

## CASE STUDIES

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## Case Study: HEALTH CARE



Product: Metro Curved Plaque #72-309S-L

**Inspiring Idea:** These cast aluminum awards were awarded to exceptional individuals who contributed financially to the organization at their annual conference.

As low as: \$53.00 c, \$68.00 c, \$83.00 c Engraved



**Product:** Classic Bowl #07-585S

Inspiring Idea: This functional bowl was handed out to health care facilities as a gift for subscribing to their management software.

As low as: \$26.25 c Light Etch, \$29.00 c Deep Etch

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Product: New York Bucket #07-212S-L

Inspiring Idea: These 3 sizes of ice buckets were used as a functional award to recognize employees who excelled at implementing new program roll out.

As low as: \$83.00 c, \$113.00 c, \$143.00 c Deep Etch

Product: Selection Ceramic Mug #02-126

**Inspiring Idea:** Hospital handed out etched coffee mug to recognize National Nurses Week.

As low as: \$10.00 c Deep Etch



## Case Study: HOSPITALITY



**Product:** Trevor Wine Chiller #72-306

Inspiring Idea: Wine chiller was incorporated into a gift basket as a premium for customers who earned frequent traveler points.

As low as: \$52.75 c Engraved



Product: World Globe Pinnacle Award #04-012S-L

**Inspiring Idea:** Hotel chain with properties worldwide, annually recognized top performing properties with global optical crystal award.

As low as: \$150.00 c, \$190.00 c, \$240.00 c Deep Etch

**Product:** Romaine Salad Bowl #07-585L

Inspiring Idea: National food distributor used the non-lead crystal bowl as a gift with purchase at their food show.

As low as: \$60.00 c Deep Etch





**Product:** Studio Stemless Wines #52-018, #52-020, #52-019

Inspiring Idea: Glasses were used as commemorative piece during wine tasting expo in Napa Valley.

As low as: \$26.32 c (set of 2) Light Etch, \$33.85 c (set of 2) Deep Etch