



DOG TAGS • MUSIC DOWNLOADS • TICKETS CLUB MEMBERSHIPS • V.I.P. PASSES



CUSTOM MUSIC DOWNLOAD TAGS

ANGELS & AIRWAVES



Pre-Order the new album and get these free DOG TAGS that show you how to get a free live track of "The Gift"



Click here!

MacBeth Shoes teams up with Angels & Airwaves (Geffen Records), led by Tom DeLonge (formerly of Blink 182), to use Ego Id's music download dog tags to promote the bands new album "We Don't Need To Whisper" along with an Angels and Airwaves signature shoeline. Ego Id tags were distributed through select indie and online stores as a gift with CD or shoe pre-purchase. Tag holders were then privy to download 3 exclusive videos and 2 previously unavailable tracks. Ego Id's hip and fashionable dog tags required users to create an online account and submit some demographic information before getting access to the custom content via the unique PIN# on the back of every tag. Ego Id, working closely with its digital partners, is able to host and deliver an unlimited variety of digital content including music, video, photos, screensavers, ringtones, etc. Ego Id offers full turn-key promotional solutions from manufacturing its patented tags, to Web design and PIN# based content delivery systems along with data collection and redemption tracking.



MACBETH

Web Interface for Downloads

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ANGELS AND AIRWAVES
"WE DON'T NEED TO WHISPER"
IN STORES \$ 23.06

YOU'VE AUTOMATICALLY BEEN ENTERED TO WIN
A FLY AWAY TO SEE THE GUYS ON THE UPCOMING
NORTH AMERICAN TOUR






MACBETH

MACBETHFOOTWEAR.COM

FLY AWAY TO SEE AVA AND TBS ON TOUR

DOWNLOADS - *To download to your computer click on one of the buttons below. When prompted, please click "Save" to save the file on your computer.

Have a different PIN? Enter it [here](#)

DOWNLOAD "THE ADVENTURE" (VIDEO)



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DOWNLOAD "GHOST"



Buy more Taking Back
Sunday Merch
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Powered by Ego Id and DropCards

MUSIC DOWNLOAD TAGS