Case History For Spice Tins in gift packaging

A Fortune 500 ecommerce software company used spices to leave an impression on its clients. It was used in a room drop at a roll out exhibition of its newest technology break through.

Many of the clients were of Mediterranean decent. Over 1300 international clients attended the 3 day training seminar and exhibit.

The company wanted something unique and also familiar to its visitors. Nuding Farms assisted the distributor in mixing a Mediterranean spice mix used frequently in their home land dishes.

The spice tin was wrapped in a cello pack with a ribbon. A card was attached to each gift saying “Thank you for spicing up our event” and the name of the company. These gifts were then placed in the rooms of their clients. When the attendees return home, they will use this spice and be reminded of their trip.