

The Fancy Fortune Cookie Line

2009

# We Put Your Own Sayings Inside The Cookies!



I see a free meal in your future.

You have won 500,000 free keystroke (one winner per company) COMPUPACIFIC International sales @compupacific.com

Good Fortune Has Come To You. Receive a 10% discount until 2/1/01 at FOX 8 STORE.

## HYUNDAI

Did you know you can pay your bill online? Visit and see for yourself www.firstenergycorp.com

## SIEMENS

Smirnoff Orange Twist will tantalize your senses.



We're the dot in .com



Zoloft leads the market for new Rx in psychiatry

"Totally Unexpected" Cliff Castle Casino expires 1/24/01



Imagine how nice another Baileys Freeze would be!

## FOX 8 STORE



A flight to China on American Airlines is in your future. www.aachina.com



Explore Hasbro



You will be staying at the new Doubletree Hotel Downtown Boston in the near future.

# Your Flavors, Your Sayings, Your Logo!

Congratulations! You have won \$10.00 in quarters. Redeem at the Castle Club.



The Industry Leader In Business Jet Aviation.

## FedEx



## MICHELIN



# Fortune Cookies

Match Your Logo Colors  
With Cookie Colors



Vanilla



Cherry



Orange



Coconut



Mint



Cappuccino



Blueberry



Raspberry



Lemon



Fruit Punch



Chocolate



Strawberry



Black Raspberry



Graham Cracker



Red Apple



Green Apple



Bubble Gum



Cinnamon



Grape



Banana



Strawberry  
Banana



Root Beer



Cotton Candy  
Blue



Cotton Candy  
Pink

## 23 Amazing Flavors and 12 Colors to Choose From!

*Need a Custom Flavor? Call for details.*



**Your Message in Every Cookie!  
Choose Black or Full Color Messages!**



**Cookies Come Individually Wrapped  
For Maximum Freshness!**

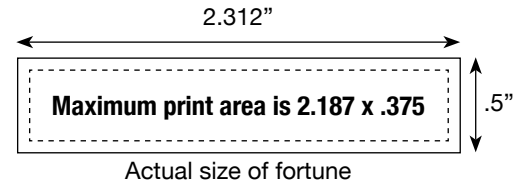
ITEM	500	1,000	5,000	10,000
Plain Original	.34	.29	.27	.24
Exciting Flavors	.45	.39	.37	.33



# Customization Options

## CUSTOM MESSAGES

7 Easy Ways to Customize Your Messages:



Want to be a volunteer? Log onto  
www.locksoflove.org

### 1. Text Imprint: Set-up \$50 (S)

Fortune Copy: Includes 5 different custom messages - 3 lines, 30 characters per line (including spaces and punctuation). Additional messages \$5.00 each.

Print charge applies to orders over 25,000 pieces.

Need your text in color: \$50 (S)

There is a plastic bottle in your future with  
**Plastic Bottle Corporation**  
Where great ideas take shape

### 2. Text & Logo Imprint: Set-up \$100 (S)

Fortune Copy: Includes 5 different custom messages - 3 lines, approximately 12-15 words. Additional messages \$5.00 each. Print charge applies to orders over 25,000 pieces.

**upswing** Your talents will  
be recognized and  
suitably rewarded.

### 3. Text & Logo Full Color Imprint: Set-up \$150 (S)

Fortune Copy: Includes 5 different custom messages - 3 lines, approximately 12-15 words. Additional messages \$5.00 each.

Additional Color Imprint Charge applies to orders over 5,000 pieces.

**US Press Direct** For all your printing needs.  
www.uspressdirect.com  
1-800-227-7377

### 4. Logo Imprint in Black:

Set-up \$50 (S)

**Earthquake MEDIA**

### 5. Logo Imprint in Full Color:

Set-up \$100 (S) Additional Color Imprint Charge applies to orders over 5,000 pieces.

**Preferred Offices**  
A Carr Company



### 6. Backside Imprint:

Same set-up charges as above apply to backside imprint.

Listen to your inner voice;  
talk to it on the MOTORAZR2.  
Visit motorola.ca/razr2 to win!

