1) Americanna has some felt coasters that are sized to go in the bottom of auto cup holder wells. I think these are great - they catch the condensation and also the little drips & spills from coffee & sodas cups. Same supplier has pop up sponges, if you want a humorous tie-in. Shaped like a water drop! Isa Cocallas, Owner, 3Koi (Distributor)

2) Jar Openers - highly useful for seniors and all those tough lids. These are very reasonably priced. Marty Kenney, Owner, Martin Stevens Consulting Group (Distributor)

3) Do you need a cheap, green and useful tool to promote your eco-friendly business idea? Well look no further than the World Famous RETREAD© Jar Openers from <u>Americanna.</u> These items could easily be our top seller for 2008 in terms of interest from clients. At EQP \$0.41 per unit, the jar openers - also a great garlic peeler or coaster - come in over <u>150 shapes</u> and provide likely the largest print area on a promotional item for your money. As the name implies the World Famous RETREAD© Jar Openers are made from recycled tires. They come in many green theme shapes like suns, trees, water drops, homes, hearts, school houses, feet (as in lower your green footprint), you get the idea. We love this item because it really, really works and people hang onto to them. They are cheap and light enough to use in mailings, great for handing out at events, and perfect as an easy to understand example of recycle and reuse thinking, i.e. this was a tire now it opens jars, ok. Got it.- John Simonetta

4) This jar opener, made from recycled tires, was well-received. We chose the 5 round to accommodate our round logo, which almost spanned edge to edge. The amount of flexibility is perfect for gripping jar lids. A trip through the dishwasher took away the very faint 'new tire' odor without taking the logo away. The recycled ones are not individually wrapped, and there was unfounded concern that it might be difficult to separate them for 'bag stuffing' - there were no difficulties along those lines. Highly useful, lightweight and packs easily for conference attendees, large logo, green, inexpensive....what more could you ask for? Carol from Chapel Hill

5) Our sales agents add these jar openers to all their info. packs. Most clients know right away how useful the opener's prove to be in daily life..for those that never saw one prior...it's a great nostalgic gadget. Kim from Mount Holly

6) Our Patient Safety Awareness celebration was a huge success with the jar openers. I never knew how many people use them until I started passing them out. Great idea!! Zsa Zsa from Andrews Airforce Base

7) All our volunteers are seniors and will love these jar openers. The colors were great, the quality fine, the imprint perfect. I was surprised to see that each item was individually wrapped in plastic. That'll keep them spotless until given away. Nice touch! Darleen from Kenosha