



Print Solutions

High Quality Full Color Printing



Eco-Friendly Printing
Fast Turnaround
100% Satisfaction Guaranteed

Business Cards



Print one or two-sided and choose from four standard high-quality cover stocks. Make your card stand out with custom finishing options like rounded corners, foil, or embossing. (Card measurement 2" x 3.5")



★ 120# Gloss Cover

	500	1,000	2,500	5,000	10,000
4 Color/4 Color	\$84.80	\$123.57	\$239.88	\$433.72	\$821.42 (d)
4 Color/Black	\$73.78	\$105.17	\$199.32	\$356.25	\$670.09
4 Color/None	\$49.17	\$74.40	\$150.09	\$276.25	\$528.55

Add Rounded Corners: \$10 per box of 500 cards. (g)

120# Dull/Matte Cover

	500	1,000	2,500	5,000	10,000
4 Color/4 Color	\$87.88	\$128.50	\$250.34	\$453.42	\$859.57 (d)
4 Color/Black	\$76.86	\$110.09	\$209.78	\$375.94	\$708.25
4 Color/None	\$52.25	\$79.32	\$160.55	\$295.94	\$566.71

Add Rounded Corners: \$10 per box of 500 cards. (g)

100# Uncoated Cover

	500	1,000	2,500	5,000	10,000
4 Color/4 Color	\$84.80	\$123.57	\$239.88	\$433.72	\$821.42 (d)
4 Color/Black	\$73.78	\$105.17	\$199.32	\$356.25	\$670.09
4 Color/None	\$49.17	\$74.40	\$150.09	\$276.25	\$528.55

Add Rounded Corners: \$10 per box of 500 cards. (g)

13 pt. Magnet Stock

	500	1,000	2,500	5,000	10,000
4 Color/None	\$157.35	\$216.31	\$393.17	\$687.94	\$1,277.48 (d)

Add Rounded Corners: \$10 per box of 500 cards. (g)

Production Speed

- Normal Production:** 4 business days after proof approval.
 - Fast Production:** 3 business days after proof approval.
 - Rush Production:** 2 business days after proof approval.
- Need it even faster? Call your sales representative.

Additional Finishing Options

- Aqueous Coating
- Embossing
- Rounded Corners
- PMS Spot Colors
- Die Cutting
- And More... Call for pricing
- Foil Stamping

★ Most popular paper stock (in product category)
 4 Color Ink (Full Color) / 4 Color Ink (Full Color)
 4 Color Ink (Full Color) / Black Ink
 4 Color Ink (Full Color) / None (No Ink)
 Prices do not include shipping and handling.

Stationery

Full-color custom stationery is a great way to show off your company. Our laser-safe stock ensures that everything you print on your letterhead will look its best.

Letterhead and envelopes can be ordered in matching quantities or separately. Need more room in your envelopes? We offer larger booklet envelopes in two sizes. Choose from standard glue flap or convenient Peel & Seal® varieties.

Letterhead and #10 envelopes are printed full color with full bleed on one side. Our featured stock is Hammermill 70# Lustre. This ultra-smooth stock shows off your full-color design beautifully, and is guaranteed laser-safe.



Letterhead 250 500 1,000 2,500 5,000

4 Color/None \$190.17 \$203.08 \$228.92 \$306.46 \$435.69 (d)
Add Blank Second Sheet: \$10 per 250 sheets. (g)

#10 Envelopes 250 500 1,000 2,500 5,000

4 Color/None \$253.54 \$283.69 \$344.00 \$524.92 \$826.46 (d)

Letterhead & Envelopes 250 500 1,000 2,500 5,000

4 Color/None \$376.49 \$418.89 \$503.69 \$758.09 \$1,182.09 (d)
Add Blank Second Sheet: \$10 per 250 sheets. (g)

Production Speed

Normal Production: 4 business days after proof approval.

Fast Production: 3 business days after proof approval.

Rush Production: 2 business days after proof approval.

Need it even faster? Call your sales representative.

These production times are for the letterhead portion of your order only. Full-color #10 envelopes are printed on flat sheets, die cut, folded, and glued into envelopes which takes extra production time. Typically your envelopes will arrive about a week after your letterhead.

9 x 12 Booklet Envelopes 500 1,000 2,500 5,000 10,000

28# Uncoated (70#)

Glue Seal \$584.62 \$696.00 \$1,030.15 \$1,587.08 \$2,700.92 (d)
Peel & Seal® \$640.00 \$806.77 \$1,307.08 \$2,140.92 \$3,808.62

24# Uncoated (60#)

Glue Seal \$572.31 \$671.38 \$968.62 \$1,464.00 \$2,454.77 (d)

9.5 x 12.625 Booklet Envelopes 500 1,000 2,500 5,000 10,000

28# Uncoated (70#)

Glue Seal \$596.92 \$712.62 \$1,059.69 \$1,638.15 \$2,795.08 (d)
Peel & Seal® \$658.46 \$835.69 \$1,367.38 \$2,253.54 \$4,025.85

Production Speed

Normal Production: 8 business days after proof approval.

Fast Production: 6 business days after proof approval.

Need it even faster? Call your sales representative.

Additional Finishing Options

- Rounded Corners
- Die Cutting
- Foil Stamping
- Windowed Envelopes
- Embossing
- PMS Spot Colors
- And More...
Call for pricing



- 4 Color Ink (Full Color) / 4 Color Ink (Full Color)
- 4 Color Ink (Full Color) / Black Ink
- 4 Color Ink (Full Color) / None (No Ink)

Prices do not include shipping and handling.

Brochures

A good brochure is the workhorse of your marketing campaign. Take them to meetings, pass them out at trade shows, mail them to potential customers, or place them at related businesses. For a professional look, you can't go wrong with a glossy, full-color brochure.

Our brochures come in a wide range of sizes and folding options. All brochure fronts are full color. The back side can be blank, printed in black ink or full color. For a glossier, more lustrous finish and protection against wear and tear, we can add a scuff-resistant aqueous coating.

Once your new brochures have been printed, you'll want to send them out to customers and prospects. Save time, money, and effort on your mailing with our Mailing Services. See page 14 for details.



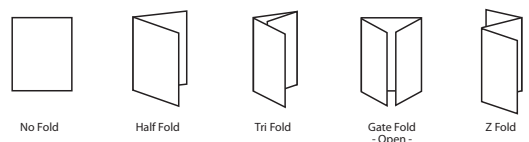
- ★ Most popular paper stock (in product category)
 - 🌈 4 Color Ink (Full Color) / 4 Color Ink (Full Color)
 - 🟡 4 Color Ink (Full Color) / Black Ink
 - 🟡🟢 4 Color Ink (Full Color) / None (No Ink)
- Prices do not include shipping and handling.

