

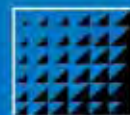
Handy Cutter Line

2007

www.handycutterline.com

ASI75650 | PPAI113583 | SAGE 55660

Promotional Products with an Edge



HANDY CUTTER LINE™

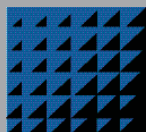
Leave a lasting impression with proven **Handy Cutter Line** promotional products.

Welcome to Handy Cutter Line!

Whether you need a quick promotion* or a completely integrated campaign / tie-in, Handy Cutter Line can assist you to make that special impact. To help you visualize each individual piece of your promotion, we now provide free virtual spec samples from our website. Combine that with our unmatched customer service to make your next impression a memorable one for you and your customers! We are experts at producing high quality promotional items to give you an edge on your competition!

We have many products to spark your imagination; you may order through this catalog or go to our website to create an impressive presentation for your next promotion.

*Unimprinted Business Card Letter Openers are available for immediate shipment. Printed on rush service can be shipped in 5 working days.



HANDY CUTTER LINE™

New for 2007

NEW Calendar/Ruler Letter Opener

Our new letter opener comes with a super sharp blade to cut envelopes effortlessly. The 12-month calendar ensures your message is around for the duration. The full front side is available for imprinting. Available in white only.

75650-CAL White



Book Letter Opener

Your logo/message on our new Book Letter Opener will make great reading! Guaranteed to make your promotion a #1 Best Seller! High impact plastic with super sharp blade. Available in white only.

75650-BK White



800-969-3322

Heart Letter Opener

Have a heart—increase the size of your sales and show you care with our NEW Heart Letter Opener. Available in White or Red.

 **75650-HTR Red**

 **75650-HTW White**



Magnifier & Letter/Package Opener


Our NEW shape letter/package opener with clear magnifying lens and has a clear frosted texture for imprinting. Made of high impact polycarbonate. Great item to keep on the desk. Keep in your purse or on a keychain. Also great for cutting those hard to open retail packages.

 **75650-MG**



SUPERLITE® Letter Opener

The NEW SUPERLITE® lightweight plastic letter opener can be used as an inexpensive promotion for the cost conscious. Great for mailings in your invoices, doesn't increase your postage. Nice size imprint area to advertise your product.

 **75650-SS White**



Free marketing tools to give our distributors an edge!



See a Virtual Sample Instantly!

Distributors: Register for your Free Marketing Tools! Log on to www.handycutterline.com for details.

You'll be able to:

- Build a Virtual Sample in Minutes
- Set up Personalized Presentation Materials
- Create Branded Product e-Catalogs

Handy Cutter Line makes creating virtual product samples as easy as 1-2-3!

www.handycutterline.com



Letter Openers

Assorted Letter Openers

Shaped letter openers are available in white only.



75650-HL



75650-CR



75650-CT



75650-CL



75650-TL



75650-TK

Coupon Cutter/Ruler Letter Opener

Life Just Got Easier with our Coupon Cutter Letter Opener. Lightweight and convenient, this letter opener also features a small stainless steel blade on the side to cut coupons safely, as well as wrapping paper, string and tape without cutting the table. Great for mailings, no extra postage is required. Instructions on back. Available in white only.

75650-CLO






75650-CLO
Side Mounted
Safe Cutter



800-969-3322

A World of Color is in Your Hands

The @ Sign letter opener is the perfect product to display your company web or email address. Let this dynamic new shape set you apart from the rest!

-  75650-AT White
-  75650-ATG Grape Purple
-  75650-ATB Blueberry Blue
-  75650-ATR Raspberry Red
-  75650-ATL Lime Green

Your Message is Sure to be Noticed

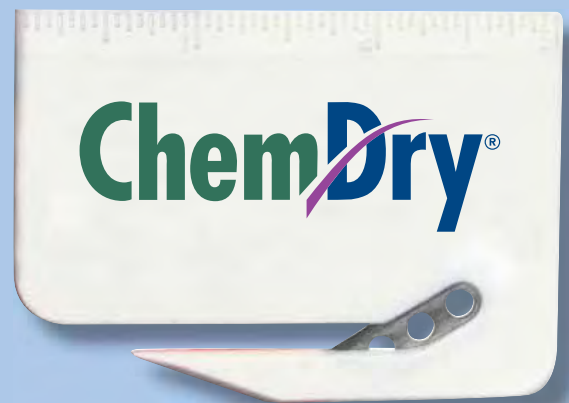
With our "e" Sign Letter Opener. It is perfect for your email address, company website and phone number. Your customers will love the innovative "e" shape!