Front

Écoutez votre voix intérieure; Parlez-lui  
grâce au MOTORAZR2. Pour gagner,  
visitez le motorola.ca/razr2!

Back



### 7. Message Separation: \$40 (S)

We specialize in separating your winners or special promotions, call for details.



**Pre-Production Spec Samples:** \$35 (V) for full color, custom imprinted production samples (plus shipping costs).

**Free virtual specs.;** see page 11 for details.

# Chocolate-Dipped



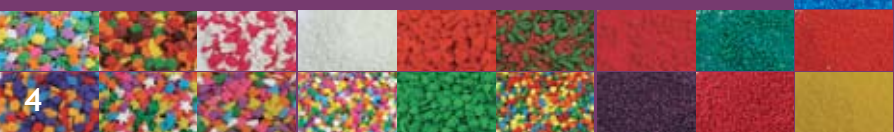
**NEW**  
Dark Chocolate

## Chocolate-Dipped Fortune Cookies

For the ultimate impression, choose to have your custom fortune cookies hand-dipped in dark chocolate, milk chocolate or white chocolate. Whichever way you choose you are certain to have your promotional message read! Add sprinkles to coordinate with your corporate colors or event colors.



**Sprinkle Options: 19 Colors and Styles to Choose From!**



ITEM	500	1,000	5,000	10,000	3RS
Choc. Dipped Original (with or without Sprinkles)	1.07	1.05	1.03	.93	
Choc. Dipped Flavored (with or without Sprinkles)	1.15	1.13	1.11	1.01	
Choc. Dipped Original (with Drizzle)	1.15	1.13	1.08	.98	
Choc. Dipped Flavored (with Drizzle)	1.20	1.18	1.16	1.06	

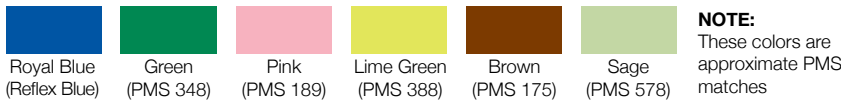
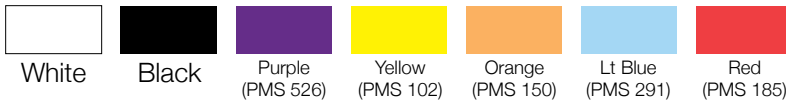
# Carry-Out Pails

## Colorful Carry-Out Pails

Add impact to your promotion with colorful carryout pails. Available in four different sizes there is an option to fit any budget. With 13 bold, bright colors you can match any corporate promotion, product launch, or special event colors.

ITEM	250	500	1,000 <sup>R</sup>
1/2 Pint Carry-Out Pail <small>(Holds up to 2 Cookies)</small>	.82	.77	.72
Pint Carry-Out Pail <small>(Holds up to 4 Cookies)</small>	.92	.86	.82
Quart Carry-Out Pail <small>(Holds up to 8 Cookies)</small>	1.02	.92	.87
2 Quart Carry-Out Pail <small>(Holds 12-16 Cookies, Available in white only)</small>	1.38	1.33	1.28

## PAIL COLORS:



**NOTE:**  
These colors are approximate PMS matches

## Custom Imprinted Carry-Out Pails

For the ultimate customized packaging add pad imprinting:

**Setup:** \$125 (S) per plate per color

**One-Sided Imprint:** \$0.31 (S)

**Two-Sided Imprint:** \$0.52 (S)

**Recommended Ink Colors:** White, Black, Silver, Red, Blue, Green, Purple.  
Other colors and PMS match available for \$25.00 (V). Due to variations in ink and raw materials, exact matches may not be possible

**Turnaround time:** 2 weeks from receipt of final art approval plus shipping time



**We can imprint your pails!**





# Customization Options

## TURN-KEY FULFILLMENT

Need to have your special promotion packaged and mailed? We can help! We offer a 100% complete turnkey fulfillment service for a hassle-free, worry-free promotion. No project is too big. No project too small. We specialize in special requests! Production time depends on quantity ordered. Call for details.