80# Gloss Text

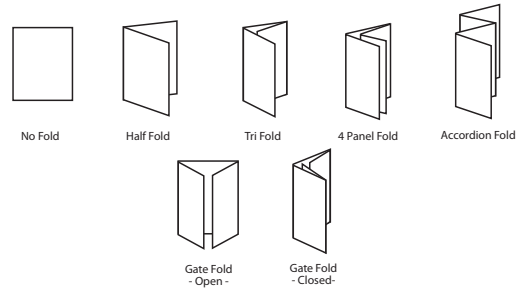
	250	500	1,000	2,500	5,000
8.5 x 11 (Letter)					
4 Color/4 Color 🌈	\$316.32	\$332.31	\$364.31	\$460.31	\$620.31 (d)
4 Color/Black 🟡	\$236.01	\$251.69	\$283.08	\$377.23	\$534.15
4 Color/None 🟡🟢	\$190.17	\$203.08	\$228.92	\$306.46	\$435.69
8.5 x 14 (Legal)					
4 Color/4 Color 🌈	\$437.02	\$465.42	\$522.22	\$692.62	\$976.62 (d)
4 Color/Black 🟡	\$329.94	\$355.88	\$407.75	\$563.38	\$822.77
4 Color/None 🟡🟢	\$269.33	\$290.03	\$331.45	\$455.69	\$662.77
11 x 17 (Tabloid)					
4 Color/4 Color 🌈	\$487.69	\$520.62	\$586.46	\$784.00	\$1,113.23 (d)
4 Color/Black 🟡	\$380.00	\$409.85	\$469.54	\$648.62	\$947.08
4 Color/None 🟡🟢	\$309.23	\$336.00	\$389.54	\$550.15	\$817.85
11 x 25.5					
4 Color/4 Color 🌈	\$867.68	\$919.38	\$1,022.77	\$1,332.92	\$1,849.85 (d)
4 Color/Black 🟡	\$668.58	\$721.17	\$826.34	\$1,141.85	\$1,667.69
4 Color/None 🟡🟢	\$533.19	\$576.55	\$663.26	\$923.38	\$1,356.92

Above pricing does not include folding. Add 1¢ per piece for folding. (g)

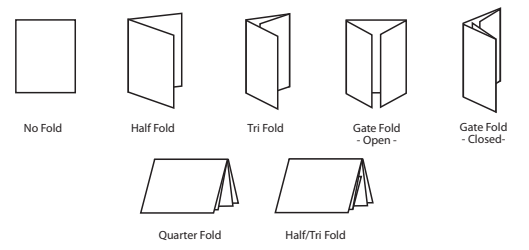
8.5 x 11 Folding Options



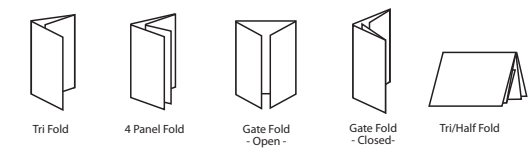
8.5 x 14 Folding Options



11 x 17 Folding Options



11 x 25.5 Folding Options



Brochures

80# Dull/Matte Text 250 500 1,000 2,500 5,000

8.5 x 11 (Letter)

4 Color/4 Color		\$324.14	\$341.78	\$377.11	\$483.08	\$659.69 (d)
4 Color/Black		\$243.83	\$261.17	\$295.88	\$400.00	\$573.54
4 Color/None		\$197.98	\$212.55	\$241.72	\$329.23	\$475.08

8.5 x 14 (Legal)

4 Color/4 Color		\$449.33	\$480.18	\$541.91	\$727.08	\$1,035.69 (d)
4 Color/Black		\$342.25	\$370.65	\$427.45	\$597.85	\$881.85
4 Color/None		\$281.64	\$304.80	\$351.14	\$490.15	\$721.85

11 x 17 (Tabloid)

4 Color/4 Color		\$504.18	\$540.06	\$611.82	\$827.08	\$1,185.85 (d)
4 Color/Black		\$396.49	\$429.29	\$494.89	\$691.69	\$1,019.69
4 Color/None		\$325.72	\$355.45	\$414.89	\$593.23	\$890.46

11 x 25.5

4 Color/4 Color		\$892.95	\$948.74	\$1,060.31	\$1,395.02	\$1,952.86 (d)
4 Color/Black		\$693.85	\$750.52	\$863.88	\$1,203.94	\$1,770.71
4 Color/None		\$558.46	\$605.91	\$700.80	\$985.48	\$1,459.94

Above pricing does not include folding. Add 1¢ per piece for folding. (g)

★ 100# Gloss Text 250 500 1,000 2,500 5,000

8.5 x 11 (Letter)

4 Color/4 Color		\$324.14	\$341.78	\$377.11	\$483.08	\$659.69 (d)
4 Color/Black		\$243.83	\$261.17	\$295.88	\$400.00	\$573.54
4 Color/None		\$197.98	\$212.55	\$241.72	\$329.23	\$475.08

8.5 x 14 (Legal)

4 Color/4 Color		\$449.33	\$480.18	\$541.91	\$727.08	\$1,035.69 (d)
4 Color/Black		\$342.25	\$370.65	\$427.45	\$597.85	\$881.85
4 Color/None		\$281.64	\$304.80	\$351.14	\$490.15	\$721.85

11 x 17 (Tabloid)

4 Color/4 Color		\$504.18	\$540.06	\$611.82	\$827.08	\$1,185.85 (d)
4 Color/Black		\$396.49	\$429.29	\$494.89	\$691.69	\$1,019.69
4 Color/None		\$325.72	\$355.45	\$414.89	\$593.23	\$890.46

11 x 25.5

4 Color/4 Color		\$892.95	\$948.74	\$1,060.31	\$1,395.02	\$1,952.86 (d)
4 Color/Black		\$693.85	\$750.52	\$863.88	\$1,203.94	\$1,770.71
4 Color/None		\$558.46	\$605.91	\$700.80	\$985.48	\$1,459.94

Above pricing does not include folding. Add 1¢ per piece for folding. (g)

80# Gloss Cover 250 500 1,000 2,500 5,000

8.5 x 11 (Letter)

4 Color/4 Color		\$328.65	\$350.83	\$395.20	\$528.31	\$750.15 (d)
4 Color/Black		\$248.34	\$270.22	\$313.97	\$445.23	\$664.00
4 Color/None		\$202.50	\$221.60	\$259.82	\$374.46	\$565.54

8.5 x 14 (Legal)

4 Color/4 Color		\$454.74	\$491.02	\$563.57	\$781.23	\$1,144.00 (d)
4 Color/Black		\$347.67	\$381.48	\$449.11	\$652.00	\$990.15
4 Color/None		\$287.05	\$315.63	\$372.80	\$544.31	\$830.15

11 x 17 (Tabloid)

4 Color/4 Color		\$514.28	\$560.25	\$652.18	\$928.00	\$1,387.69 (d)
4 Color/Black		\$406.58	\$449.48	\$535.26	\$792.62	\$1,221.54
4 Color/None		\$335.82	\$375.63	\$455.26	\$694.15	\$1,092.31

11 x 25.5

4 Color/4 Color		\$901.90	\$966.65	\$1,096.12	\$1,484.55	\$2,131.94 (d)
4 Color/Black		\$702.79	\$768.43	\$899.69	\$1,293.48	\$1,949.78
4 Color/None		\$567.41	\$623.82	\$736.62	\$1,075.02	\$1,639.02

Above pricing does not include folding. Add 1¢ per piece for folding. (g)

80# Dull/Matte Cover 250 500 1,000 2,500 5,000

8.5 x 11 (Letter)