-  75650-E White
-  75650-EGR Grape Purple
-  75650-EB Blueberry Blue
-  75650-ER Raspberry Red
-  75650-EL Lime Green

Measure Your Success

With our patented Letter Openers. Lightweight, ultra thin, highest quality Polystyrene plastic and protected stainless steel blade. In addition, the Ruler Letter Opener can also be used as a straight edge and a ruler, giving you more value for your dollar.

-  75650-RL White
-  75650-RLG Grape Purple
-  75650-RLB Blueberry Blue
-  75650-RLR Raspberry Red
-  75650-RLL Lime Green



CD Opener

Slide it along the edge of the CD case and the safety blade easily slices the wrap. Ideal for every home and office. Keychain included. Great promotion for music or computer industries.






-  75650-CD White
-  75650-CDB Black
-  75650-CDBL Blueberry Blue



Calendar Business Card

A year of major advertising without major cost

This ideal Christmas gift is a year-round promotion. Maximum exposure, inexpensive and can be shipped immediately. Requires only a business card to make it complete. Available in White, Black, and three translucent colors. (Calendar is Red and Black)

-  **75650-COW White**
-  **75650-COB Black**
-  **75650-COBL Blueberry Blue**
-  **75650-COR Raspberry Red**
-  **75650-COC Clear**



75650-COW White (Back)








75650-COB Black (Front)

Business Card Letter Opener

Need a Quick Promotion?

With our Business Card Letter Opener thousands of firms are boosting their sales and promoting their business card in the front and advertising on the back. Unimprinted Business Card Letter Openers are available for immediate shipment. All you need to do is insert your business card and "Voila" you have personalization instantly! Available in white, black, translucent colors, and clear.

-  **75650-BC White**
-  **75650-BCB Black**
-  **75650-BCBL Blueberry Blue**
-  **75650-BCR Raspberry Red**
-  **75650-BCC Clear**

75650-BCB Black



75650-BC White






The translucent business card letter openers are ideal for a two-sided business card!

Flavor Desk Accessories

Handy Cutter stapler products are guaranteed to keep your company's name in front of your client every day!

Mini Stapler





Uses standard staples. Also has staple remover on back.

-  75650-SM White
-  75650-SMB Blueberry Blue
-  75650-SMG Grape Purple
-  75650-SMR Raspberry Red



Half Strip Stapler

Uses standard staples.

-  75650-ST White
-  75650-STB Blueberry Blue
-  75650-STG Grape Purple
-  75650-STR Raspberry Red



Jaw Style Staple Remover

-  75650-SR White
-  75650-SRB Blueberry Blue
-  75650-SRG Grape Purple
-  75650-SRR Raspberry Red



Lever Style Staple Remover

-  75650-SL White
-  75650-SLB Blueberry Blue
-  75650-SLG Grape Purple
-  75650-SLR Raspberry Red



Handy Key Knives

You Key to More Business

The Handy Key Knife with key ring is the perfect promotional tool for advertising on a budget. A two position razor-sharp blade retracts back into the handle. It is a must for every key ring! Has two imprint areas. Available in white.

75650-KK



75650-KK

Handy Scraper

Scrape the Excess Cost

From your budget with our Handy Scraper. Perfect for scraping glass and other large smooth surfaces. Great for removing decals, stickers and paint splatters. Features a protective sliding safety guard and is constructed from high impact plastic. Made in the USA!

