

Pressure Sensitive Labels & Photo Quality, Digitally Printed Promotional Items



- Promotional Stickers • Static Cling • Bumper Stickers
- Window Decals • High & Semi Gloss Labels
- Vinyl Labels • Cold Foil • Luggage Tags • Coasters
- Door Hangers • Name Badges • Plaques

Capabilities

Artwork

All of our film and plates are produced in-house to ensure the highest quality and fastest turnaround. All electronic files should be submitted on Macintosh formatted media and created in Macintosh software such as Adobe Illustrator, Photoshop, or Quark Xpress. For art specs., see Page 17.

Customer Service

Our customer service staff is friendly and helpful. Custom quotes are given within hours (standard quotes within minutes) and any of our staff can track your job. Whether an estimate or actual order, our staff will help you decide on the best stocks and/or top coatings for your individual needs. They can also help with planning a job out so it's run cost efficiently while maintaining your schedule.

Design

We offer a full service art department. Whether it's a one color job or four color process, our staff can help you with any of your design needs, from concept to finished piece. Typesetting and proofing services are also available.

Printing

Orders can be placed from standard pricing in our catalog or any custom design needed. Our in house presses can handle the job. Our press technicians are trained to keep current with evolving technological advances in flexographic & sublimation printing. We have the capacity to run everything from blank thermal transfer labels to 8 colors with cold foil. We can UV varnish for different applications or film laminate your order. Our sublimation inks contain UV. We are continually expanding to offer you more options.



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Item # S700 4" x 4"



Item # S703 3.125" x 2"



Item # S704 5" x 3.25"



Item # S702 6" x 4.5"



Item # S705 6" x 3"



Item # S701 4.5" x 3.5"

Static Clings are great for use in business and home windows. Static cling decals are reusable and available in white or clear vinyl material.

Just let us know when using clear static, whether the static is on the face or on the back. When we are printing on clear vinyl we recommend a flood white for background or white back up on graphics only. (White is an additional color on transparent material.)

Square Inch Size	2500	5000	10,000	15,000
5 or less square inches one color	.17	.11	.08	.07
each additional color	.05	.03	.02	.02
6 to 10 square inches one color	.22	.16	.12	.10
each additional color	.06	.04	.03	.03
11 to 20 square inches one color	.30	.23	.19	.17
each additional color	.08	.06	.05	.05
21 to 35 square inches one color	.40	.32	.28	.26
each additional color	.11	.09	.08	.07
36 to 50 square inches one color	.56	.46	.40	.37
each additional color	.15	.13	.11	.10
51 to 65 square inches one color	.73	.59	.51	.49
each additional color	.20	.16	.14	.13
66 to 85 square inches one color	.96	.77	.67	.64
each additional color	.26	.21	.18	.17
86 to 144 square inches one color	1.62	1.30	1.13	1.07
each additional color	.43	.35	.31	.29

(B)

Size: To determine size, multiply height x width (i.e. 5 1/2" x 4" = 22 square inches)

MATERIAL: White or clear static vinyl • IMPRINT METHOD: Flexographic lightfast inks, protective UV Coating

PLATE CHARGE: \$45.00(G) per color • IMPRINT COLORS: Any standard color or PMS match

PMS COLOR MATCH: \$45.00(G) per color • 4 COLOR PROCESS: Requires Matchprint: \$99.00(G)

FINISHING & PACKAGING: Single cut, shrink wrapped in 100's.

PRODUCTION TIME: Normal production time is 10-12 working days from approval of art.

When time is essential, please contact the factory for production schedule.

Large solid colors for background are not recommended as streaking may occur on final products.
 When a flood white background is being used, our production department reserves the right to determine whether printing on white static or clear static to produce the best results.
 We reserve the right to review artwork at time of purchase order.

Cold foil labels allow you to add elegance to your label when you need to make a lasting impression. Our method of imprint allows us to achieve the same effect as hot stamping using a standard plate rather than an expensive hotstamping die. Choose from the following shapes in stock.

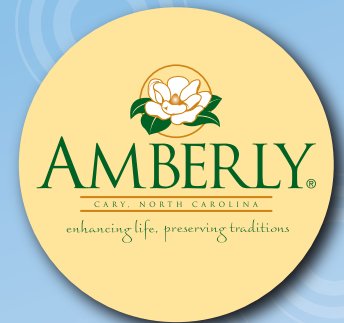
If you do not see what you may need, please ask us.



Item # CF150



Special Shape
Call factory for quote.



Item # CF222



Item # CF151



Item # CF250

PLATE CHARGE:

\$55.00 (G) per Pantone color/Foil ink color. i.e. 2 plates are needed to print one pantone and one foil

IMPRINT :

Price includes one PMS color and one cold foil ink.

FINISHING: On Rolls

STOCK:

White high gloss paper.

PRODUCTION TIME:

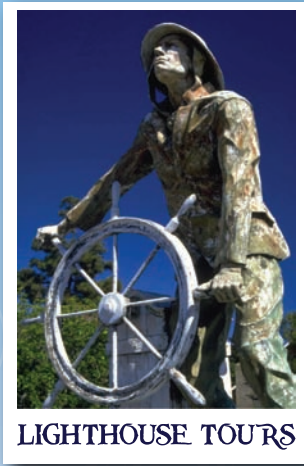
Normal production time is 10-12 working days from approval of art. When time is essential, please contact the factory for production schedule.