4 Color/4 Color		\$335.52	\$361.48	\$413.42	\$569.23	\$828.92 (d)
4 Color/Black		\$255.21	\$280.86	\$332.18	\$486.15	\$742.77
4 Color/None		\$209.37	\$232.25	\$278.03	\$415.38	\$644.31

8.5 x 14 (Legal)

4 Color/4 Color		\$465.14	\$506.89	\$590.40	\$840.92	\$1,258.46 (d)
4 Color/Black		\$358.07	\$397.35	\$475.94	\$711.69	\$1,104.62
4 Color/None		\$297.45	\$331.51	\$399.63	\$604.00	\$944.62

11 x 17 (Tabloid)

4 Color/4 Color		\$528.98	\$582.89	\$690.71	\$1,014.15	\$1,553.23 (d)
4 Color/Black		\$421.29	\$472.12	\$573.78	\$878.77	\$1,387.08
4 Color/None		\$350.52	\$398.28	\$493.78	\$780.31	\$1,257.85

11 x 25.5

4 Color/4 Color		\$921.55	\$995.38	\$1,143.02	\$1,585.91	\$2,324.06 (d)
4 Color/Black		\$722.45	\$797.17	\$946.58	\$1,394.83	\$2,141.91
4 Color/None		\$587.06	\$652.55	\$783.51	\$1,176.37	\$1,831.14

Above pricing does not include folding. Add 1¢ per piece for folding. (g)

Additional Finishing Options

- Aqueous Coating
- Die Cutting
- Foil Stamping
- Embossing
- PMS Spot Colors
- And More...
Call for pricing

Production Speed

Normal Production: 4 business days after proof approval.

Fast Production: 3 business days after proof approval.

Rush Production: 2 business days after proof approval.

Need it even faster? Call your sales representative.

- ★ Most popular paper stock (in product category)
 - 4 Color Ink (Full Color) / 4 Color Ink (Full Color)
 - 4 Color Ink (Full Color) / Black Ink
 - 4 Color Ink (Full Color) / None (No Ink)
- Prices do not include shipping and handling.

Postcards

Make a big splash without breaking the bank! Postcard marketing is a low-cost tool you can use to get new customers and to bring existing customers back. Try going BIG with an oversized postcard (6 x 9 or 6 x 11) for maximum impact, or go for a broad reach with 4 x 6 postcards that take advantage of lower postal rates. Whatever your approach, postcards should be a staple in your marketing efforts.

We offer one and two-sided cards in a variety of sizes and stocks – with brilliant full-color printing available on one or both sides. When you're ready to mail them, save time and money with our Mailing Services. See page 14 for details.

We offer an array of cards to meet the specific needs of your business. Choose from different paper stocks, coatings and sizes to get just the right look and feel.



- ★ Most popular paper stock (in product category)
 - 🌈 4 Color Ink (Full Color) / 4 Color Ink (Full Color)
 - 🟡 4 Color Ink (Full Color) / Black Ink
 - 🟢 4 Color Ink (Full Color) / None (No Ink)
- Prices do not include shipping and handling.

Postcards

★ 120# Gloss Cover 500 1,000 2,500 5,000 10,000

4.25 x 5.5

4 Color/4 Color		\$190.77	\$221.54	\$313.85	\$467.69	\$775.38 (d)
4 Color/Black		\$136.62	\$165.54	\$252.31	\$396.92	\$686.15
4 Color/None		\$112.62	\$138.46	\$216.00	\$345.23	\$603.69

4 x 6

4 Color/4 Color		\$191.20	\$222.40	\$316.00	\$472.00	\$784.00 (d)
4 Color/Black		\$137.05	\$166.40	\$254.46	\$401.23	\$694.77
4 Color/None		\$113.05	\$139.32	\$218.15	\$349.54	\$612.31

5 x 7

4 Color/4 Color		\$284.43	\$323.32	\$440.00	\$634.46	\$1,023.38 (d)
4 Color/Black		\$217.97	\$255.63	\$368.62	\$556.92	\$933.54
4 Color/None		\$171.20	\$205.17	\$307.08	\$476.92	\$816.62

5.5 x 8.5

4 Color/4 Color		\$366.34	\$413.29	\$554.15	\$788.92	\$1,258.46 (d)
4 Color/Black		\$282.65	\$328.37	\$465.54	\$694.15	\$1,151.38
4 Color/None		\$224.68	\$266.58	\$392.31	\$601.85	\$1,020.92

6 x 9

4 Color/4 Color		\$424.86	\$477.72	\$636.31	\$900.62	\$1,429.23 (d)
4 Color/Black		\$326.40	\$378.03	\$532.92	\$791.08	\$1,307.38
4 Color/None		\$265.78	\$313.42	\$456.31	\$694.46	\$1,170.77

6 x 11

4 Color/4 Color		\$504.55	\$566.65	\$752.92	\$1,063.38	\$1,684.31 (d)
4 Color/Black		\$393.78	\$454.65	\$637.23	\$941.54	\$1,550.15
4 Color/None		\$326.71	\$383.26	\$552.92	\$835.69	\$1,401.23

120# Dull/Matte Cover 500 1,000 2,500 5,000 10,000

4.25 x 5.5

4 Color/4 Color		\$199.38	\$232.62	\$332.31	\$498.46	\$830.77 (d)
4 Color/Black		\$145.23	\$176.62	\$270.77	\$427.69	\$741.54
4 Color/None		\$121.23	\$149.54	\$234.46	\$376.00	\$659.08

4 x 6

4 Color/4 Color		\$199.88	\$233.60	\$334.77	\$503.38	\$840.62 (d)
4 Color/Black		\$145.72	\$177.60	\$273.23	\$432.62	\$751.38
4 Color/None		\$121.72	\$150.52	\$236.92	\$380.92	\$668.92

5 x 7

4 Color/4 Color		\$295.32	\$337.11	\$462.46	\$671.38	\$1,089.23 (d)
4 Color/Black		\$228.86	\$269.42	\$391.08	\$593.85	\$999.38
4 Color/None		\$182.09	\$218.95	\$329.54	\$513.85	\$882.46

5.5 x 8.5

4 Color/4 Color		\$382.52	\$433.35	\$585.85	\$840.00	\$1,348.31 (d)
4 Color/Black		\$298.83	\$348.43	\$497.23	\$745.23	\$1,241.23
4 Color/None		\$240.86	\$286.65	\$424.00	\$652.92	\$1,110.77

6 x 9

4 Color/4 Color		\$445.94	\$502.50	\$672.16	\$954.93	\$1,520.47 (d)
4 Color/Black		\$347.48	\$402.81	\$568.78	\$845.39	\$1,398.62
4 Color/None		\$286.87	\$338.19	\$492.16	\$748.78	\$1,262.01

6 x 11

4 Color/4 Color		\$523.63	\$590.22	\$789.97	\$1,122.89	\$1,788.74 (d)
4 Color/Black		\$412.86	\$478.22	\$674.28	\$1,001.05	\$1,654.58
4 Color/None		\$345.78	\$406.83	\$589.97	\$895.20	\$1,505.66