75650-HS White



75650-HS

Handy Pop Tops

Women Love These

The all-metal Handy Pop Top is a safe and easy way to open soda and beverage cans. It eliminates cuts and broken fingernails. It is an ideal promotional item for beauty salons, beverage distributors, insurance companies, banks and trade shows. Can be ordered with either a magnetic strip or an unattached key chain. Available in white. Made in the U.S.A

75650-PTM (With Magnet)

75650-PTK (With Key Chain)



75650-PTK



75650-PTM

Available with magnet on back



Handy Cutters

Where the action is, that's right, is where you'll find the Handy Cutter—in grocery stores, warehouses, shipping and receiving docks, in offices and homes... they're everywhere! The original Handy Cutter is lightweight, compact, has a large imprint area, just tap open, tap close. Safe and easy blade change. Available in white, yellow, red, blue, green, orange, and black. Also available in custom colors. Powder coated finish. Made in U.S.A

75650-HC (Powder Coated Finish)



75650-HC

RAZE® Bag Cutter

End the Headache of Opening Plastic Bags

Use the RAZE® to cut plastic, Mylar®, and vinyl. The tape splitter conveniently opens taped boxes or packages. This easy to grip plastic cutter is contoured to the hand and molded in food grade plastic, which resists germs. It is excellent in a commercial or home kitchen. Available in White and high visibility Blue.

- Disposable
- Food Safe
- Protected stainless steel blade
- Bag guide
- Tape splitter

 75650-RZ White

 75650-RZB Blue



75650-RZB



Disposable Film Cutter

Cut Right Through Wrapped Film with Great Savings

Our new Disposable Film Cutter. Made of durable plastic, it's great for cutting stretch wrap around pallets and does everything our Snappy Hooker does and it's disposable!

■ 75650-DFC White



75650-DFC

Snappy Hooker

It's a Hooker

It really is! Just hook the material you want to cut and pull! The Snappy Hooker cuts stretch wrap, stubborn strapping tape, string, rope and other packaging materials found in warehouses, stockrooms, offices and homes everywhere. It's a seat belt cutter, too. Includes 3 blades. Made in the USA!

■ 75650-SH White



75650-SH

Large Snap Blade Knife

Stay a Cut Above the Rest...

Large, utility-style Snap Knife, with self-locking blade. Fully retractable with eight blade points. Dull blades "snap" off to expose the next one. Excellent for packaging companies, hardware stores, carpet companies, electrical and building contractors, pharmaceutical, automotive and industrial accounts. Available in white and black.

■ 75650-SKW White

■ 75650-SKB Black



75650-SKW



75650-SKB

Small Snap Blade Knife

Any Way You Slice It, Your Name's on Every Cut!

A slim, compact knife that includes a pocket clip. Blade locks into position while in use. Knife is fully retractable and has 13 blade points that "snap" off when blade becomes dull. Excellent for offices, warehouses, automotive, paint and wallpaper companies. Available in white and black.

■ 75650-BKW White

■ 75650-BKB Black



75650-BKB



75650-BKW

Promotional Products

REF. PAGE DESCRIPTION PRICING JANUARY 2007

PAGE 2

CALENDAR RULER LETTER OPENER

			250	500	1000	2500	5000	
75650-CAL	CALENDAR RULER LETTER OPENER Actual Size (2 ¹³ / ₁₆ " x 3 ⁵ / ₁₆ ") Copy Limit (1 ³ / ₄ " x 3")	STANDARD 5-DAY RUSH	.91 1.14	.87 1.11	.84 1.08	.81 1.05	.79 1.03	5R

BOOK LETTER OPENER

			250	500	1000	2500	5000	
75650-BK	BOOK LETTER OPENER Actual Size (2 ³ / ₄ " x 3 ¹ / ₄ ") Copy Limit (1 ³ / ₈ " x 3") Second side copy area (3/4" x 2 ³ / ₄ ")	STANDARD 5-DAY RUSH	.94 1.18	.90 1.14	.87 1.11	.84 1.08	.82 1.06	5R

PAGE 3

MAGNIFIER LETTER OPENER

			250	500	1000	2500	5000	
75650-MG	MAGNIFIER LETTER OPENER Actual Size (3 ³ / ₄ " X 1 ³ / ₄ ") Copy Limit (1 ¹ / ₂ " X 7/8")	STANDARD 5-DAY RUSH	.98 1.24	.94 1.20	.91 1.17	.88 1.13	.86 1.11	5R