Description & Size	Item #	PER THOUSAND			
		2500	5000	10,000	15,000
2" x 4" Rectangle	CF151	181.18	110.72	70.68	57.36
3" x 4" Rectangle	CF150	200.22	125.34	83.12	69.04
3.5 x 3.5" Circle	CF222	203.26	128.16	85.82	71.70
2" x 3" Oval	CF250	168.22	101.64	63.58	50.92

(B)

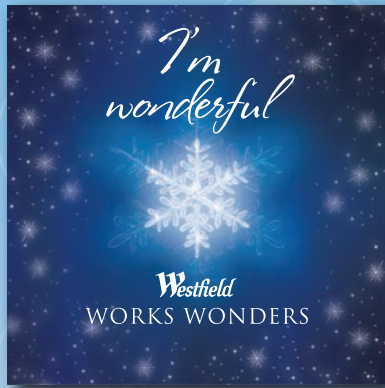
Foil/Ink Combinations Available. Call for Price.

As an alternative to Static Cling Decals, we offer Low Tac Clear Window Decals. When art is critical, using Low Tac Window Decals allows graphics to print crisp and clean. Decal adheres to surface when needed and when removed, does not leave residue. Please let factory know if decal is for inside or outside of window. White counts as a color whether flooding white or backing graphics only.



LIGHTHOUSE TOURS

Item # LT-213



Item # LT-210



Item # LT-213



Item # LT-210



Item # LT-211



Item # LT-210

Item# & Size	Colors	PER THOUSAND			
		2500	5000	10,000	15,000
LT-210 4" x 4"	1 color (includes white)	265.44	192.66	151.90	138.29
	each additional color	71.25	51.71	40.77	37.12
LT-211 4" x 6"	1 color (includes white)	321.23	246.05	204.05	190.06
	each additional color	86.22	66.04	54.77	51.02
LT-213 5" x 7"	1 color (includes white)	396.96	318.90	275.52	261.04
	each additional color	106.55	85.59	73.95	70.07

(B)

MATERIAL: Special material and coating • **IMPRINT METHOD:** Flexographic lightfast inks, protective UV Coating
PLATE CHARGE: \$45.00(G) per color • **IMPRINT COLORS:** Any standard color or PMS match
PMS COLOR MATCH: \$45.00(G) per color • **4 COLOR PROCESS:** Requires Matchprint: \$99.00(G)
FINISHING & PACKAGING: Single cut, shrink wrapped in 100's.
PRODUCTION TIME: Normal production time is 12-15 working days from approval of art.
 When time is essential, please contact the factory for production schedule.

We reserve the right to reject designs and sizes that do not work with our method of production.

Economical bumper stickers can be for any budget. Use them for schools, fund raisers or just about anything.



Item# BS-1100 3" x 9"

Item# BS-1101 3.5" x 12"

One Color Only, No Bleeds.
1/8" white border on all 4 sides

MATERIAL:

Removable white vinyl with back slit.

FINISHING & PACKAGING:

Single cut, shrink wrapped in 100's.

IMPRINT METHOD:

Flexographic lightfast inks, protective UV Coating.

IMPRINT COLORS:

Any standard color or PMS match.

PLATE CHARGE:

\$45.00(G) per color.

PMS COLOR MATCH:

\$45.00(G) per color.

IMPRINT:

Price includes one color imprint.

PRODUCTION TIME:

Normal production time is 10-12 working days from approval of art. When time is essential, please contact the factory for production schedule.

Description	Item #	Size	1000	2500	5,000
Economical Bumper	BS-1100	3" x 9"	.56	.35	.27
Economical Bumper	BS-1101	3.5" x 12"	.73	.48	.38

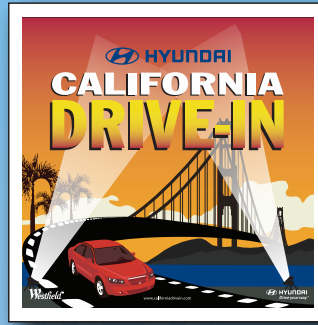
(B)



Item # LBS-722



Item # LBS-719



Item # LBS-723



Item # LBS-718



Item # LBS-716



Item # LBS-720



Item # LBS-717



Item # LBS-721

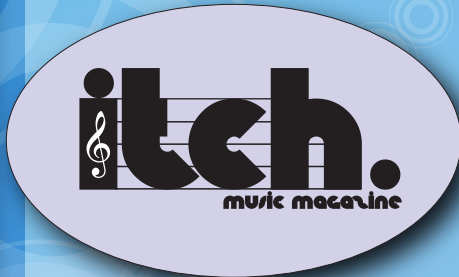
Luxury bumper stickers come in many various sizes.
 Choose from one of the following sizes.
 No bleeds available. 1/8" white border on all 4 sides.

