

Case Study: REAL ESTATE



Product: Mayfair Candy Jar #07-404S

Inspiring Idea: Candy Jar was used as a referral gift / thank you gift from real estate agents.

As low as:
\$37.75 c Light Etch,
\$40.00 c Deep Etch



Product: Barclay Bud Vase #01-027

Inspiring Idea: Bud vases were used at area home show as giveaways to first 100 applicants for pre-qualifying for a new home mortgage.

As low as:
\$16.00 c Light Etch,
\$19.00 c Deep Etch

Product: Princeton Trumpet Vase #07-215S-L

Inspiring Idea: Real Estate Agency used vase as award to recognize top real estate performers at their agency. Awards were given to the highest sales volume through new agent performers.

As low as:
\$68.00 c, \$90.00 c, \$113.00 c Deep Etch



Product: 5 Piece Vino Wine Set #99-018

Inspiring Idea: Set was used as a thank you gift to recent home owners. Personalized with a monogram.

As low as: \$143.00 c Deep Etch.
Set of 4 Glasses only #07-225:
\$90.00 c Deep Etch.

Case Study: BANKING & FINANCE

Product: 5 Piece Optic Crystal Coaster Set #12-015

Inspiring Idea: Financial planner received recognition gift for enrolling 50 new accounts in calendar year.

As low as: \$142.00 c Deep Etch



Product: Classic 5 Piece Wine Set #99-063

Inspiring Idea: BOA sent all board members a token of appreciation to those members with 5 years of board service.

As low as: \$110.00 c Deep Etch

Product: Non Lead Crystal Star Bowl #07-016

Inspiring Idea: MBNA used this handcrafted bowl as a premium gift for new customers who opened accounts.

As low as: \$37.75 c Deep Etch



Product: Torch Award #10-048S & L

Inspiring Idea: Consulting firm honored employees with 15+ years of service. Awards were in addition to a company trip.

As low as: \$142.00 c,
\$188.00 c Deep Etch