SUPERLITE® LETTER OPENER

			250	500	1000	2500	5000	
75650-SS	SUPERLITE® LETTER OPENER Actual Size (2 ¹ / ₂ " x 1 ³ / ₄ ") Copy Limit (2 ¹ / ₄ " x 7/8")	STANDARD 5-DAY RUSH	.65 .89	.64 .88	.63 .87	.61 .86	.59 .85	5R

HEART LETTER OPENER

			250	500	1000	2500	5000	
75650-HTW (White)	HEART LETTER OPENER	STANDARD	.93	.89	.86	.83	.81	5R
75650-HTR (Red)	Actual Size (2 ⁵ / ₈ " x 3") Copy Limit (1 ¹ / ₂ " x 7/8")	5-DAY RUSH	1.18	1.14	1.11	1.08	1.06	

PAGE 4 & 5

HANDY COMPACT DISK (CD) OPENER

			250	500	1000	2500	5000	
75650-CD (White)	HANDY COMPACT DISK	STANDARD	1.43	1.35	1.23	1.10	1.05	5R
75650-CDB (Black)	(CD) OPENER	5-DAY RUSH	1.79	1.70	1.61	1.54	1.45	
75650-CDBL (Blueberry Blue)	Actual Size (1 ¹ / ₂ " x 1 ³ / ₄ ") Copy Limit (3/4" h x 1 ¹ / ₈ " w)							

LETTER OPENERS

			250	500	1000	2500	5000	
75650-RL(White)-HL-CL-TK-CT-TL-CR, AT(White)		STANDARD 5-DAY RUSH	.85 1.09	.81 1.06	.75 1.02	.72 .95	.70 .92	5R
Translucent Colors		STANDARD	1.12	1.07	1.02	.95	.91	
Ruler 75650-RLB-RLG-RLL-RLR @Sign 75650-ATB-ATG-ATL-ATR		5-DAY RUSH	1.27	1.21	1.16	1.10	1.07	

75650-RL **RULER**
Actual Size (3" x 2⁵/₈")
Copy Limit (1¹/₈" x 2³/₄")

75650-HL **HOUSE**
Actual Size (1¹/₈" x 2³/₄")
Copy Limit (3/4" x 2¹/₈")

75650-CL **CAR**
Actual Size (1³/₄" x 3")
Copy Limit (1/2" X 2")

75650-TK **TRUCK**
Actual Size (1¹/₈" x 3¹/₂")
Copy Limit (2¹/₄" x 3/4")

75650-CT **COMPUTER**
Actual Size (2³/₄" x 2⁵/₈")
Copy Limit (Screen: 3/4" x 1¹/₈")
(Keyboard: 2¹/₄" x 5/8")

75650-TL **TELEPHONE**
Actual Size (3¹³/₁₆" x 2⁵/₁₆")
Copy Limit (2" x 1¹/₄")

75650-CR **CIRCLE**
Actual Size (2¹/₂" x 3")

75650-AT **@ SIGN**
Actual Size (2⁷/₈" x 2¹/₂") Copy Limit (Outside 3/16" h one line curved copy – approx. 55 characters, depends on font used)
Copy Limit (2" circle) on font used) (Inside 5/16" h one line curved copy – approx. 12 characters, depends on font used)

75650-E **E-SIGN**
Actual Size (3¹⁵/₁₆" x 2¹⁵/₁₆") Copy Limit (Outside 3/8" h one line curved copy — approx. 65 characters, depends on font used)
(Inside 1/4" h one line curved copy — approx. 12 characters, depends on font used)

			250	500	1000	2500	5000	
75650-E (White)	STANDARD 5-DAY RUSH		.92 1.19	.88 1.14	.84 1.10	.81 1.05	.78 1.02	5R
Translucent Colors	STANDARD		1.24	1.18	1.12	1.07	1.03	
E-Sign 75650-EB-EGR-EL-ER	5-DAY RUSH		1.38	1.33	1.28	1.23	1.18	