100# Uncoated Cover 500 1,000 2,500 5,000 10,000

4.25 x 5.5

4 Color/4 Color		\$190.77	\$221.54	\$313.85	\$467.69	\$775.38 (d)
4 Color/Black		\$136.62	\$165.54	\$252.31	\$396.92	\$686.15
4 Color/None		\$112.62	\$138.46	\$216.00	\$345.23	\$603.69

4 x 6

4 Color/4 Color		\$191.20	\$222.40	\$316.00	\$472.00	\$784.00 (d)
4 Color/Black		\$137.05	\$166.40	\$254.46	\$401.23	\$694.77
4 Color/None		\$113.05	\$139.32	\$218.15	\$349.54	\$612.31

5 x 7

4 Color/4 Color		\$284.43	\$323.32	\$440.00	\$634.46	\$1,023.38 (d)
4 Color/Black		\$217.97	\$255.63	\$368.62	\$556.92	\$933.54
4 Color/None		\$171.20	\$205.17	\$307.08	\$476.92	\$816.62

5.5 x 8.5

4 Color/4 Color		\$366.34	\$413.29	\$554.15	\$788.92	\$1,258.46 (d)
4 Color/Black		\$282.65	\$328.37	\$465.54	\$694.15	\$1,151.38
4 Color/None		\$224.68	\$266.58	\$392.31	\$601.85	\$1,020.92

6 x 9

4 Color/4 Color		\$424.86	\$477.72	\$636.31	\$900.62	\$1,429.23 (d)
4 Color/Black		\$326.40	\$378.03	\$532.92	\$791.08	\$1,307.38
4 Color/None		\$265.78	\$313.42	\$456.31	\$694.46	\$1,170.77

6 x 11

4 Color/4 Color		\$504.55	\$566.65	\$752.92	\$1,063.38	\$1,684.31 (d)
4 Color/Black		\$393.78	\$454.65	\$637.23	\$941.54	\$1,550.15
4 Color/None		\$326.71	\$383.26	\$552.92	\$835.69	\$1,401.23

Production Speed

Normal Production: 4 business days after proof approval.

Fast Production: 3 business days after proof approval.

Rush Production: 2 business days after proof approval.

Need it even faster? Call your sales representative.

Additional Finishing Options

- Aqueous Coating
- Embossing
- Rounded Corners
- PMS Spot Colors
- Die Cutting
- And More... Call for pricing
- Foil Stamping

Planning to Mail Your Postcard?

We can help you with that! Our Mailing Services can save you time, money and hassle. See the Mailing Services section on page 14 for more information.

- ★ Most popular paper stock (in product category)
 - 4 Color Ink (Full Color) / 4 Color Ink (Full Color)
 - 4 Color Ink (Full Color) / Black Ink
 - 4 Color Ink (Full Color) / None (No Ink)
- Prices do not include shipping and handling.

Greeting and Note Cards

Greeting cards are a wonderful way to build loyalty, thank customers, or promote seasonal services. Note cards are perfect for meeting follow-ups or appointment reminders. Both can be printed on dull/matte or uncoated stock to make writing inscriptions easier, or on glossy stock for a warm sheen. Have a message printed inside or leave it blank. Cards come scored for easy folding or for a slight additional charge, we'll fold them for you.

We can also print your logo or return address on the envelope. Contact your sales representative for pricing on printed envelopes.



★ 120# Dull/Matte Cover 250 500 1,000 2,500 5,000

Greeting Card (5 x 7 folded)

4 Color/4 Color	●●●●	\$343.38	\$401.85	\$518.77	\$869.54	\$1,454.15 (d)
4 Color/Black	●●●●	\$269.54	\$324.92	\$435.69	\$768.00	\$1,321.85
4 Color/None	●●●●	\$223.38	\$269.54	\$361.85	\$638.77	\$1,100.31

Note Card (4.25 x 5.5 folded)

4 Color/4 Color	●●●●	\$227.72	\$283.14	\$393.97	\$726.46	\$1,280.62 (d)
4 Color/Black	●●●●	\$195.72	\$243.45	\$338.89	\$625.23	\$1,102.46
4 Color/None	●●●●	\$143.11	\$181.60	\$258.58	\$489.54	\$874.46

Cards come scored for easy folding. Add 1¢ per piece for folding. Add 9¢ per envelope. (g)

★ 120# Gloss Cover 250 500 1,000 2,500 5,000

Greeting Card (5 x 7 folded)

4 Color/4 Color	●●●●	\$343.38	\$401.85	\$518.77	\$869.54	\$1,454.15 (d)
4 Color/Black	●●●●	\$269.54	\$324.92	\$435.69	\$768.00	\$1,321.85
4 Color/None	●●●●	\$223.38	\$269.54	\$361.85	\$638.77	\$1,100.31

Note Card (4.25 x 5.5 folded)

4 Color/4 Color	●●●●	\$227.73	\$283.14	\$393.97	\$357.23	\$1,280.62 (d)
4 Color/Black	●●●●	\$195.73	\$243.45	\$338.89	\$625.23	\$1,102.46
4 Color/None	●●●●	\$143.11	\$181.60	\$258.58	\$489.54	\$874.46

Cards come scored for easy folding. Add 1¢ per piece for folding. Add 9¢ per envelope. (g)

★ 100# Uncoated Cover 250 500 1,000 2,500 5,000

Greeting Card (5 x 7 folded)

4 Color/4 Color	●●●●	\$343.38	\$401.85	\$518.77	\$869.54	\$1,454.15 (d)
4 Color/Black	●●●●	\$269.54	\$324.92	\$435.69	\$768.00	\$1,321.85
4 Color/None	●●●●	\$223.38	\$269.54	\$361.85	\$638.77	\$1,100.31

Note Card (4.25 x 5.5 folded)

4 Color/4 Color	●●●●	\$227.73	\$283.14	\$393.97	\$726.46	\$1,280.62 (d)
4 Color/Black	●●●●	\$195.73	\$243.45	\$338.89	\$625.23	\$1,102.46
4 Color/None	●●●●	\$143.11	\$181.60	\$258.58	\$489.54	\$874.46

Cards come scored for easy folding. Add 1¢ per piece for folding. Add 9¢ per envelope. (g)

Production Speed

Normal Production: 4 business days after proof approval.

Fast Production: 3 business days after proof approval.

Rush Production: 2 business days after proof approval.

Need it even faster? Call your sales representative.

Planning to Mail Your Note or Greeting Cards?

We can help you with that! Our Mailing Services can save you time, money and hassle. See the Mailing Services section on page 14 for more information.

★ Most popular paper stock (in product category)

●●●● 4 Color Ink (Full Color) / 4 Color Ink (Full Color)

●●●● 4 Color Ink (Full Color) / Black Ink

●●●● 4 Color Ink (Full Color) / None (No Ink)

Prices do not include shipping and handling.

Additional Finishing Options

- Aqueous Coating
- Rounded Corners
- Die Cutting
- Foil Stamping
- Embossing
- PMS Spot Colors
- And More... Call for pricing

Notepads



We like to call notepads “functional marketing” because they’re so darn useful and they get your message across every time your customers and prospects pull them out and write on them. Go basic with just your company logo and contact information, or get creative and add some background imagery. Whichever route you take, we’re sure that whoever uses your notepad will appreciate the great company that gave it to them.

