

# The Original Floating Action Pens & Keytags







## The Original Floating Action Pen

#### Creativity with a smile . . .

Floating Action is a system in which a movable film is fitted inside a transparent plastic barrel. The film floats up and down when the product is tilted. This way we create the unique Floating Action effect, which only Eskesen masters to perfection.

The possibilities are unlimited and with Floating Action products a very high promotional effect is achieved, an effect, which is appreciated by people all over the world irrespective of age and gender.

An Original Floating Action Pen from Eskesen has a very high life span, as it is often kept by the receiver even after the ink runs dry. For this reason the costs considering the promotional effect and life span are unprecedented low.

All products are manufactured in Denmark in accordance with very strict quality guidelines and in accordance with both national and international environmental and safety guidelines.

A Floating Action design typically consists of three full colour elements - a floater, a background and a back panel. In addition a foreground can also be inserted to create special effects. The back panel is often used for customer logo and contact details.

There are several ways to create the designs for a Floating Action product. In the transparent barrel a film can be inserted but it is also possible to place glitter, stone, corn, micro chips or other miniature objects, which relate to a company's products or services.



















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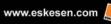


## **Combination orders**

Mix & match within the product groups and combine into one order to get the lower pricing for the total quantity ordered.\*

## Long design barrel





## Automotive key tags

Custom key tags for auto dealers continue to be popular and a source of attention for both the actual car brand and the dealership.

Also suggest your customers to add the uniqueness of the Original Floating Action pens or key tags. They add a new dimension to branding and are as treasured by the customers as is the new or used car they just purchased.





## Acrylics

#### A world in acrylic

Eskesen was one of the first companies in the world to manufacture acrylic key tags with embedded designs. The key tags, which are impact and scratch resistant show designs and messages in clear, crisp colours.

Our acrylic assortment also includes can and bottle openers, refrigerator magnets and the effective orange peeler. In addition we manufacture acrylic key tags, in which the customer can insert his own design, which can be replaced as needed.

In line with our manufacturing of Floating Action products our full assortment of acrylic products is manufactured at our own factory in Denmark, a further assurance of fast delivery times and a high, consistent quality.

#### How to make acrylic designs

All acrylic products are custom made in accordance with our customers' requirements. Our modern production technology and consistent quality is your guarantee for a very high and uniform product quality.

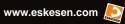
Key tags can have different front and back sides, all in full colour. Imprint is available for orange peelers. Please inquire for additional information on models.











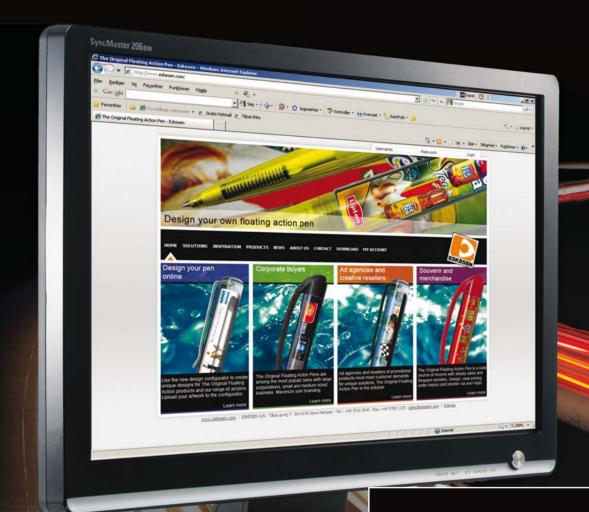






## Visit www.eskesen.com

## To view the full range



#### Feature highlights:

- Product configurator for online design
- Full animation of your designs
- Direct upload of artwork for online viewing or production
- Order history with PDF design view
- Online quotes with freight charges
- Easy reordering

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