
Product sm@rt code: 4C

Assembling your Snap It Badges

1. Personalize your inserts with pen, tapewriter or label.

2. Place personalized insert into clear lenses. Listen for the snap!

3. Pin or magnetic fastener. Remove liner and place near top of badge.

Fasteners & Ordering Information

Badge Fasteners included:

152-MAC Magnetic   and   153-EZ Safety Pin
quantity 12   quantity 12
included per kit   included per kit

IMPORTANT!
• Snap it Badges are not intended to be reused.
Lenses can break if you attempt to remove from
badge insert.
• No substitutions on fasteners included with
the Snap it kits. Optional fasteners are shown on
page 43.

**Material Color Chart
for blank and screened logo kits:**

1-214 Polar White | Black
5-754 Brushed Gold | Black
5-354 Brushed Silver | Black

FCB-1323
1⅜" x 2⅜"
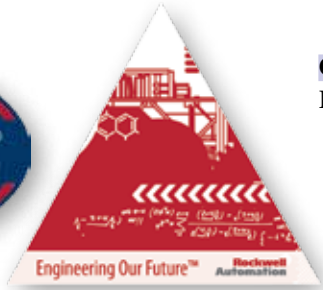
NEW! FCB-2522
2¼" x 2½"

GROUP 1	50	100	250	500	1000	
FCB	5.55	3.25	2.05	1.70	1.55	c

Each badge includes: full-color imprint and no personalization.
For a personalized version of this badge, see FCP badges on pages 10-11.

FCB-1020	FCB-1025	FCB-1030	FCB-1040	FCB-1111	FCB-1500	FCB-1520	FCB-1525	FCB-7525
1" x 2"	1" x 2½"	1" x 3"	1" x 4"	1⅛" x 1⅛"	1½"	1½" x 2"	1½" x 2½"	¾" x 2½"
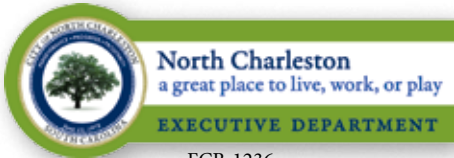
FCB-1236
1¼" x 3⅝"

GROUP 2	50	100	250	500	1000	
FCB	5.65	3.30	2.10	1.80	1.65	c

Each badge includes: full-color imprint and no personalization.
For a personalized version of this badge, see FCP badges on pages 10-11.

FCB-1230	*NEW!* FCB-1233	FCB-1528	FCB-1530	FCB-1628	FCB-1630	FCB-1725	FCB-2020	FCB-2100
1¼" x 3"	1¼" x 3½"	1½" x 2⅞"	1½" x 3"	1⅝" x 2⅞"	1⅝" x 3"	1¾" x 2½"	2" x 2"	2"

FCB-2121	FCB-2123	*NEW!* FCB-2925	FCB-3012	FCB-3315
2" x 2"	2⅛" x 2¼"	2½" x 3"	1¼" x 3"	1½" x 3"

FCB-1735 • 1¾" x 3½"

NEW! FCB-2128 • 2⅛" x 2⅞"

GROUP 3	50	100	250	500	1000	
FCB	5.90	3.55	2.30	2.00	1.85	c

Each badge includes: full-color imprint and no personalization.
For a personalized version of this badge, see FCP badges on pages 10-11.

FCB-1535	FCB-1540	FCB-1730	FCB-1731	FCB-1828	FCB-2028	FCB-2029	FCB-2030	FCB-2031
1½" x 3½"	1½" x 4"	1¾" x 3"	1¾" x 3⅛"	1⅞" x 2⅞"	2" x 2⅞"	2" x 2⅞"	2" x 3"	2" x 3⅛"

FCB-2035	FCB-2130	FCB-2133	FCB-2424	FCB-2425	FCB-2500	FCB-2525	FCB-3017	FCB-3520
2" x 3½"	2" x 3"	2⅛" x 3⅜"	2½" x 2½"	2½" x 2⅜"	2½"	2¼" x 2¼"	1¾" x 3"	2" x 3½"

BADGES

GROUP 4	50	100	250	500	1000	
FCB	6.05	3.70	2.45	2.10	1.95	c

Each badge includes: full-color imprint and no personalization.
For a personalized version of this badge, see FCP badges on pages 10-11.

FCB-2040
2" x 4"

FCB-1740	FCB-2232	FCB-2253	FCB-2331	FCB-2332	FCB-2335	FCB-2537	FCB-3525	FCB-5253
1¾" x 4"	2¼" x 3¼"	2¼" x 3"	2⅜" x 3⅛"	2¼" x 3¼"	2¼" x 3½"	2½" x 3¾"	2½" x 3½"	2½" x 3½"

GROUP 5	50	100	250	500	1000	
FCB	6.85	4.40	3.10	2.75	2.60	c

Each badge includes: full-color imprint and no personalization.
For a personalized version of this badge, see FCP badges on pages 10-11.

FCB-3030 • 3" x 3"

FCB-2242	FCB-2638	FCB-2645	FCB-2700	FCB-2737	FCB-3000	FCB-3030	FCB-3040	FCB-3050
2¼" x 4¼"	2⅝" x 3⅞"	2⅝" x 4½"	2¾"	2¾" x 3¾"	3"	3" x 3"	3" x 4"	3" x 5"

FCB-3146	FCB-3151	FCB-3500	FCB-3535
3⅛" x 4½"	3" x 5"	3½"	3½" x 3½"

Fasteners & Ordering Information

Badge Fastener included:
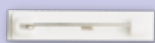
153-PS Locking Pin or 153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Optional Badge Fasteners:

152-MAC Magnetic
$2.25 each

156-PS Swivel Clip
$.30 each

Setup Charge: $65.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

FCB badges are .050" thick.

Products are not shown to scale.

FCP-1323
1⅜" x 2⅝"

NEW! FCP-2522 • 2¼" x 2½"

GROUP 1	50	100	250	500	1000
FCP	7.25	4.50	2.80	2.25	2.00
Additional 3 Lines	1.75	1.30	1.05	.95	.70 c

Each badge includes:
full-color imprint and up to 3 lines of digital personalization.

FCP-7525	FCP-1020	FCP-1025	ⓇⓅ FCP-1030	FCP-1040	FCP-1111	FCP-1500	FCP-1520	FCP-1525
¾" x 2½"	1" x 2"	1" x 2½"	1" x 3"	1" x 4"	1⅛" x 1⅛"	1½"	1½" x 2"	1½" x 2½"
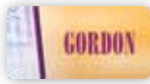
ⓇⓅ FCP-1528
1½" x 2⅞"

GROUP 2	50	100	250	500	1000
FCP	7.30	4.55	2.90	2.35	2.05
Additional 3 Lines	1.75	1.30	1.05	.95	.70 c

Each badge includes:
full-color imprint and up to 3 lines of digital personalization.

ⓇⓅ FCP-1230	*NEW!* FCP-1233	ⓇⓅ FCP-1236	ⓇⓅ FCP-1528	ⓇⓅ FCP-1530	FCP-1628	FCP-1630	FCP-1725	FCP-2020
1¼" x 3"	1¼" x 3½"	1¼" x 3⅝"	1½" x 2⅞"	1½" x 3"	1⅝" x 2⅞"	1⅝" x 3"	1¾" x 2½"	2" x 2"

FCP-2100	FCP-2121	FCP-2123	*NEW!* FCP-2925	FCP-3012	FCP-3315
2"	2" x 2"	2⅛" x 2¼"	2½" x 3"	1¼" x 3"	1½" x 3"

ⓇⓅ FCP-3017
1¾" x 3"

NEW! FCP-2128 • 2⅛" x 2⅞"

GROUP 3	50	100	250	500	1000
FCP	7.50	4.75	3.10	2.55	2.25
Additional 3 Lines	1.75	1.30	1.05	.95	.70 c

Each badge includes:
full-color imprint and up to 3 lines of digital personalization.

ⓇⓅ FCP-1535	FCP-1540	FCP-1730	FCP-1731	ⓇⓅ FCP-1735	ⓇⓅ FCP-2028	ⓇⓅ FCP-2029	ⓇⓅ FCP-2030	FCP-2031
1½" x 3½"	1½" x 4"	1¾" x 3⅛"	1¾" x 3⅛"	1¾" x 3½"	2" x 2⅞"	2" x 2⅞"	2" x 3"	2" x 3⅛"

ⓇⓅ FCP-2035	ⓇⓅ FCP-2130	ⓇⓅ FCP-2133	FCP-2424	FCP-2425	FCP-2500	FCP-2525	ⓇⓅ FCP-3020	FCP-3520
2" x 3½"	2" x 3"	2⅛" x 3⅜"	2½" x 2½"	2½" x 2⅜"	2½"	2¼" x 2¼"	2" x 3"	2" x 3½"

GROUP 4	50	100	250	500	1000
FCP	7.60	4.85	3.20	2.65	2.40
Additional 3 Lines	1.75	1.30	1.05	.95	.70 c

Each badge includes:
full-color imprint and up to 3 lines of digital personalization.

FCP-2537
2½" x 3¾"

FCP-1740
1¾" x 3"

FCP-2040
2" x 4"

RP FCP-2232
2¼" x 3¼"

FCP-2253
2¼" x 3"

FCP-2331
2⅜" x 3⅛"

FCP-2332
2¼" x 3⅜"

FCP-2335
2¼" x 3½"

RP FCP-3525
2½" x 3½"

FCP-5253
2½" x 3½"

GROUP 5	50	100	250	500	1000
FCP	8.25	5.50	3.85	3.30	3.00
Additional 3 Lines	1.75	1.30	1.05	.95	.70 c

Each badge includes:
full-color imprint and up to 3 lines of digital personalization.

FCP-2645
2⅝" x 4½"

FCP-2242
2¼" x 4¼"

FCP-2638
2⅝" x 3⅞"

FCP-2645
2⅝" x 4½"

RP FCP-2700
2¾"

FCP-2737
2¾" x 3¾"

FCP-3000
3"
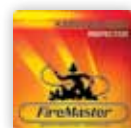
FCP-3030
3" x 3"

RP FCP-3040
3" x 4"

FCP-3050
3" x 5"

FCP-3146
3⅛" x 4⅝"

FCP-3151
3" x 5"

FCP-3500
3½"

Fasteners & Ordering Information
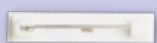
Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Optional Badge Fasteners:

152-MAC Magnetic
$2.25 each

156-PS Swivel Clip
$.30 each

Setup Charge for Personalized Badges: $95.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

FCP badges are .050" thick.

RP *Online Release Program*
$3.25/badge placed in program

FCL-1525
1½" x 2½"

NEW! FCL-2522 • 2¼" x 2½"

GROUP 1	50	100	250	500	1000
FCL	3.50	2.30	1.60	1.35	1.20
Optional Personalization	1.75	1.30	1.05	.95	.70 c

Each badge includes: full-color imprint on two sides and no personalization
Optional personalization includes up to 3 lines of text.

FCL-7525
¾" x 2½"

FCL-1020
1" x 2"

FCL-1025
1" x 2½"

FCL-1030
1" x 3"

FCL-1040
1" x 4"

FCL-1111
1⅛ x 1⅛"

FCL-1323
1⅜" x 2⅜"

FCL-1500
1½"

FCL-1520
1½" x 2"
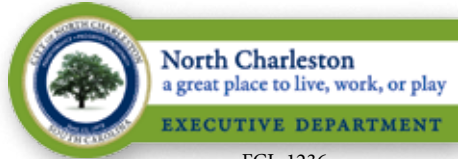
FCL-1236
1¼" x 3⅝"

GROUP 2	50	100	250	500	1000
FCL	3.55	2.35	1.65	1.40	1.30
Optional Personalization	1.75	1.30	1.05	.95	.70 c

Each badge includes: full-color imprint on two sides and no personalization
Optional personalization includes up to 3 lines of text.

FCL-1230
1¼" x 3"

NEW! FCL-1233
1¼" x 3½"

FCL-1528
1½" x 2⅞"

FCL-1530
1½" x 3"

FCL-1628
1⅝" x 2⅞"

FCL-1630
1⅝" x 3"

FCL-1725
1¾" x 2½"

FCL-2020
2" x 2"

FCL-2100
2"

FCL-2121
2" x 2"

FCL-2123
2⅛" x 2¼"

NEW! FCL-2925
2½" x 3"

FCL-3012
1¼" x 3"

FCL-3315
3" x 1½"

NEW! FCL-2128 • 2⅛" x 2⅞"

FCL-2424
2½" x 2½"

GROUP 3	50	100	250	500	1000
FCL	3.65	2.50	1.75	1.50	1.40
Optional Personalization	1.75	1.30	1.05	.95	.70 c

Each badge includes: full-color imprint on two sides and no personalization
Optional personalization includes up to 3 lines of text.

FCL-1535
1½" x 3½"

FCL-1540
1½" x 4"

FCL-1730
1¾" x 3"

FCL-1731
1¾" x 3⅛"

FCL-1735
1¾" x 3½"

FCL-2028
2" x 2⅞"

FCL-2029
2" x 2⅞"

FCL -2030
2" x 3"

FCL-2031
2" x 3⅛"

FCL-3020
3" x 2"

FCL-2035
2" x 3½"

FCL-2130
2" x 3"

FCL-2133
2⅛" x 3⅜"

FCL-3520
2" x 3½"

FCL-2425
2½" x 2⅜"

FCL-2500
2½"

FCL-2525
2½" x 2½"

FCL-3017
1¾" x 3"

GROUP 4	50	100	250	500	1000
FCL	3.75	2.55	1.85	1.60	1.45
Optional Personalization	1.75	1.30	1.05	.95	.70 c

Each badge includes: full-color imprint on two sides and no personalization
Optional personalization includes up to 3 lines of text.

FCL-2335
2⅜" x 3½"

FCL-1740
1¾" x 4"

FCL-2040
2" x 4"

FCL-2232
2¼" x 3¼"

FCL-2253
2¼" x 3"

FCL-2331
2⅜" x 3⅛"

FCL-2332
2¼" x 3⅜"
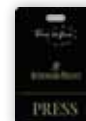
FCL-2537
2½" x 3¾"

FCL-3525
3½" x 2½"

FCL-5516
1⅝" x 5½"

GROUP 5	50	100	250	500	1000
FCL	4.15	2.95	2.25	2.00	1.90
Optional Personalization	1.75	1.30	1.05	.95	.70 c

Each badge includes: full-color imprint on two sides and no personalization
Optional personalization includes up to 3 lines of text.

FCL-2645
2⅝" x 4½"

FCL-2242
2¼" x 4¼"

FCL-2638
2⅝" x 3⅞"
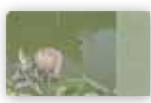
FCL-2645
2⅝" x 4½"

FCL-2700
2¾"

FCL-2737
2¾" x 3¾"

FCL-3000
3"

FCL-3030
3" x 3"

FCL-3040
3" x 4"

FCL-3050
3" x 5"

FCL-3146
3⅛" x 4½"

FCL-3151
3" x 5"

FCL-3500
3½"

FCL-3535
3½" x 3½"

Fasteners & Ordering Information

Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Optional Badge Fasteners:

152-MAC Magnetic
$2.25 each

156-PS Swivel Clip
$.30 each

FCL badges are not available in our Release Program.

Setup Charge: $65.00g or
Setup Charge for Personalized Badges: $95.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

FCL badges are .025" thick.

HCB-1525
1½" x 2½"

HCB-1500
1½"

GROUP 1	50	100	250	500	1000
HCB	3.70	2.55	1.85	1.65	1.50 c

Each badge includes: full-color imprint on two sides and no personalization.

HCB-1020
1" x 2"

HCB-1025
1" x 2½"

HCB-1030
1" x 3"

HCB-1040
1" x 4"

HCB-1111
1⅛" x 1⅛"

HCB-1323
1⅜" x 2⅝"

HCB-1520
1½" x 2"

NEW! HCB-2522
2¼" x 2½"
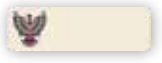
HCB-7525
¾" x 2½"

HCB-1528
1½" x 2⅞"

GROUP 2	50	100	250	500	1000
HCB	3.75	2.60	1.90	1.70	1.60 c

Each badge includes: full-color imprint on two sides and no personalization.

HCB-1230
1¼" x 3"

NEW! HCB-1233
1¼" x 3½"

HCB-1236
1¼" x 3⅝"

HCB-1530
1½" x 3"

HCB-1628
1⅝" x 2⅞"

HCB-1630
1⅝" x 3"

HCB-1725
1¾" x 2½"

HCB-2020
2" x 2"

HCB-2100
2"

HCB-2121
2" x 2"

HCB-2123
2⅛" x 2¼"

NEW! HCB-2925
2½" x 3"

HCB-3012
1¼" x 3"

HCB-3315
3" x 1½"

HCB-1735
1¾" x 3½"

HCB-3520
2" x 3½"

GROUP 3	50	100	250	500	1000
HCB	3.95	2.80	2.10	1.85	1.75 c

Each badge includes: full-color imprint on two sides and no personalization.

HCB-1535
1½" x 3½"

HCB-1540
1½" x 4"

HCB-1730
1¾" x 3⅛"

HCB-1731
1¾" x 3⅛"

HCB-1828
1⅞" x 2⅞"

HCB-2029
2" x 2⅞"

HCB-2030
2" x 3"

HCB-2031
2" x 3⅛"

HCB-2035
2" x 3½"

NEW! HCB-2128
2⅛" x 2⅞"

HCB-2130
2" x 3"

HCB-2133
2⅛" x 3⅜"

HCB-2424
2½" x 2½"

HCB-2425
2½" x 2⅜"

HCB-2500
2½"

HCB-2525
2¼" x 2¼"

HCB-3017
1¾" x 3"

HCB-3020
2" x 3"

GROUP 4	50	100	250	500	1000	
HCB	4.05	2.90	2.20	2.00	1.85	c

Each badge includes: full-color imprint on two sides and no personalization.

HCB-2253
2¼" x 3"

HCB-1740	HCB-2040	HCB-2232	HCB-2331	HCB-2332	HCB-2335	HCB-2537	HCB-3525	HCB-5516
1¾" x 4"	2" x 4"	2¼" x 3¼"	2⅜" x 3⅛"	2¼" x 3⅜"	2¼" x 3½"	2½" x 3¾"	2½" x 3½"	5½" x 1⅝"

GROUP 5	50	100	250	500	1000	
HCB	4.65	3.50	2.80	2.60	2.50	c

Each badge includes: full-color imprint on two sides and no personalization.

HCB-3151
3" x 5"

HCB-2242	HCB-2638	HCB-2645	HCB-2700	HCB-2737	HCB-3000	HCB-3030	HCB-3040	HCB-3050
2¼" x 4¼"	2⅝" x 3⅞"	2⅝" x 4½"	2¾"	2¾" x 3¾"	3"	3" x 3"	3" x 4"	3" x 5"

HCB-3146	HCB-3151	HCB-3500	HCB-3535
3⅛" x 4⅝"	3" x 5"	3½"	3½" x 3½"

Fasteners & Ordering Information

Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Optional Badge Fasteners:

152-MAC Magnetic
$2.25 each

156-PS Swivel Clip
$.30 each

Setup Charge: $65.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

HCB badges are .030" thick, heat laminated and tamper resistant.
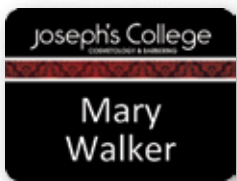
HCN-1520 • 1½" x 2"

HCN-1525 • 1½" x 2½"

GROUP 1	50	100	250	500	1000
HCN	6.40	4.05	2.60	2.15	1.90
Additional 3 Lines	1.75	1.30	1.05	.95	.70 c

Each badge includes:
full-color imprint on two sides and up to 3 lines of digital personalization.

HCN-1020	HCN-1025	HCN-1030	HCN-1040	HCN-1111	HCN-1323	HCN-1500	*NEW!* HCN-2522	HCN-7525
1" x 2"	1" x 2½"	1" x 3"	1" x 4"	1⅛" x 1⅛"	1⅜" x 2⅝"	1½"	2¼" x 2½"	¾" x 2½"
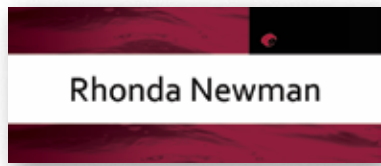
HCN-3012 • 1¼" x 3"

GROUP 2	50	100	250	500	1000
HCN	6.45	4.10	2.70	2.20	1.95
Additional 3 Lines	1.75	1.30	1.05	.95	.70 c

Each badge includes:
full-color imprint on two sides and up to 3 lines of digital personalization.

HCN-1230	*NEW!* HCN-1233	HCN-1236	ⓇⓅ HCN-1530	HCN-1628	HCN-1630	HCN-1725	HCN-2020	HCN-2100
1¼" x 3"		1¼" x 3⅝"	1½" x 3"	1⅝" x 2⅞"	1⅝" x 3"	1¾" x 2½"	2" x 2"	2"

HCN-2121	HCN-2123	*NEW!* HCN-2925	HCN-3012	HCN-3315
2" x 2"	2⅛" x 2¼"		1¼" x 3"	3" x 1½"
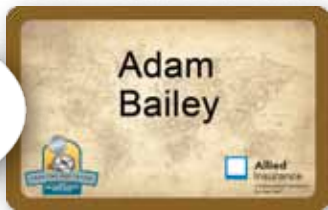
GROUP 3	50	100	250	500	1000
HCN	6.65	4.25	2.85	2.40	2.15
Additional 3 Lines	1.75	1.30	1.05	.95	.70 c

Each badge includes:
full-color imprint on two sides and up to 3 lines of digital personalization.

NEW! HCN-2128 • 2⅛" x 2⅞"

ⓇⓅ HCN-3321 • 2⅛" x 3⅜"

HCN-1535	HCN-1540	HCN-1730	HCN-1731	HCN-1735	HCN-2029	ⓇⓅ HCN-2030	HCN-2031	ⓇⓅ HCN-2035
1½" x 3½"	1½" x 4"	1¾" x 3⅛"	1¾" x 3⅛"	1¾" x 3½"	2" x 2⅞"	2" x 3"	2" x 3⅛"	2" x 3½"

HCN-2130	HCN-2133	HCN-2424	HCN-2500	HCN-2525	HCN-3017	HCN-3020	ⓇⓅ HCN-3321	HCN-3520
2" x 3"	2⅛" x 3⅜"	2½" x 2½"	2½"	2¼" x 2¼"	1¾" x 3"	2" x 3"	2⅛" x 3⅜"	2" x 3½"

GROUP 4	50	100	250	500	1000
HCN	6.75	4.40	2.95	2.50	2.25
Additional 3 Lines	1.75	1.30	1.05	.95	.70 c

Each badge includes:
full-color imprint on two sides and up to 3 lines of digital personalization.