Our most popular notepad paper stock is our ultra smooth 70# uncoated - it’s perfect for writing. You can also choose from a variety of other paper stocks including gloss stocks, which are ideal for tear-off flyers. All notepads come glued with chip-board backing.

★ 50 Sheets Per Pad 70# Uncoated Text

4.25 x 5.5

	10 pads	25	100	250	500
4 Color/None	\$134.40	\$151.40	\$236.31	\$406.15	\$689.23 (d)
1 PMS/None	\$126.28	\$140.32	\$210.46	\$350.77	\$584.62
Black/None	\$83.02	\$96.79	\$165.54	\$303.08	\$532.31

5.5 x 8.5

	10 pads	25	100	250	500
4 Color/None	\$186.34	\$207.38	\$312.62	\$523.08	\$873.85 (d)
1 PMS/None	\$159.26	\$176.62	\$263.38	\$436.92	\$726.15
Black/None	\$116.06	\$133.23	\$219.08	\$390.77	\$676.92

8.5 x 11

	10 pads	25	100	250	500
4 Color/None	\$229.42	\$268.92	\$466.46	\$861.54	\$1,520.00 (d)
1 PMS/None	\$194.71	\$228.31	\$396.31	\$732.31	\$1,292.31
Black/None	\$139.20	\$172.62	\$339.69	\$673.85	\$1,230.77

Pricing includes chip board backing.

25 Sheets Per Pad 70# Uncoated Text

4.25 x 5.5

	10 pads	25	100	250	500
4 Color/None	\$129.94	\$140.23	\$191.69	\$294.62	\$466.15 (d)
1 PMS/None	\$122.81	\$131.62	\$175.69	\$263.85	\$410.77
Black/None	\$79.64	\$88.31	\$131.69	\$218.47	\$363.08

5.5 x 8.5

	10 pads	25	100	250	500
4 Color/None	\$181.17	\$194.47	\$260.92	\$393.85	\$615.38 (d)
1 PMS/None	\$155.32	\$166.78	\$224.00	\$338.46	\$529.23
Black/None	\$112.18	\$123.54	\$180.31	\$293.85	\$483.08

8.5 x 11

	10 pads	25	100	250	500
4 Color/None	\$218.71	\$242.17	\$359.38	\$593.85	\$984.62 (d)
1 PMS/None	\$185.97	\$206.47	\$308.92	\$513.85	\$855.38
Black/None	\$130.52	\$150.93	\$252.92	\$456.92	\$796.92

Pricing includes chip board backing.

100 Sheets Per Pad 70# Uncoated Text

4.25 x 5.5

	10 pads	25	100	250	500
4 Color/None	\$143.32	\$173.70	\$325.54	\$629.23	\$1,135.38 (d)
1 PMS/None	\$133.23	\$157.70	\$280.00	\$524.62	\$932.31
Black/None	\$89.78	\$113.70	\$233.23	\$472.31	\$870.77

5.5 x 8.5

	10 pads	25	100	250	500
4 Color/None	\$196.68	\$233.23	\$416.00	\$781.54	\$1,390.77 (d)
1 PMS/None	\$167.14	\$196.31	\$342.15	\$633.85	\$1,120.00
Black/None	\$123.82	\$152.62	\$296.62	\$584.62	\$1,064.62

8.5 x 11

	10 pads	25	100	250	500
4 Color/None	\$250.83	\$322.46	\$680.62	\$1,396.92	\$2,590.77 (d)
1 PMS/None	\$212.18	\$272.00	\$571.08	\$1,169.23	\$2,166.15
Black/None	\$156.55	\$216.00	\$513.23	\$1,107.69	\$2,098.46

Pricing includes chip board backing.

Additional Finishing Options

- Printing on the back
- Rounded Corners
- Die Cutting
- PMS Spot Colors
- And More... Call for pricing

★ Most popular option (in product category)

4 Color Ink (Full Color) / None (No Ink)

1 PMS Spot Color / None (No Ink)

Black Ink / None (No Ink)

Prices do not include shipping and handling.

Door Hangers & Rack Cards

Door Hangers

Tell your neighbors about your business or political campaign by leaving behind custom-printed door hangers. You can target your audience specifically, and you never have to worry about door hangers getting lost in the mail.



Rack Cards

Rack cards are commonly used to promote tourism and travel-related businesses.

We offer one or two-sided rack cards. And with three high-quality paper stocks to choose from, you know your rack cards will look great and last a long time.



★ 120# Gloss Cover 500 1,000 2,500 5,000 10,000

Door Hanger (4.25 x 11)

4 Color/4 Color	●●●●	\$441.91	\$509.66	\$697.54	\$990.15	\$1,483.08 (d)
4 Color/Black	●●●●	\$360.68	\$427.20	\$611.38	\$897.85	\$1,378.46
4 Color/None	●●●●	\$312.06	\$374.28	\$545.54	\$810.46	\$1,248.00

Door Hanger (3.5 x 8.5)

4 Color/4 Color	●●●●	\$332.62	\$387.08	\$535.08	\$761.23	\$1,121.23 (d)
4 Color/Black	●●●●	\$271.69	\$324.31	\$466.77	\$683.69	\$1,025.23
4 Color/None	●●●●	\$241.54	\$291.08	\$424.31	\$625.85	\$936.62

Rack Card (4 x 9)

4 Color/4 Color	●●●●	\$316.12	\$352.86	\$463.08	\$646.77	\$1,014.15 (d)
4 Color/Black	●●●●	\$245.35	\$280.86	\$387.38	\$564.92	\$920.00
4 Color/None	●●●●	\$194.89	\$226.71	\$322.15	\$481.23	\$799.38

120# Dull/Matte Cover 500 1,000 2,500 5,000 10,000

Door Hanger (4.25 x 11)

4 Color/4 Color	●●●●	\$458.95	\$529.97	\$727.63	\$1,036.55	\$1,562.09 (d)
4 Color/Black	●●●●	\$377.72	\$447.51	\$641.48	\$944.25	\$1,457.48
4 Color/None	●●●●	\$329.11	\$394.58	\$575.63	\$856.86	\$1,327.02

Door Hanger (3.5 x 8.5)

4 Color/4 Color	●●●●	\$345.60	\$403.20	\$560.62	\$802.46	\$1,193.85 (d)
4 Color/Black	●●●●	\$284.68	\$340.43	\$492.31	\$724.92	\$1,097.85
4 Color/None	●●●●	\$254.52	\$307.20	\$449.85	\$667.08	\$1,009.23

Rack Card (4 x 9)

4 Color/4 Color	●●●●	\$343.26	\$384.98	\$510.15	\$718.77	\$1,136.00 (d)
4 Color/Black	●●●●	\$272.49	\$312.98	\$434.46	\$636.92	\$1,041.85
4 Color/None	●●●●	\$222.03	\$258.83	\$369.23	\$553.23	\$921.23

100# Uncoated Cover 500 1,000 2,500 5,000 10,000

Door Hanger (4.25 x 11)

4 Color/4 Color	●●●●	\$441.91	\$509.66	\$697.54	\$990.15	\$1,483.08 (d)
4 Color/Black	●●●●	\$360.68	\$427.20	\$611.38	\$897.85	\$1,378.46
4 Color/None	●●●●	\$312.06	\$374.28	\$545.54	\$810.46	\$1,248.00

Door Hanger (3.5 x 8.5)

4 Color/4 Color	●●●●	\$332.62	\$387.08	\$535.08	\$761.23	\$1,121.23 (d)
4 Color/Black	●●●●	\$271.69	\$324.31	\$466.77	\$683.69	\$1,025.23
4 Color/None	●●●●	\$241.54	\$291.08	\$424.31	\$625.85	\$936.62

Rack Card (4 x 9)

4 Color/4 Color	●●●●	\$316.12	\$352.86	\$463.08	\$646.77	\$1,014.15 (d)
4 Color/Black	●●●●	\$245.35	\$280.86	\$387.38	\$564.92	\$920.00
4 Color/None	●●●●	\$194.89	\$226.71	\$322.15	\$481.23	\$799.38

Production Speed

Normal Production: 4 business days after proof approval.