### CASE STUDY #1 – MOTOROLA RAZR2 PRODUCT LAUNCH

- 50,000 Vanilla Chocolate-Dipped cookies
- 50,000 1/2 pint white containers
- 100,000 Full-Color digital printed labels. 2 labels on each container
- Each label had a unique code to be entered at their website [www.motorola.ca/razr2](http://www.motorola.ca/razr2) to be entered in their contest.
- 1 Chocolate-Dipped cookie went into each 1/2 pint container
- Order was turned around in 3 weeks – 2 freight shipments, 16 pallets sent to Vancouver Canada
- The fortunes were double sided, English on one side and French on the other.
- Each container was handed out by street teams all across Canada.



## CUSTOM WRAPPERS

All our gourmet flavored fortune cookies come individually wrapped in clear cellophane wrappers to maintain maximum freshness and to prevent breakage. But, we offer high-quality printing that allows you to customize the wrapper--perfect for corporate logo imprinting.

**NOTE: We do not pad print our wrappers. Instead, we use high quality flexographic printing, which ensures a clear, vibrant result.**

# of Colors	Plate Charge	5,000	10,000	25,000	50,000
One Color	155.00	.19	.15	.13	.11
Two Colors	310.00	.21	.16	.14	.12
Three Colors	465.00	.23	.17	.15	.13
Four Colors	620.00	.25	.18	.16	.14

**Colors:** PMS Match

**Turnaround Time:** 4-6 weeks from final artwork approval

**Logo Wrapper:** 4 color printing available. Minimum 5,000 cookies. High quality flexographic printing, not pad printing.



# Giant Fortune Cookies



**Your Custom Message Inside!  
Almost 1-Foot Long!**



Your **COLOR** Message Here  
Guaranteed To Be Read!



**Amazing Giant Size  
5" tall x 7" wide**

**Original Size  
1 1/2" tall x 1 3/4" wide**



## GIANT Fortune Cookies

These are HUGE! Each giant, delicious fortune cookie is hand-dipped and decorated. Each cookie is wrapped in clear cello, tied with a beautiful ribbon, and comes in a nice white gift box for the ultimate presentation.

- You create your FULL-COLOR 11" long custom message. Say anything you want, and say it big!
- Perfect for: Thank you gifts, Client appreciation, Door openers, Table favors, Impressive corporate gifts, Special promotions, and many more!
- Choose from dark, milk or white chocolate.
- Match your corporate or event colors with many colorful varieties of sprinkles.



ITEM	12	50	100
Choc-Dipped Giant Fortune Cookies	29.95	26.55	24.75

see page 4 for sprinkle options



# Promotional Items

A Great Advertising Medium!

**NEW!**

## Chewing Gum

- Full color printed sleeve
- 12 pieces of sugarless gum
- Peppermint (white) or spearmint (green)
- Made in the USA
- Stock backgrounds available

Standard production 7 business days after art approval.  
Set-up charge \$50 (S). Call for details on our rush service.

Stock backgrounds or fully custom sleeves available



Full color printing on entire sleeve!



spearmint



peppermint



## vitamingum™

nutrient-enhanced chewing gum

New vitamingum™ is the only patented, nutrient-enhanced chewing gum for added daily health. Three great formulas, three great flavors. Fast absorption. No sugar added. You deserve to feel good. You deserve to be healthy. Chew vitamingum™ everyday.

Standard production 7 business days after art approval. Set-up charge \$50 (S). Call for details on our rush service.

Stock backgrounds or fully custom sleeves available



Note, stock art shown on front is optional. Custom art can be used for entire front panel. Art and info. shown on back and sides is required.

**Chew For Health™**



12 Pieces



raspberry lemonade



grape pomegranate



orange mint



ITEM	250	500	1,000	2,500
Full Color Custom Sleeve Peppermint or Spearmint	1.53	1.43	1.35	1.25



# Sweet PACKS™ with hard candy

**Candy:** peppermint, butterscotch, cinnamon and fruit\*: strawberry, cherry, lime, orange, lemon, grape (assorted or like flavors)

**Sizes:** medium 1.5 oz. & Large 3 oz. (approx .weight)

**Printing:** medium pack available with full color card or custom shaped full color sticker/label. Large pack available with full color card only.