Item#	Size	#of Colors	1000	2500	5000	10,000	15,000
LBS-719	3" Circle	1 color	.40	.22	.15	.11	.10
		each additional color	.10	.06	.05	.04	.03
LBS-722	4" Circle	1 color	.47	.27	.20	.16	.14
		each additional color	.12	.07	.06	.05	.04
LBS-718	3" Square	1 color	.41	.22	.15	.11	.10
		each additional color	.10	.06	.05	.04	.03
LBS-723	4" Square	1 color	.47	.27	.20	.16	.14
		each additional color	.12	.07	.06	.05	.04
LBS-717	3" x 10"	1 color	.58	.37	.29	.25	.23
		each additional color	.14	.09	.07	.06	.06
LBS-716	4" x 10"	1 color	.69	.45	.37	.32	.30
		each additional color	.17	.11	.10	.09	.08
LBS-720	3.5" x 12"	1 color	.73	.48	.38	.33	.32
		each additional color	.18	.12	.10	.09	.08
LBS-721	4" x 12"	1 color	.83	.54	.44	.38	.36
		each additional color	.20	.13	.11	.10	.09

(B)

MATERIAL: Removable white vinyl with back slit • **IMPRINT METHOD:** Flexographic lightfast inks, protective UV Coating
PLATE CHARGE: \$45.00(G) per color • **IMPRINT COLORS:** Any standard color or PMS match
PMS COLOR MATCH: \$45.00(G) per color • **4 COLOR PROCESS:** Requires Matchprint: \$99.00(G)
FINISHING & PACKAGING: Single cut, shrink wrapped in 100's. • **PRODUCTION TIME:** Normal production time is 10-12 working days from approval of art. When time is essential, please contact the factory for production schedule.

WHITE HIGH-GLOSS & SEMI-GLOSS ON ROLLS



Item # 298



Item # 293



Item # 297



Item # 299



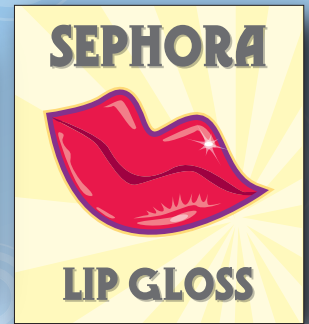
Item # 292



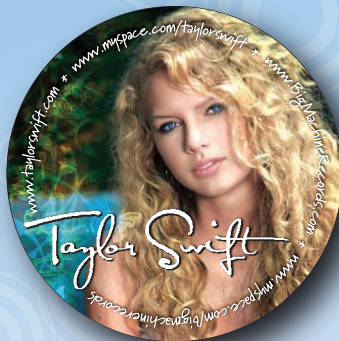
Item # 288



Item # 294



Item # 295



Item # 301



Item # 290



Item # 291



Item # 300



Item # 296



Item # 289

SQUARES:

Item #	Size	Color	Price Per Thousand				
			1M	2.5M	5M	10M	15M
290	2 X 2	1 Color	245.20	117.55	70.11	42.80	33.39
		Each Add'l Color	59.51	28.53	17.01	10.39	8.18
291	4 X 4	1 Color	318.68	160.88	103.44	71.08	60.31
		Each Add'l Color	77.34	39.04	25.10	17.25	14.64
292	5 X 5	1 Color	343.37	181.22	122.37	89.29	78.26
		Each Add'l Color	83.33	43.98	29.70	21.67	18.99

(B)

OVALS:

Item #	Size	Color	Price Per Thousand				
			1M	2.5M	5M	10M	15M
296	.75 X 1.5	1 Color	226.37	106.93	62.89	37.22	28.68
		Each Add'l Color	54.93	25.95	15.27	9.04	6.96
297	2 X 3	1 Color	264.13	127.44	77.00	48.17	38.59
		Each Add'l Color	64.09	30.92	18.69	11.69	9.37
298	3 X 5	1 Color	315.84	158.58	101.31	69.08	58.31
		Each Add'l Color	76.64	38.48	24.59	16.76	14.15

(B)

CIRCLES:

Item #	Diameter	Color	Price Per Thousand				
			1M	2.5M	5M	10M	15M
299	1.25"	1 Color	226.37	106.93	62.89	37.22	28.68
		Each Add'l Color	54.93	25.95	15.27	9.04	6.96
300	2"	1 Color	245.20	117.55	70.11	42.80	33.69
		Each Add'l Color	59.51	28.53	17.02	10.39	8.18
301	3"	1 Color	292.20	142.13	87.28	56.22	45.88
		Each Add'l Color	70.91	34.49	21.18	13.65	11.14
288	4"	1 Color	318.68	160.88	103.44	71.08	60.31
		Each Add'l Color	77.34	39.04	25.10	17.25	14.64

(B)

RECTANGLES:

Item #	Size	Color	Price Per Thousand				
			1M	2.5M	5M	10M	15M
295	5.5 x 5	1 Color	351.36	187.95	128.60	95.33	84.22
		Each Add'l Color	85.26	45.61	31.21	23.14	20.44
294	2.5 X 2	1 Color	254.71	122.47	73.59	45.49	36.11
		Each Add'l Color	61.81	29.72	17.86	11.04	8.77
293	2.5 X 1.5	1 Color	245.20	117.55	70.11	42.80	33.69
		Each Add'l Color	59.50	28.52	17.02	10.39	8.18
289	2 x 1.5	1 Color	235.62	112.55	66.62	40.08	31.24
		Each Add'l Color	57.18	27.31	16.17	9.73	7.58

(B)

WHITE VINYL LABELS ON ROLLS

Die Cut Labels on a Roll



Item # 310



Item # 305



Item # 309



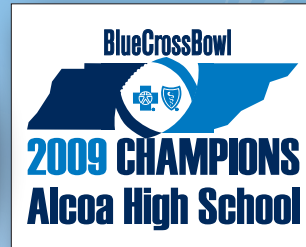
Item # 311



Item # 304



Item # 314



Item # 306



Item # 307



Item # 313



Item # 302



Item # 303



Item # 312



Item # 308



Item # 315

SQUARES:

Item #		Price Per Thousand				
		1M	2.5M	5M	10M	15M
302	2 X 2 1 Color	266.77	134.22	85.19	57.08	47.68
	Each Add'l Color	64.74	32.57	20.67	13.85	11.57
303	4 X 4 1 Color	388.69	221.20	160.55	126.59	115.24
	Each Add'l Color	94.33	53.68	38.96	30.72	27.97
304	5 X 5 1 Color	447.73	273.49	210.55	175.46	163.77
	Each Add'l Color	108.65	66.37	51.10	42.58	39.74

(B)

OVALS:

Item #		Price Per Thousand				
		1M	2.5M	5M	10M	15M
308	.75 X 1.5 1 Color	237.00	115.95	70.77	44.53	35.80
	Each Add'l Color	57.51	28.14	17.18	10.81	8.69
309	2 X 3 1 Color	294.22	151.59	99.19	69.35	59.42
	Each Add'l Color	71.40	36.79	24.07	16.83	14.42
310	3 X 5 1 Color	381.99	215.35	154.95	121.11	109.86
	Each Add'l Color	92.70	52.26	37.60	29.39	26.66

(B)

CIRCLES:

Item #		Price Per Thousand				
		1M	2.5M	5M	10M	15M
311	1.25" 1 Color	237.00	115.95	70.77	44.53	35.80
	Each Add'l Color	57.52	28.14	17.18	10.81	8.69
312	2" 1 Color	266.77	134.22	85.19	57.08	47.68
	Each Add'l Color	64.74	32.57	20.67	13.85	11.57
313	3" 1 Color	334.64	177.28	120.00	87.75	76.99
	Each Add'l Color	81.21	43.02	29.12	21.30	18.68
314	4" 1 Color	388.69	221.20	160.55	126.59	115.24
	Each Add'l Color	94.33	53.68	38.96	30.72	27.97

(B)

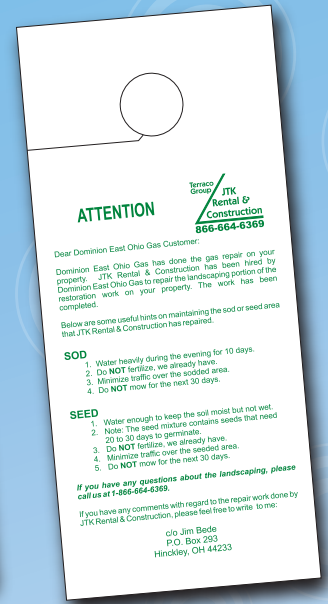
RECTANGLES:

Item #		Price Per Thousand				
		1M	2.5M	5M	10M	15M
305	5.5 x 5 1 Color	467.00	290.77	227.13	191.71	179.91
	Each Add'l Color	113.33	70.56	55.12	46.53	43.66
306	2.5 X 2 1 Color	280.59	142.93	92.22	63.22	53.55
	Each Add'l Color	68.09	34.69	22.38	15.34	13.00
307	2.5 X 1.5 1 Color	266.77	134.22	85.19	57.08	47.68
	Each Add'l Color	64.74	32.57	20.67	13.85	11.57
315	2 x 1.5 1 Color	252.75	125.42	78.15	50.89	41.79
	Each Add'l Color	61.34	30.44	18.97	12.35	10.14

(B)

Plate Charge: \$45.00(G) per color • PMS Color Match: \$45.00(G) per color • 4 Color Process: Requires Matchprint: \$99.00(G)

Door Hangers



MATERIAL:

10 pt Cardstock coated 2 sides

IMPRINT METHOD:

Flexographic

PLATE CHARGE:

\$45.00(G) per color, per side.

ITEM SIZE:

4"W x 9"H

IMPRINT SIZE:

3.5"W x 6"H

FINISHING & PACKAGING:

Single cut, shrink wrapped in 100's.

IMPRINT COLORS:

Any standard color or PMS match.

PMS COLOR MATCH:

\$45.00(G) per color.



No Bleeds

PRODUCTION TIME:

Normal production time is 10-12 working days. When time is essential, please contact the factory for production schedule.

PER THOUSAND

Description	Item #	PER THOUSAND					
		1000	2500	5,000	10,000	15,000	20,000
Hangers							
1 Color Front Only	DH100	.52	.34	.28	.24	.23	.22
2 Color Front Only	DH101	.63	.41	.33	.29	.27	.26
1 Color Front/1 Color Back	DH200	.75	.49	.40	.34	.33	.31
2 Color Front/2 Color Back	DH201	1.08	.70	.57	.49	.47	.45

(B)

Clear Decals are used in many different ways for Chamber of Commerce, Commemorative or Annual Events, Police Department, Fundraisers, Alarm Companies, Automotive, to display on the inside of windows.



Item # D302



Item # D304



Item # D301



Item # D303



Item # D300

When printing on clear we recommend a flood white for background or white back up on graphics only.
(White is an additional color on transparent material.)