Fast Production: 3 business days after proof approval.

Rush Production: 2 business days after proof approval.

Need it even faster? Call your sales representative.

★ Most popular paper stock (in product category)

●●●● 4 Color Ink (Full Color) / 4 Color Ink (Full Color)

●●●● 4 Color Ink (Full Color) / Black Ink

●●●● 4 Color Ink (Full Color) / None (No Ink)

Prices do not include shipping and handling.

Newsletters

Need a way to keep patrons informed about upcoming events? Or how about something that lets your employees know the latest company news? You need a newsletter!

Newsletters range from two to eight panels (see page 4 for folding options). We have an assortment of papers options, from economical to high-end. Print your newsletter in black and white, or make it really pop with full-color graphics.

Don't spend all your time handling a newsletter mailing — let us do it for you! Our Mailing Services department can save you time and money. Plus we can help you find new clients with customized mailing lists. See the Mailing Services section on page 14.



80# Gloss Text 250 500 1,000 2,500 5,000

8.5 x 11 (Letter)

4 Color/4 Color		\$316.32	\$332.31	\$364.31	\$460.31	\$620.31 (d)
4 Color/Black		\$236.01	\$251.69	\$283.08	\$377.23	\$534.15
4 Color/None		\$190.17	\$203.08	\$228.92	\$306.46	\$435.69

11 x 17 (Tabloid)

4 Color/4 Color		\$487.69	\$520.62	\$586.46	\$784.00	\$1,113.23 (d)
4 Color/Black		\$380.00	\$409.85	\$469.54	\$648.62	\$947.08

11 x 25.5

4 Color/4 Color		\$867.68	\$919.38	\$1,022.77	\$1,332.92	\$1,849.85 (d)
4 Color/Black		\$668.58	\$721.17	\$826.34	\$1,141.85	\$1,667.69

Above pricing does not include folding. Add 1¢ per piece for folding. (g)
See page 4 for folding options.

80# Dull/Matte Text 250 500 1,000 2,500 5,000

8.5 x 11 (Letter)

4 Color/4 Color		\$324.14	\$341.78	\$377.11	\$483.08	\$659.69 (d)
4 Color/Black		\$243.83	\$261.17	\$295.88	\$400.00	\$573.54
4 Color/None		\$197.98	\$212.55	\$241.72	\$329.23	\$475.08

11 x 17 (Tabloid)

4 Color/4 Color		\$504.18	\$540.06	\$611.82	\$827.08	\$1,185.85 (d)
4 Color/Black		\$396.49	\$429.29	\$494.89	\$691.69	\$1,019.69

11 x 25.5

4 Color/4 Color		\$892.95	\$948.74	\$1,060.31	\$1,395.02	\$1,952.86 (d)
4 Color/Black		\$693.85	\$750.52	\$863.88	\$1,203.94	\$1,770.71

Above pricing does not include folding. Add 1¢ per piece for folding. (g)
See page 4 for folding options.

70# Uncoated Text 250 500 1,000 2,500 5,000

8.5 x 11 (Letter)

4 Color/4 Color		\$316.32	\$332.31	\$364.31	\$460.31	\$620.31 (d)
4 Color/Black		\$236.01	\$251.69	\$283.08	\$377.23	\$534.15
4 Color/None		\$190.17	\$203.08	\$228.92	\$306.46	\$435.69

11 x 17 (Tabloid)

4 Color/4 Color		\$487.69	\$520.62	\$586.46	\$784.00	\$1,113.23 (d)
4 Color/Black		\$380.00	\$409.85	\$469.54	\$648.62	\$947.08

11 x 25.5

4 Color/4 Color		\$867.68	\$919.38	\$1,022.77	\$1,332.92	\$1,849.85 (d)
4 Color/Black		\$668.58	\$721.17	\$826.34	\$1,141.85	\$1,667.69

Above pricing does not include folding. Add 1¢ per piece for folding. (g)
See page 4 for folding options.

Production Speed

Normal Production: 5 business days after proof approval.

Fast Production: 4 business days after proof approval.

Rush Production: 3 business days after proof approval.

Need it even faster? Call your sales representative.

Additional Finishing Options

- Aqueous Coating
- Rounded Corners
- Die Cutting
- Foil Stamping
- Embossing
- PMS Spot Colors
- And More...
Call for pricing

Planning to Mail Your Newsletter?

We can help you with that! Our Mailing Services can save you time, money and hassle. See the Mailing Services section on page 14 for more information.

- ★ Most popular paper stock (in product category)
 - 4 Color Ink (Full Color) / 4 Color Ink (Full Color)
 - 4 Color Ink (Full Color) / Black Ink
 - 4 Color Ink (Full Color) / None (No Ink)
- Prices do not include shipping and handling.

Catalogs

Catalogs allow you to provide detailed information on your products and services. And when you send out a catalog that's been professionally printed in beautiful color, you know your customers will take notice.

Catalogs range in size from 4 to 64 pages. You can select from two standard sizes, or create your own size, and select from a multitude of paper stocks. We handle all of the technical details like shingling and headtrim, allowing you to concentrate on creating a catalog that sells.

Remember, if you want to save time and money on your next catalog mailing, let us do it for you. Our mailing experts can handle your mailing, plus help you find new customers with customized mailing lists. Find more information on page 14.