HCN-2232 • 2¼" x 3¼"

HCN-1740
1¾" x 4"

HCN-2040
2" x 4"

HCN-2253
2¼" x 3"

HCN-2331
2⅜" x 3⅛"

HCN-2332
2¼" x 3⅜"

HCN-2335
2¼" x 3½"

HCN-2537
2½" x 3¾"

HCN-3525
2½" x 3½"

HCN-5253
2½" x 3½"

GROUP 5	50	100	250	500	1000
HCN	7.30	4.95	3.55	3.05	2.80
Additional 3 Lines	1.75	1.30	1.05	.95	.70 c

Each badge includes:
full-color imprint on two sides and up to 3 lines of digital personalization.

HCN-3030 • 3" x 3"

RP HCN-2242
2¼" x 4¼"

HCN-2638
2⅝" x 3⅞"

HCN-2645
2⅝" x 4½"

HCN-2700
2¾"

HCN-2737
2¾" x 3¾"

HCN-3000
3"

HCN-3030
3" x 3"

RP HCN-3040
3" x 4"

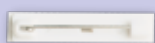HCN-3050
3" x 5"

HCN-3146
3⅛" x 4⅝"

HCN-3151
3" x 5"

HCN-3500
3½"

HCN-3535
3½" x 3½"

Fasteners & Ordering Information

Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Optional Badge Fasteners:

152-MAC Magnetic
$2.25 each

156-PS Swivel Clip
$.30 each

Setup Charge for Personalized Badges: $95.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C
HCN badges are .030" thick, heat laminated
and tamper resistant.

RP *Online Release Program*
$3.25/badge placed in program

RP HCP-1530
1½" x 3"

SMALL	50	100	250	500	1000
HCP-1530	7.05	4.65	3.20	2.80	2.60
Additional 3 Lines	1.75	1.30	1.05	.95	.70 c

Each badge includes:
full-color imprint on two sides, one photo and up to 3 lines of digital personalization.

RP HCP-2035
2" x 3½"

RP HCP-2030
2" x 3"

RP HCP-3321
2⅛" x 3⅜"

MEDIUM	50	100	250	500	1000
HCP-2030	7.35	4.90	3.45	3.05	2.85
HCP-2035	7.35	4.90	3.45	3.05	2.85
HCP-3321	7.35	4.90	3.45	3.05	2.85
Additional 3 Lines	1.75	1.30	1.05	.95	.70 c

Each badge includes:
full-color imprint on two sides, one photo and up to 3 lines of digital personalization.

Remember, If you send us a great photo we
will send you a great quality Photo ID.

Questions? Don't hesitate to contact your
customer service rep for additional tips.

RP HCP-3040
3" x 4"

RP HCP-2242
2¼" x 4¼"

LARGE	50	100	250	500	1000
HCP-2242	8.10	5.60	4.15	3.70	3.50
HCP-3040	8.40	5.90	4.45	4.05	3.80
Additional 3 Lines	1.75	1.30	1.05	.95	.70 c

Each badge includes:
full-color imprint on two sides, one photo and up to 3 lines of digital personalization.

Ordering Tips For Photo ID Badges
Consistency is the key to a professional Photo ID Program, make sure:

1. Original order photo file settings are written down; resolution, image size, image orientation, distance from camera, etc.

2. Use these settings for subsequent Photo ID orders

3. Save and send the file in CMYK. We can convert RGB images to CMYK, but color shifting will occur.

4. When taking the photo – remember to keep the same lighting and background.

5. Name the photo file the same as the name of the person. See example on the right.

6. Use the digital personalization guidelines on page 97.

Here is a sample of a spreadsheet with additional column for the name of the photo included.

Fasteners & Ordering Information

Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin

See pages 42-43 for all our fastener
and lanyard choices.

Optional Badge Fasteners:

152-MAC Magnetic
$2.25 each

103-SCC
Strap Clip
$.30 each

Setup Charge for Personalized Badges: $95.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C
HCP badges are .030" thick, heat laminated and tamper resistant.

RP *Online Release Program*
$3.25/badge placed in program

BRB	25	100	250	500	1000
1-5 Square inches	9.70	6.80	6.25	6.05	5.95
6-10 Square inches	11.90	9.00	8.40	8.20	8.10
Each additional color	1.95	.95	.75	.40	.35
Additional line	1.65	1.35	1.15	1.00	.95 c

Each badge includes:
one standard screen printed color and one line of engraved personalization.

® BRB-01

® BRB-06

BRS	25	100	250	500	1000
1-5 Square inches	6.55	4.40	4.00	3.85	3.80
6-10 Square inches	8.75	6.60	6.15	6.05	5.95
Each additional color	1.95	.95	.75	.40	.35 c

Each badge includes:
one standard screen printed color and no personalization.

BRS-06

BRS-01

BRE	25	100	250	500	1000
BRE-01 1-5 sq inches	6.60	5.85	5.70	5.65	5.60
BRE-06 6-10 sq inches	8.65	7.90	7.75	7.70	7.65
Additional line	1.65	1.35	1.15	1.00	.95 c

Each badge includes: one line of engraved personalization and no logo.

® BRE-01

Fasteners & Ordering Information
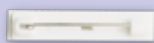
Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Standard Screen Printing Colors: page 94
Bleeds are not available on Brass badges

Rounded Corners standard: ⅛", ¼" or ⅜"

Optional Badge Fasteners:

152-MAC Magnetic   156-PS Swivel Clip
$2.25 each $.30 each

Brass Badge color choices:
• Gloss Black Brass with gold lettering #662
• Matte Black Brass with gold lettering #660
• Brushed Gold Brass with blackened lettering #640

Setup Charge: $40.00g /color
PMS Color Match: $40.00g/match
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4S

RP *Online Release Program*
$3.25/badge placed in program

SWB-2029
2" x 2⅞" • ½" insert

	50	100	250	500	1000
SWB-2029	5.55	4.40	3.70	3.45	3.35
Each additional color	1.00	.80	.40	.30	.20 c

Each badge includes:
one standard screen printed color, blank paper inserts and no personalization.

SWB-2028
2" x 2⅞" • ½" insert

	50	100	250	500	1000
SWB-2028	5.55	4.40	3.70	3.45	3.35
Each additional color	1.00	.80	.40	.30	.20 c

Each badge includes:
one standard screen printed color, blank paper inserts and no personalization.

SWB-2035
2" x 3½" • ½" insert

	50	100	250	500	1000
SWB-2035	5.55	4.40	3.70	3.45	3.35
Each additional color	1.00	.80	.40	.30	.20 c

Each badge includes:
one standard screen printed color, blank paper inserts and no personalization.

Fasteners & Ordering Information

Badge Fastener included:
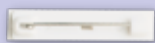
153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Optional Badge Fasteners:

152-MAC Magnetic
$2.25 each

156-PS Swivel Clip
$.30 each

Setup Charge: $40.00g /color
PMS Color Match: $40.00g/match
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4S

SWB badges are .125" thick plastic.
Choose Brushed Gold or Brushed Silver.

Most ½" tape from tapewriters will work in our window badges.

ADDITIONAL INSERTS

Inserts	Size	Sheet cost	Box cost
IC-0528	½" x 2⅞"	$.75 (40/sheet)	$95 (250 sheets/box)
IC-0535	½" x 3½"	$.75 (40/sheet)	$95 (250 sheets/box)

GROUP 1	50	100	250	500	1000	
FWB	4.60	3.35	2.55	2.18	2.01	c

Each badge includes:
full-color imprint, blank paper inserts and no personalization.

FWB-2820
2⅞" x 2" • ½" insert

FWB-1528
1½" x 2⅞" • ½" insert

FWB-1535
1½" x 3½" • ½" insert

GROUP 2	50	100	250	500	1000	
FWB	4.80	3.55	2.75	2.40	2.24	c

Each badge includes:
full-color imprint, blank paper inserts and no personalization.

FWB-2029
2" x 2⅞" • ½" insert

FWB-2028
2" x 2⅞" • ½" insert

NEW! FWB-2030
2" x 3" • ½" insert

FWB-2035
2" x 3½" • ½" insert

GROUP 3	50	100	250	500	1000	
FWB	5.15	3.90	3.15	2.78	2.61	c

Each badge includes:
full-color imprint, blank paper inserts and no personalization.

FWB-2700
2¾" • ½" insert

FWB-3135
3¼" x 3½" • 2" insert

FWB-2232 (rounded corners)
NEW! FWB-2253 (square corners)
2¼" x 3¼" • ¾" insert

NEW! FWB-2254 (square corners)
NEW! FWB-2231 (rounded corners)
2¼" x 3¼" • 1" insert

Fasteners & Ordering Information
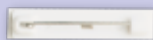
Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Optional Badge Fasteners:

152-MAC Magnetic
$2.25 each

156-PS Swivel Clip
$.30 each

ADDITIONAL INSERTS   (250 sheets/box)

Inserts	Size	Sheet cost	Box cost
IC-0528	½" x 2⅞"	$.75 (40/sheet)	$95
IC-0535	½" x 3½"	$.75 (40/sheet)	$95
IC-0735	¾" x 3½"	$.75 (26/sheet)	$95
IC-1035	1" x 3½"	$.75 (20/sheet)	$95
IC-2035	2" x 3½"	$.75 (10/sheet)	$95

Inserts can be printed on with laser or inkjet printers.

Setup Charge: $65.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

FWB badges are .070" thick.

PB-1040 • 1" x 4"

PB-1500 • 1½"

GROUP 1	100	250	500	1000	2500	
PB	1.75	1.25	1.10	1.02	.98	
Each additional color	.80	.40	.30	.20	.15	c

Each badge includes:
one standard screen printed color and no personalization.
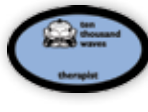
PB-1020	PB-1025	PB-1030	PB-1111	PB-1323	PB-1520	PB-1525	*NEW!* PB-2522	PB-7525
1" x 2"	1" x 2½"	1" x 3"	1⅛" x 1⅛"	1⅜" x 2⅝"	1½" x 2"	1½" x 2½"	2¼" x 2½"	¾" x 2½"

PB-1530 • 1½" x 3"

GROUP 2	100	250	500	1000	2500	
PB	1.80	1.30	1.12	1.05	1.00	
Each additional color	.80	.40	.30	.20	.15	c

Each badge includes:
one standard screen printed color and no personalization.

PB-1230	*NEW!* PB-1233	PB-1236	PB-1530	PB-1628	PB-1630	PB-1725	PB-2020	PB-2100
1¼" x 3"	1¼" x 3½"	1¼" x 3⅝"	1½" x 3"	1⅝" x 2⅞"	1⅝" x 3"	1¾" x 2½"	2" x 2"	2"

PB-2121	PB-2123	*NEW!* PB-2925	PB-3012	PB-3315
2" x 2"	2⅛" x 2¼"	2½" x 3"	1¼" x 3"	3" x 1½"

PB-2424 • 2½" x 2½"

PB-3520 • 2" x 3½"

GROUP 3	100	250	500	1000	2500	
PB	1.85	1.35	1.18	1.11	1.07	
Each additional color	.80	.40	.30	.20	.15	c

Each badge includes:
one standard screen printed color and no personalization.

PB-1535	PB-1540	PB-1730	PB-1731	PB-1735	PB-1828	PB-2029	PB-2030	PB-2031
1½" x 3½"	1½" x 4"	1¾" x 3⅛"	1¾" x 3⅛"	1¾" x 3½"	1⅞" x 2⅞"	2" x 2⅞"	2" x 3"	2" x 3⅛"

PB-2035	PB-2130	*NEW!* PB-2128	PB-2133	PB-2425	PB-2500	PB-2525	PB-3017	PB-3020
2" x 3½"	2" x 3"	2⅛" x 2⅞"	2⅛" x 3⅜"	2½" x 2½"	2½"	2¼" x 2¼"	1¾" x 3"	2" x 3"

GROUP 4	100	250	500	1000	2500	
PB	1.90	1.40	1.22	1.15	1.10	
Each additional color	.80	.40	.30	.20	.15	c

Each badge includes:
one standard screen printed color and no personalization.

PB-2537 • 2½" x 3¾"

PB-1740	PB-2040	PB-2232	PB-2253	PB-2331	PB-2332	PB-2335	PB-3525	PB-5516
1¾" x 4"	2" x 4"	2¼" x 3¼"	2¼" x 3"	2⅜" x 3⅛"	2¼" x 3⅜"	2¼" x 3½"	2½" x 3½"	5½" x 1⅝"

GROUP 5	100	250	500	1000	2500	
PB	2.10	1.60	1.43	1.35	1.31	
Each additional color	.80	.40	.30	.20	.15	c

Each badge includes:
one standard screen printed color and no personalization.

PB-3040 • 3" x 4"

PB-2638	PB-2645	PB-2700	PB-2737	PB-3000	PB-3030	PB-3040	PB-3050	PB-3146
2⅝" x 3⅞"	2⅝" x 4½"	2¾"	2¾" x 3¾"	3"	3" x 3"	3" x 4"	3" x 5"	3⅛" x 4⅝"

PB-3151	PB-3500	PB-3535
3" x 5"	3½"	3½" x 3½"

Fasteners & Ordering Information

Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Optional Badge Fasteners:

152-MAC Magnetic
$2.25 each

156-PS Swivel Clip
$.30 each

Setup Charge: $40.00g /color
PMS Color Match: $40.00g/match
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4S

PB badges are .040" thick.
Bulk packaged 50 badges per bag.

PB-PEN $.85 each. 1 Pen included per 50 badges.

Products are not shown to scale.
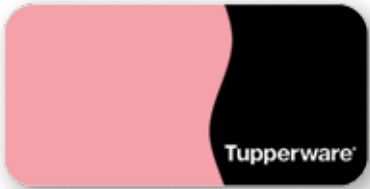
CBS-01 • 1½" x 3" (suggested size)

CBS-01	25	100	250	500	1000
1 - 5 Square inches	5.80	3.55	3.10	2.95	2.85
Each additional color	1.70	.80	.60	.45	.35 c

Each badge includes: one standard screen printed color and no personalization.

CBS-06 • 2" x 3" (suggested size)

CBS-06	25	100	250	500	1000
6 - 10 Square inches	6.85	4.60	4.15	4.00	3.95
Each additional color	1.70	.80	.60	.45	.35 c

Each badge includes: one standard screen printed color and no personalization.

We cut to your size!

CBS-11 • Pocket Badge (suggested size)

CBS-11	25	100	250	500	1000
11 - 15 Square inches	8.55	6.30	5.85	5.70	5.65
Each additional color	1.70	.80	.60	.45	.35 c

Each badge includes: one standard screen printed color and no personalization.

Fasteners & Ordering Information

Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
   See pages 42-43 for all our fastener choices.

Edge and corner finishing options
   See pages 95 for image of corner sizes & edges
Beveled Edge   **or**   **Rounded Corners:**
                                   Small 1/8"
                                   Medium 1/4"
                                   Large 3/8"

Optional Badge Fasteners:

152-MAC Magnetic   156-PS Swivel Clip
    $2.25 each $.30 each

Lasered Engraved Logos
If you need your logo permanently engraved into your
badge, contact customer service about laser engraved
logos. Additional information on page 97.

Setup Charge: $40.00g /color
PMS Color Match: $40.00g/match
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4S

Engraving Material Color Charts: page 95
Standard Screen Printing Colors: page 94

CBS badges are 1/16" thick.

CBD-01	10	100	250	500	1000
1 - 5 Square inches	6.45	4.85	4.05	3.50	3.45 c

Each badge includes: full-color imprint and no personalization.

CBD-01 • 1¼" x 3" (suggested size)

CBD-06	10	100	250	500	1000
6 - 10 Square inches	7.75	6.15	5.35	4.70	4.65 c

Each badge includes: full-color imprint and no personalization.

We cut to your size!

CBD-06 • 2" x 3½" (suggested size)

CBD-11	10	100	250	500	1000
11 - 15 Square inches	9.95	8.40	7.60	6.70	6.65 c

Each badge includes: full-color imprint and no personalization.
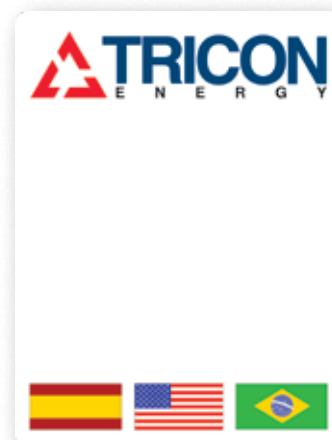
CBD-11 • 3" x 4" (suggested size)

Fasteners & Ordering Information

Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Edge and corner finishing options
See pages 95 for image of corner sizes & edges
Beveled Edge   or   **Rounded Corners:**
                                      Small 1/8"
                                      Medium 1/4"
                                      Large 3/8"

Optional Badge Fasteners:

152-MAC Magnetic   156-PS Swivel Clip
    $2.25 each $.30 each

Material Color Chart:

POLY60 White Polystyrene	5-754 Brushed Gold	Black
**1-214 Polar White	Black**	5-354 Brushed Silver	Black

Setup Charge: $65.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

CBD badges are 1/16" thick.

Screen Printed Deluxe Badges (with personalization)

RP CBB-01 • 1¼" x 3" (suggested size)

CBB-01	25	100	250	500	1000
1 - 5 Square inches	8.15	5.25	4.70	4.50	4.40
Each additional color	1.70	.80	.60	.45	.35
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes:
one standard screen printed color and one line of engraved personalization.
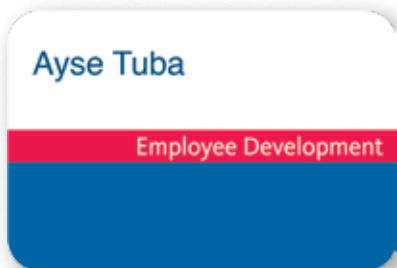
RP CBB-06 • 2" x 3" (suggested size)

CBB-06	25	100	250	500	1000
6 - 10 Square inches	9.20	6.30	5.75	5.55	5.45
Each additional color	1.70	.80	.60	.45	.35
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes:
one standard screen printed color and one line of engraved personalization.

We cut to your size!
Need a name only? See our website.

RP CBB-11 • 3" x 4" (suggested size)

CBB-11	25	100	250	500	1000
11 - 15 Square inches	10.90	8.05	7.45	7.25	7.15
Each additional color	1.70	.80	.60	.45	.35
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes:
one standard screen printed color and one line of engraved personalization.

Fasteners & Ordering Information

Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Edge and corner finishing options
See pages 95 for images of corner sizes & edges
Beveled Edge   or   Rounded Corners:
Small 1/8"
Medium 1/4"
Large 3/8"

Optional Badge Fasteners:

152-MAC Magnetic   156-PS Swivel Clip
$2.25 each $.30 each

Lasered Engraved Logos
If you need your logo permanently engraved into your badge, ask about laser engraved logos. Additional information on page 97.

Setup Charge: $40.00g /color
PMS Color Match: $40.00g/match
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4S

Engraving Material Color Charts: page 95
Standard Screen Printing Colors: page 94

CBB badges are 1/16" thick.

RP *Online Release Program*
$3.25/badge placed in program

CBP-01	10	100	250	500	1000	
1 - 5 Square inches	11.00	7.80	6.20	5.30	5.20	
Each additional line	1.55	1.20	1.05	.95	.90	c

Each badge includes:
full-color imprint and one line of engraved personalization.

RP CBP-01 • 1¼" x 3" (suggested size)

CBP-06	10	100	250	500	1000	
6 - 10 Square inches	12.30	9.10	7.50	6.45	6.35	
Each additional line	1.55	1.20	1.05	.95	.90	c

Each badge includes:
full-color imprint and one line of engraved personalization.

We cut to your size!
Need a name only? See our website.

RP CBP-06 • 2" x 3½" (suggested size)

CBP-11	10	100	250	500	1000	
11 - 15 Square inches	14.55	11.35	9.75	8.50	8.40	
Each additional line	1.55	1.20	1.05	.95	.90	c

Each badge includes:
full-color imprint and one line of engraved personalization.

RP CBP-11 • 3" x 4" (suggested size)
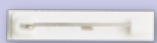
Fasteners & Ordering Information

Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Edge and corner finishing options
See pages 95 for image of corner sizes & edges
Beveled Edge   or   Rounded Corners:
Small 1/8"
Medium 1/4"
Large 3/8"

Optional Badge Fasteners:

152-MAC Magnetic   156-PS Swivel Clip
$2.25 each $.30 each

Material Color Chart:

POLY60 White Polystyrene	5-754 Brushed Gold	Black
1-214 Polar White	Black	5-354 Brushed Silver	Black

Setup Charge: $65.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

CBP badges are 1/16" thick.

RP *Online Release Program*
$3.25/badge placed in program

Screen Printed Shaped Badges (with personalization)
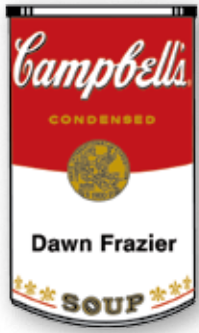
RP SSB-01 • Shape ENG-108

RP SCB-01 • Custom Shape

RP SSB-01 • Shape ENG-104

1-5 Square inches	25	100	250	500	1000
SSB-01 (standard shape)	10.15	6.60	5.90	5.70	5.55
SCB-01 (custom shape)	10.15	6.60	5.90	5.70	5.55
Each additional color	1.70	.80	.60	.45	.35
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes: one standard screen printed color, shape cut-out and one line of engraved personalization.

Need a name only? See our website.

ENG-101 1½" x 3"	ENG-102 1¼" x 3⅝"	ENG-104 1½" x 3"	ENG-105 1⅛" x 3"	ENG-106 1½" x 3"	ENG-107 2¼" x 2"	ENG-108 1⅝" x 3"	ENG-109 1¾" x 3"	ENG-110 1¾" x 3"

RP SSB-06 • Shape ENG-114

RP SSB-06 • Shape ENG-118

RP SCB-06 • Custom Shape

6-10 Square inches	25	100	250	500	1000
SSB-06 (standard shape)	11.90	8.35	7.65	7.40	7.30
SCB-06 (custom shape)	11.90	8.35	7.65	7.40	7.30
Each additional color	1.70	.80	.60	.45	.35
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes: one standard screen printed color, shape cut-out and one line of engraved personalization.