Item# & Size	Colors	PER THOUSAND			
		2500	5000	10,000	15,000
D300 3" x 3"	1 color	.19	.13	.09	.08
	each additional color	.05	.04	.03	.02
D301 3" x 4"	1 color	.21	.14	.10	.09
	each additional color	.06	.05	.04	.03
D302 3" x 5"	1 color	.22	.15	.12	.10
	each additional color	.06	.05	.04	.03
D303 4" x 4"	1 color	.23	.16	.12	.11
	each additional color	.06	.05	.04	.03
D304 4" x 6"	1 color	.27	.19	.15	.14
	each additional color	.07	.06	.05	.04

(B)

Plate Charge: \$45.00(G) per color • PMS Color Match: \$45.00(G) per color • 4 Color Process: Requires Matchprint: \$99.00(G)

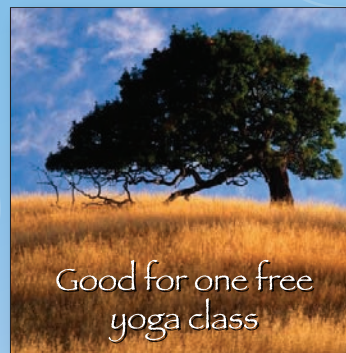
Production Time: Normal production time is 10-12 working days from approval of art.

When time is essential, please contact the factory for production schedule.

Go Green with Stocks that are TREE-FREE!



Item # T1004



Item # T1001



Item # T1000



Item # T1002

Tree-Free stock is a white, uncoated facestock made from a combination of bamboo, bagasse (the biomass remaining after sugarcane stocks are crushed to extract their juices) and cotton linters.

After 90 days in composting conditions, the stock will have composted nearly completely.

These labels are printed on tree-free stock using environmentally friendly (water-based, not solvent-based) inks. We are committed to reducing its impact on the environment by reducing waste, offering water-based inks and coatings, and “earth friendly” stock options.

It's easier now more than ever to offer your clients pressure sensitive labels that work for the environment.

Many shapes and sizes in stock. Please call for information

Tree Free Stock:

Item #			Price Per Thousand				
			2.5M	5M	10M	15M	20M
T1000	2 X 3 Oval	1color	166.74	109.10	76.28	65.36	57.90
		Each Add'l Color	40.47	26.48	18.51	15.86	14.05
T1001	2.5 x 2.5 Square	1color	176.18	116.76	83.06	71.80	64.18
		Each Add'l Color	42.76	28.34	20.16	17.43	15.58
T1002	3 x 5 Rectangle	1color	236.88	170.44	133.22	120.84	112.64
		Each Add'l Color	57.49	41.36	32.33	29.33	27.34
T1004	4.875 x 2.75 Rectangle	1color	230.42	164.26	127.26	114.88	106.74
		Each Add'l Color	55.92	39.86	30.89	27.88	25.91
Print Back Liner (black only)			24.09	17.18	13.27	12.02	11.16

(B)

Open the name badge market to a whole new world of color and excitement. You'll be able to offer your customers greater value in terms of quality and impact. Available in several different materials and sizes.



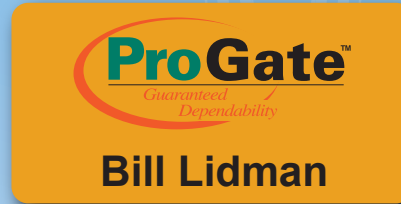
Item # NB402



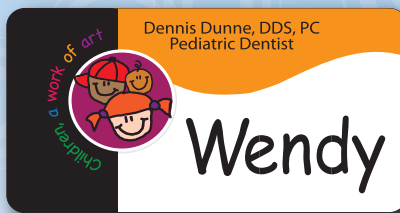
Item # NB401



Item # NB403



Item # NB405



Item # NB406M



Item # NB406



Item # NB404



Item # NB405A

Item #	Description	Thickness	12	50	100	250	500
Plastic Name Badges							
NB401	White Plastic 1" x 3"	.090	\$3.53	\$3.46	\$3.39	\$3.33	\$3.26
NB402	White Plastic 1.25" x 3"	.090	\$3.81	\$3.73	\$3.66	\$3.59	\$3.52
NB403	White Plastic 2" x 3"	.090	\$4.61	\$4.52	\$4.43	\$4.35	\$4.26
NB404	White Plastic 1.5" x 3" Oval	.090	\$4.25	\$4.16	\$4.08	\$4.00	\$3.92
NB405	White Plastic 1.5" x 3"	.090	\$4.25	\$4.16	\$4.08	\$4.00	\$3.92
NB406	White Plastic Gloss 1.41" x 2.75"	.090	\$3.94	\$3.86	\$3.78	\$3.71	\$3.64
NB406M	White Plastic Matte 1.41" x 2.75"	.090	\$3.94	\$3.86	\$3.78	\$3.71	\$3.64
NB405A	White Aluminum 1.5" x 3"	.030	\$3.86	\$3.78	\$3.71	\$3.63	\$3.56
Magnetic Backs: \$1.07 each (G) • Swivel Clip: \$0.58 each (G) (C)							
2" Pressure Sensitive Military Ribbon Bar: \$0.70 each (G) • Brass Clutches for Military Ribbon Bar: \$0.10 each (G)							

Price includes pin back.

Set-up: \$85.00(G) • **Electronic Proofs:** \$10.00(G) • **Pre-Production Proofs:** \$50.00(G) per item per artwork.

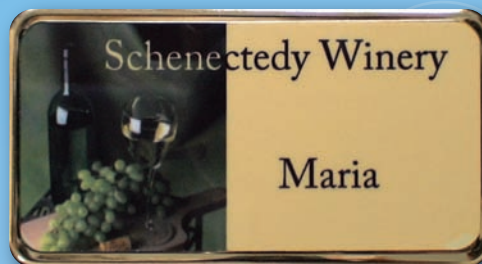
Personalization: \$0.75(G) Each name or title (please include font, font size and location of logo)

Resizing or manipulation of logo: \$25.00(G)

To avoid artwork charges, templates are available in Adobe Illustrator format.