Price Schedule

PAGE 4

HANDY SLIP-CLIP

			250	500	1000	2500	5000	
75650-CLO	COUPON CUTTER/RULER LETTER OPENER	STANDARD	1.16	1.13	1.11	1.09	1.07	5R
		5-DAY RUSH	1.38	1.36	1.34	1.31	1.29	
Actual Size (3" x 2")								
Copy Limit (2 3/4" x 1 1/8")								

PAGE 6

BUSINESS CARD LETTER OPENER

			25	250	500	1000	2500	5000	
75650-BC (White)		STANDARD	—	1.45	1.39	1.33	1.26	1.20	6R
75650-BCB (Black)		5-DAY RUSH	—	1.78	1.72	1.62	1.56	1.49	
		Unimprinted	1.61	1.28	1.23	1.17	1.11	1.08	
75650-BCBL (Translucent Blueberry Blue)		STANDARD	—	1.61	1.56	1.49	1.42	1.37	
75650-BCR (Translucent Raspberry Red)		5-DAY RUSH	—	1.98	1.91	1.81	1.75	1.67	
75650-BCC (Translucent Clear)		Unimprinted	1.76	1.46	1.39	1.34	1.28	1.24	

Actual Size (3 13/16" x 3 1/4") (Second Side copy area: (3" x 1 1/2"))

*Magnet attached on backside of all letter openers, add .10(v) per unit

CALENDAR/BUSINESS CARD LETTER OPENER

			25	250	500	1000	2500	5000	
75650-COW (White), 75650-COB (Black)		STANDARD	2.10	1.76	1.70	1.63	1.58	1.54	6R
75650-COR (Translucent Raspberry Red)		STANDARD	2.27	1.93	1.86	1.80	1.75	1.72	
75650-COBL (Translucent Blueberry Blue)									
75650-COC (Clear)									
Actual Size (3 3/16" x 3 3/8") (CALENDAR IN RED & BLACK)									
To insert Business Cards, add .10(v) per unit									

PAGE 7

STAPLERS, STAPLE REMOVERS

HALF STRIP STAPLER

			250	500	1000	2500	5000	
75650-ST (White)		STANDARD	2.50	2.34	2.17	2.00	1.90	5R
		5-DAY RUSH	2.79	2.62	2.45	2.28	2.17	
75650-STB-STG-STR (Translucent Colors)		STANDARD	2.67	2.56	2.40	2.23	2.12	
		5-DAY RUSH	2.95	2.84	2.67	2.50	2.39	
Actual Size (Base 4 1/4" x 1 1/8") Copy Limit (Top 2 11/16" x 1 1/16")								

MINI STAPLER

			250	500	1000	2500	5000	
75650-SM (White)		STANDARD	2.06	1.95	1.73	1.61	1.56	5R
		5-DAY RUSH	2.34	2.23	2.00	1.90	1.83	
75650-SMB-SMG-SMR (Translucent Colors)		STANDARD	2.12	2.00	1.78	1.67	1.61	
		5-DAY RUSH	2.40	2.28	2.06	1.95	1.90	
Actual Size (Base 2 1/8" x 5/8") Copy Limit (Top 1 1/4" x 5/8")								

STAPLE REMOVER (LEVER STYLE)

			250	500	1000	2500	5000	
75650-SL (White)		STANDARD	1.23	1.17	1.11	1.06	1.01	5R
		5-DAY RUSH	1.51	1.45	1.39	1.34	1.28	
75650-SLB-SLG-SLR (Translucent Colors)		STANDARD	1.33	1.28	1.23	1.17	1.06	
		5-DAY RUSH	1.61	1.56	1.51	1.45	1.34	
Actual Size (5 5/8" x 5/8") Copy Limit (2 1/2" x 3/8")								

STAPLE REMOVER (JAW STYLE)

			250	500	1000	2500	5000	
75650-SR (White)		STANDARD	1.33	1.28	1.23	1.17	1.01	5R
		5-DAY RUSH	1.61	1.56	1.51	1.45	1.28	
75650-SRB-SRG-SRR (Translucent Colors)		STANDARD	1.39	1.34	1.28	1.23	1.06	
		5-DAY RUSH	1.67	1.61	1.56	1.51	1.34	
Actual Size (Open 2 1/4" x 1 3/4") Copy Limit (3/8" x 3/4")								