ENG-111 2" x 3"	ENG-114 2" x 3"	ENG-118 2½" x 3"	ENG-119 2½" x 3"	ENG-120 3" (Available in other sizes) specify diameter

State Shapes

All 50 States and the United States are available. For states use the 6-10 square inch pricing. Some states are not suitable for shaped badges. Use the 2 letter abbreviation to designate state.

Fasteners & Ordering Information

Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Optional Badge Fasteners:

152-MAC Magnetic $2.25 each

156-PS Swivel Clip $.30 each

Engraving Material Color Charts: page 95
Standard Screen Printing Colors: page 94

Setup Charge: $40.00g /color
PMS Color Match: $40.00g/match
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4S

RP *Online Release Program*
$3.25/badge placed in program

SSS
SCS

BADGES

SSS-01 • Shape ENG-106

1-5 Square inches	25	100	250	500	1000
SSS-01 (standard shape)	7.45	4.60	4.00	3.80	3.70
SCS-01 (custom shape)	7.45	4.60	4.00	3.80	3.70
Each additional color	1.70	.80	.60	.45	.35 c

Each badge includes:
one standard screen printed color, shape cut-out and no personalization.

SCS-01 • Custom Shape

SSS-01 • Shape ENG-107
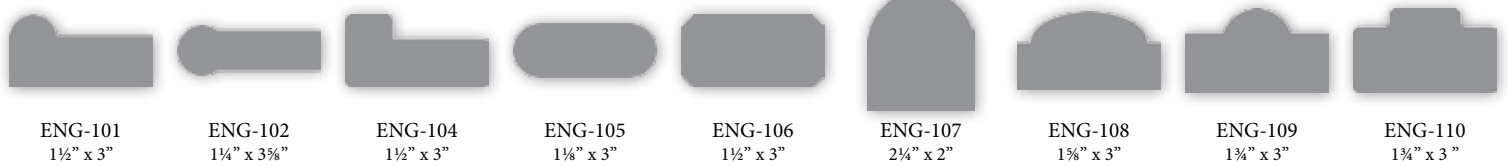
| ENG-101 1½" x 3" | ENG-102 1¼" x 3⅝" | ENG-104 1½" x 3" | ENG-105 1⅛" x 3" | ENG-106 1½" x 3" | ENG-107 2¼" x 2" | ENG-108 1⅝" x 3" | ENG-109 1¾" x 3" | ENG-110 1¾" x 3" |

6-10 Square inches	25	100	250	500	1000
SSS-06 (standard shape)	9.20	6.30	5.75	5.55	5.45
SCS-06 (custom shape)	9.20	6.30	5.75	5.55	5.45
Each additional color	1.70	.80	.60	.45	.35 c

Each badge includes:
one standard screen printed color, shape cut-out and no personalization.

SSS-06 • Shape ENG-116

SCS-06 • Custom Shape

| ENG-111 2" x 3" | ENG-114 2" x 3" | ENG-116 2½" x 2½" | ENG-118 2½" x 3" | ENG-119 2½" x 3" | ENG-120 3" (Available in other sizes) specify diameter |

SSS-06 • Shape ENG-118

Fasteners & Ordering Information

Badge Fastener included:
153-PS Locking Pin or 153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Optional Badge Fasteners:
152-MAC Magnetic $2.25 each
156-PS Swivel Clip $.30 each

Setup Charge: $40.00g /color
PMS Color Match: $40.00g/match
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4S

Engraving Material Color Charts: page 95
Standard Screen Printing Colors: page 94

WBS-0106 • 1½" x 3"

GROUP 1	25	100	250	500	1000
WBS	7.70	4.50	3.90	3.65	3.55
Each additional color	1.70	.80	.60	.45	.35 c

Each badge includes:
one standard screen printed color and no personalization.
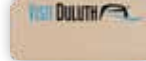
WBS-0106	WBS-1030	WBS-1232	WBS-1235	WBS-1530	WBS-1535
1½" x 3"	1" x 3"	1¼" x 3¼"	1¼" x 3½"	1½" x 3"	1½" x 3½"

WBS-2335 • 2⅛" x 3½"

GROUP 2	25	100	250	500	1000
WBS	8.30	5.10	4.50	4.25	4.15
Each additional color	1.70	.80	.60	.45	.35 c

Each badge includes:
one standard screen printed color and no personalization.

WBS-2029	WBS-2030	WBS-2040	WBS-2131	WBS-2500	WBS-2525	WBS-2535	WBS-3020
2" x 2⅞"	2" x 3"	2" x 4"	2⅛" x 3"	2½"	2½" x 2½"	2½" x 3½"	3" x 2"

CUSTOM SHAPE	25	100	250	500	1000
WBS-01	7.70	4.50	3.90	3.65	3.55
WBS-06	8.30	5.10	4.50	4.25	4.15
Each additional color	1.70	.80	.60	.45	.35 c

Each badge includes: one standard screen printed color and no personalization.
Use WBS-01 for 1-5 square inches. Use WBS-06 for 6-10 square inches.

Custom Shapes at no extra charge!

Fasteners & Ordering Information

Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.
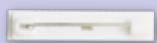
Optional Badge Fasteners:

152-MAC Magnetic
$2.25 each

156-PS Swivel Clip
$.30 each

Setup Charge: $40.00g /color
PMS Color Match: $40.00g/match
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4S

Standard Screen Printing Colors: page 94
Additional Shapes: page 29

GROUP 1	25	100	250	500	1000	
WBL	7.05	5.10	4.75	4.60	4.55	c

Each badge includes:
laser engraved imprint and no personalization.

WBL-1535 • 1½" x 3½"

WBL-0106	WBL-1232	WBL-1530	WBL-1535
1½" x 3"	1¼" x 3¼"	1½" x 3"	1½" x 3½"

GROUP 2	25	100	250	500	1000	
WBL	7.70	5.75	5.35	5.25	5.20	c

Each badge includes:
laser engraved imprint and no personalization.

WBL-2029 • 2" x 2⅞"

WBL-2029	WBL-2030	WBL-2131	WBL-2335	WBL-2535
2" x 2⅞"	2" x 3"	2⅛" x 3"	2⅛" x 3½"	2½" x 3½"

CUSTOM SHAPE	25	100	250	500	1000	
WBL-01	7.05	5.10	4.75	4.60	4.55	
WBL-06	7.70	5.75	5.35	5.25	5.20	c

Each badge includes: laser engraved imprint and no personalization.
Use WBL-01 for 1-5 square inches. Use WBL-06 for 6-10 square inches.

Custom Shapes at no extra charge!

Fasteners & Ordering Information

Badge Fastener included:
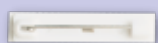
153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Optional Badge Fasteners:

152-MAC Magnetic
$2.25 each

156-PS Swivel Clip
$.30 each

Setup Charge: $40.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 1X

Tips for artwork lasered on wood: page 97
Badges are 1/16" thick maple laminate.

RP WBB-1535 • 1½" x 3½"

GROUP 1	25	100	250	500	1000
WBB	10.10	5.95	5.10	4.85	4.70
Each additional color	1.70	.80	.60	.45	.35
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes:
one standard screen printed color and one line of lasered personalization.

RP WBB-0106	WBB-1030	RP WBB-1232	RP WBB-1235	RP WBB-1530	RP WBB-1535
1½" x 3"	1" x 3"	1¼" x 3¼"	1¼" x 3½"	1½" x 3"	1½" x 3½"

Need a name only?
See our website.

RP WBB-2040 • 2" x 4"

GROUP 2	25	100	250	500	1000
WBB	10.85	6.70	5.85	5.60	5.45
Each additional color	1.70	.80	.60	.45	.35
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes:
one standard screen printed color and one line of lasered personalization.

RP WBB-2029	RP WBB-2030	RP WBB-2040	RP WBB-2131	RP WBB-2335	RP WBB-2500	RP WBB-2525	RP WBB-2535	RP WBB-3020
2" x 2⅞"	2" x 3"	2" x 4"	2⅛" x 3"	2⅛" x 3½"	2½"	2½" x 2½"	2½" x 3½"	2" x 3"

Custom Shapes at no extra charge!

CUSTOM SHAPE	25	100	250	500	1000
RP WBB-01	10.10	5.95	5.10	4.85	4.70
RP WBB-06	10.85	6.70	5.85	5.60	5.45
Each additional color	1.70	.80	.60	.45	.35
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes: one standard screen printed color and one line of lasered person-
alization. Use WBB-01 for 1-5 square inches. Use WBB-06 for 6-10 square inches.

Fasteners & Ordering Information
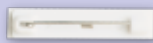
Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Optional Badge Fasteners:

152-MAC Magnetic   156-PS Swivel Clip
$2.25 each $.30 each

Standard Screen Printing Colors: page 94
Additional Shapes: page 29

Setup Charge: $40.00g /color
PMS Color Match: $40.00g/match
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4S

RP *Online Release Program*
$3.25/badge placed in program

BADGES

GROUP 1	25	100	250	500	1000
WBZ	9.90	7.05	6.45	6.25	6.15
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes:
laser engraved imprint and one line of lasered personalization.

RP WBZ-1530 • 1½" x 3"

RP WBZ-0106
1½" x 3"

RP WBZ-1232
1¼" x 3¼"

RP WBZ-1530
1½" x 3"

RP WBZ-1535
1½" x 3½"

Need a name only? See our website.

GROUP 2	25	100	250	500	1000
WBZ	10.55	7.70	7.10	6.90	6.80
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes:
laser engraved imprint and one line of lasered personalization.

RP WBZ-2535 • 2½" x 3½"

RP WBZ-2029
2" x 2⅞"

RP WBZ- 2030
2" x 3"

RP WBZ-2131
2⅛" x 3"

RP WBZ-2335
2⅛" x 3½"

RP WBZ-2535
2½" x 3½"

| CUSTOM SHAPE	25	100	250	500	1000
RP WBZ-01	9.90	7.05	6.45	6.25	6.15
RP WBZ-06	10.55	7.70	7.10	6.90	6.80
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes: laser engraved imprint and one line of lasered personalization.
Use WBZ-01 for 1-5 square inches. Use WBZ-06 for 6-10 square inches.

Custom Shapes at
no extra charge!

Fasteners & Ordering Information

Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Badges are 1/16" thick maple laminate.

Optional Badge Fasteners:

152-MAC Magnetic
$2.25 each

156-PS Swivel Clip
$.30 each

Tips for artwork lasered on wood: page 97

Setup Charge: $40.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 1X

RP *Online Release Program*
$3.25/badge placed in program

RP MGB-1030 • 1" x 3"

MSS-1030 • 1" x 3"

METAL FRAME	25	100	250	500	1000
MGB/MSB-1030	11.60	8.50	7.85	7.65	7.55
MGS/MSS-1030	8.85	6.70	6.25	6.10	6.05
Each additional color	1.70	.80	.60	.45	.35
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes:
MGB/MSB one standard screen printed color and one line of engraved personalization.
MGS/MSS one standard screen printed color and no personalization.

RP MSB-1528 1½" x 2⅞"

METAL FRAME	25	100	250	500	1000
MGB/MSB-1528	12.20	9.10	8.45	8.25	8.15
MGS/MSS-1528	9.50	7.30	6.85	6.75	6.65
Each additional color	1.70	.80	.60	.45	.35
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes:
MGB/MSB one standard screen printed color and one line of engraved personalization.
MGS/MSS one standard screen printed color and no personalization.

Need a name only? See our website.

MGS-1528 • 1½" x 2⅞"

RP PGB-1524 • 1½" x 2⅜"

PSS-1524 • 1½" x 2⅜"

PLASTIC FRAME	25	100	250	500	1000
PGB/PSB-1524	10.10	7.00	6.35	6.15	6.05
PGS/PSS-1524	7.35	5.15	4.70	4.55	4.50
Each additional color	1.70	.80	.60	.45	.35
Each additional line	1.55	1.20	1.05	.95	.90 c

Each badge includes:
PGB/PSB one standard screen printed color and one line of engraved personalization.
PGS/PSS one standard screen printed color and no personalization.

Fasteners & Ordering Information

Badge Fastener included:

153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

MG & MS frames are metal.
PG & PS frames are plastic.

Optional Badge Fasteners:

152-MAC Magnetic
$2.25 each

156-PS Swivel Clip
$.30 each

Engraving Material Color Charts: page 95
Standard Screen Printing Colors: page 94

Setup Charge: $40.00g /color
PMS Color Match: $40.00g/match
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

RP *Online Release Program*
$3.25/badge placed in program

Full-Color Metal & Plastic Framed Badges

METAL FRAME		25	100	250	500	1000
MGF-1030	Gold	9.95	8.30	7.25	6.90	6.70
MSF-1030	Silver	9.95	8.30	7.25	6.90	6.70 c

Each badge includes:
full-color imprint and up to 3 lines of digital personalization.

RP MGF-1030 • 1" x 3"

RP MSF-1030 • 1" x 3"

METAL FRAME		25	100	250	500	1000
MGF-1528	Gold	10.55	8.80	7.75	7.40	7.20
MSF-1528	Silver	10.55	8.80	7.75	7.40	7.20 c

Each badge includes:
full-color imprint and up to 3 lines of digital personalization.

RP MGF- 1528 • 1½" x 2⅞"

RP MSF-1528 • 1½" x 2⅞"

PLASTIC FRAME		25	100	250	500	1000
PGF-1524	Gold	7.55	5.80	4.75	4.40	4.25
PSF-1524	Silver	7.55	5.80	4.75	4.40	4.25 c

Each badge includes:
full-color imprint and up to 3 lines of digital personalization.

RP PGF-1524 • 1½" x 2⅜"

RP PSF-1524 • 1½" x 2⅜"

Fasteners & Ordering Information

Badge Fastener included:
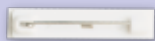
153-PS Locking Pin   or   153-EZ Safety Pin
See pages 42-43 for all our fastener choices.

Optional Badge Fasteners:

152-MAC Magnetic
$2.25 each

156-PS Swivel Clip
$.30 each

MG & MS frames are metal.
PG & PS frames are plastic.

Setup Charge for Personalized Badges: $95.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

RP *Online Release Program*
$3.25/badge placed in program

Products are not shown to scale.

The id Bright Badge

NEW

Weddings & Events

LIGHTS UP to really get your message out!

Easy to change for seasons, events, etc!

Hospitality & Networking

Concerts

Uses EL light technology. No bulbs to replace.

The id Bright Badge	25	100	500	1000
IDG-3522	9.75	9.50	9.35	9.25 c

Each id Bright Badge box includes a magnetic fastener, fold-out easel back, 30" long lanyard, instructions and batteries (size CR2032).

Overall size: 2.25" x 3.5" x .375"
Imprint area: 1.875" x 2.6875"
Weighs 1.6 ounces (45 grams)

The id Bright Badge is a stand alone device.
No computer connection required for operation.

Ordering Information

The id Bright badges do not include inserts. See next page for preprinted or personalized inserts. Inserts can easily be printed on your printer with the appropriate transparency film. Available at most office supply stores. *Templates available at www.idline.com/bright.*

Additional CR2032 Batteries $2.00 each (c)
Minimum order of 10. Contact customer service for larger quantities

NEW

What's in the box?
The id Bright Badge
Magnetic fastener
Fold-out easel back
Lanyard 30" long
Instructions
Batteries (size CR2032)

Inserts are easy to change! You can print and personalize with our easy to use templates.

PDF Adobe

Choose to wear with either the included lanyard or magnetic fastener. Or use with the fold-out easel to use on countertops, tables or any flat surface!

The id Bright Badge can be used horizontally or vertically!

PIP-2030 with personalization

PI-2030

PI-2030

FULL-COLOR PRINTED INSERTS

	Size	100	250	500	1000	2500
PI-2030	2" x 3"	1.00	.53	.37	.29	.24
PIP-2030	2" x 3"	1.52	.77	.52	.39	.32
PIC-2030	2" x 3"	2.53	1.78	1.53	1.40	1.33	c

PI-2030 includes full-color imprint.
PIP-2030 include up to 3 lines of personalization.
PIC-2030 includes full-color imprint, up to 3 lines of personalization and inserts are inserted into id Bright Badges.

Printed on clear transparency film and individually cut.
The id Bright Badge holder is not included, see opposite page.

Product sm@rt code: 4C
Setup Charge: $65.00g or **Personalized Setup Charge:** $95.00g

Badge Holders & Printed Inserts

CLIP	100	250	500	1000	2500	5000	
BVC-2035	.59	.53	.51	.48	.46	.45	
BHC-2035	.59	.53	.51	.48	.46	.45	
BHC-3040	.69	.63	.61	.58	.56	.54	
BVC-3040	.99	.93	.91	.87	.84	.82	c

Badge Holders include blank 2" x 3½" or 3" x 4" inserts. Swivel clip fastener. Additional inserts are available separately; see below for pricing. A 15% restocking fee will apply to returned holders. See below for printed inserts.

BLANK INSERTS

Blank Inserts are shipped in 8½" x 11" sheets for printing.
IC-2035 inserts are formatted similar to Avery® Layout #5911.
IC-3040 inserts are formatted similar to Avery® Layout #5392.

BLANK	SHEET	BOX	
IC-2035	$.75 (10/sheet)	$95 (250 sheets/box)	
IC-3040	$.75 (6/sheet)	$95 (250 sheets/box)	c

SLOT	100	250	500	1000	2500	5000	
BHN-2035	.49	.43	.41	.39	.37	.36	
BHN-3040	.53	.47	.45	.42	.41	.39	
BVN-2035	.48	.42	.40	.38	.36	.35	
BVN-3040	.47	.40	.38	.36	.35	.34	c

Badge Holders include blank 2" x 3½" or 3" x 4" inserts. Slot and holes for use with lanyards or neck chains. Additional inserts are available separately; see below for pricing. A 15% restocking fee will apply to returned holders. See below for printed inserts.

BLANK INSERTS

Blank Inserts are shipped in 8½" x 11" sheets for printing.
IC-2035 inserts are formatted similar to Avery® Layout #5911.
IC-3040 inserts are formatted similar to Avery® Layout #5392.

BLANK	SHEET	BOX	
IC-2035	$.75 (10/sheet)	$95 (250 sheets/box)	
IC-3040	$.75 (6/sheet)	$95 (250 sheets/box)	c

FULL-COLOR PRINTED INSERTS

	Size	100	250	500	1000	2500	
PI-2035	2" x 3½"	1.20	.60	.39	.29	.23	
PI-3040	3" x 4"	1.32	.72	.52	.42	.36	c

OPTIONS	100	250	500	1000	2500	
Personalization	1.30	1.05	.95	.70	.65	
PI inserted in holder	.47	.47	.47	.47	.47	c

Optional personalization includes up to 3 lines of text. Printed on 100# Gloss Cover paper and individually cut. Badge holder available, see above.

Product sm@rt code: 4C
Setup Charge: $65.00g or **Personalized Setup Charge:** $95.00g

Go to our website for help!

Download a shape template

Use our Virtual Sample feature.

IDline
www.idline.com

TECHNOLOGO.COM
ENABLED
VIRTUAL SAMPLES

Find the badge. Use link at the bottom of online product page.

Online site allows you to upload your logo and experiment with placement.
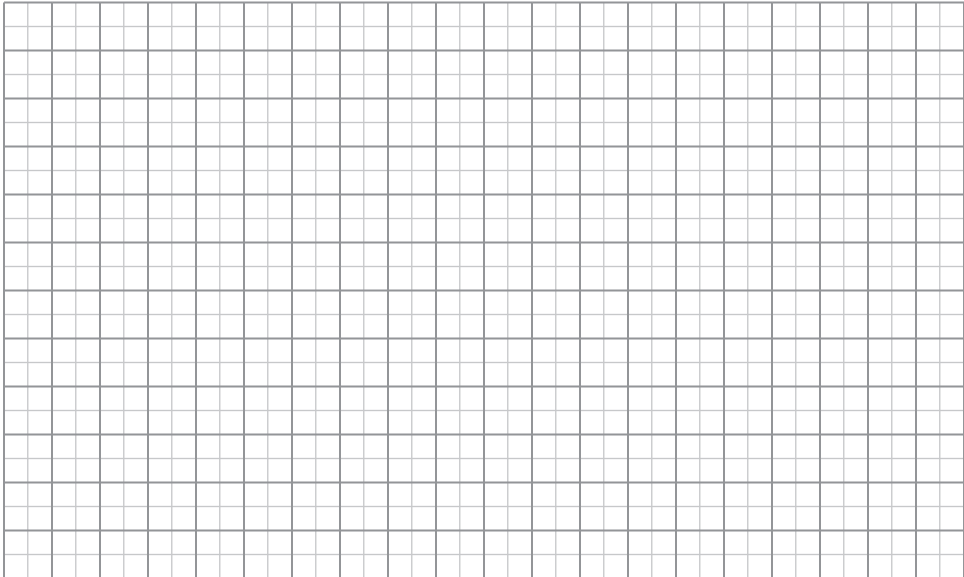
We pride ourselves in providing a comprehensive selection of name badges! Some will say "too many choices!" So to help you decide, here are some questions to ask yourself!
(A good place to start is our new Badge Finder on page 44, listing all our badge styles.)

1. Who will be wearing the badges?
Everyday. Temporary. Executives. Heavy user. Event Attendee.

2. How many badges to you need?
Different types of badges have different minimums. We can quote higher quantities too.

3. What information do you need on the badge?
Name. Title. Company. Organization. Years of Service. Hometown.

4. Is your design 1-color or full-color or engraved?
We offer digital printing, screen printing and laser engraving options.

5. What material do you want your badge made from?
Plastic. Brass. Vinyl. Wood. Heat Laminated.

6. Fastener choices abound.
Locking pin. Magnetic. Strap clips. Lanyards. Badge reels. Military clutch.

7. Need a Release Program?
Look for this symbol ⓡ next to the badge. You will be able to order 1 badge at a time later!

	100	250	500	1000	2500
BTR-6218	1.42	.73	.50	.39	.32 c

Each badge ribbon includes full-color printing, adhesive and no personalization.

BTR-6218 • ⅝" x 1⅞"
(1⅜" shows below badge)

NEW

	100	250	500	1000	2500
BTR-1720	1.46	.79	.57	.45	.39
BTR-2030	1.55	.87	.64	.53	.46 c

Each badge ribbon includes full-color printing, adhesive and no personalization.
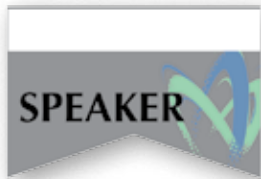
BTR-2030 • 3" x 2"
(1½" shows below badge)

NEW! BTR-1720 • 1¾" x 2"
(1¼" shows below badge)

	100	250	500	1000	2500
BTR-3030	1.73	1.04	.82	.70	.63 c

Each badge ribbon includes full-color printing, adhesive and no personalization.

