

Tagmaster/Dard Products Case Study

DP-670 Hi Tech Mini Light

A community college located in the city created a safety program for its night class students. There had been some concern due to the late hours that the students were leaving the campus, many having to walk several blocks in the dark to use public transportation. In an effort to reduce safety risks each student was given a packet at orientation that included a local map highlighted with public transit stops, a list of emergency numbers they could call after hours, a University lanyard with crisis whistle attached and a DP-670 Hi Tech Mini Light with the school's emblem. Several students thanked the administration for their concern and expressed their thanks for the night time safety provisions.