★ 80# Gloss Cover 250 500 1,000 2,500 5,000
Inside: 80# Gloss Text

5.5 x 8.5 (8 Page)

4 Color/4 Color	●●●●	\$556.43	\$613.78	\$728.49	\$1,072.62	\$1,646.15 (d)
4 Color/Black	●●●●	\$448.74	\$503.02	\$611.57	\$937.23	\$1,480.00

5.5 x 8.5 (16 Page)

4 Color/4 Color	●●●●	\$987.36	\$1,075.53	\$1,251.86	\$1,780.89	\$2,662.58 (d)
4 Color/Black	●●●●	\$776.28	\$858.42	\$1,022.70	\$1,515.53	\$2,336.92

5.5 x 8.5 (24 Page)

4 Color/4 Color	●●●●	\$1,414.83	\$1,533.74	\$1,771.56	\$2,485.00	\$3,674.07 (d)
4 Color/Black	●●●●	\$996.98	\$1,103.95	\$1,317.90	\$1,959.70	\$3,029.39

8.5 x 11 (8 Page)

4 Color/4 Color	●●●●	\$987.36	\$1,075.53	\$1,251.86	\$1,780.89	\$2,662.58 (d)
4 Color/Black	●●●●	\$776.28	\$858.42	\$1,022.70	\$1,515.53	\$2,336.92

8.5 x 11 (16 Page)

4 Color/4 Color	●●●●	\$1,833.28	\$1,982.26	\$2,280.25	\$3,174.20	\$4,664.12 (d)
4 Color/Black	●●●●	\$1,212.97	\$1,344.23	\$1,606.77	\$2,394.39	\$3,707.08

8.5 x 11 (24 Page)

4 Color/4 Color	●●●●	\$2,643.10	\$2,850.31	\$3,264.73	\$4,507.95	\$6,580.00 (d)
4 Color/Black	●●●●	\$1,630.79	\$1,809.08	\$2,165.65	\$3,235.34	\$5,018.15

For more paper options call your sales representative.

80# Dull/Matte Cover 250 500 1,000 2,500 5,000
Inside: 80# Dull/Matte Text

5.5 x 8.5 (8 Page)

4 Color/4 Color	●●●●	\$571.14	\$636.43	\$767.02	\$1,158.77	\$1,811.69 (d)
4 Color/Black	●●●●	\$463.45	\$525.66	\$650.09	\$1,023.38	\$1,645.54

5.5 x 8.5 (16 Page)

4 Color/4 Color	●●●●	\$1,017.93	\$1,116.78	\$1,314.47	\$1,907.53	\$2,895.98 (d)
4 Color/Black	●●●●	\$806.86	\$899.67	\$1,085.30	\$1,642.18	\$2,570.31

5.5 x 8.5 (24 Page)

4 Color/4 Color	●●●●	\$1,461.10	\$1,593.43	\$1,858.10	\$2,652.14	\$3,975.52 (d)
4 Color/Black	●●●●	\$1,043.25	\$1,163.64	\$1,404.44	\$2,126.84	\$3,330.84

8.5 x 11 (8 Page)

4 Color/4 Color	●●●●	\$1,031.20	\$1,130.04	\$1,327.74	\$1,920.80	\$2,909.24 (d)
4 Color/Black	●●●●	\$820.12	\$912.94	\$1,098.57	\$1,655.45	\$2,583.58

8.5 x 11 (16 Page)

4 Color/4 Color	●●●●	\$1,933.88	\$2,099.00	\$2,429.24	\$3,419.96	\$5,071.16 (d)
4 Color/Black	●●●●	\$1,313.58	\$1,460.97	\$1,755.77	\$2,640.15	\$4,114.12

8.5 x 11 (24 Page)

4 Color/4 Color	●●●●	\$2,798.08	\$3,026.62	\$3,483.73	\$4,855.03	\$7,140.53 (d)
4 Color/Black	●●●●	\$1,785.77	\$1,985.39	\$2,384.65	\$3,582.41	\$5,578.68

For more paper options call your sales representative.

Additional Finishing Options

- Aqueous Coating
- Rounded Corners
- Die Cutting
- Foil Stamping
- Embossing
- PMS Spot Colors
- And More...
Call for pricing

Production Speed

Normal Production: 6 business days after proof approval.

Fast Production: 4 business days after proof approval.

(These timelines are for catalogs up to 32 pages and quantities up to 10,000). Need it faster? Call your sales representative.

- ★ Most popular paper stock (in product category)
 - 4 Color/4 Color (Cover and inside pages are printed full color).
 - 4 Color/Black (Cover is printed 4 Color/4 Color. Inside pages are printed in black ink only).
- Prices do not include shipping and handling.

Calendars & Folders

Calendars

When you send a custom, branded calendar as a promotional item, your customers will be thinking about you all year long. Our standard, 28-page calendars come in two sizes and feature full color throughout, saddle-stitch binding, and a convenient hole for hanging. Select your paper and stock from a variety of options.



Our most popular choice is 80# gloss text for the inside and 80# gloss cover for the cover. This gives an enduring, rich feel without busting the budget.

Production Speed

- Normal Production:** 6 business days after proof approval.
- Fast Production:** 4 business days after proof approval.
- Need it faster? Call your sales representative.*

Presentation Folders

Our glossy pocket folders are perfect for your presentations, promotional materials, business proposals, press kits, handouts, and more. All folders have full-color printing on the outside. Leave the inside blank or print in black or full color. The printed sides have aqueous coating added for a durable, high-end finish. Folders are available with one or two pockets. Business card slots can be included on either or both pockets free of charge.

File Folders

Don't be vanilla with manilla file folders — put your name or logo on a custom-printed file folder. File folders are printed on 120# gloss cover stock (14 pt). An optional aqueous coating on the printed sides increases the durability and shine.



Production Speed (Presentation Folders)

- Normal Production.** 10 business days after proof approval.
- Need it faster? Call your sales representative.*

Production Speed (File Folders)

- Normal Production:** 5 business days after proof approval.
- Fast Production:** 4 business days after proof approval.
- Rush Production:** 3 business days after proof approval.
- Need it faster? Call your sales representative.*

★ 80# Gloss Cover Inside: 80# Gloss Text

5.5 x 8.5 Calendar

4 Color/4 Color Throughout	\$1,705.50	\$1,845.44	\$2,125.34	\$2,965.07	\$4,364.60 (d)
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8.5 x 11 Calendar

4 Color/4 Color Throughout	\$3,034.50	\$3,269.83	\$3,740.49	\$5,152.49	\$7,505.82 (d)
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80# Dull/Matte Cover Inside: 80# Dull/Matte Text

5.5 x 8.5 Calendar

4 Color/4 Color Throughout	\$1,762.36	\$1,917.60	\$2,228.05	\$3,159.43	\$4,711.74 (d)
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8.5 x 11 Calendar

4 Color/4 Color Throughout	\$3,140.21	\$3,399.40	\$3,917.80	\$5,472.98	\$8,064.97 (d)
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120# Gloss Cover 500 1,000 2,500 5,000 10,000

Presentation Folder (9 x 12)

4 Color/4 Color	\$2,043.69	\$2,321.23	\$3,153.85	\$4,541.54	\$7,316.92 (d)
4 Color/Black	\$1,569.85	\$1,822.77	\$2,581.54	\$3,846.15	\$6,375.38
4 Color/None	\$1,200.62	\$1,422.77	\$2,089.23	\$3,200.00	\$5,421.54

File Folder

4 Color/4 Color	\$1,397.23	\$1,619.08	\$2,284.62	\$3,393.85	\$5,612.31 (d)
4 Color/Black	\$1,101.85	\$1,299.08	\$1,890.77	\$2,876.92	\$4,849.23
4 Color/None	\$843.38	\$1,009.85	\$1,509.23	\$2,341.54	\$4,006.15

Presentation Folders: Choose from 2-pockets, 1-pocket (right or left) and business card slits on either, both or neither pocket.

- ★ Most popular paper stock (in product category)
 - 4 Color Ink (Full Color) / 4 Color Ink (Full Color)
 - 4 Color Ink (Full Color) / Black Ink
 - 4 Color Ink (Full Color) / None (No Ink)
- Prices do not include shipping and handling.