BTR-3030 • 3" x 3"
(2½" shows below badge)

NEW

	100	250	500	1000	2500
BTR-3520	1.60	.92	.69	.58	.51
BTR-2040	1.60	.92	.69	.58	.51 c

Each badge ribbon includes full-color printing, adhesive and no personalization.

NEW! BTR-2040 • 2" x 4"
(1½" shows below badge)

BTR-3520 • 2" x 3½"
(3" shows below badge)

Ordering Information

Setup Charge: $65.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

BTR ribbons are .010" thick Teslin®.

ACCESSORIES

DOME DOTS		25	100	250	500	1000
BDD-01	1 sq. inch	3.75	1.85	1.45	1.30	1.25
BDD-02	2 sq. inches	4.10	2.20	1.80	1.70	1.60
BDD-03	3 sq. inches	4.50	2.55	2.20	2.05	2.00 c

Each dome dot includes full-color printing; no badge and no personalization. Square inch is per dome dot. Sheets will be determined by order specifications. Most dots will be shipped on 5" x 5" sheets.
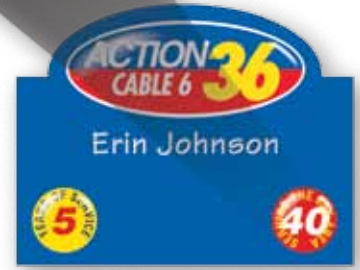
Dome Dots are available in sheets or applied to your badges when the order is placed.

BADGE REEL	25	100	250	500	1000
150-BR_ (with label)	3.80	2.50	2.25	2.15	2.10
150-BR_ (with dome)	4.70	2.80	2.40	2.25	2.20 c

Each badge reel includes: label or dome dot with full-color printing; no badge and no personalization. See page 42 for badge reels color selection.
***Setup charge:** $65.00g. **Product sm@rt code:** 4C. **Proof Charge:** $12.50g.*

150-BRK
Badge Reel with
¾" Dome Dot

Badge Talkers

	100	250	500	1000	2500
BTV-3331 (Horizontal)	3.15	1.94	1.53	1.20	1.09
BTV-4321 (Vertical)	3.31	2.10	1.69	1.34	1.23 c

Each badge talker includes: full-color imprint on .016" heat laminated plastic. Fits best with 2⅛" x 3⅜" sized badges with a slot. We can print any text on any color!

Choose from gloss (standard) or matte finish. Bulk packaged.
***Setup charge:** $65.00g. **Product sm@rt code:** 4C.*
***Proof Charge:** $12.50g. **Copy or Color Change:** $25.00g*

BTV-3331
3⅜" x 3⅛"

Add to your badge to clearly identify staff!

BTV-4321
2⅛" x 4⅜"

Lanyards, Badge Reels, Chain & Cords

Bamboo Breakaway Lanyards
$.95 each
(minimum qty 100)

Black 135-BBK
Red 135-BBR
Navy 135-BBN
Cream 135-BBC

Approximately 35" Long

Nylon Breakaway Lanyards
$.95 each
(minimum qty 100)

Blue 135-LBB
Black 135-LBK
Red 135-LBR
White 135-LBW

Approximately 35" Long

Metal J Hook Nylon Lanyard
$.45 each
(minimum qty 100)

Red 138-LAR
Blue 138-LAB
Black 138-LAK
White 138-LAW

Approximately 36" Long

Bulldog Clip Nylon Lanyard
$.65 each
(minimum qty 100)

Black 138-LCK
Red 138-LCR
Blue 138-LCB
White 138-LCW

Approximately 36" Long

Metal Ring Nylon Lanyard
$.65 each   c
(minimum qty 100)

Blue 138-LSB
Red 138-LSR
Black 138-LSK
White 138-LSW

Approximately 36" Long

Bamboo and Nylon Breakaway Lanyards include a plastic non-swivel hook and safety breakaway feature. Lanyards do not include a badge. Imported. No imprint available.
A 15% restocking fee will apply to returned lanyards. We reserve the right to substitute a similar product in place of product shown, without notifying customer. Shipped in bulk.

150-BRK	150-BRB	150-BRW	150-BRR	130-BMS	120-LPR	120-LPB	120-LPC	120-LPW	120-LPK
$.95	$.95	$.95	$.95	$.75 c	$.20	$.20	$.20	$.20	$.20 c
Badge Reel Black	Badge Reel Blue	Badge Reel White	Badge Reel Red	Metal Ball Chain Silver	Red Loop Strap	Blue Loop Strap	Clear Loop Strap	White Loop Strap	Black Loop Strap

Badge Reels extend 24" to get your badge where you need it. Also great for keys and security badges.
Our 30" metal ball chain is versatile and easy to use. Reels and chain do not include a badge. Imported.
See page 41 for imprinted reels. Minimum order quantity is 100. Call for volume discount.

Loop Straps are included with most of our luggage tags . Straps are 5⅝" long.
(Exceptions: All-in-One and Wood tags). Imported.
Minimum order quantity is 100. Call for volume discount.

Dog Tag HWC-1120
shown with 130-BMS
see page 54

Luggage Tag HTW-2242
shown with 120-LPK
see page 64

Photo ID HCP-2030
shown with 135-LBR
see page 18

Personalized Badge HCN-2035
shown with 138-LCW
see page 16

(Fasteners are shipped in bulk with badges)

155-PS Double Military Clutch $.65	153-TP Small Locking Jewelers Pin $.25	153-EZ EZ-Pin $.20	153-PS Locking Jewelers Pin $.25

c

155-TC Single * Military Clutch $.45	152-MAD Single Circle * Magnet $1.40	152-MAB Double Bar Magnet $4.25	152-MAC Triple Circle Magnet $2.25

c

157-CL Alligator Clip Adapter $.75	158-CL Swivel Clip Adapter $.75	154-PS Safety Pin & Swivel Clip $.45	156-PS Swivel Clip $.30

c

160-PS Butterfly Clip & Pocket Adapter $2.70	151-PS Clear Pocket Adapter $1.60	104-BMS Silver 4" Ball Chain $.15	149-KT Plastic Key Tab $.10 148-KR Metal Key Ring $.10

c

Plastic Strap Clip

103-PCB $.45 Blue

103-PCR $.45 Red

103-PCW $.45 White

103-PCK $.45 Black
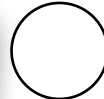
Colored Strap Clip

103-SCK $.30 Black

103-SCR $.30 Red
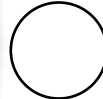
103-SCW $.30 White

103-SCB $.30 Blue

Clear Strap Clip

103-SCC $.30 Clear

Gripper® Adapter

Use with any .030 thick badges. Great when your badge doesn't have a slot for lanyard or strap clip.

105-GRW $.65

105-GRK $.65

c

Prices indicated are to purchase fasteners separately from badges. Locking Pin or EZ-Pin are included in the badge pricing. Clip adapters require 153-PS Locking Pin on the badge. If you are using the strap clips, a tag slot should be requested when ordering your badges.

Recommended for lapel pins only. A 15% restocking fee will apply to returned fasteners and lanyards. All fasteners will ship in bulk. We reserve the right to substitute a similar product in place of product shown, without notifying customer.

2012 Badge Finder from ID Line
What type of badge are you looking for?

Badges with Personalization

KSP	KFP	FCP	HCN	CBB	CBP	SSB & SCB	WBB & WBZ	BRB
Snap it (screened)	**Snap it (full-color)**	**Full-Color**	**Heat Laminated**	**Screened Deluxe**	**Full-Color Deluxe**	**Shaped**	**Screened or Laser**	**Screened**
Plastic	Plastic	Plastic	Plastic	Plastic	Plastic	Plastic	Wood	Brass
Page 6	*Page 6*	*Page 10-11*	*Page 16-17*	*Page 26*	*Page 27*	*Page 28*	*Page 32-33*	*Page 19*

Badges with no Personalization
(See matching badge style above for the same badge with personalization)

FCB	HCB	CBS	CBD	SSS & SCS	WBS & WBL	BRS	FCL
Full-Color	**Heat Laminated**	**Screened Deluxe**	**Full-Color Deluxe**	**Shaped**	**Screened or Laser**	**Screened**	**Full-Color**
Plastic	Plastic	Plastic	Plastic	Plastic	Wood	Brass	Plastic
Page 8-9	*Page 14-15*	*Page 24*	*Page 25*	*Page 29*	*Page 30-31*	*Page 19*	*Page 12-13*

Photos IDs

HCP
Photo ID
Plastic
Page 18

Badges in Frames

MGB & MSB	MGS & MSS	MGF & MSF	PGB & PSB	PGS & PSS	PGF & PSF
Personalized	**Logo Only**	**Full-Color**	**Personalized**	**Logo Only**	**Full-Color**
Metal Frame	Metal Frame	Metal Frame	Plastic Frame	Plastic Frame	Plastic Frame
Page 34	*Page 34*	*Page 35*	*Page 34*	*Page 34*	*Page 35*

id Bright Badge

IDG
Light up badge
Plastic
Page 36

Reusable Badges

SWB	FWB	PB	BV_ & BH_
Metallic Window	**Full-Color Window**	**Poly**	**Holders**
Plastic	Plastic	Plastic	Vinyl
Page 20	*Page 21*	*Page 22-23*	*Page 38*

	25	50	100	250	500
FCS-2080	9.25	5.90	4.20	3.20	2.85
FCS-3050	9.25	5.90	4.20	3.20	2.85
FCS-2180	9.25	5.90	4.20	3.20	2.85 c

Each sign includes:
full-color imprint and no personalization.

FCS-3050 • 3" x 5"
(rounded corners)

FCS-2080 • 2" x 8"
(rounded corners)

FCS-2180
(square corners)

SIGNS

	25	50	100	250	500
FCS-2010	9.75	6.40	4.70	3.70	3.35
FCS-2110	9.75	6.40	4.70	3.70	3.35
FCS-4060	10.05	6.65	5.00	3.95	3.65 c

Each sign includes:
full-color imprint and no personalization.

FCS-4060
4" x 6"

FCS-2010 • 2" x 10"
(rounded corners)

FCS-2110
(square corners)

	25	50	100	250	500
FCS-5080	11.05	7.65	5.95	4.95	4.60
FCS-6191	13.90	10.65	8.85	7.95	7.50 c

Each sign includes:
full-color imprint and no personalization.

FCS-6191 • 6⅛" x 9⅛"
(rounded corners)

FCS-5080 • 5" x 8"
(rounded corners)

Mounting & Ordering Information

Mounting included: foam adhesive
Setup Charge: $65.00g
Proof charge: $12.50g
**Copy or Color Change charge:** $25.00g
Product sm@rt code: 4C

Optional mountings:
Velcro (hook) $1.75
Velcro (hook and loop) $3.50
Holes (2 standard) $1.75
Magnetic $1.75 g

Products are not shown to scale.

RP FSP-2180
(square corners)

RP FSP-2080 • 2" x 8"
(rounded corners)

	25	50	100	250	500
FSP-2080	12.90	8.00	5.60	4.05	3.65
FSP-2180	12.90	8.00	5.60	4.05	3.65
Additional line	1.75	1.30	1.05	.95	.70 c

Each nameplate includes:
full-color imprint and up to 2 lines of digital personalization.

RP FSP-1791 • 1¾" x 9⅛"
(rounded corners)
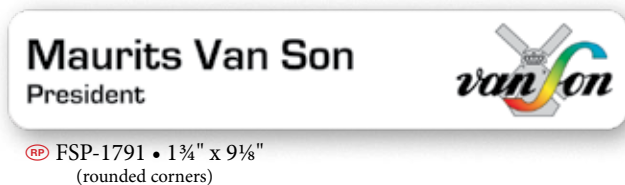
	25	50	100	250	500
FSP-1791	13.35	8.40	5.95	4.50	4.00
FSP-2010	13.60	8.70	6.25	4.70	4.25
FSP-2110	13.60	8.70	6.25	4.70	4.25
Additional line	1.75	1.30	1.05	.95	.70 c

Each nameplate includes:
full-color imprint and up to 2 lines of digital personalization.

RP FSP-2110
(square corners)

RP FSP-2010 • 2" x 10"
(rounded corners)
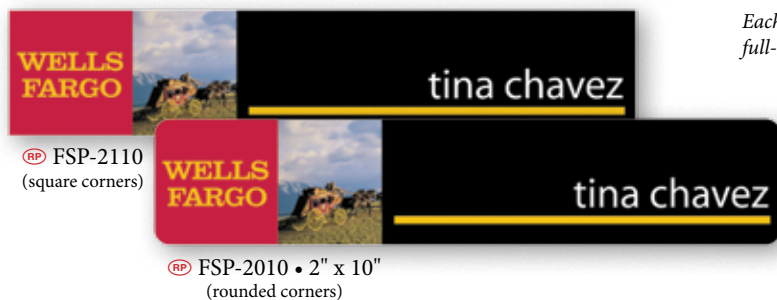
Need a holder or frame for your nameplate?
See page 47 for a complete selection!

FSP-4676
4⅝" x 7⅝"

FSP-4500 • 4½"
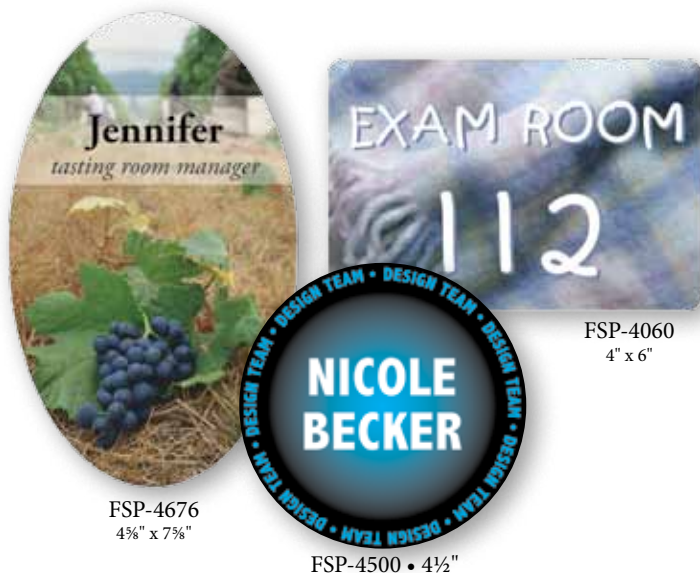
FSP-4060
4" x 6"

	25	50	100	250	500
FSP-4060	13.90	9.05	6.60	5.05	4.65
FSP-4500	13.90	9.05	6.60	5.05	4.65
FSP-4676	15.20	10.30	7.85	6.30	5.90
Additional line	1.75	1.30	1.05	.95	.70 c

Each nameplate includes:
full-color imprint and up to 2 lines of digital personalization.

Mounting & Ordering Information

Mounting included: foam adhesive
Setup Charge for Personalized Nameplates: $95.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

Optional mountings:
Velcro (hook)	$1.75
Velcro (hook and loop)	$3.50
Holes (2 standard)	$1.75
Magnetic	$1.75 g

RP ***Online Release Program***
$3.25/nameplate placed in program

FRAME	25	50	100	250	500
NFW-1791 Wall	19.35	14.90	12.70	11.40	10.95
NFD-1791 Desk	24.90	20.50	18.30	16.95	16.50
Additional Line	2.20	1.75	1.55	1.40	1.35 c

Each nameplate and plastic frame includes:
full-color imprint and up to 2 lines of digital personalization.

Gray (-GR) **Almond (-AL)** **White (-WH)** **Black (-BL)**
Add the color code to the order number, to specify frame color.

RP NFW-1791-BL • 1¾" x 9⅛"

RP NFW-1791-WH • 1¾" x 9⅛"

2" x 8" HOLDER	25	50	100	250	500
NFW-2180 Wall	17.30	12.55	10.35	9.00	8.60
NFD-2180 Desk	20.30	17.65	17.00	16.70	16.50
Additional Line	2.20	1.75	1.55	1.40	1.35 c

Each nameplate and aluminum holder includes:
full-color imprint and up to 2 lines of digital personalization.

Rose Gold (-GD) **Silver (-SL)** **Black (-BL)**
Add the color code to the order number, to specify holder color.
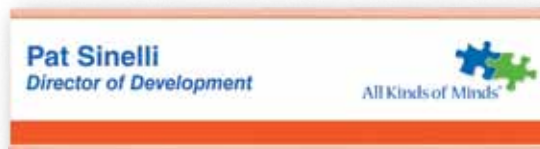
RP NFW-2180-GD • 2" x 8"

RP NFW-2180-SL • 2" x 8"

2" x 10" HOLDER	25	50	100	250	500
NFW-2110 Wall	18.25	13.85	11.65	10.30	9.85
NFD-2110 Desk	22.00	17.60	15.40	14.05	13.60
Additional Line	2.20	1.75	1.55	1.40	1.35 c

Each nameplate and aluminum holder includes:
full-color imprint and up to 2 lines of digital personalization.

Rose Gold (-GD) **Silver (-SL)** **Black (-BL)**
Add the color code to the order number, to specify holder color.
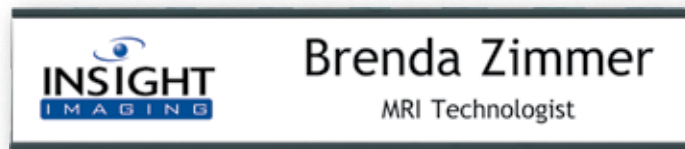
RP NFW-2110-BL • 2" x 10"

RP NFW-2110-SL • 2" x 10"

Mounting & Ordering Information

RP *Online Release Program*
$3.25/nameplate placed in program

Setup Charge for Personalized Nameplates: $95.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g

Mounting included: Wall versions include foam adhesive. Desk versions include base.
Product sm@rt code: 4C
Optional mountings:

Velcro (hook)	$1.75
Velcro (hook and loop)	$3.50
Holes (2 standard)	$1.75
Magnetic	$1.75 g

Desk Versions:

Aluminum Holders

Plastic Architectural Frame Desk Base included with NFD-1791

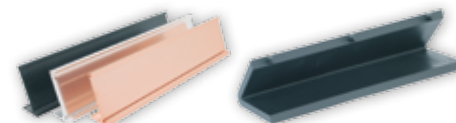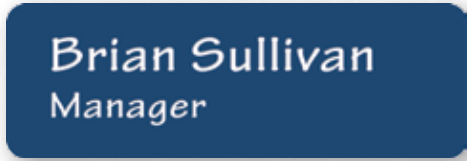|	3	10	25	50	100
ⓇⓅ CSE-15 (15-19 sq in)	23.20	15.75	13.80	13.20	12.85
Additional line	3.10	2.85	2.75	2.60	2.50 c

Each nameplate includes: one line of engraved personalization.
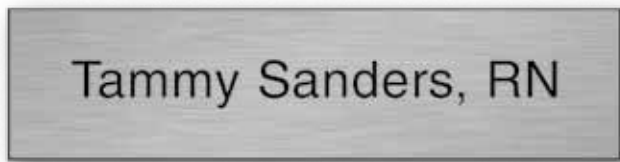
	3	10	25	50	100
ⓇⓅ CSE-20 (20-29 sq in)	25.90	18.40	16.50	15.85	15.55
Additional line	3.10	2.85	2.75	2.60	2.50 c

Each nameplate includes: one line of engraved personalization.

Add a screen printed logo to your sign!

SCREEN PRINTING	10	25	50	100
First Color	6.80	3.70	2.65	2.10
Each additional color	5.70	2.60	1.60	1.05 c

Each nameplate includes: one standard screen printing color
Pricing for screen printing only. No nameplate or sign included.

Setup Charge: $40.00g /color
PMS Color Match: $40.00g/match
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4S

Standard Screen Printing Colors: page 94

Mounting & Ordering Information

Mounting included: foam adhesive
Product sm@rt code: 1X

Partition Clip   **$4.00 g**
Clear, fits partitions 1" - 1¾" thick

Optional mountings:

Velcro (hook)	$1.75
Velcro (hook and loop)	$3.50
Holes (2 standard)	$1.75
Magnetic	$1.75
Bend	$1.75 g

Material Color Chart: page 95
Engraving Letter Styles: page 96
Ordering Information: pages 94-99

ⓇⓅ *Online Release Program*
$3.25/sign placed in program

	3	10	25	50	100	
® CSE-30 (30-39 sq in)	28.40	20.95	19.00	18.40	18.05	
Additional line	3.10	2.85	2.75	2.60	2.50	c

Each nameplate includes: one line of engraved personalization.
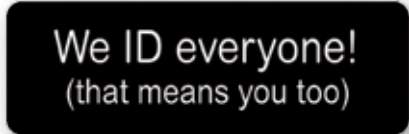
	3	10	25	50	100	
® CSE-40 (40-49 sq in)	33.20	25.75	23.80	23.20	22.85	
Additional line	3.10	2.85	2.75	2.60	2.50	c

Each nameplate includes: one line of engraved personalization.

	3	10	25	50	100	
® CSE-50 (50-59 sq in)	40.20	30.25	27.70	26.85	26.45	
Additional line	3.10	2.85	2.75	2.60	2.50	c

Each nameplate includes: one line of engraved personalization.
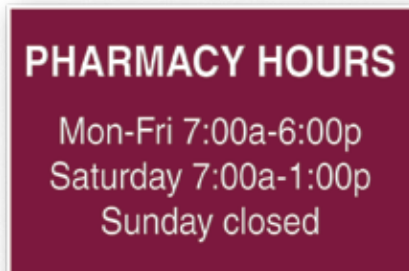
	3	10	25	50	100	
® CSE-60 (60-69 sq in)	45.45	35.50	32.95	32.10	31.65	
Additional line	3.10	2.85	2.75	2.60	2.50	c

Each nameplate includes: one line of engraved personalization.

Mounting & Ordering Information

Mounting included: foam adhesive
Product sm@rt code: 1X

Partition Clip   **$4.00 g**
Clear, fits partitions 1" - 1¾" thick

Optional mountings:
Velcro (hook) $1.75
Velcro (hook and loop) $3.50
Holes (2 standard) $1.75
Magnetic $1.75
Bend $1.75 g

Material Color Chart: page 95
Engraving Letter Styles: page 96
Ordering Information: pages 94-99

RP *Online Release Program*
$3.25/sign placed in program

Receptionist
Please sign in when you arrive

RP 800-190-WH • 1¾" x 9⅛"

NURSERY

Open 30 minutes before
and after services

RP 800-660-BL • 6⅛" x 6⅛"

EMPLOYEE
ENTRANCE

LELAND-WEST
INSURANCE
BROKERS, INC.