REF. PAGE	DESCRIPTION	PRICING					JANUARY 2007		
PAGE 8									
KEY KNIFE									
		250	500	1000	2500	5000			
75650-KK	HANDY KEY KNIFE Actual Size (1 ¹ / ₁₆ " x 2 ⁹ / ₁₆ ") Copy Limit (3 ¹ / ₁₆ " x 1 ³ / ₄ " Round Stem 9 ¹ / ₁₆ ")	STANDARD 5-DAY RUSH	.75 1.03	.73 1.01	.71 .96	.69 .93	.67 .91	5R	
POP-TOPS/TAB LIFTERS									
		250	500	1000	2500	5000			
75650-PTK	HANDY POP TOP (WITH UNATTACHED KEY CHAIN BULK) Actual Size (1" x 3") Copy Limit (1 ¹ / ₁₆ " x 2 ³ / ₄ ")	STANDARD 5-DAY RUSH	— —	.57 .78	.51 .71	.49 .67	.46 .63	4R	
75650-PTM	HANDY POP TOP (WITH MAGNETIC STRIP) Actual Size (1" x 3") Copy Limit (1 ¹ / ₁₆ " x 2 ³ / ₄ ")	STANDARD 5-DAY RUSH	— —	.60 .82	.53 .72	.50 .68	.48 .65		
HANDY SCRAPER									
		250	500	1000	2500	5000			
75650-HS	HANDY SCRAPER Actual Size (5" x 1 ¹ / ₂ ") Copy Limit (1 x 2 ¹ / ₄ ")	STANDARD 5-DAY RUSH	1.04 1.40	.95 1.30	.88 1.19	.81 1.09	.75 1.03	5R	
PAGE 9									
HANDY CUTTERS									
		250	500	1000	2500	5000			
75650-HC	HANDY CUTTER Actual Size (1" x 4") Copy Limit (1 ¹ / ₁₆ " x 2 ³ / ₄ ")	STANDARD 5-DAY RUSH	1.02 1.39	.92 1.30	.88 1.13	.85 1.10	.81 1.06	5R	
RAZE® BAG CUTTER									
		250	500	1000	2500	5000			
75650-RZ (White)	RAZE® BAG CUTTER Actual Size (3" x 2 ⁵ / ₁₆ ") Copy Limit (3 ¹ / ₈ "h x 2"w)	STANDARD 5-DAY RUSH	1.32 1.71	1.27 1.63	1.21 1.57	1.15 1.52	1.10 1.45	5R	
75650-RZB (Blue)									
PAGE 10									
SPECIALTY KNIVES, HOOKER									
		25	250	500	1000	2500	5000		
75650-SKW (White)	LARGE SNAP BLADE KNIFE Actual Size (6 ¹ / ₄ " x 1 ¹ / ₂ ")	STANDARD	—	—	1.65	1.61	1.56	1.50	
75650-SKB (Black)	Copy Limit (1 ¹ / ₂ " x 3 ¹ / ₄ ")	5-DAY RUSH	—	—	2.07	2.01	1.95	1.83	4R
75650-BKW (White)	SMALL SNAP BLADE KNIFE Actual Size (5" x 5 ¹ / ₈ ")	STANDARD	—	—	.88	.84	.78	.75	
75650-BKB (Black)	Copy Limit (1 ¹ / ₄ " x 2")	5-DAY RUSH	—	—	1.19	1.13	1.06	1.03	
75650-DFC	DISPOSABLE FILM CUTTER Actual Size (6 ¹ / ₂ " x 2 ¹ / ₂ ") Copy Limit (1 ¹ / ₂ " x 3")	STANDARD 5-DAY RUSH	— —	2.00 2.28	1.90 2.17	1.78 2.06	1.67 1.95	1.56 1.83	5R
75650-SH	SNAPPY HOOKER Actual Size (8 ⁷ / ₁₆ " x 2 ¹ / ₄ ") Copy Limit (1 ¹ / ₂ " x 1 ¹ / ₈ ")	STANDARD 5-DAY RUSH	6.23 8.24	5.46 7.52	4.79 6.35	4.12 5.40	3.90 5.12	Call for Quote Call for Quote	6R



General Ordering Information

General Ordering Information

HIGHER QUANTITIES: Pricing for quantities 10,000 units and above, call for quotation

BLANK MERCHANDISE: Next quantity price except business card letter opener. See pricing.