Item # NB602G



Item # NB704G



Item # NB703G



Item # NB601G



Item # NB901G New Item!



Item # NB801G New Item!

Please Note: When printing on gold, colors will vary

Item #	Description	12	50	100	250	500
Metal Insert in Metal Frame						
	Frame Size					
	Insert Size					
NB601G	Gold in Gold Frame 1" x 3" .9375" x 2.9375"	\$6.36	\$6.23	\$6.11	\$5.99	\$5.87
NB602G	Gold in Gold Frame 1.625" x 3" 1.4" x 2.75"	\$6.90	\$6.76	\$6.63	\$6.50	\$6.37
NB801G	Gold in Gold Frame Oval 1.9375" x 2.75" 1.5625" x 2.375"	\$6.27	\$6.14	\$6.02	\$5.91	\$5.79
White Metal Insert in Metal Frame						
NB703G	White Metal in Gold Frame 1" x 3" .9375" x 2.9375"	\$6.36	\$6.23	\$6.11	\$5.99	\$5.87
NB704G	White Metal in Gold Frame 1.625" x 3" 1.4" x 2.75"	\$6.93	\$6.79	\$6.66	\$6.53	\$6.40
NB901G	White Metal in Gold Frame Oval 1.9375" x 2.75" 1.5625" x 2.375"	\$6.56	\$6.43	\$6.30	\$6.18	\$6.06

(C)

Magnetic Backs: \$1.07 each (G) • Swivel Clip: \$0.58 each (G)

2" Pressure Sensitive Military Ribbon Bar: \$0.70 each (G) • Brass Clutches for Military Ribbon Bar: \$0.10 each (G)

Price includes pin back.

Set-up: \$85.00(G) • **Electronic Proofs:** \$10.00(G) • **Pre-Production Proofs:** \$50.00(G) per item per artwork.

Personalization: \$0.75(G) Each name or title (please include font, font size and location of logo)

Resizing or manipulation of logo: \$25.00(G)

To avoid artwork charges, templates are available in Adobe Illustrator format.



Item # NB403A



Item # NB801S New Item!



Item # NB601S



Item # NB602S



Item # NB703S



Item # NB704S



Item # NB901S New Item!

Please Note: When printing on silver, colors will vary

Item #	Description		12	50	100	250	500	
Metal Insert in Metal Frame		Frame Size						
		Insert Size						
NB601S	Silver in Silver Frame	1" x 3"	.9375" x 2.9375"	\$5.64	\$5.53	\$5.42	\$5.32	\$5.21
NB602S	Silver in Silver Frame	1.625" x 3"	1.4" x 2.75"	\$6.09	\$5.97	\$5.85	\$5.74	\$5.62
NB801S	Silver in Silver Frame Oval	1.9375" x 2.75"	1.5625" x 2.375"	\$5.72	\$5.61	\$5.50	\$5.39	\$5.29
White Metal Insert in Metal Frame								
NB703S	White Metal in Silver Frame	1" x 3"	.9375" x 2.9375"	\$5.64	\$5.53	\$5.42	\$5.32	\$5.21
NB704S	White Metal in Silver Frame	1.625" x 3"	1.4" x 2.75"	\$6.12	\$6.00	\$5.88	\$5.77	\$5.65
NB901S	White Metal in Silver Frame Oval	1.9375" x 2.75"	1.5625" x 2.375"	\$6.01	\$5.90	\$5.78	\$5.67	\$5.56
NB403A	Silver Aluminum No Frame	2" x 3"		\$4.77	\$4.68	\$4.59	\$4.50	\$4.41

(C)

Magnetic Backs: \$1.07 each (G) • Swivel Clip: \$0.58 each (G)

2" Pressure Sensitive Military Ribbon Bar: \$0.70 each (G) • Brass Clutches for Military Ribbon Bar: \$0.10 each (G)

Price includes pin back.

Set-up: \$85.00(G) • **Electronic Proofs:** \$10.00(G) • **Pre-Production Proofs:** \$50.00(G) per item per artwork.

Personalization: \$0.75(G) Each name or title (please include font, font size and location of logo)

Resizing or manipulation of logo: \$25.00(G)

To avoid artwork charges, templates are available in Adobe Illustrator format.

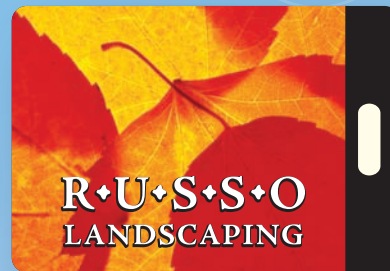
Full color bag and luggage tags make for easier identification for the user.
 Made from durable plastic to withstand everyday use.
 Pre-cut to accept standard bag tag straps.



Item # LT102



Item # LT103



Item # LT101

All Plastic Products are 3/32" Thick

Item #	Description	12	50	100	250	500
LT101	Luggage Tag 2.75" x 4" Rectangle	\$8.30	\$8.14	\$7.98	\$7.82	\$7.67
LT102	Luggage Tag 3" x 5.5" Rectangle	\$10.02	\$9.82	\$9.63	\$9.44	\$9.26
LT103	Luggage Tag 4" Round	\$10.06	\$9.86	\$9.67	\$9.48	\$9.29
2nd Side Imprint:		\$3.15 (G)				
7.25" Plastic Lock Strap		\$0.22 (G)				
6" Plastic Loop Strap		\$0.19 (G)				
See Page 15 for General Info						(C)



Straps

These nice style hardboard, cork bottom or plastic with wood base beverage coasters offer a unique way to display business logos, favorite photos or special artwork.
 Photo quality printing with unlimited colors.