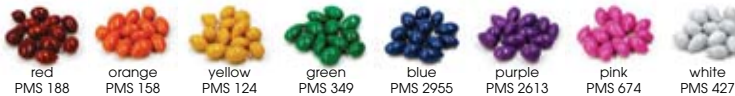


\*fruit flashers are assorted flavors: strawberry, cherry, lime, orange, lemon & grape in assorted color wrappers.

# Sweet PACKS™ with chocolate covered sunflower nuts



- Custom shaped sticker/label
- No die charge



# Clip'n'Go Gum

- sugar free
- whitens teeth / helps prevent stains
- long lasting
- refillable



# Clip'n'Go Mints

- sugar free
- no artificial colors or flavors
- refillable



ITEM	250	500	1,000	2,500
Sweet Packs Hard Candy (1.5 oz medium)	1.80	1.70	1.60	1.50
Sweet Packs Hard Candy (3.0 oz medium)	2.40	2.30	2.15	1.99
Sweet Packs Choc. Nuts (1 oz petite pack)	1.20	1.10	1.05	.99
Sweet Packs Choc. Nuts (3 oz long pack)	2.49	2.29	2.19	1.99
Clip'n'go Gum	1.60	1.55	1.50	1.36
Clip'n'go Mints	1.60	1.55	1.50	1.36

# Rush Services

## Next Day Extreme Rush: \$150.00

- Order must be marked “**Extreme Rush**”
- Artwork must be approved by 1:00 PM (EST) the day BEFORE it ships. *(if after 1pm, call... we work miracles!)*
- Not available on all products or quantities over 5,000
- See general guidelines to right



## 3-Day Super Rush: \$100.00

- Order must be marked “**3-day rush**”
- Artwork must be approved by 1:00 PM (EST) three days before it ships. *(if after 1pm, call... we work miracles!)*
- Not available on all products or quantities
- See general guidelines to right

## 5-Day Rush: \$45.00

- Order must be marked “**5-day rush**”
- Artwork must be approved by 1:00 PM (EST) five days before it ships. *(if after 1pm, call... we work miracles!)*
- Not available on all products
- See general guidelines to right

### Purchase Order Guidelines:

- P.O. must state in hands date, ASI, PPAI or SAGE number, e-mail address, fax number, phone number, bill to and ship to address.
- Camera ready artwork is suggested. However we will help you with your specific needs. Please list all necessary instructions including colors, placement, orientation, etc.
- Credit terms or payment method need to be approved before production can begin.
- Pricing DOES NOT include freight charges.
- P.O. must state shipping requirements (next day air, a.m. or p.m. delivery, two day air, etc.) We ship via Fed-Ex, \$5.00 packing & handling charge applies for using your own shipper number.
- Rush service is for catalog quantities. For larger quantities, call customer service.

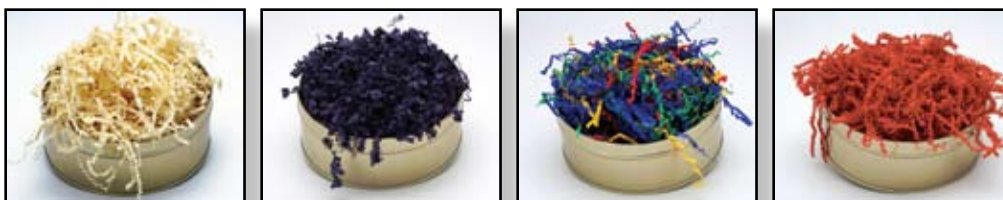
## CRUSH-PROOF BOXES

Fortune cookies work great for direct mail campaigns. Crush-proof boxes are perfect for sending your custom fortune cookies in the mail. Send individual cookies or carry-out pails directly to your clients.

ITEM	250	500	1,000
3x3x2 Crush-Proof Box <small>(Holds up to 2 Cookies)</small>	.58	.55	.53
3x3x3 Crush-Proof Box <small>(Holds Small Carry-Out Pail)</small>	.60	.57	.55
4x4x4 Crush-Proof Box <small>(Holds Medium Carry-Out Pail)</small>	.82	.79	.77
5x5x5 Crush-Proof Box <small>(Holds Large Carry-Out Pail)</small>	.94	.91	.89

## SIZZLE SHRED

Add extra flair to your promotion with colorful sizzle shred (shown below). Many colors available. Bulk pricing available. Call for details.