ORDER INFORMATION: IMPRINTING: Prices include one printing color on all orders. Add a SET UP CHARGE of \$35.00 (v) per extra color plus the following running charges per unit: \$.12 (v) per extra color. Imprints on dark color items require a double imprint for proper coverage and will include an extra charge of \$.08 (v) per piece.

SET UP CHARGES: All printed orders under 500 units require a set up charge of \$35.00/(v).

RE-ORDERS: Please specify the most recent P.O. Number and/or Job Number from your PREVIOUS ORDER, along with specific item and imprint colors, on ALL re-orders. **NOTE:** Set-Up charges for reorders under 500 units are offered at a reduced rate (\$17.50 (v)); Set-Up charges for Additional Color and/or 2nd Side Imprint on re-orders are at \$25.00 (v).

SECOND SIDE IMPRINT: \$.12 (v), Set-up charge: \$35.00 (v).

ARTWORK: Camera-ready art is a crisp black and white reproduction on camera paper with no touch ups needed. If the imprint is multicolored, the customer must include color separations or there will be an art charge. Copies of artwork made on copy machines, faxed art, business cards and pre-imprinted items are not camera ready and will be subject to additional charges. For best results send art twice the size of imprinted area.

DIGITAL ARTWORK CRITERIA: To expedite your order, artwork may be e-mailed to promo@pacifichandycutter.com. Artwork may also be submitted on Zip Disk, or CD in the Macintosh Format using the following preferred software program: Adobe Illustrator CS2. An EPS or AI file created in Illustrator yields the best results. Artwork submitted in Photoshop CS2 is also acceptable in some cases. Artwork must be black & white, or in spot colors with no halftones, screens, or shading. All fonts must be converted to paths, curves or outlines: text becomes vector art and can no longer be edited as text. Any other files or images placed within the art must also be included or accompany the art. Computer generated artwork at 600 dpi or better yields the best results.

The following is a guide which can be used to compute the cost of artwork if you don't supply camera ready.

- Typesetting - in standard types with faxed paper proof. \$15.00 (v)
- Touch up work on camera ready art..... \$25.00(v)
- Charge for preparation of artwork sent in on stationery, newsprint, copies, business cards or any other grained paper \$25.00 (v)

- Reductions, Enlargements and Paste Up..... \$25.00 (v)
- Reversals - A reversal is required when the imprint on the art submitted is surrounded by black..... \$25.00(v)
- Special Logos - where art sent is not photographic . \$25.00 (v)
- Complete development of artwork - or any art where special drawing is involved \$50.00(v)
- Color separations - Color separation charges will be assessed if artwork is sent in on colors which are difficult or will not photograph, or when the job is multicolored and no separations are included with artwork \$40.00 (v) per hour

If requested, we will provide an estimate for the preparation of camera ready art, after we have received whatever art you have available.

PROOFS:

- Fax Proof of copy..... \$12.50 (v)
- Proof of copy on item.. \$25.00 (v) per proof, plus per item charge

IMPRINT: Each order must be typed or legibly printed. Attach a business card or letterhead, when possible, to eliminate errors.

COPY CHANGES: Personalization is available with a minimum of 250 units per name at a charge of \$25.00 (v) per name.

BLANKET ORDER: Your yearly blanket purchase orders are welcome. Delivery as requested.

FAXED ORDERS: Faxed orders must be followed by mail or phone confirmation. All confirming orders must be clearly marked "confirming only," etc. The legibility of faxed orders will be the customer's full responsibility for accuracy. PHC cannot be responsible for fax machine malfunctions which may alter the accuracy of the order.

TELEPHONE ORDERS: All orders with imprint must be confirmed in writing or by fax. We will not accept responsibility for corrections or errors on verbal orders.

STANDARD PRINTING COLORS: We will print most colors at no additional cost. PMS colors may vary.