Item # C411



Item # C412



Item # C413

Item #	Description	12	50	100	250	500
C411	Hardboard 4" Square	\$7.02	\$6.88	\$6.75	\$6.61	\$6.49
C412	3.625" Circle w/ Wooden base	\$11.85	\$11.62	\$11.39	\$11.17	\$10.95
C413	Hardboard 3.75" Square with Cork Back	\$8.54	\$8.37	\$8.21	\$8.05	\$7.89
CH	Coaster Holder:	\$3.65 (G)				
See Page 15 for General Info						(C)



Item # CH



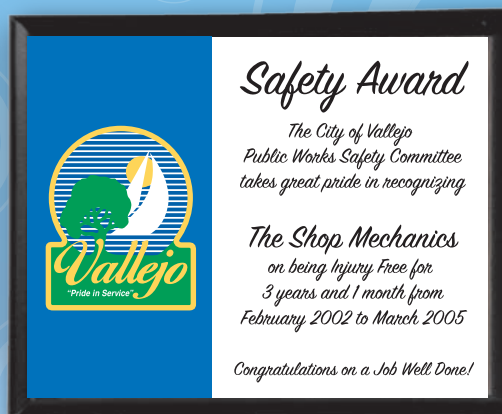
Wood plaques allow you to combine photos and text into a colorful work of art. The plaques are available with a black finish, and are keyed for easy mounting. Any item can be personalized to add a special touch.



Item # R57



Item # R79



Item # R810

Item #	12	50	100	250	500	
Rectangle Plaque:						
R57	5" x 7"	\$21.55	\$21.13	\$20.72	\$20.31	\$19.91
R68	6" x 8"	\$25.81	\$25.55	\$25.04	\$24.54	\$24.05
R79	7" x 9"	\$31.21	\$30.60	\$30.00	\$29.41	\$28.83
R810	8" x 10"	\$35.06	\$34.38	\$33.70	\$33.04	\$32.39
R912	9" x 12"	\$43.52	\$42.67	\$41.83	\$41.01	\$40.21
See below for General Info (C)						

Our full color products can be utilized in so many positive ways to commemorate special occasions such as sports, school spirit, civic, political and corporate events. Combining full color with the ability to reproduce high quality photographs, these products can be used to bring corporate identity to a new level.

Set-up: \$85.00(G)

Art Files: We accept Quark, Illustrator, and Photoshop files

Electronic Proofs: \$10.00(G)

Resizing or manipulation of logo: \$25.00(G)

Artwork: To avoid any artwork charges templates are available in Adobe Illustrator format for artwork and typesetting of names and titles.

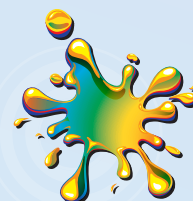
Personalization: In order to not incur art fees, files must be set up to size with each name typeset within its own dieline. Our graphic department will be available to typeset each name at a fee of \$0.75(G) each.

Bleeds: If file will have bleed, make sure to extend 1/8" past die line.

Pre-Production Proofs: \$50.00(G) per item per artwork.

Production: Normal production is 7-10 days from approval of art. If time is essential, contact factory for production schedule.

Packaging: All products shipped bulk in individual bubble wrap bags except for accessories. Gift boxes and special packaging available. Call for quote.





General Information

STANDARD IMPRINT METHOD: Flexographic.

IMPRINT COLORS: Every PMS color available.

FADING: We are unable to guarantee you sun resistance on our ink labels with our standard inks. If you have any label that will be exposed to a great deal of sunlight, we will apply a UV coating, however, we do not guarantee longevity.

MOISTURE: If the label is to be exposed to moisture, then a varnish or a lamination film will be required in order to protect the ink from washing out. This varnish or lamination will protect against moisture but will not give you a greater sun resistance. We suggest that you advise us of the end use and let us quote on jobs of this nature.

ADHESIVES: Different adhesives have different properties. It is very important that you advise us of any unusual characteristics of the surfaces to which the label will be affixed. Such would include various types of plastics (polypropylene, polyethylene, polystyrene, etc.) vinyls, rough surfaces such as wood, small curved surfaces, irregular shapes, etc.

PATENTS OR COPYRIGHTS: When orders are manufactured to customer's specifications the purchaser agrees to assume any liability resulting from actions or demands brought against us for patent or copyright infringements.

RIGHTS TO PROMOTION: We reserve the right to use all products in our advertising displays unless otherwise specified in writing at the time of order.

IMPRINT CHARGES:

- Custom Logo Charge: \$35.00(G)
- Copy Changes: \$20.00(G)
- PMS Color Match: \$45.00(G)
- Change of Imprint Color: \$25.00(G)
- Bleeds and Reverses: \$20.00(G)
- Plate Charges: \$45.00(G)
- Backsheet Printing: as 2 additional colors
- Metallic PMS Colors: \$20.00(G)
- Plate Changes: \$20.00(G)
- Matchprint: \$99.00(G)

MATCH TO ANY SAMPLE: We will only match samples on spot jobs, not process.

FINISHING: Most of our products are finished on rolls. Our factory will determine quantity per roll. If special roll down quantity is required, contact factory for additional pricing.