RP 800-690-WH
6⅛" x 9⅛"

Ruby Goldman

Personal Cruise Consultant

RP 800-490-AL • 4⅛" x 9⅛"

FRAMES	3	10	25	50	100	
800-190	29.20	21.70	19.80	19.15	18.85	
800-490	41.95	34.50	32.60	31.95	31.65	
800-660	41.55	34.10	32.15	31.50	31.20	
800-690	46.30	38.85	36.90	36.30	35.95	
Additional line	3.10	2.85	2.75	2.60	2.50	c

Each sign includes:
Plastic frame and insert in your choice of color and one line personalization.
Additional sizes shown on our website.

Gray (-GR)	Almond (-AL)	White (-WH)	Black (-BL)

Add the color code to the order number, to specify frame color.

Juanita Gonzalez
Instrumental Music Teacher

RP 700-208-SL • 2" x 8"

Colin Johnson

RP 700-210-BL • 2" x 10"

SAM MATTHEWS
Human Resources

RP 700-210-GD • 2" x 10"

HOLDER	3	10	25	50	100	
700-208 (wall)	25.75	17.30	16.35	15.70	15.40	
705-208 (desk)	28.40	20.95	17.65	17.00	16.70	
700-210 (wall)	27.15	19.70	17.80	17.15	16.80	
705-210 (desk)	30.20	22.70	20.80	20.15	19.85	
Additional line	3.10	2.85	2.75	2.60	2.50	c

Each sign includes: Aluminum holder and plastic insert in your choice of color and one line personalization.

Rose Gold (-GD)	Silver (-SL)	Black (-BL)

Add the color code to the order number, to specify holder color.

Mounting & Ordering Information

Mounting included: foam adhesive
Product sm@rt code: 1X
Optional mountings:

Velcro (hook)	$1.75
Velcro (hook and loop)	$3.50
Holes (2 standard)	$1.75
Magnetic	$1.75 g

Desk Versions:
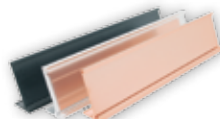
Aluminum Holders
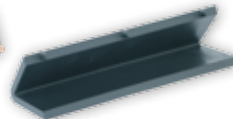
Plastic Architectural
Frame Desk Base
fits 800-190 only

RP *Online Release Program*
$3.25/sign placed in program

PRISM Line

Everyone needs to promote their business, group or organization!

Automotive

Magnets, Re-stick-Its, Pocket Pal

Real Estate

Yard Signs, Magnets, Rulers, Door Hangers

Education

Rulers, Bookmarks, Magnets, Bag Tags, Parking Permits

Medical

Loyalty Cards, Pocket Pal, Re-stick-Its

Travel & Golf

Yard Signs, Bag Tags, Lapel Pins

Hospitality

Rulers, Bag Tags, Pocket Pal, Re-Stick-Its

LPW-7512 • ¾" x 1¼"

LPW-1010 • 1" x 1"

LPW-1000 • 1"

LPW-7510 • ¾" x 1¼"

MADE IN USA

Fastener Choices

153-TP Locking
Jewelers Pin

155-TC Single
Military Clutch
(standard fastener)

152-MAD Circle
Magnet $1.40

Standard Wood Lapel Pins

	100	250	500	1000	2500
LPW	4.45	4.10	3.95	3.90	3.85 c

Each wood lapel pin includes: laser imprint on 1/16" maple laminate.
Choose from four standard shapes. Bulk packaged.
Setup charge: *$40.00g.* ***Product sm@rt code:*** *1X. Proof Charge: $12.50g.*

Custom Shapes
at no extra charge!

MADE IN USA

Fastener Choices

153-TP Locking
Jewelers Pin

155-TC Single
Military Clutch
(standard fastener)

152-MAD Circle
Magnet $1.40

Custom Wood Lapel Pins

	100	250	500	1000	2500
LPW-CSTM	4.45	4.10	3.95	3.90	3.85 c

Each wood lapel pin includes: laser imprint on 1/16" maple laminate.
Up to 2 square inches (height x width). Bulk packaged.
Setup charge: *$40.00g.* ***Product sm@rt code:*** *1X.*

LPH-1809 • 1" x 1¼"

gold star
gymnastic
mom

LPH-1255 • 1¼" x 1¼"

LPH-1250 • 1¼"

LPH-7512 • ¾" x 1¼"

MADE IN USA

LPH-7510 • ¾" x 1¼"

LPH-0800 • ¾"

treat crew
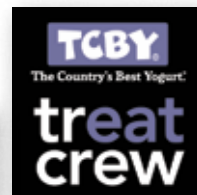
LPH-1010 • 1" x 1"

Full-Color Lapel Pins

	100	250	500	1000	2500	
LPH	2.20	1.60	1.35	1.25	1.20	c

Each lapel pin includes: full-color imprint on .030" heat laminated plastic.
Choose from gloss (standard) or matte finish. Bulk packaged.
***Setup charge:** $65.00g.* ***Product sm@rt code:** 4C. Proof Charge: $12.50g.*

Fastener Choices

153-TP Locking Jewelers Pin

155-TC Single Military Clutch (standard fastener)

152-MAD Circle Magnet $1.40

IN SUPPORT OF BRIDGET

LPP-1111 • 1⅛" x 1⅛"

5 YEAR TEAM MEMBER

LPP-1250 • 1¼"

GAP

LPP-7575 • ¾"

Domino's Pizza

LPP-1251 • 1¼" x 1¼"

I WALK FOR TEAM JOY

LPP-1809 • 1" x 1¼"

GRAND OPENING GALA

LPP-1000 • 1"

LPP-1255 • 1¼" x 1¼"

MADE IN USA

Screen Printed Lapel Pins

	100	250	500	1000	2500
LPP	1.70	1.25	1.10	1.05	.99
Each Additional Color	.80	.40	.30	.20	.15

Each lapel pin includes: one color imprint on .040" polystyrene plastic.
***Pantone® Color Match:** $40.00/match. Bulk packaged.*
***Setup charge:** $40.00g/color.* ***Product sm@rt code:** 4S. Proof Charge: $12.50g.*

Fastener Choices

153-TP Locking Jewelers Pin

155-TC Single Military Clutch (standard fastener)

152-MAD Circle Magnet $1.40

	100	250	500	1000	2500	
HWC-1120	1.62	.93	.70	.58	.50	
Variable Data	1.00	.80	.75	.70	.65	c

Each tag includes: full-color imprint on two sides and no personalization.
Optional variable data includes one piece of information.

HWC-1120 • 1⅛" x 2⅛"

Silver ball chain available in two lengths:
130-BMS 30" $.75 each
104-BMS 4" $.15 each

	100	250	500	1000	2500	
HWC-1020	1.62	.93	.70	.58	.50	
HWC-1025	1.62	.93	.70	.58	.50	
HWC-1121	1.62	.93	.70	.58	.50	
Variable Data	1.00	.80	.75	.70	.65	c

Each tag includes: full-color imprint on two sides and no personalization.
Optional variable data includes one piece of information.

HWC-1121 • 1⅛" x 2"

HWC-1020 • 1" x 2"

HWC-1025 • 1" x 2½"

	100	250	500	1000	2500	
HWC-2818	1.78	1.09	.86	.74	.67	
Variable Data	1.00	.80	.75	.70	.65	c

Each tag includes: full-color imprint on two sides and no personalization.
Optional variable data includes one piece of information.

HWC-2818
2" x 3"

Arrives in a single card for distribution.
Breaks into two 1" x 2½" tags!

	100	250	500	1000	2500	
HWC-3321 (30 mil)	2.22	1.53	1.30	1.18	1.11	
WC-3321 (11 mil)	2.19	1.24	.92	.76	.66	
Variable Data	1.00	.80	.75	.70	.65	c

Each card includes: full-color imprint on two sides and no personalization.
Optional variable data includes one piece of information.
HWC-3321 is a heat laminated card. WC-3321 is a laminated vinyl card.

HWC-3321
3⅛" x 2⅛"

	100	250	500	1000	2500
HWC-2312	2.12	1.25	.96	.82	.73
HWC-2313	2.23	1.36	1.07	.93	.84
HWC-2321	2.73	1.86	1.58	1.43	1.34
Variable Data	1.00	.80	.75	.70	.65 c

Each tag includes: full-color imprint on two sides and no personalization.
Optional variable data includes one piece of information.

HWC-2321
3½" x 3¼"

HWC-2313
2" x 3½"

HWC-2312
2" x 3¼"

TAGS

	100	250	500	1000	2500
HWC-2153	2.19	1.49	1.26	1.14	1.08
HWC-2553	2.19	1.49	1.26	1.14	1.08
HWC-2552	2.19	1.49	1.26	1.14	1.08
Variable Data	1.00	.80	.75	.70	.65 c

Each tag includes: full-color imprint on two sides and no personalization.
Optional variable data includes one piece of information.

HWC-2553
2½" x 5¼"

HWC-2552
2½ x 5¼"

HWC-2153 • 2⅛" x 5⅜"

Ordering Information

Setup Charge: $65.00g/side or
Setup Charge for Variable Data: $95.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

HWC tags and cards are .030" thick, heat laminated and tamper resistant.

Teslin® All-in-One Tags
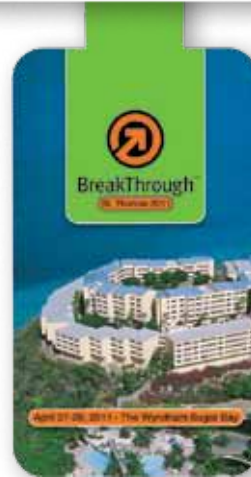
FTA-2031
Tag size 2" x 3"
Overall size 2" x 9"

FTA-1540
Tag size 1½" x 4"
Overall size 1½" x 10"

BatteriesPlus
America's Battery Experts®
Welcome to 2011 Discovery Day!
Hartland, Wisconsin

NEW! FTA-2512
Tag size 2½" x 6"
Overall size 2½" x 12"

Name
Address
City   State   Zip

NEW

*All-in-One tags are easy to attach
to your bag. The strap is built in!
Easy to write-on with pen or marker.*

BreakThrough

100% CLUB
DARE TO HULA
Oct. 14-17, 2011 | MAUI

FTA-2035
Tag size 2" x 3½"
Overall size 2" x 9½"

FTA-2500
Tag size 2½"
Overall size 2½" x 8½"

FTA	250	500	1000	2500	5000	
FTA-1540	.86	.67	.57	.52	.50	
FTA-2031	.94	.75	.66	.60	.58	
FTA-2035	.99	.81	.71	.65	.64	
FTA-2500	.94	.75	.66	.60	.58	
NEW! FTA-2512	1.71	1.53	1.44	1.38	1.36	c
2nd Side imprint			*Included at no charge!*			
Personalization	1.05	.95	.85	.80	.75	c

*Each tag includes: full-color imprint on two sides and no personalization.
Optional personalization includes up to 3 lines of text.*

Ordering Information

Setup Charge: $65.00g/side or
Setup Charge for Personalized Tags: $95.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

FTA tags are .010" thick Teslin®.

FTA-3500
Tag size 3½"
Overall size 3½" x 8¼"

YOUR TICKET TO
HASSLE FREE TRAVEL

name

address

CREATING MAGICAL DREAM GETAWAYS •
Travel N Relax
303.317.6945

FTA-2543
Tag size 2½" x 4⅜"
Overall size 2½" x 9⅜"

NAME
ADDRESS
CITY/STATE/ZIP

chill

The Ponds
GOLF COURSE

FTA-2550
Tag size 2½" x 5"
Overall size 2½" x 9⅜"

HEIFER
INTERNATIONAL

FTA-3000
Tag size 3"
Overall size 3" x 9"

TAGS

Ordering Information

Setup Charge: $65.00g/side or
Setup Charge for Personalized Tags: $95.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

FTA tags are .010" thick Teslin®.

FTA	250	500	1000	2500	5000
FTA-2543	1.30	1.10	1.00	.95	.90
FTA-2550	1.30	1.10	1.00	.95	.90
FTA-3000	1.15	1.00	.90	.85	.80
FTA-3500	1.30	1.10	1.00	.95	.90 c
2nd Side imprint			*Included at no charge!*		
Personalization	1.05	.95	.85	.80	.75 c

Each tag includes: full-color imprint on two sides and no personalization.
Optional personalization includes up to 3 lines of text.

LRW-3520 • 2" x 3½"

GROUP 1	100	250	500	1000	2500
LRW	1.90	1.10	.85	.70	.65
Additional Color	.90	.45	.30	.20	.15
Address Block (backside)	.90	.45	.30	.20	.15 c

Each tag includes: one standard imprint color on one side and loop strap.

LRW-1530	LRW-1535	LRW-2030	LRW-2035	LRW-2500	LRW-3020	LRW-3321	LRW-3520
1½" x 3"	1½" x 3½"	2" x 3"	2" x 3½"	2½"	2" x 3"	2⅛" x 3⅜"	2" x 3½"

LRW-2242 • 2¼" x 4¼"

GROUP 2	100	250	500	1000	2500
LRW	2.15	1.35	1.05	.95	.85
Additional Color	.90	.45	.30	.20	.15
Address Block (backside)	.90	.45	.30	.20	.15 c

Each tag includes: one standard imprint color on one side and loop strap.

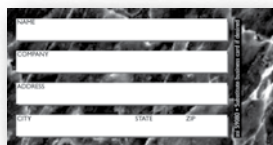| LRW-2242	LRW-2537	◆ LRW-2542	LRW-2737	LRW-3000	LRW-3030	LRW-3500	LRW-3535	LRW-5516
2¼" x 4¼"	2½" x 3¾"	2½" x 4¼"	2¾" x 3¾"	3"	3" x 3"	3½"	3½" x 3½"	5½" x 1⅝"
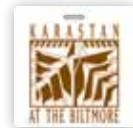
Options for Tags

◆ CHS-2035 $.95 each
*Clear business card window. Insert sold
separately. Fits tags marked with ◆.*

LW-INSERT $.10 each
*Blank card stock insert to use with
CHS-2035. Shipped in bulk.*

Address Block (see price above)
*Example shown. Includes one color
imprint. Layout varies by tag shape.*

GROUP 3	100	250	500	1000	2500
LRW	2.25	1.45	1.15	1.05	.95
Additional Color	.90	.45	.30	.20	.15
Address Block (backside)	.90	.45	.30	.20	.15 c

Each tag includes: one standard imprint on one side color and loop strap.

◆ LRW-2645 • 2⅝" x 4½"

◆ LRW-2645
2⅝" x 4½"

LRW-3040
3" x 4"

◆ LRW-3050
3" x 5"

◆ LRW-3146
3⅛" x 4⅝"

LRW-3151
3" x 5"

◆ LRW-3545
3½" x 4½"

◆ LRW-3550
3½" x 5½"

LRW-3844
3⅞" x 4½"

LRW-4000
4"

LRW-4040
4" x 4"

◆ LRW-4050
4" x 5"

TAGS

GROUP 4	100	250	500	1000	2500
LRW	2.60	1.80	1.55	1.40	1.35
Additional Color	.90	.45	.30	.20	.15
Address Block (backside)	.90	.45	.30	.20	.15 c

Each tag includes: one standard imprint color on one side and loop strap.

◆ LRW-4500 • 4½"

◆ LRW-4060
4" x 6"

LRW-4244
4¼" x 4"

◆ LRW-4500
4½"

LRW-5248
4⅞" x 5¼"

◆ LRW-5251
5¼" x 5"

Straps & Ordering Information

120-LTK	120-LPR	120-LPB	120-LPC	120-LPW	120-LPK
Black Leather	Red	Blue	Clear	White	Black
$.60 each	Loop Strap	Loop Strap	Loop Strap	Loop Strap	Loop Strap

Straps are shipped in bulk separate from our tags. Imported. Loop straps are 5⅝" long.

FTL-3520 • 2" x 3½"

GROUP 1	100	250	500	1000	2500
FTL	2.30	1.45	1.05	.95	.85
2nd Side imprint		*Included at no charge!*			
Address Block (backside)	.90	.45	.30	.20	.15
Personalization (up to 3 lines)	1.30	1.05	.95	.70	.65 c

Each tag includes: full-color imprint on two sides and loop strap.

| FTL-1530 | FTL-1535 | FTL-2030 | FTL-2035 | FTL-2500 | FTL-3020 | FTL-3321 | FTL-3520 |
| 1½" x 3" | 1½" x 3½" | 2" x 3" | 2" x 3½" | 2½" | 2" x 3" | 2⅝" x 3⅜" | 2" x 3½" |

FTL-2542 • 2½" x 4¼"

GROUP 2	100	250	500	1000	2500
FTL	2.70	1.85	1.45	1.30	1.25
2nd Side imprint		*Included at no charge!*			
Address Block (backside)	.90	.45	.30	.20	.15
Personalization (up to 3 lines)	1.30	1.05	.95	.70	.65 c

Each tag includes: full-color imprint on two sides and loop strap.

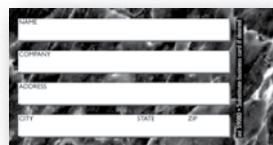| FTL-2242 | FTL-2537 | ◆ FTL-2542 | FTL-2737 | FTL-3000 | FTL-3030 | FTL-3500 | FTL-3535 | FTL-5516 |
| 2¼" x 4¼" | 2½" x 3¾" | 2½" x 4¼" | 2¾" x 3¾" | 3" | 3" x 3" | 3½" | 3½" x 3½" | 5½" x 1⅝" |

Options for Tags

◆ CHS-2035 $.95 each
*Clear business card window. Insert sold
separately. Fits tags marked with ◆.*

LW-INSERT $.10 each
*Blank card stock insert to use with
CHS-2035. Shipped in bulk.*

Address Block (see price above)
*Example shown. Includes one color
imprint. Layout varies by tag shape.*

GROUP 3	100	250	500	1000	2500
FTL	2.90	2.05	1.65	1.50	1.40
2nd Side imprint		*Included at no charge!*			
Address Block (backside)	.90	.45	.30	.20	.15
Personalization (up to 3 lines)	1.30	1.05	.95	.70	.65 c

Each tag includes: full-color imprint on two sides and loop strap.

◆ FTL-2645 • 2⅝" x 4½"

◆ FTL-2645
2⅝" x 4½"

FTL-3040
3" x 4"

◆ FTL-3050
3" x 5"

◆ FTL-3146
3⅛" x 4⅝"

FTL-3151
3" x 5"

◆ FTL-3545
3½" x 4½"

◆ FTL-3550
3½" x 5½"

FTL-3844
3⅞" x 4½"

FTL-4000
4"

FTL-4040
4" x 4"

◆ FTL-4050
4" x 5"

GROUP 4	100	250	500	1000	2500
FTL	3.70	2.85	2.35	2.20	2.15
2nd Side imprint		*Included at no charge!*			
Address Block (backside)	.90	.45	.30	.20	.15
Personalization (up to 3 lines)	1.30	1.05	.95	.70	.65 c

Each tag includes: full-color imprint on two sides and loop strap.

◆ FTL-5251 • 5¼" x 5"

◆ FTL-4060
4" x 6"

FTL-4244
4¼" x 4"

◆ FTL-4500
4½"

FTL-5248
4⅞" x 5¼"

◆ FTL-5251
5¼" x 5"

T A G S

Straps & Ordering Information

120-LTK
Black Leather
$.60 each

120-LPR
Red
Loop Strap

120-LPB
Blue
Loop Strap

120-LPC
Clear
Loop Strap

120-LPW
White
Loop Strap

120-LPK
Black
Loop Strap

Straps are shipped in bulk separate from our tags. Imported. Loop straps are 5⅝" long.

Setup Charge: $65.00g /side
Address Block Setup Charge: $40.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

FTL tags are .025" thick.
Bulk packaged. Individual poly bagging $.40g

FCW *Full-Color Write-on Tags*

FCW-3520 • 2" x 3½"

GROUP 1	100	250	500	1000	2500
FCW	3.20	2.00	1.45	1.30	1.20
Address Block (backside)	.90	.45	.30	.20	.15
2nd Side (full-color)	1.70	1.35	1.20	1.10	1.05
Personalization (up to 3 lines)	1.30	1.05	.95	.70	.65 c

Each tag includes: full-color imprint, loop strap and no personalization.
*Optional personalization includes up to 3 lines of text.*

FCW-1530	FCW-1535	FCW-2030	FCW-2035	FCW-2500	FCW-3020	FCW-3321	FCW-3520
1½" x 3"	1½" x 3½"	2" x 3"	2" x 3½"	2½"	2" x 3"	2⅛" x 3⅜"	2" x 3½"

FCW-2537 • 2½" x 3¾"

GROUP 2	100	250	500	1000	2500
FCW	3.85	2.65	2.05	1.90	1.80
Address Block (backside)	.90	.45	.30	.20	.15
2nd Side (full-color)	1.70	1.35	1.20	1.10	1.05
Personalization (up to 3 lines)	1.30	1.05	.95	.70	.65 c

Each tag includes: full-color imprint, loop strap and no personalization.
Optional personalization includes up to 3 lines of text.

FCW-2242	FCW-2537	◆ FCW-2542	FCW-2737	FCW-3000	FCW-3030	FCW-3500	FCW-3535	FCW-5516
2¼" x 4¼"	2½" x 3¾"	2½" x 4¼"	2¾" x 3¾"	3"	3" x 3"	3½"	3½" x 3½"	5½" x 1⅝"

Options for Tags

◆ CHS-2035 $.95 each
Clear business card window. Insert sold
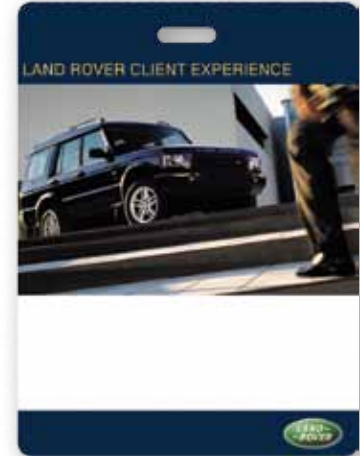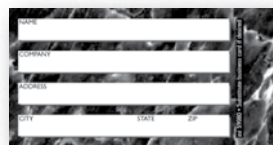*separately. Fits tags marked with ◆.*
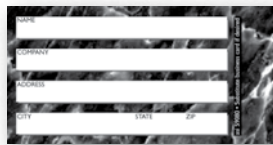
LW-INSERT $.10 each
Blank card stock insert to use with
CHS-2035. Shipped in bulk.