Other Products & Services

- Announcements
- Carbonless Forms
- CD Covers
- Labels
- Posters
- Plastic Cards
- Large Format
- Magnets
- Menus
- Product Tags
- Statement Stuffers
- Table Tents
- Notepads
- Post-it® Notes
- Invitations
- Flyers
- Club Cards
- And More...

Stand out from the crowd with unique and custom marketing materials! Call your sales rep for quotes on custom print products and custom finishing effects like die cuts and foils. If you can dream it, we can print it!

Custom Options

When it's time to create marketing materials for your business or revamp your old collateral, nothing sets you apart from your competitors like high-quality special effects. Our printing experts have a wealth of experience printing custom pieces that really stand out.

Here are just some of the custom options we offer:

- Die Cutting
- Embossing
- Foil Stamping
- Perforating
- Custom Papers
- 100% Recycled Paper
- Rounded Corners
- Custom Folds
- Pantone Spot and Metallic Inks
- Spot Varnish
- Spiral Binding



Mailing & Fulfillment Services

Thinking about handling your next direct mail project? You might want to stop and consider the actual expense. Doing your own mailing may seem cost-effective, but you could spend more time and money than you ever thought possible. And then there's all the hassle of strict postal guidelines. We can save you time, money, and hassle.

- We use state-of-the-art mailing software and addressing equipment to process your job quickly and accurately.
- We can mail via Standard Class (Bulk), First Class, and First Class Pre-Sorted.

- To make sure your mailing is delivered to the right address, we perform CASS Certification (Coded Accuracy Support System) on every mailing list at no extra charge.
- We can provide targeted mailing lists.
- We offer time-saving services such as inserting, collating, wafer sealing (sticker tabs), addressing or adding variable data to a piece.
- We can mail all or a portion of your job.
- We can hold a printed job for staggered mailings.

Your marketing collateral is only as good as the paper it's printed on. That's why we use only the best papers, ensuring that everything you print looks and feels fabulous.

70# Lustre Text

This uncoated, white stock is great for running through your laser printer. Standard Uses: letterhead, and envelopes.

80# Gloss Text

This standard glossy paper stock, is about as thick as a light magazine cover. The shiny finish provides an excellent opaque base for rich colors. Standard Uses: brochures, catalog inserts, flyers, interior catalog pages and posters.

80# Dull/Matte Text

This stock features a velvety, non-gloss finish. It provides an excellent opaque base for easy to read, crisp typography. Standard Uses: brochures, catalog inserts, interior catalog pages and flyers.

100# Gloss Text

This stock is similar to our 80# gloss text, but 25% thicker and heavier, for a more substantial feeling piece. Standard Uses: brochures, information sheets, and self-mailers.

100# Dull/Matte Text

This stock is similar to our 80# dull/matte text, but 25% thicker and heavier, for a more substantial feeling piece. This stock has a velvety smooth, non-shiny finish. Standard Uses: brochures, information sheets, and self-mailers.

80# Gloss Cover

This 9 pt. cover stock has a gloss finish, making photographs and other images look beautiful. Standard Uses: heavy-weight brochures, catalog covers, product spec sheets, and self-mailers.

80# Dull/Matte Cover

This 9 pt. cover stock is well suited for detailed, crisp printing without a shiny finish. Standard Uses: heavy-weight brochures, catalog covers, product spec sheets, and self-mailers.

100# Uncoated Cover

This bright white cover stock is 14 pt. in thickness and is similar in texture to the 70# text stock we use for letterhead and envelopes. Standard Uses: business cards, greeting cards, and note cards.

120# Gloss Cover

This bright white 14 pt. paper is a substantial cover stock. The glossy finish makes photographs and other images look beautiful. Standard Uses: business cards, postcards, door hangers, and greeting cards.

120# Gloss Cover PC55

This stock is an environmentally responsible choice containing 55% post consumer waste (PCW). The bright white, glossy finish makes photographs and other images look beautiful. Standard Uses: business cards, postcards, door hangers, and greeting cards.

120# Dull/Matte Cover

Our dull/matte cover is a substantial 14 pt. cover stock with a velvety smooth, non-shiny finish. It is well suited for detailed, crisp printing without sacrificing the ability to easily write on the paper. Standard Uses: business cards, postcards, door hangers, and greeting cards.

120# Dull/Matte Cover PC55

This stock is an environmentally responsible choice containing 55% post consumer waste (PCW). The bright white, non-shiny finish is well suited for detailed, crisp printing without sacrificing the ability to easily write on the paper. Standard Uses: business cards, postcards, door hangers, and greeting cards.

Custom Stocks

We regularly print on more than 100 different custom stocks and can meet your unique needs. Call your representative for details.

Green Printing Practices



We use sensible alternatives to help sustain the environment while offering high-quality products our customers can take pride in.

Our Certifications

Our paper supplier is the first distributor to attain national Chain-of-Custody certification from FSC, SFI and PEFC. These certifications are a guarantee to our customers that products printed on nearly all of our house stocks come from well-managed forests adhering to strict environmental and socio-economic standards.

Our paper is milled elemental chlorine free

Trees are a renewable resource, but dioxin (used to bleach paper white) is forever!

Our inks are vegetable-based

We primarily use soy-based inks, which are both gentle on the environment while producing bright, high-quality images.

We package our products with biodegradable padding materials

Instead of those packaging materials that are annoying and harmful to the environment, such as petroleum-based foam "peanuts."

We use water-based aqueous coating

Our aqueous coating not only protects your printed pieces with a high-gloss surface, deterring dirt and fingerprints, but it is also friendlier to our environment than UV coatings.

We are focused on reducing waste

By using top-grade paper with highly-trained press operators, we have considerably reduced the number of test or "make-ready" sheets that run through our presses.

We use 100% wind powered manufacturing.

What are Pounds and Points?

Paper descriptions can be confusing when you deal with different printers and paper suppliers that often refer to the same or similar paper in different terms (points and/ or pounds). But what you really need to know is that both measurements refer to the thickness of the paper.

Points are the thickness of a sheet of paper in thousandths of an inch. For example, a 10 pt. cover stock is 0.010 inches thick. Pounds refer to the weight of 500 sheets of paper - and the higher the pound number, the thicker the paper. It's also good to know that "cover" stock is generally twice as thick as "text" stock for the same weight. For example, 80# Gloss Cover is twice as thick as 80# Gloss Text. But how can 80# Cover and 80# Text can weigh the same if cover is twice as thick as text? Answer: the size of sheet used to weigh cover and text stocks is different.

If you have a preference, your printer should be able to quickly translate your paper choice into your preferred terminology - points or pounds.

Business Cards 2

Stationery 3

Brochures 4

Postcards 6

Greeting and Note Cards 8

Notepads 9

Door Hangers 10

Rack Cards 10

Newsletters 11

Catalogs 12

Calendars 13

Folders 13

Other Products 14

Custom Finishing Options 14

Mailing and Fulfillment Services . . . 14

Paper Stocks 15



Print Solutions

High Quality Full Color Printing



Cover Stock: 80# Gloss Cover
 Inside Stock: 80# Gloss Text