LESS THAN MINIMUM: ABSOLUTE MINIMUM ORDER QUANTITY IS 250, UNLESS OTHERWISE NOTED IN PRICE SCHEDULE.

OVERRUNS/UNDERRUNS: Overruns or underruns not to exceed 7% of the amount ordered shall constitute an acceptable delivery and the excess or deficiency shall be charged to customer proportionately.

STANDARD BACKGROUND COLORS

Handy Cutter: Black, White, (Yellow 115C), (Red 186), (Blue 294C), (Orange 165C), (Green 349).

Showing approximate PMS Shade. Colors may vary.



Large and Small Snap Blade Knife: White, Black



Letter Openers, Handy Key Knife, Handy Pop-Top, Handy Scraper, Disposable Film Cutter, Snappy Hooker: White



Ruler Letter Opener and e + @ Symbol: White, Translucent Blueberry Blue, Translucent Grape Purple, Translucent Lime Green and Translucent Raspberry Red.



Business Card Letter Opener: White, Black, Translucent Blueberry Blue, Translucent Raspberry Red & Clear.



Staplers and Staple Removers: White, Translucent Blueberry Blue, Translucent Grape Purple, Translucent Raspberry Red.



CD Opener: White, Black, Translucent Blueberry Blue.



Raze Bag Cutter: White, Blue



Heart Opener: Red, White



Magnifier: Clear Frosted



CUSTOM COLORS (Background): Custom colors can be matched on the Handy Cutter with a minimum order of 5,000 units. Call Customer Service for a quote. Lead time will increase when ordering a custom color background. PHC requires a pre-production sample when ordering a custom color. Otherwise, we will not be responsible for the color match. On other products, contact factory.

PRODUCTION TIME:

Standard Service: approximately 10 working days. If product proof is required, allow 1 additional week.

5 Day Rush Service: based on 5 working days. Standard one color imprint only. To qualify for 5 day rush service you must have **good standing established credit with us**. You may use a credit card or pay cash and include freight. The order must be accompanied with camera ready art or it will be delayed. All orders must be here by noon Pacific Time. Production time does not include day we receive the order. (Based on 5 day work week, not including Holidays).

PHC WILL NOT ASSUME LIABILITY FOR NON-FULFILLMENT OF ORDERS CAUSED BY OUR INABILITY TO OBTAIN RAW MATERIALS, EMBARGOES, STRIKES, FIRES OR OTHER CAUSES BEYOND OUR CONTROL.

CREDIT CARD PAYMENTS: VISA, MASTERCARD and AMERICAN EXPRESS accepted.

The following information is needed:

- Which card you are using
- Name or business as imprinted on card
- Your account number
- Expiration Date

TERMS: A prepayment of your order, by check, money order, or credit card, is required until Open Account status is established.

CANCELLATIONS: Orders in process will be charged on the basis of material used.

REPLACEMENT OF MERCHANDISE: Handy Cutter Line guarantees its merchandise against all defects in workmanship and material for six months from date of purchase. No merchandise can be returned without factory approval, which must include a return authorization number. With factory approval, merchandise found to be defective will be replaced or credit issued for such returned items.

SHIPPING: Orders will be shipped to the company placing the order unless instructed otherwise.

A. Shipments: FOB. California Factory based on Rocky Mountain Tariff. Specify method of shipment; If not shown on Purchase Order, we will use our discretion for best method of shipment.

B. Split/Drop Shipments: \$5.00 each, after the first five (5) shipments. The entire order must ship within six (6) months after the first shipment.

C. Shipping Dates: Order must show a Ship Date or the Shipping Date will be scheduled for two (2) weeks from receipt of order. Shipping date will be affected by account status (past due, cash with order, etc.)

FACTORY DOES NOT ASSUME RESPONSIBILITY FOR CARRIER DELAYS AND CANNOT BE HELD RESPONSIBLE.

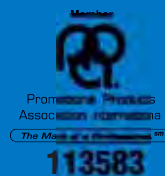
MINIMUM FREIGHT AND HANDLING CHARGE: \$9.95

Handy Cutter Line

2007

www.handycutterline.com

Promotional Products with an Edge



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5 day service available