ART CHARGES: Minimum charge: \$75.00(G) per hour for touch-ups and corrections on submitted art.

- Fax paper proof \$10.00(G)
- Electronic proof \$10.00(G)
- Curved typesetting: \$15.00(G)
- Personalization: typesetting of names \$0.75(G)

PRESS PROOFS: Press proofs are only available on orders of \$2,000 or more. Please contact the factory for a quote. You must be present at the factory for the press proof.

MATCHPRINT: We require a matchprint on 4 color process labels. A matchprint is a highly accurate digital method of proofing color publications for print. Matchprint: \$99.00(G)

COPY: Copy must be typed or legibly printed. Promo Joe's Labels, Inc. is not responsible for errors that may result from customer-handwritten copy. Whenever possible, we will set type according to customer's request. Promo Joe's Labels, Inc. reserves the right to choose type styles and set copy for best appearance and legibility, if not specified on purchase order.

PRODUCTION CHARGES: Less than minimum: \$75.00(G) for orders under minimum catalog quantity. Absolute minimum quantity acceptable is half the minimum listed. No less than half of minimum listed in catalog.

COMBINED PRICING: Available when the same label shape size and printing press is used to print different stocks, ink color or artwork versions. Please call to see if your order qualifies for combined pricing.

BLANK LABELS: Any of our standard labels can be purchased. Please call for pricing.

CANCELLATIONS: Permitted until 5:00 PM EST the day the order is placed at no charge. After 5:00 PM EST the day the order is placed, but before the job is printed, will result in a charge of 35% of total order amount. Jobs cancelled after printing will be invoiced at full price. If any special stock was ordered by our facility and order is cancelled, you will be billed for that stock.

OVER AND UNDERRUNS: While we strive to ship exact quantity over and under of up to 10% are billable. To have exact quantity shipped, there will be a charge of \$250.00(G) up to \$1,000(G). \$1,001 plus, please call factory.

General Information

REPEAT ORDERS: To assure exact duplication of a previous order, ALL pertinent information concerning the product (e.g. item number, item color, imprint color) MUST be specified on the new order. Provide us with our invoice/order number, your previous PO number and date ordered. Production within our standard production time. Call factory if rush or expedited service is needed.
For repeat orders with copy change add \$25.00(G)
For repeat orders with a logo change add \$25.00(G) per color. When needed, art charges will apply.
Promo Joe's, Inc. will not be responsible for repeat orders produced incorrectly due to incomplete or inaccurate information on PO.

PRODUCTION: Normal production time on all labels, static clings, bumper stickers (including repeat orders), unless otherwise specified, is approximately 10-12 working days from approval of electronic proof. Digitally printed items are 5-7 working days from electronic proof approval. When time is essential, please check with factory for production schedule. Scheduled factory closings:
Summer: first week in July.
Winter: between Christmas and New Year.

SHIPPING: all products shipped F.O.B. factory Long Island, NY. When shipping an order, unless given an account number to be used, Promo Joe's, Inc. reserves the right to choose the best or most economical carrier. Failure to provide complete and accurate shipping addresses may cause delays to your shipment. No deliveries to Post Office Boxes. Requested shipping dates should allow for transit from factory to destination. Promo Joe's, Inc. is not responsible for shipment when given to carrier on time. Express Shipping is available in 1,2,3 day service. Please be sure to specify. Current published rates plus handling charges will be added to your invoice. All orders will be insured under owner's expense.

SPLIT/DROP SHIPMENTS: \$15.00(G) per destination.

C.O.D. SHIPMENTS: \$25.00(G) per carton plus freight charges. Insurance and Handling: Added to all shipments. All orders will be insured under owner's expense.

SPECIAL PACKAGING: Shrink wrapping and label application can be provided by our factory. Contact Customer Service for details.

RETURNS: Absolutely no merchandise will be accepted without a Return Authorization number. Authorized returns must be made within 7 days from the time the order is received. Merchandise must be returned in original packaging.

GUIDELINES FOR AN ORDER:

1. Show ASI or Account Number/"New" Customer
2. Quantity/Item #/Item Color/Extra Charges
3. Imprint Colors/Size/Type of Material
4. Ship Date
5. Shipping address/shipping method
6. Finishing: (top off/bottom, left off)
7. Top coat (UV, LAM, Regular Press)
8. Orders originally faxed to factory MUST be clearly noted as such when sending confirmation. Any duplication of an order due to lack of this notation will be customer's responsibility.

Art Specs



All files must be supplied either digitally or electronically. Include a hard copy printout or a pdf for reference.

PREFERRED PROGRAMS:

- Illustrator, Quark, and Photoshop.
- Freehand EPS, Pagemaker, Corel Draw and InDesign files are also acceptable.

FONTS:

- Convert all fonts to paths (outlines). Fonts that are not converted or supplied may cause substitution problems.
- Do not stylize the fonts (bold, italic) in the layout program. Use the actual font.
- Labels - Minimum size in positive print is 4 points and 6 points for reverse type.
- Name Badges - Minimum serif should be 14 points and san serif should be 12 points.

BLEEDS:

- Bleeds must extend 1/8" outside of the die cut.
- All copy should be no less than 1/16" inside the die cut. This includes inside borders.

PHOTOSHOP FILES:

- Supply Photoshop documents with layers.
- All placed (imported) images should either be embedded or included separately.
- All Photoshop documents should be 300 DPI and converted to CMYK.

*Remember-Do not send an original file
make a COPY!*



Quality Products, Every Time.