Address Block (see price above)
Example shown. Includes one color
imprint. Layout varies by tag shape.

GROUP 3	100	250	500	1000	2500
FCW	4.15	3.00	2.35	2.15	2.05
Address Block (backside)	.90	.45	.30	.20	.15
2nd Side (full-color)	1.70	1.35	1.20	1.10	1.05
Personalization (up to 3 lines)	1.30	1.05	.95	.70	.65 c

Each tag includes: full-color imprint, loop strap and no personalization.
Optional personalization includes up to 3 lines of text.

◆ FCW-2645
2⅝" x 4½"

◆ FCW-3050
3" x 5"

◆ FCW-3146
3⅛" x 4⅝"

FCW-3151
3" x 5"

◆ FCW-3545
3½" x 4½"

◆ FCW-3550
3½" x 5½"

FCW-3844
3⅞" x 4½"

FCW-4000
4"

FCW-4040
4" x 4"

◆ FCW-4050
4" x 5"

FCW-3040 • 3" x 4"

TAGS

GROUP 4	100	250	500	1000	2500
FCW	5.40	4.20	3.45	3.30	3.20
Address Block (backside)	.90	.45	.30	.20	.15
2nd Side (full-color)	1.70	1.35	1.20	1.10	1.05
Personalization (up to 3 lines)	1.30	1.05	.95	.70	.65 c

Each tag includes: full-color imprint, loop strap and no personalization.
Optional personalization includes up to 3 lines of text.

◆ FCW-4060
4" x 6"

FCW-4244
4¼" x 4"

◆ FCW-4500
4½"

FCW-5248
4⅞" x 5¼"

◆ FCW-5251
5¼" x 5"

◆ FCW-5251 • 5¼" x 5"

Straps & Ordering Information

120-LTK
Black Leather
$.60 each

120-LPR
Red
Loop Strap

120-LPB
Blue
Loop Strap

120-LPC
Clear
Loop Strap

120-LPW
White
Loop Strap

120-LPK
Black
Loop Strap

Straps are shipped in bulk separate from our tags. Imported. Loop straps are 5⅝" long.

Setup Charge: $65.00g/side or
Setup Charge for Personalized Tags: $95.00g
Address Block Setup Charge: $40.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

FCW tags are .050" thick.
Bulk packaged. Individual poly bagging $.40g

HTW-1530 • 1½" x 3"

GROUP 1	100	250	500	1000	2500
HTW	3.05	1.85	1.45	1.20	.99
2nd Side imprint		*Included at no charge!*			
Personalization (up to 3 lines)	1.30	1.05	.95	.70	.65 c

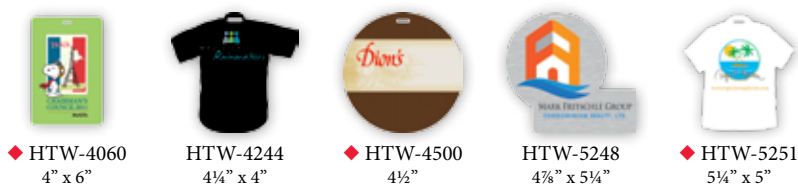*Each tag includes: full-color imprint on two sides and loop strap.*

HTW-1530	HTW-1535	HTW-2030	HTW-2035	HTW-2500	HTW-3020	HTW-3321	HTW-3520
1½" x 3"	1½" x 3½"	2" x 3"	2" x 3½"	2½"	2" x 3"	2⅛" x 3⅜"	2" x 3½"

HTW-2242 • 2¼" x 4¼"

GROUP 2	100	250	500	1000	2500
HTW	3.60	2.35	1.95	1.75	1.50
2nd Side imprint		*Included at no charge!*			
Personalization (up to 3 lines)	1.30	1.05	.95	.70	.65 c

Each tag includes: full-color imprint on two sides and loop strap.

HTW-2242	HTW-2537	◆ HTW-2542	HTW-2737	HTW-3000	HTW-3030	HTW-3500	HTW-3535	HTW-5516
2¼" x 4¼"	2½" x 3¾"	2½" x 4¼"	2¾" x 3¾"	3"	3" x 3"	3½"	3½" x 3½"	5½" x 1⅝"

Options for Tags

◆ **CHS-2035** $.95c each
Clear business card window. Insert sold separately. Fits tags marked with ◆.

LW-INSERT $.10c each
Blank card stock insert to use with CHS-2035. Shipped in bulk.

Address Block (no additional cost)
Example shown. Includes full-color imprint. Layout varies by tag shape.

GROUP 3	100	250	500	1000	2500
HTW	3.85	2.60	2.20	2.00	1.70
2nd Side imprint			Included at no charge!		
Personalization (up to 3 lines)	1.30	1.05	.95	.70	.65 c

Each tag includes: full-color imprint on two sides and loop strap.

HTW-3151 • 3" x 5"

◆ HTW-2645 2⅝" x 4½" HTW-3040 3" x 4" ◆ HTW-3050 3" x 5" ◆ HTW-3146 3⅛" x 4⅝" HTW-3151 3" x 5" ◆ HTW-3545 3½" x 4½" ◆ HTW-3550 3½" x 5½" ◆ HTW-3844 3⅞" x 4½" HTW-4000 4"

HTW-4040 4" x 4" ◆ HTW-4050 4" x 5"

GROUP 4	100	250	500	1000	2500
HTW	4.85	3.65	3.25	3.05	2.60
2nd Side imprint			Included at no charge!		
Personalization (up to 3 lines)	1.30	1.05	.95	.70	.65 c

Each tag includes: full-color imprint on two sides and loop strap.

TAGS

HTW-4500 • 4½"

◆ HTW-4060 4" x 6" HTW-4244 4¼" x 4" ◆ HTW-4500 4½" HTW-5248 4⅞" x 5¼" ◆ HTW-5251 5¼" x 5"

Straps & Ordering Information

120-LTK Black Leather $.60 each 120-LPR Red Loop Strap 120-LPB Blue Loop Strap 120-LPC Clear Loop Strap 120-LPW White Loop Strap 120-LPK Black Loop Strap

Straps are shipped in bulk separate from our tags. Imported. Loop straps are 5⅝" long.

Setup Charge: $65.00g /side
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

HTW tags are .030" thick.
Bulk packaged. Individual poly bagging $.40g

Products are not shown to scale.

www.idline.com • full-color in 5 days! **65**

HTW-3535
3½" x 3½"

HTW-3500
3½"

GROUP 2	100	250	500	1000	2500
HTW	3.60	2.35	1.95	1.75	1.50
2nd Side imprint		*Included at no charge!*			
Personalization (up to 3 lines)	1.30	1.05	.95	.70	.65 c

Each tag includes: full-color imprint on two sides, loop strap and no personalization.

◆ **HTW-4050**
4" x 5"

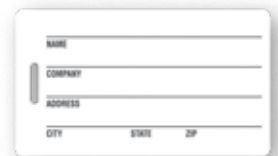◆ **HTW-3551**
3½" x 5"

HTW-4000 • 4"

GROUP 3	100	250	500	1000	2500
HTW	3.85	2.60	2.20	2.00	1.70
2nd Side imprint		*Included at no charge!*			
Personalization (up to 3 lines)	1.30	1.05	.95	.70	.65 c

Each tag includes: full-color imprint on two sides, loop strap and no personalization.

Options for Tags

◆ **CHS-2035** $.95 each
*Clear business card window. Insert sold
separately. Fits tags marked with ◆.*

Address Block
*Example shown. Includes one color
imprint. Layout varies by tag shape.*

Straps & Ordering Information

Setup Charge: $65.00g /side
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

HTW tags are .030" thick.
Bulk packaged. Individual poly bagging $.40g

120-LTK	120-LPR	120-LPB	120-LPC	120-LPW	120-LPK
Black Leather	Red	Blue	Clear	White	Black
$.60 each	Loop Strap	Loop Strap	Loop Strap	Loop Strap	Loop Strap

Straps are shipped in bulk separate from our tags. Imported. Loop straps are 5⅝" long.

GROUP 2	25	100	250	500	1000
WTL	7.70	5.75	5.35	5.25	5.20
Address Block (backside)	3.00	2.05	1.85	1.80	1.75
2nd Side Lasered	3.00	2.05	1.85	1.80	1.75 c

Each wood tag includes: laser engraved imprint and no personalization.

Wood Tags include a natural cotton cording!

WTL-3535
3½" x 3½"

WTL-3500
3½"

TAGS

GROUP 3	25	100	250	500	1000
WTL	8.30	6.40	6.00	5.90	5.80
Address Block (backside)	3.00	2.05	1.85	1.80	1.75
2nd Side Lasered	3.00	2.05	1.85	1.80	1.75 c

Each wood tag includes: laser engraved imprint and no personalization.

Options for Tags

Address Block (see price above)
Example shown. Includes lasered imprint. Layout varies by tag shape.

◆ WTL-4050
4" x 5"

◆ WTL-3551
3½" x 5"

WTL-4000 • 4"

Straps & Ordering Information

120-LTK
Black Leather Strap
$.60 each

150-NA
Natural Cotton
(included)

Straps are shipped in bulk separate from our tags. Imported.

Setup Charge: $40.00g /side
Proof charge: $12.50g
Copy Change charge: $25.00g
Product sm@rt code: 1X

WTL tags are 1/16" thick maple laminate.
Cord or strap packed separately.
Bulk packaged. Individual poly bagging $.40g

WTL-2030 • 2" x 3"

GROUP 1	25	100	250	500	1000	
WTL	7.05	5.10	4.75	4.60	4.55	
Address Block (backside)	3.00	2.05	1.85	1.80	1.75	
2nd Side Lasered	3.00	2.05	1.85	1.80	1.75	c

Each wood tag includes: laser engraved imprint and no personalization.

WTL-3520 • 2" x 3½"

GROUP 2	25	100	250	500	1000	
WTL	7.70	5.75	5.35	5.25	5.20	
Address Block (backside)	3.00	2.05	1.85	1.80	1.75	
2nd Side Lasered	3.00	2.05	1.85	1.80	1.75	c

Each wood tag includes: laser engraved imprint and no personalization.

WTL-2035	WTL-2242	WTL-2500	WTL-2525	WTL-3000	WTL-3520
2" x 3½"	2¼" x 4¼"	2½"	2¼" x 2¼"	3"	2" x 3½"

WTL-2645
2⅝" x 4½"

WTL-3040
3" x 4"

GROUP 3	25	100	250	500	1000	
WTL	8.30	6.40	6.00	5.90	5.80	
Address Block (backside)	3.00	2.05	1.85	1.80	1.75	
2nd Side Lasered	3.00	2.05	1.85	1.80	1.75	c

Each wood tag includes: laser engraved imprint and no personalization.

Wood Tags include a natural cotton cording!

Options for Tags

Address Block (see price above)
Example shown. Includes lasered imprint. Layout varies by tag shape.

120-LTK	150-NA
Black Leather	Natural Cotton
$.60 each	(included)

Straps are shipped in bulk separate from our tags. Imported.

1-5 SQ. INCHES	25	100	250	500	1000
WTL-01	7.05	5.10	4.75	4.60	4.55
Address Block (backside)	3.00	2.05	1.85	1.80	1.75
2nd Side Lasered	3.00	2.05	1.85	1.80	1.75 c

Each wood tag includes: laser engraved imprint and no personalization.

6-10 SQ. INCHES	25	100	250	500	1000
WTL-06	7.70	5.75	5.35	5.25	5.20
Address Block (backside)	3.00	2.05	1.85	1.80	1.75
2nd Side Lasered	3.00	2.05	1.85	1.80	1.75 c

Each wood tag includes: laser engraved imprint and no personalization.

11-15 SQ. INCHES	25	100	250	500	1000
WTL-11	8.30	6.40	6.00	5.90	5.80
Address Block (backside)	3.00	2.05	1.85	1.80	1.75
2nd Side Lasered	3.00	2.05	1.85	1.80	1.75 c

Each wood tag includes: laser engraved imprint and no personalization.

Custom Shaped Wood Tags at no extra charge!

TAGS

Straps & Ordering Information

120-LTK Black Leather $.60 each

150-NA Natural Cotton (included)

Straps are shipped in bulk separate from our tags. Imported.

Setup Charge: $40.00g /side
Address Block Setup Charge: $40.00g
Proof charge: $12.50g
Copy Change charge: $25.00g
Product sm@rt code: 1X

WTL tags are 1/16" thick maple laminate.
Cord or strap packed separately.
Bulk packaged. Individual poly bagging $.40g

CP-0924 • 9" x 24"

YARD SIGN	10	25	50	100	250
CP-0924	9.85	6.00	4.70	4.05	3.70
Additional Color	4.95	2.35	1.50	.85	.75
2nd Side Imprint	4.95	2.35	1.50	.85	.75 c

Each sign includes: one standard color imprint on one side

CP-2213 • 16" x 22"

YARD SIGN	10	25	50	100	250
CP	13.10	9.25	8.00	7.35	6.95
Additional Color	4.95	2.35	1.50	.85	.75
2nd Side Imprint	4.95	2.35	1.50	.85	.75 c

Each sign includes: one standard color imprint on one side

CP-2216 • 16" x 22"

CP-1824 • 18" x 24"
(stakes not included)

500-309-HF $1.95 c
H-Frame Sign Stake 30"

500-260-BS $1.40/set of 2
Beefy Stakes 26"
(not shown)

CP-2212 • 16" x 22"

SIGNS

HAND SIGN	10	25	50	100	250
CP-0516	8.20	4.35	3.05	2.45	2.05
CP-0812	8.20	4.35	3.05	2.45	2.05
Additional Color	4.95	2.35	1.50	.85	.75
2nd Side Imprint	4.95	2.35	1.50	.85	.75 c

Each sign includes: one standard color imprint on one side

CP-0812
12" x 8"

CP-0516
16" x 5"

HAND SIGN	10	25	50	100	250
CP-0814	8.75	4.90	3.60	2.95	2.60
CP-0914	8.75	4.90	3.60	2.95	2.60
Additional Color	4.95	2.35	1.50	.85	.75
2nd Side Imprint	4.95	2.35	1.50	.85	.75 c

Each sign includes: one standard color imprint on one side

CP-0914
14½" x 9"

CP-0814
14½" x 8"
*(shown with optional
2nd side imprint)*

Ordering Information & Standard Colors

Setup Charge: $40.00g /color
PMS Color Match: $40.00g/match
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4S

CP signs are .125" thick.

Yellow same	**Med Yellow** PMS 1235	**Orange** same	**Rhodamine** same	**Fire Red** PMS 485	**Scarlet** PMS 201
Reflex Blue same	**Blue** PMS 300	**Peacock** PMS 3005	**Green** PMS 335	**Black** same	

DH-3854 • 3⅞" x 5⅜"

	100	250	500	1000	2500
DH-3854	1.71	1.00	.77	.65	.58
2nd Side Imprint		*Included at no charge!*			
Variable Data	1.00	.80	.75	.70	.65 c

Each hanger includes: full-color imprint.
Optional variable data includes one piece of information.

DH-3560 • 3½" x 6"

DH-4070 • 4" x 7"

	100	250	500	1000	2500
DH-3560	2.20	1.49	1.26	1.14	1.07
DH-4070	2.20	1.49	1.26	1.14	1.07
2nd Side Imprint		*Included at no charge!*			
Variable Data	1.00	.80	.75	.70	.65 c

Each hanger includes: full-color imprint.
Optional variable data includes one piece of information.

DH-3583 • 3½" x 8¼"

DH-3582 • 3½" x 8¼"

	100	250	500	1000	2500
DH-3582	2.35	1.65	1.41	1.29	1.22
DH-3583	2.35	1.65	1.41	1.29	1.22
2nd Side Imprint		*Included at no charge!*			
Variable Data	1.00	.80	.75	.70	.65 c

Each hanger includes: full-color imprint.
Optional variable data includes one piece of information.

Ordering Information

Setup Charge: $65.00g/side or
Setup Charge for Variable Data: $95.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

Products are .011" thick. Bulk packaged.
Printed on 10 mil rigid vinyl with overlaminate.

PARKING PERMITS	100	250	500	1000	2500
PP-2730	1.78	1.07	.84	.72	.65
PP-2747	2.03	1.32	1.08	.97	.90
PP-3560	2.52	1.82	1.58	1.46	1.39
PP-4070	2.52	1.82	1.58	1.46	1.39
2nd Side Imprint		*Included at no charge!*			
Variable Data	1.00	.80	.75	.70	.65 c

Each parking permit includes: full-color imprint and no numbering.
Optional variable data includes one piece of information.

PP-2730 • 2¾" x 3"

PP-2747 • 2¾" x 4¾"

PP-4070 • 4" x 7"

PP-3560 • 3½" x 6"
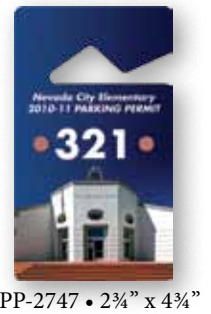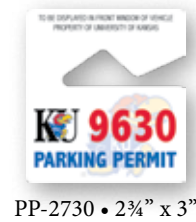
SHELF TALKERS	100	250	500	1000	2500
ST-1285	1.79	1.09	.85	.73	.66
ST-4072	2.57	1.86	1.63	1.51	1.44
ST-5272	3.19	2.48	2.25	2.13	2.06
Variable Data	1.00	.80	.75	.70	.65 c

Each shelf talker includes: full-color imprint.
Add $.20 (c) for adhesive on ST-4072 & ST-5272.
Optional variable data includes one piece of information.

ST-1285 • 1¼" x 8½"

ST-4072 • 4" x 7¼"

ST-5272 • 5¼" x 7¼"

GIVEAWAYS

ROLODEX® CARDS	100	250	500	1000	2500
RO_-2240	1.90	1.20	.96	.84	.77
2nd Side Imprint		*Included at no charge!*			
Variable Data	1.00	.80	.75	.70	.65 c

Each card includes: full-color imprint.
Optional variable data includes one piece of information.

ROC-2240 • 2⅝" x 4"
Center Tab

ROL-2240 • 2⅝" x 4"
Left Tab

ROR-2240 • 2⅝" x 4"
Right Tab

Ordering Information

Setup Charge: $65.00g/side or
Setup Charge for Variable Data: $95.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

Products are .011" thick. Bulk packaged.
Printed on 10 mil rigid vinyl with overlaminate.

*Products are not shown to scale.

BM-2060 • 2" x 6"

GROUP 1	100	250	500	1000	2500
BM	1.85	1.20	1.00	.90	.73
2nd Side Imprint		*Included at no charge!*			
Variable Data	1.00	.80	.75	.70	.65 c

Each bookmark includes: full-color imprint.
Optional variable data includes one piece of information.

BM-1285	BM-1570	BM-7716	BM-7717	BM-7917	BM-7918	BM-8517
1¼" x 8½"	1½" x 7"	1¾" x 7¾"	1¾" x 7¾"	1¾" x 8"	1¾" x 8"	1¾" x 8½"

BM-3583 • 3½" x 8¼"

GROUP 2	100	250	500	1000	2500
BM	2.15	1.50	1.30	1.20	.87
2nd Side Imprint		*Included at no charge!*			
Variable Data	1.00	.80	.75	.70	.65 c

Each bookmark includes: full-color imprint.
Optional variable data includes one piece of information.

BM-2284	BM-2310	BM-2583	BM-2772	BM-3090
2¼" x 8½"	2⅜" x 10"	2½" x 8⅜"	2¾" x 7¼"	3" x 9"

Ordering Information

Setup Charge: $65.00g/side or
Setup Charge for Variable Data: $95.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

Products are .011" thick. Bulk packaged.
Printed on 10 mil rigid vinyl with overlaminate.

RU-1285 • 1¼" x 8½"

RU-1062 • 1" x 6¼"

GROUP 1	100	250	500	1000	2500
RU	1.55	.90	.70	.60	.41
2nd Side Imprint		Included at no charge!			c

Each ruler includes: full-color imprint.

GROUP 2	100	250	500	1000	2500
RU	1.85	1.20	1.00	.90	.64
2nd Side Imprint		Included at no charge!			c

Each ruler includes: full-color imprint.

RU-1570
1½" x 7"

RU-2080
2" x 8" (rounded corners)

RU-2180
2" x 8" (square corners)

RU-2060 • 2" x 6"

GROUP 3	100	250	500	1000	2500
RU	2.15	1.50	1.30	1.20	.87
2nd Side Imprint		Included at no charge!			c

Each ruler includes: full-color imprint.

RU-2310 • 2⅜" x 10"

RU-2010
2" x 10"

RU-2092
2" x 9¼"

RU-2110
2" x 10"

GIVEAWAYS

RU-2016 • 2" x 16"

RU-2012 • 2" x 12¼"

GROUP 4	100	250	500	1000	2500
RU	2.50	1.90	1.65	1.55	1.17
2nd Side Imprint		Included at no charge!			c

Each ruler includes: full-color imprint.

2 PANELS	100	250	500	1000	2500	
PC-0206	1.87	1.34	1.17	1.08	1.03	c

Each pocket pal includes: full-color imprint on two sides.

side 1

side 2

PC-0206 • Overall size 2⅛" x 6¾"
Folded size 2⅛" x 3⅜"

3 PANELS	100	250	500	1000	2500	
PC-0210	1.99	1.46	1.29	1.20	1.15	c

Each pocket pal includes: full-color imprint on two sides.

side 2

side 1

PC-0210 • Overall size 2⅛" x 10⅛"
Folded size 2⅛" x 3⅜"

4 PANELS	100	250	500	1000	2500	
PC-0213	3.49	2.60	2.30	2.15	2.06	c

Each pocket pal includes: full-color imprint on two sides.

side 1

side 2

PC-0213 • Overall size 2⅛" x 13½"
Folded size 2⅛" x 3⅜"

*Easy to write-on with pen or marker.
Folds down to credit card size to easily fit in a
wallet! Print useful information that your
customers will keep with them all year long!*

Ordering Information

Setup Charge: $65.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

PC pocket pal's are .010" thick Teslin®.

PRISM Line

Should you order Magnets or Re-Stick-Its?
Start with where they will go!