# Specifications

## Art Submission Information:

art@ffcdistributors.com  
art@fancyfortunecookies.com

- Please include both company name and PO# in subject heading
- Please specify which product(s) you are ordering for each piece of artwork
- Vector-based graphic files are preferred. Raster-based images are accepted at 300 dpi or higher.
- Our full color items are digitally printed. Please do not send color separations, films or transparencies.

## FREE Virtual Spec Sample Service:

specs@ffcdistributors.com

- Please email all details and artwork
- Please include the date you need the virtual specs

## Formats & Programs Accepted (Mac & PC):

- Adobe Illustrator 10 or higher, vector format best
- Microsoft word (text only, no art)
- TIFF (.tif), EPS (.eps), JPG (.jpg) (at least 300dpi is best)
- For direct-mail lists – Excel, CSV

## Re-Orders:

No art charges for exact repeat orders. A \$30 (S) re-cut charge applies to exact repeat orders. To insure exact duplication, please specify previous PO# on your order, along with quantity ordered.

## General Information:

- **Catalog Colors:** Catalog may not reflect true color of the product. Please request a sample for a better comparison.
- **Proofs:** Free paper and email proofs
- **Virtual Spec Samples:** Free! specs@ffcdistributors.com
- **Production Time:** Standard production time is 9 business days upon receipt of your final art approval. Shipping time NOT included.
- **Shelf-Life:** 3-4 weeks for optimum freshness. Up to 3 months if stored properly.
- **Shipping / Handling:** Unless shipping methods or instructions are specified, we will ship best way. \$5.00 packing and handling charge for use of your FedEx, UPS or DHL shipper number.
- **Claims:** Any claims concerning lost, delayed or damaged merchandise must be made directly to the carrier.
- **Overruns / Underruns:** Due to the difficulty of manufacturing to exact quantity requirements without sacrificing quality, the industry standard of 5% over or under the quantity ordered will constitute a complete order.
- **Terms:** Net 30 days with approval of credit references. We accept Visa, Mastercard, Discovercard, and American Express as well as corporate checks. **Prepayment is required on all orders under \$300.00. All orders over \$300 are 50% with order and 50% prior to shipment.** For large volume orders, call for payment details.
- **Late Fee:** Past due charge of 1.5% per month.
- **Errors:** We will not be responsible for errors if the copy submitted is not correct, clear and distinct. We are also not responsible for errors that have been approved by the customer from paper web proof.
- **Cancellation / Returns:** There will be no cancellation charges if the order is canceled before the artwork is started. Cancellation after receipt of approved fortunes will incur a \$35 cancellation fee. An order can not be canceled if it has been printed or produced. Returns are not accepted without prior factory approval.
- **Rights To Promotion:** We reserve the right to use all logos in our advertising and displays, unless otherwise notified in writing when the order is placed.
- **Higher Quantities:** Call customer service for quote.
- **Prices:** Catalog pricing is effective through 12/31/2008, subject to change without notice. Current pricing will be posted on www.ffcdistributors.com
- **Self-Promo Program:** Call customer service for complete details on our self-promo programs.
- **Packaging:** Bulk (unless fulfillment requested)
- **Drop Ship:** \$6.50 (V), this includes split destinations.
- **Less Than Minimum:** \$50 (S), 250 pieces is absolute minimum.



# WE MANUFACTURE!



- No outsourcing.
- Not just 1 custom message like the “other guys”; get up to 5 custom messages with standard setup
- Fastest turnaround in the industry, plus 5-day, 3-day and 48-hour rush
- Largest selection of colors and flavors
- Highest quality and maximum freshness
- **NEW** Full color imprinting available on custom messages

## The Fancy Fortune Cookies Guarantee

Since 1988  
100% Satisfaction Guarantee

If for any reason you are not satisfied with your purchase from Fancy Fortune Cookies, simply return the item and tell us what you would like: a replacement, an exchange, a refund or a credit. We will handle your request promptly and courteously.



Your **COLOR** Message Here  
Guaranteed To Be Read!