Vehicle Exterior?
*Re-stick-its will stick
to metal cars & trucks!*

Mirrors?
*Re-stick-its will stay on
a mirror with no residue*

File Cabinets?
*Magnets are great for
messages on file cabinets!*

Vehicle Interior?
*Re-stick-its will adhere
to glass & dashboard!*

Refrigerator?
*Colored metal use a magnet.
Stainless steel use Re-stick-its.*

Painted Walls?
*Re-stick-its stick and stay
where ever you put them!*

MAGNETS•RS

FCM-1130 • 1⅛" x 3"

GROUP 1	250	500	1000	2500	5000
20 mil FCM	.53	.36	.28	.23	.22
30 mil FCM or RS	.57	.40	.32	.27	.26 c

Each magnet or Re-Stick-It includes: full-color imprint

FCM-1015	FCM-1130	FCM-1324	FCM-1530	FCM-1725	FCM-2000	FCM-2020	FCM-2117
1" x 1½"	1⅛" x 3"	1⅜" x 3½"	1½" x 3"	1¾" x 2½"	2"	2" x 2"	1¾" x 2⅛"

FCM-1134
1⅛" x 2½"

GROUP 2	250	500	1000	2500	5000
20 mil FCM	.56	.39	.31	.27	.25
30 mil FCM or RS	.60	.43	.35	.31	.29 c

Each magnet or Re-Stick-It includes: full-color imprint

FCM-1134	FCM-1730	FCM-2025	FCM-2225	FCM-2320	FCM-3515
1⅛" x 2½"	1¾" x 3"	2" x 2½"	2½" x 2⅛"	2" x 2¼"	1½" x 3½"

FCM-3814
3⅞" x 1½"

GROUP 3	250	500	1000	2500	5000
20 mil FCM	.58	.42	.33	.29	.27
30 mil FCM or RS	.62	.46	.37	.33	.31 c

Each magnet or Re-Stick-It includes: full-color imprint

FCM-1341	FCM-1532	FCM-1535	FCM-1538	FCM-1632	FCM-2122	FCM-2125	FCM-2126	FCM-3117
1⅜" x 4⅛"	1½" x 3¼"	1½" x 3½"	1½" x 3⅞"	2" x 3¼"	2⅛" x 2¼"	2⅛" x 2½"	2⅝" x 2⅝"	3⅛" x 1¾"

GROUP 4	250	500	1000	2500	5000
20 mil FCM	.61	.44	.36	.32	.30
30 mil FCM or RS	.65	.48	.40	.36	.34 c

Each magnet or Re-Stick-It includes: full-color imprint

FCM-3123 • 2⅜" x 3⅛"

FCM-1333 1⅜" x 3⅜"	FCM-1731 1¾" x 3"	FCM-1737 1¾" x 3¾"	FCM-1740 1¾" x 4"	FCM-1934 3½" x 2"	FCM-2027 2" x 2¾"	FCM-2030 2" x 3"	FCM-2031 2" x 3"	FCM-2128 2⅛" x 2⅞"

FCM-2131 2⅛" x 3⅛"	FCM-2135 2" x 3½"	FCM-2222 2¼" x 2¼"	FCM-2230 2¼" x 3"	FCM-2329 2¼" x 3"	FCM-2337 2¼" x 3½"	FCM-2425 2⅜" x 2½"	FCM-2427 2⅜" x 2⅝"	FCM-2500 2½"

FCM-2525 2½" x 2½"	FCM-2528 2½" x 2⅞"	FCM-2624 2⅝" x 2½"	FCM-2725 2⅜" x 2⅝"	FCM-2728 2½" x 2⅝"	FCM-2921 3" x 2⅛"	FCM-2935 2" x 3½"	FCM-3020 2" x 3"	FCM-3035 3" x 3½"

FCM-3120 2" x 3⅛"	FCM-3123 2⅜" x 3⅛"	FCM-3321 2" x 3½"	FCM-3519 2" x 3½"	FCM-3520 2" x 3½"	FCM-3522 2¼" x 3½"	FCM-3620 2" x 3½"

BUSINESS CARD	250	500	1000	2500	5000
20 mil FCM	.61	.44	.36	.32	.30
30 mil FCM or RS	.65	.48	.40	.36	.34 c

Each magnet or Re-Stick-It includes: full-color imprint

FCM-2035
2" x 3½"
Square corners
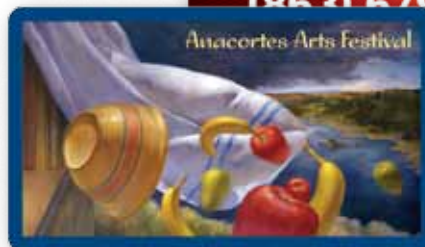
FCM-2036 • 2" x 3½"
Rounded corners

Ordering Information

Order numbers for magnets shown. To order Re-Stick-Its use RS- in place of FCM-.

Magnets are white gloss magnetic material in your choice of .020" or .030" thicknesses. Re-Stick-It material is white gloss and adheres to most surfaces without leaving a residue.

Full-Color Setup Charge: $65.00g
One Color Setup Charge: $40.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

FCM-2982
3" x 3"

GROUP 5	250	500	1000	2500	5000
20 mil FCM	.68	.52	.44	.39	.38
30 mil FCM or RS	.72	.56	.48	.43	.42 c

Each magnet or Re-Stick-It includes: full-color imprint

FCM-1056 1" x 5⅝"	FCM-1060 1" x 6"	FCM-2040 2" x 4"

FCM-1056
1" x 5⅝"

FCM-1060
1" x 6"

FCM-2040
2" x 4"

FCM-2235
2⅛" x 3½"

FCM-2330
2⅜" x 3"

FCM-2331
2⅜" x 3⅛"

FCM-2529
2½" x 3"

FCM-2530
2½" x 3"

FCM-2531
2½" x 3⅛"

FCM-2535
2½" x 3½"

FCM-2623
3" x 3"

FCM-2627
2¾" x 3"

FCM-2629
3" x 2⅞"

FCM-2630
2⅝" x 3"

FCM-2727
3" x 3"

FCM-2731
2¾" x 3"

FCM-2792
3" x 2¾"

FCM-2824
2⅞" x 2½"

FCM-2828
3" x 3"

FCM-2830
3" x 2⅞"

FCM-2903
3" x 3"

FCM-2922
3" x 2⅛"

FCM-2924
3" x 2½"

FCM-2928
3" x 2⅞"

FCM-2929
3" x 3"

FCM-2930
3" x 3"

FCM-2934
3" x 3½

FCM-2982
3" x 3"

FCM-3003
3" x 3"

FCM-3023
2⅜" x 3"

FCM-3026
3" x 2⅝"

FCM-3029
3" x 3"

FCM-3030
3" x 3"

FCM-3092
3" x 3"

FCM-3130
3" x 3"

FCM-3132
3" x 3"

FCM-3528
3½" x 2¾"

FCM-3626
3⅝" x 2⅝"

FCM-4025
2½" x 4"

Ordering Information

Full-Color Setup Charge: $65.00g
One Color Setup Charge: $40.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

Magnets are white gloss magnetic material in your choice of .020" or .030" thicknesses. Re-Stick-It material is white gloss and adheres to most surfaces without leaving a residue.

Order numbers for magnets shown. To order Re-Stick-Its use RS- in place of FCM-.

GROUP 1	250	500	1000	2500	5000
20 mil FCM	.61	.44	.36	.32	.30
30 mil FCM or RS	.65	.48	.40	.36	.34 c

Each magnet or Re-Stick-It includes: full-color imprint

FCM-KS
2" x 3½"

FCM-AL	FCM-CT	FCM-DE	FCM-HI	FCM-IA	FCM-ID	FCM-KS	FCM-MA	FCM-ME
2" x 3½"	3¼" x 2⅝"	3¼" x 2¼"	2¾" x 2⅝"	2⅛" x 3"	3" x 2"	2" x 3½"	1⅞" x 3½"	3⅛" x 2"

FCM-MN	FCM-MS	FCM-MT	FCM-NC	FCM-ND	FCM-NE	FCM-NH	FCM-NJ	FCM-NV
2¾" x 3½"	3¼" x 1⅞"	2¼" x 3½"	1¾" x 2⅝"	2" x 3⅛"	2" x 3½"	3⅜" x 1⅝"	3⅜" x 1¾"	2" x 3⅛"

FCM-NY	FCM-SD	FCM-TN	FCM-VA	FCM-VT	FCM-WI	FCM-WV
2¾" x 3½"	2⅛" x 3"	1⅝" x 3⅞"	1¾" x 3½"	1¾" x 3⅝"	2⅝" x 2⅝"	2⅜" x 2¾"

GROUP 2	250	500	1000	2500	5000
20 mil FCM	.65	.49	.41	.36	.35
30 mil FCM or RS	.69	.53	.45	.40	.39 c

Each magnet or Re-Stick-It includes: full-color imprint

FCM-PA
2⅛" x 3½"

FCM-AK	FCM-AZ	FCM-CA	FCM-FL	FCM-GA	FCM-IL	FCM-IN	FCM-KY	FCM-LA
2¾" x 3½"	3" x 2½"	2¼" x 3⅞"	3¼" x 2⅝"	2⅞" x 2⅝"	2" x 3⅝"	3" x 2⅜"	2" x 3¾"	2¾" x 3⅛"

FCM-MD	FCM-OK	FCM-PA	FCM-TX	FCM-USA	FCM-UT
2⅞" x 3¾"	3⅞" x 2¾"	2⅛" x 3½"	2⅞" x 2¾"	2¼" x 3½"	2¾" x 2¼"

GROUP 3	250	500	1000	2500	5000
20 mil FCM	.74	.58	.50	.45	.44
30 mil FCM or RS	.80	.64	.56	.51	.50 c

Each magnet or Re-Stick-It includes: full-color imprint

FCM-CO
2⅜" x 3"

FCM-AR	FCM-CO	FCM-MI	FCM-MO	FCM-NM	FCM-OH	FCM-OR	FCM-RI	FCM-SC
2¾" x 3"	2⅜" x 3"	3½" 3¼"	3" x 3½"	3" x 2⅞"	3½" x 2⅞"	3½" x 2⅞"	3⅛" x 3"	2½" x 3¼

FCM-WA	FCM-WY
3⅜" x 3"	3" x 3½"

Products are not shown to scale.

www.idline.com • full-color in 5 days!

MAGNETS•RS

FCM-3540 • 3½" x 4"

FCM-2345
2⅜" x 4½"

GROUP L1	250	500	1000	2500	5000
20 mil FCM	.84	.68	.60	.56	.54
30 mil FCM or RS	.92	.76	.68	.63	.62 c

Each magnet or Re-Stick-It includes: full-color imprint

FCM-2058
2" x 5⅞"

FCM-2345
2⅜" x 4½"

FCM-2545
2½" x 4½"

FCM-3040
3" x 4"

FCM-3238
3¼" x 3⅞"

FCM-3242
3¼" x 4¼"

FCM-3434
3½" x 3½"

FCM-3535
3½" x 3½"

FCM-3540
3½" x 4"

FCM-3636
3⅝" x 3¾"

NEW! FCM-3832
3⅞" x 3¼"

NEW! FCM-3833
3⅞" x 3⅜"

FCM-4035
3½" x 4"

GROUP L2	250	500	1000	2500	5000
20 mil FCM	.94	.77	.69	.65	.63
30 mil FCM or RS	1.03	.87	.79	.74	.72 c

Each magnet or Re-Stick-It includes: full-color imprint
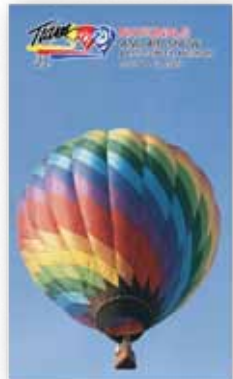
NEW!
FCM-3042
3" x 4¼"

FCM-3255 • 3¼" x 5½"

FCM-3050 • 3" x 5"

GROUP L3	250	500	1000	2500	5000
20 mil FCM	1.00	.84	.76	.71	.69
30 mil FCM or RS	1.10	.94	.86	.81	.79 c

Each magnet or Re-Stick-It includes: full-color imprint

FCM-4435 • 4½" x 3½"

FCM-3555 • 3½" x 5½"

FCM-2560
2½" x 6"

FCM-3550
3½" x 5"

FCM-3551
3½" x 5"

FCM-3552
3½" x 5"

FCM-3555
3½" x 5½"

FCM-4435
4½" x 3½"

GROUP L4	250	500	1000	2500	5000
20 mil FCM	1.07	.90	.82	.78	.76
30 mil FCM or RS	1.18	1.02	.94	.89	.88 c

Each magnet or Re-Stick-It includes: full-color imprint

FCM-4055 • 4" x 5½"

FCM-6036
3⅝" x 6"

FCM-3357	FCM-3452	FCM-4050	FCM-4055	FCM-4155	FCM-4537	FCM-6036
3⅜" x 5¾"	3½" x 5¼"	4" x 5"	4" x 5½"	4⅛" x 5½"	4½" x 3¾"	3⅝" x 6"

GROUP L5	250	500	1000	2500	5000
20 mil FCM	1.30	1.14	1.06	1.01	.99
30 mil FCM or RS	1.46	1.30	1.22	1.17	1.15 c

Each magnet or Re-Stick-It includes: full-color imprint

FCM-4070
4" x 7"

FCM-2878
2⅞" x 7⅞"

FCM-2878	NEW! FCM-3080	FCM-3963	FCM-4060
2⅞" x 7⅞"	3" x 8"	3⅞" x 6⅜"	4" x 6"

FCM-4070	FCM-4071	FCM-4352	FCM-4500	FCM-5000	FCM-5050	NEW! FCM-5542	NEW! FCM-5555	FCM-5737
4" x 7"	4" x 7"	4⅜" x 5¼"	4½"	5"	5" x 5"	4¼" x 5½"	5" x 5"	3¾" x 5¾"

MAGNETS•RS

Ordering Information

Order numbers for magnets shown. To order Re-Stick-Its use RS- in place of FCM-.

Magnets are white gloss magnetic material in your choice of .020" or .030" thicknesses. Re-Stick-It material is white gloss and adheres to most surfaces without leaving a residue.

Full-Color Setup Charge: $65.00g
One Color Setup Charge: $40.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

Framed Magnets

FFR-3040 • 3" x 4"

FRAMED	250	500	1000	2500	5000
FF_-3040 30 mil	.92	.76	.68	.63	.61 c

Each magnet includes: full-color imprint

	FFH-3040	FFO-3040	FFP-3040	FFR-3040	FFS-3040
Outer dimensions:	3" x 4"	3" x 4"	3" x 4"	3" x 4"	3" x 4"
Inside dimensions:	2⅜" x 2"	2" x 3"	Various	2" x 3"	1¾" x 2½"

FCM-3583 • 3½" x 8⅜"
Business card magnet with 6 tear-off coupons

EXTREME BUSINESS CARD MAGNETS

	250	500	1000	2500
FCM-3583 20 mil	1.29	1.13	1.05	.99
FCM-3583 30 mil	1.45	1.28	1.20	1.16 c

Each magnet includes: full-color imprint

FCM-8511 • 8½" x 11"
Includes 12 - 2" x 3½" magnets. Print anything you like!

BREAKAWAY CALENDAR MAGNET

	250	500	1000	2500
FCM-8511 30 mil	3.60	3.48	3.36	3.24
Cost per magnet	*.30*	*.29*	*.28*	*.27 c*

Each magnet includes: full-color imprint

	250	500	1000	2500	5000
FFS-3541 30 mil	.92	.76	.68	.63	.61
FFS-3542 30 mil	.92	.76	.68	.63	.61 c

Each magnet includes: full-color imprint

FFS-3541 • 3½" x 4"
Inside 2" x 2⅜"

FFS-3542 • 3½" x 4"
Inside 2" x 2⅜"

	250	500	1000	2500	5000
FFP-4055 30 mil	1.20	1.04	.96	.91	.90
FFR-3550 30 mil	1.10	.94	.86	.81	.80 c

Each magnet includes: full-color imprint

FFP-4055 • 4" x 5½"
Inside 2⅛" x 3⅛" and
various poetry pieces

FFR-3550 • 3½" x 5"
Inside 2" x 3½"

	250	500	1000	2500	5000
FFP/FFR 30 mil	2.00	1.83	1.75	1.70	1.69 c

Each magnet includes: full-color imprint

FFP-5373 • 5" x 7"
Inside 5 - 2" x 2½"
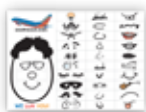
FFP-5272
5" x 7"
33 - ½" x 1½"

FFP-5373
5" x 7"
5 - 2" x 2½"

FFR-5070
5" x 7"
3½" x 5½"

FFR-5071
5" x 7"
3½" x 5½"

FFR-4635
4" x 6"
3" x 5"

FFR-5267
5¼" x 6¾"
3¼" x 4¾"

Outer dimensions
Inside dimensions

MAGNETS•RS

Ordering Information

Framed magnets are white gloss magnetic material in .030" thickness.

Full-Color Setup Charge: $65.00g
One Color Setup Charge: $40.00g
Proof charge: $12.50g
Copy or Color Change charge: $25.00g
Product sm@rt code: 4C

PRISM Line

2012 Product Finder from Prism Line

50¢ and under Products

HWC-1120	HWC-1121	FTA-1540	FCM-2035	RU-1062	FCM-3123	FCM-USA
Dog Tag	**Loyalty Tag**	**All-in-One Tag**	**Business Card**	**Vinyl Ruler**	**Medium Magnet/RSI**	**State Magnet/RSI**
Page 54	*Page 54*	*Page 56*	*Page 79*	*Page 75*	*Page 79*	*Page 81*

50¢ - 99¢ Products

LPP-1809	FTA-3000	DH-3854	PP-2730	ROL-2240	BM-2060	RU-2060	FCM-4435
Lapel Pin	**All-in-One Tag**	**Door Hanger**	**Parking Permit**	**Rolodex® Card**	**Bookmarks**	**Rulers**	**Calendars**
Page 53	*Page 57*	*Page 72*	*Page 73*	*Page 73*	*Page 74*	*Page 75*	*Page 82*
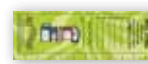
HWC-2312	LRW-2542	FTL-2030	HTW-1530	FFR-3550	FCM-3583
Loyalty Tag	**Write-on Tag**	**Ultra Lite Tag**	**Heat Laminated Tags**	**Framed Magnet**	**Extreme BusCard**
Page 55	*Page 58*	*Page 60*	*Page 64*	*Page 85*	*Page 84*

$1.00 - $1.99 Products

LPH-1010	HWC-2553	LRW-5251	FTL-4050	HTW-3545	FCW-2537	DH-3583	PP-3560
Lapel Pin	**Loyalty Tag**	**Write-on Tag**	**Ultra Lite Tag**	**Heat Laminated Tags**	**Full-Color Tag**	**Door Hanger**	**Parking Permit**
Page 53	*Page 55*	*Page 58*	*Page 61*	*Page 65*	*Page 62*	*Page 72*	*Page 73*
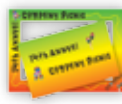
ST-4072	RU-2310	PC-0210	FFR-5070	HTW-3551
Shelf Talker	**Vinyl Ruler**	**Pocket Pal**	**Framed Magnet**	**Golf Tag**
Page 73	*Page 75*	*Page 76*	*Page 85*	*Page 66*

$2.00 and up Products

LPW-7512	FTL-5251	HTW-4060	FCW-3146	WTL-3535	CP-2213	ST-5272	PC-0213
Wood Lapel Pins	**Ultra Lite Tag**	**Heat Laminated Tags**	**Full-Color Tag**	**Wood Golf Tags**	**Yard Signs**	**Shelf Talker**	**Pocket Pal**
Page 52	*Page 61*	*Page 65*	*Page 62*	*Page 67*	*Page 70*	*Page 73*	*Page 76*

Prices are based on end quantity shown in the 2012 ID Line catalog.
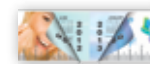
GOODKIND®

Wood Pens are environmentally and economically sensible!

Golf groups are always looking for new unique giveaways.

Look at our Triggerwood® Pen with it's tee shaped plunger.

Schools love fundraisers that set them apart from other schools.

Pens imprinted with the school name also raise school spirit!

Companies that sell organic products like to use eco-friendly products in their stores.

Goodkind Pens are refillable and will last for years!

Companies that produce eco-friendly power want to convey that image to their customers.

Using a wood pen produced in an environmentally safe manner is the ticket.

GOODKIND®

Who is using Goodkind® Wood Pens?
Construction • Energy • Organic Food & Products • Schools
Hotels • Parks & Zoos • Furniture • Travel • Paper Manufacturers

Non-toxic ink in brass cartridge

RP GKP-1010
No Cap

Eco-friendly laser engraving

Solstice Spa 800-966-8484
www.solsticespa.com

INTERNATIONAL (A) PAPER

ROCKY MOUNTAIN PRESENCE

RIVERSIDE

ENVIRONGENTLE (free) 753-7420

Live Long – Travel Light®
800 · SOY · EASY
www.lightlife.com

Made in the USA

RP GKP-1000
Shown with
14k Gold Clip

RP GKP-1000
Shown with
Satin Black Clip

Woody® Classic	25	100	500	1000	
GKP-1000 (w/cap)	3.55	3.00	2.85	2.75	
GKP-1010 (no cap)	3.00	2.50	2.35	2.30	c

Each pen includes: Laser imprint in one location.

Setup Charges: $40.00g per location
Additional Imprint Location: $1.00/each
Point Style: Medium or Fine   **Ink Colors:** Blue or Black
Package of 25 refills: $13.75 c
Shipping Weight: Woody Classics 2.0 pounds/100 pens
Imprint areas
    Classic barrel imprint area: 3⁄16" x 3-5⁄16"
    Classic cap imprint area: 5⁄16" x 1-1⁄16"
Sm@rt code: 1X

RP

Pens available on our Online Release Program

Laser Personalization: $1.10/name
Release Program: $3.25/pen placed in program

DR. SIDNEY C. RICHARDS

® GKP-1060
No Cap

**Recycled
steel clips**

® GKP-1050
Shown with
Satin Black Clip

® GKP-1050
Shown with
14k Gold Clip

**Real wood
feels warm in
your hand**

**Sustained
yield birch
with non-toxic
varnish**

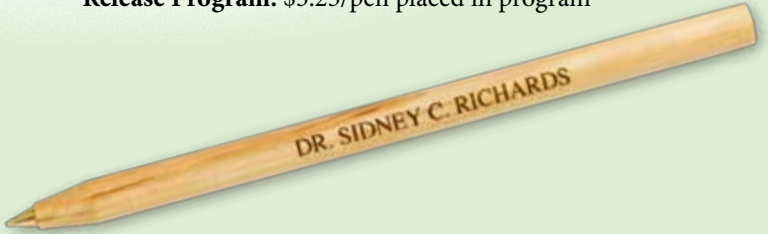| Woody® Widebody®	25	100	500	1000
GKP-1050 (w/cap)	4.55	3.95	3.80	3.70
GKP-1060 (no cap)	3.15	2.65	2.50	2.45 c

Each pen includes: Laser imprint in one location.

(RP) *Pens available on our
Online Release Program*

Setup Charges: $40.00g per location
Additional Imprint Location: $1.00/each
Point Style: Medium or Fine   **Ink Colors:** Blue or Black
Package of 25 refills: $13.75 c
Shipping Weight: Woody Widebody 3.4 pounds/100 pens
Imprint areas
   Widebody barrel imprint area: 5⁄16" x 3"
   Widebody cap imprint area: 7⁄16" x 1-1⁄16"
Sm@rt code: 1X

Laser Personalization: $1.10/name
Release Program: $3.25/pen placed in program
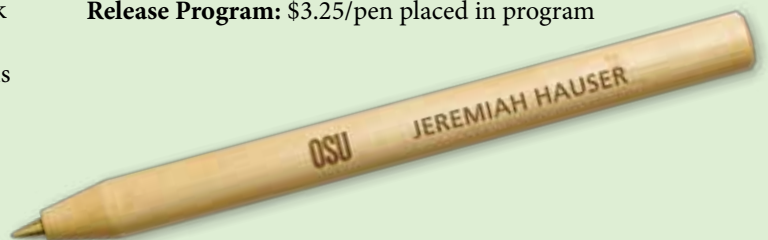
GOODKIND®

Great for golf events! Check out the tee shaped plunger!

ℝℙ GKP-1450
Shown with
14k Gold Clip

EARTH FIRST

The Thoreau Society

Shown with optional personal-ization

DR. SIDNEY C. RICHARDS

Sustained yield beech wood

HEAT www.heatwiserebates.com

Superior Shores Resort 1-800-242-1988

ℝℙ GKP-1400
Shown with
Satin Black Clip

Eco-friendly laser engraving

Triggerwood®	25	100	500	1000	
GKP-1400 (ballpoint)	6.85	6.25	6.00	5.90	
GKP-1450 (pencil)	6.85	6.25	6.00	5.90	c

Each pen includes: Laser imprint in one location. Imported from Germany.

Setup Charges: $40.00g per location
Point Style: Medium ballpoint or pencil
Ink Colors: Blue or Black
Package of 25 refills: $13.75 c
Shipping Weight: Triggerwoods 2.4 pounds/100 pens
Imprint area:
    Triggerwood barrel imprint area: 5⁄16" x 3"
Sm@rt code: 1X

RP

Pens available on our Online Release Program

Laser Personalization: $1.10/name
Release Program: $3.25/pen placed in program

Whitney Dirks • Engineers without Borders

Unique turning crank is made from aircraft grade steel.

® GKP-1200
Shown with
Satin Black Clip

® GKP-1250
Shown with
Satin Black Clip

Sustained yield birch with non-toxic varnish

Recycled steel parts

Timbercrank®	25	100	500	1000	
GKP-1200 (Classic)	8.15	7.80	7.45	7.35	
GKP-1250 (Widebody®)	9.10	8.75	8.35	8.25	c

Each pen includes: Laser imprint in one location.

Setup Charges: $40.00g per location
Additional Imprint Location: $1.00/each
Point Style: Medium ballpoint
Ink Colors: Blue or Black
Package of 25 refills: $13.75 c
Shipping Weight: Timbercrank Classic 4.4 pounds/100 pens
Timbercrank Widebody 6.2 pounds/100 pens
Imprint areas
   Classic barrel imprint area: 1/4" x 2-3/4"
   Widebody barrel imprint area: 5/16" x 2-3/4"
Sm@rt code: 1X

RP

Pens available on our Online Release Program

Laser Personalization: $1.10/name
Release Program: $3.25/pen placed in program

GOODKIND®

Eco-friendly laser engraving

Sustained yield birch wood

Congratulations to our Employee of the Month!
JILLISA KRAETZ
BOISE

® GKP-2100 Shown with optional personalization
Cork version GKP-2000

Choose from slide or cork end-cap

thank you from all of us at
FREMLING
Custom Cabinets

® GKP-2050 Shown with optional pen
Slide version GKP-2150

Options available

GKP-2100 Photo Slot*   GKP-2100 Pen Holes*

GKP-2050 Photo Slot*   GKP-2050 Pen Holes*

GKP-2100 Business Card Slot*   GKP-2000 Cork

GKP-2050 Business Card Slot*   GKP-2150 Slide

Classic Log Box™	25	100	500	
GKP-2000 (Cork)	2.70	2.40	2.35	
GKP-2100 (Slide)	2.90	2.60	2.55	c

Each Log Box includes: Laser imprint in one location.

Imprint areas: Classic Log Box imprint area: ¾" x 6"
Product Size: 7¼" x 1¼" with ¾" round storage area
Sm@rt code: 1X
Setup Charges: $40.00g per location

Big Log Box™	25	100	500	
GKP-2050 (Cork)	4.30	4.15	3.95	
GKP-2150 (Slide)	4.50	4.35	4.15	c

Each Log Box includes: Laser imprint in one location.

Imprint areas: Big Log Box imprint area: 1⅛" x 6"
Product Size: 7¼" x 1½" with $1^{1}/_{16}$" round storage area
Sm@rt code: 1X
Setup Charges: $40.00g per location

*Optional Features
    Photo Slot: $.50/log box
    Pen Holes (includes 2 holes): $.50/log box
    Business Card slot: $.50/log box
    Laser Personalization: $1.10/name

Why is the Woody® Pen so eco-friendly?

Clips made from
recycled steel

Non-toxic
non-petroleum
based ink.

Long lasting cartridges
are made from
brass and are recyclable.

Refills are available!
Don't throw your pen away.

Barrel & cap are made
from factory scraps
& reclaimed birch

All wood parts coated in
a non-toxic finish.

Imprinting is laser engraved.
Using only a beam of light.

All parts are made
in the USA.

Wood Pens are environmentally
and economically sensible!

GOODKIND®

GOODKIND®

Standard Screen Printing Colors

One color is included in the price of most screen printed products. Colors are as close as printing methods allow. If you need a sample color swatch, please request a screen printed color chart. PMS numbers listed are for reference only. For an exact match add $40.00g for a PMS match.

Orange PMS 172	**Red** PMS 185	**Fire Red** PMS 485	**Rhodamine** *same*	**Burgundy** PMS 208	**Purple** PMS 2587	**Process Blue** *same*	**Peacock Blue** PMS 293	**Reflex Blue** *same*	**Navy** PMS 289
Yellow PMS 109	**Green** PMS 348	**Forest Green** PMS 342	**Teal** PMS 322	**Brown** PMS 469	**Gray** PMS 429	**Metallic Gold** PMS 872	**Metallic Silver** PMS 877	**Black** *same*	**White** *same*

Stock Full-Color Backgrounds

Backgrounds are available for full-color products. Each background may be used in full-color (as shown) or muted. Hundreds of additional background choices are shown in our website www.idline.com. Setup charges will still apply when using stock backgrounds.

B01033 Sunset	B01043 Clouds	B01108 Balloon	B56033 Rose	B56089 Leaves	B56131 Balloons
B77065 Flowers	B77135 Construction	B77165 Window	JD0301 Abstract	JD0328 Abstract	JD0527 Abstract
B01239 USA Flag	JD1419 Abstract	LF-AV Leather	LF-DE Denim	LF-PY Python	MG-CR Marble
44579-Serene	MG-EW Marble	MG-WC Marble	WP-FO Paper	WP-OA Oak	WP-PI Pine

Looking for more full-color options?
Be sure to check out:
iStockPhoto.com.
Over a million images available
for immediate download.

QR Codes

A QR Code is a matrix barcode (or two-dimensional code), readable by QR scanners, mobile phones with a camera, and smartphones. The code consists of black modules arranged in a square pattern on white background. The information encoded can be text, URL or other data.

They can easily be included on any of our products! Send us the image for the code (similar to the one shown). Send it us just like any other image. The codes can be different on every badge or nameplate. Images can be uploaded through our online release program.

Need more information? Try http://en.wikipedia.org/wiki/QR_code

<---- Scan this code with your phone and it will take you to our site with more information on QR Codes. Your customer service representative can help too.

Engraving Materials

All materials are 2-ply and 1/16" thick. Information listed is: Color#, surface color and lettering/personalization color. Beveled edges will match the lettering color. Colors are as close as printing methods allow. If you are interested in an actual color swatch, please request a color chip.
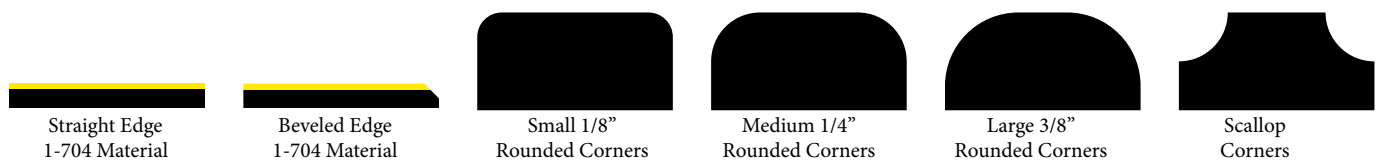
Solid Color Engraving Materials

1-205 White	Blue	1-704 Yellow	Black	1-912 Pine Green	White
1-206 White	Red	2-612 Orange	White	1-932 Bright Green	White
1-214 Polar White	Black	1-602 Red	White	2-592 Teal	White
1-226 White	Burgundy	1-622 Burgundy	White	1-822 Med. Brown	White
NEW 2-209 White	Bright Green	1-582 Purple	White	1-842 Dark Brown	White
1-854 Almond	Black	1-512 Blue	White	1-402 Black	White
2-382 Grey	White	1-552 Navy	White	9-417 Black	Gold
1-304 Grey	Black	2-532 Wedgwood	White	1-423 Black	Silver

Metallic, Wood & Marble Engraving Materials

5-344 Matte Silver	Black	5-714 Matte Gold	Black	2-002 Black Walnut	White
5-334 Shiny Silver	Black	5-734 Shiny Gold	Black	7-322 Platinum Marble	Black
5-354 Brushed Silver	Black	5-754 Brushed Gold	Black	7-912 Verde Marble	White
5-315 Brushed Silver	Blue	5-894 Copper	Black	

Edge & Corners Options

Edge options are available for Deluxe Name Badges and Custom Engraved Signs. Corner options are available on Deluxe Name Badges, Custom Engraved Signs, Wood Badges and Tags. Rounded corners are available on Brass badges.

| Straight Edge 1-704 Material | Beveled Edge 1-704 Material | Small 1/8" Rounded Corners | Medium 1/4" Rounded Corners | Large 3/8" Rounded Corners | Scallop Corners |

Material Thickness

Many products are available in several thicknesses. For example our badges are available in light-weight to heavy-weight styles. Random samples of most products are available at no charge. Contact your customer service rep for more information.

Heat Laminated Products

We have added badges, wallet cards, loyalty tags, bag tags and golf tags using a heat laminated process. The best example is to have you take a look at your credit cards. There are layers of plastics and laminates in your card. We use special equipment to apply heat and pressure to bond the materials at a molecular level. Creating a very durable product that's resistant to tampering, similar to your credit card.

Clear Laminate
Printed Core
Clear Laminate
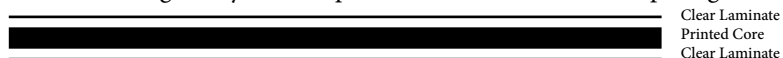
Clear layers of laminate on the top and bottom give the products their durable quality. Great for Photo IDs and store loyalty programs where security is a concern. Contact your customer service rep for a sample today.

ORDERING INFORMATION

Digital Typestyles

Choose from the typestyles in Adobe's Font Folio 11 for your personalization or text. We have simplified sending fonts by enabling you to choose from 2300 fonts in the collection. Use any of these for straight line copy or tag lines. Use them for personalization on any of our digitally printed full-color products. For products with engraved personalization, see below.

Be sure to note the ALL UPPER CASE, all lower case or Upper and Lower Case when typing your list. It will appear just as you have typed it. See opposite page for additional details on how to send your name lists.

Go to www.adobe.com/type for a complete list of fonts available.

Engraved Typestyles

Available on all engraved products (name badges, nameplates and signs). Engraving typestyles can be italicized at no additional charge. Specify ALL UPPER, all lower or Upper and Lower Case when ordering. If your engraved product has specially placed text (example: Arched or angled text) there will be a $25.00g setup charge added to the order. Engraving layout change charge $25.00g.

Helvetica Regular	ABCDEFGHIJKLMNOP abcdefghij 123456789	Normal Block	ABCDEFGHIJKLMNOPQ abcdefghij 1234567890	TechNet	ABCDEFGHIJKLMNOPQ abcdefghij 1234567890
Helvetica Medium	ABCDEFGHIJKLMNOPQ abcdefghij 1234567890	Avant Garde	ABCDEFGHIJKLMN abcdefghij 1234567	Times	ABCDEFGHIJKLMNOPQ abcdefghij 1234567890

Architectural Engraved Typestyles

Available on nameplates and signs. Add 20% to sign or nameplate prices for these typestyles.
Engraving typestyles can be italicized at no additional charge. Specify ALL UPPER, all lower or Upper and Lower Case when ordering.

Helvetica Bold	ABCDEFGHIJKLMNOPQ abcdefghij 123456789	Clarendon	ABCDEFGHIJKLMNOPQ abcdefghijklm 123456789
Micro-gramma	ABCDEFGHIJKLMN abcdefg 12345678	Optima	ABCDEFGHIJKLMNOPQ abcdefghij 1234567890

Condensing Personalization

With the automation of personalization has come some additional issues that need to be addressed when ordering your personalized products. If a name and/or title is too long, what should we do? There are several options:

❶ Condense the information
The choice is yours. We will discuss your options for your particular requirements. Condensing is the most popular option, since it leaves all the information intact. Note the change in readability, however:

STEPHANIE JOHNSON	STEPHANIE JOHNSON	STEPHANIE JOHNSON
at 100%	**at 80%**	**at 65%**

❷ Abbreviate parts of the information
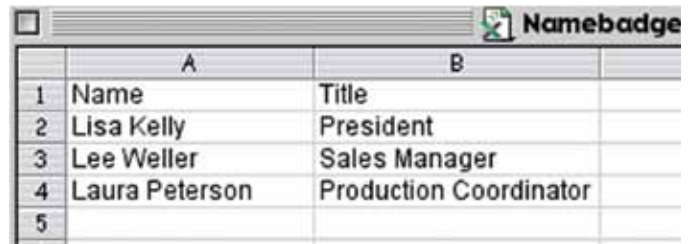The last choice is abbreviating the information. For example her title could be shortened to VP of Sales & Mktg.

❸ Truncate the information
Truncating your imprint will cut-off the information at the end of a line. For example if Stephanie Johnson wanted her title Vice President of Sales and Marketing on her badge. We may end cutting off many letters off her title because there isn't sufficient room on the badge.

Digital Personalization

Name lists for digitally printed products should be sent in an Excel spreadsheet or tab-delimited text file. Each column is equal to a line of personalization. The file shown would be for a two line badge with the name on first line and title on the second line. Include the location, type style and size of personalization.

Please note that we will print the text exactly as you send it. Example: pETERSON will print exactly as typed. Double check your spelling, etc. We do not proof lists. Orders are not considered complete until the name list is received. Sending in photos? See page 18 for tips on sending files for Photo IDs.
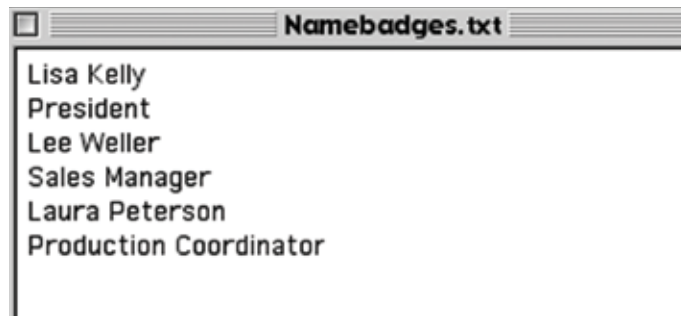

	A	B
1	Name	Title
2	Lisa Kelly	President
3	Lee Weller	Sales Manager
4	Laura Peterson	Production Coordinator
5		

Engraved Personalization

Name lists should be provided in a text format, Notepad or Word document. Each line is equal to a line of personalization. The file shown would be for a two line badge with the name on first line and title on the second line.

Please note that we will print the text exactly as you send it. Example: pETERSON will engrave exactly as typed. Double check your spelling, etc. We do not proof name lists. Orders are not considered complete until the name list is received.

Namebadges.txt

Lisa Kelly
President
Lee Weller
Sales Manager
Laura Peterson
Production Coordinator

Engraved Logos

Laser or rotary engraved logos are available on select badge and sign products. Most logos are laserable, however, we need to review artwork and know the intended use, i.e.: signs and/or badges, before a quote will be done.

Laser setup charge of $40.00g, will apply to your initial order. The running charge is typically between $4.00c-12.00c, based on complexity. Prices are based on receiving electronic artwork. We will quote the laser setup charge and running charge after receipt of artwork.

Laser Printing Halftones on Wood Products

We can laser engrave halftones from photos or logos and the effects on wood can be very subtle. The laser interprets black as 100% power. White is 0% power. Halftones are laser engraved as a percentage of power. See samples below laser engraved at 50% power (or 50% black).

Enlarged view of laser engraving

Original artwork with black, white and 50% black areas

Artwork Specifications

Artwork
The best results are achieved by sending us electronic artwork. Any scans should be a minimum of 1200 dpi. See checklist below for specifications. We prefer to receive EPS or TIF images. We will resize artwork to fit desired product.

Halftones
We reproduce halftones at 65-85 line. We screen print traditional halftones. Halftones cannot be reproduced with metallic inks. Halftones on wood products will drastically change the appearance of the artwork.

Artwork Charges
Artwork charges may be necessary if additional time is required to bring artwork up to acceptable standards. We bill artwork charges at $100.00g/hour with a minimum charge of 15 minutes. If you are adding photos to any product, please contact customer service regarding detailed digital photo requirements or see page 18.

Copy & Color Changes
Change of ink color within an order, add $25.00g. Material colors can be changed at no additional cost. For change of copy (example: tag line on badge or name and phone number on business card magnets) add $25.00g per change. Copy changes need to be a minimum of half our lowest catalog quantity.

Imprinting Typestyles
Choose from the typestyles in Adobe's Font Folio 11 for your personalization or text. We have simplified sending fonts by enabling you to choose from 2300 fonts in the collection. Be sure to note the ALL UPPER CASE, all lower case or Upper and Lower Case when typing your list. It will appear just as you have typed it. Go to www.adobe.com/type for a complete list of fonts available.

Spec Samples
An actual preproduction sample of a product will incur appropriate setup charges. Preproduction samples are produced in our normal production time. Artwork, setup charges, PMS match charges and shipping charges will be billed on spec sample invoice.

Proofs
Paper or electronic proof of product layout is $12.50g. Electronic proofs are a PDF document, emailed to you. We proof layouts only, not namelists.

Bleeds
We recommend a ⅛" bleed beyond the products imprint area. Artwork without a sufficient bleed may require artwork charges. Bleeds are not available on all products, see product for details. Artwork is normally placed ⅛" from each edge, unless specified with order.

Color Matching • Screen Printing
PMS color matches are $40.00g per match. Charges will appear on all reorders. PMS matches are not guaranteed. Note that dramatic changes in appearance of ink color will occur on dark plastics, brass or wood. Example: yellow on blue appears green.

Color Matching • Digital Printing
For PMS colors please specify colors from the Pantone® Color Bridge® swatch book or the Pantone® Process swatch book. PMS matches are not guaranteed. Neon and metallic colors are not available on digital products. Heat lamination products color can vary dramatically within an order and on reorders.

Electronic Name Lists
Name lists must be provided in a spreadsheet or Word document. Names will be imprinted just as you type them. See page 97 for additional information on digital personalization.

Sm@rt Codes & ID Line Products

We provide sm@rt codes in an effort to clearly communicate our artwork requirements to you. If you need additional information about the codes, please visit the official website: www.smart-artwork.org. We have listed the sm@rt code on each product page. Please contact your Customer Service representative if you have any further questions.

4C Process Colors (CMYK) Vector or 300 dpi raster	**4S** Spot Colors (Pantone®) Vector or 300 dpi raster	**1X** Colorless (no colors) Vector or 1200 dpi raster

Electronic Artwork Specifications

By using this checklist, you will enable us to provide you with the quickest service and the fewest interruptions of your order.

Computer Type
○ Mac   ○ Windows/PC

Software & version
○ Adobe Illustrator_____ (CMYK or spot colors)
○ Adobe Photoshop_____ (CMYK)
○ Quark Xpress_____ (include placed images & fonts)
○ InDesign_____ (include placed images & fonts)

Sending Files
○ CD-ROM or E-mail to artwork@idline.com
○ Contact customer service about FTP server.
○ Artwork can be uploaded through our website www.idline.com.

Compression
○ Stuffit (Mac)   ○ Zip (Windows/PC)

Colors
○ Process Colors only (CMYK) Digital Printing
○ Spot Colors only (PMS colors) Screen Printing

Fonts
○ Include and List Postscript and True Type fonts used.
Fonts can be converted to outlines, paths or curves. This eliminates the need to include fonts. Choose from Adobe Font Folio and we will provide font for your files.

Logos/Graphics/Designs
Artwork for full-color should be a minimum of 300 dpi.
Line art scanned should be a minimum of 1200 dpi.
○ EPS   ○ Print ready PDF   ○ TIFF/Bitmap
○ JPEG Images should be minimum 300 dpi. Images created for internet use (72 dpi) will produce a poor quality product.

Paper Proof
○ Color Proof included

Production Time & Rush Service

Normal production time is 3 working days on most products. Production time is started after receipt of order, approved artwork, approved proof, approved credit and order details are clear.

Rush service is available only with prior approval of customer service. Production times are in working days (Monday-Friday excluding major holidays). Changes made to an order in process could result in a later ship date. Proofs may also lengthen production time. Shipping time should be added to our production time. Air shipment charges will be added to any rush charges.

Fax Orders

Orders by FAX should be typed in a minimum 12 point type face and need not be confirmed by mail. Our fax is on line 24 hours.

Repeat Orders

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Pricing

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