

# VOTE FOR WASHABLE

NATURAL KRAFT BAGS: **STORMING** through the industry!

- 350 GSM washable kraft paper
- Hand wash or machine washable
- Dry flat
- Look & feel of leather but really kraft paper



**"HURRICANE"**  
WB16612



MORE SIZES AVAILABLE

<b>"TIDAL WAVE"</b> WB13513	<b>"TSUNAMI"</b> WB12813
<b>"TYPHOON"</b> WB131015	<b>"CYCLONE"</b> WB8410
<b>"TORNADO"</b> 1 BOTTLE WINE BAG	

# COUNSELOR

# 2017 PRODUCT DESIGN



# American Ad Bag

ILLINOIS PHONE: 800-382-6844  
ARIZONA PHONE: 800-249-5105

Your partner in  
*Delivering Solutions*  
[www.adbag.com](http://www.adbag.com)

ASI35290  
PPAI111067  
SAGE 50220  
DC101523



**Quality Certification Alliance**  
Quality and Safety. Delivered.

Yes, it's true...  
**WASHABLE!**  
 NATURAL KRAFT BAGS

- 350 GSM washable kraft paper
- Hand wash or machine washable
- Dry flat
- Look & feel of leather but really kraft paper



WB16612

WB12813



WB13513



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# One Source. One Solution.



# PAPER

**CANDY, COOKIE & NUT • CARRYOUT/FOOD SERVICE  
COIN & NAIL BAGS • EURO TOTES • KRAFT GROCERY BAGS  
• KRAFT TWISTED APER HANDLE SHOPPERS • MERCHANDISE  
POPCORN • PRESCRIPTION • WINE • STOCK DESIGNS  
GLOSS & MATTE LAMINATED • MATTE COLORED SHOPPERS**



**Description:**

**NEW! OUR NEW TSUNAMI BAG IS TAKING THE INDUSTRY BY STORM! WASHABLE KRAFT PAPER GROCERY TOTE BAG WITH WEB HANDLE. 350 GSM NATURAL BROWN KRAFT PAPER | 18" WEB HANDLE. FOUR COLOR PROCESS HEAT TRANSFER. GET THE LOOK AND FEEL OF LEATHER WITH PAPER. DRY FLAT!**

**THIS BAG IS A FINALIST FOR THE COUNSELOR PRODUCT DESIGN AWARDS!**

**PLEASE TAKE A MOMENT TO VOTE WITH THE LINK BELOW:**



[HTTPS://WWW.ASICENTRAL.COM/BALLOTS/2017/COUNSELOR-PRODUCT-DESIGN-AWARDS/REGISTER/](https://www.asicentral.com/ballots/2017/counselor-product-design-awards/register/)

WB12813-Color Evolution  
**TSUNAMI - Washable Kraft Paper Grocery Tote Bag with Web Handle**

Quantity	Color Evolution
100	\$9.39
300	\$7.69
	(2C)

Pricing is per bag with Full Color / 1 Side - Color Evolution.  
 FREE Set-up.

**Product Charges :**

**Max Artwork Size**

8" W x 8" H

**Production Time**

10 working days for new or repeat orders.  
 Production begins after all credit and art proof approvals have been completed.

**Set-up Charge**

FREE Set-Up for [Color Evolution](#)

**Additional Run Charges For Front Or Back**

Back Side Imprint add \$1.30 (C) per bag

**Product Details :**

**Material**

350 GSM Washable Kraft Paper Fabric

**Size**

12" W x 8" Gussets x 13" H

**Handle Style**

18" web handle

**Case Pack**

50

**Case Weight**

23 lbs

**Film Thickness**

350 GSM Kraft Paper Fabric

**Shipping Details :**

**Carton Weight (Lbs)**

23

**Carton Width**

22

**Carton Height**

17

**Carton Length**

16

**Units Per Carton**

50

**Shipping FOB**

IL-60098 / AZ-85301



**Description:**

**NEW! OUR NEW TIDAL WAVE BAG IS TAKING THE INDUSTRY BY STORM! WASHABLE KRAFT PAPER TOTE BAG WITH WEB HANDLE | 350 GSM NATURAL BROWN KRAFT PAPER | 18" WEB HANDLE. FOUR COLOR PROCESS HEAT TRANSFER. GET THE LOOK AND FEEL OF LEATHER WITH PAPER. DRY FLAT!**

This bag is a Finalist for the Counselor Product Design Awards!  
Please take a moment to vote with the link below:



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WB13513-Color Evolution  
**TIDAL WAVE - Washable Kraft Paper Tote Bag with Web Handle**

Quantity	Color Evolution
100	\$8.89
300	\$7.19
	(2C)

Pricing is per bag with Full Color / 1 Side - Color Evolution.  
FREE Set-up.

**Product Charges :**

**Max Artwork Size**

8" W x 8" H

**Production Time**

10 working days for new or repeat orders.  
Production begins after all credit and art proof approvals have been completed.

**Set-up Charge**

FREE Set-Up for [Color Evolution](#)

**Additional Run Charges For Front Or Back**

Back Side Imprint add \$1.30 (C) per bag

**Product Details :**

**Material**

350 GSM Washable Kraft Paper Fabric

**Size**

13" W x 5" Gussets x 13" H

**Handle Style**

18" web handle

**Case Pack**

50

**Case Weight**

23 lbs

**Film Thickness**

350 GSM Kraft Paper Fabric

**Shipping Details :**

**Carton Weight (Lbs)**

23

**Carton Width**

22

**Carton Height**

15

**Carton Length**

15

**Units Per Carton**

50

**Shipping FOB**

IL-60098 / AZ-85301



**Description:**

**NEW! OUR NEW HURRICANE BAG IS TAKING THE INDUSTRY BY STORM! WASHABLE KRAFT PAPER TOTE BAG WITH CONTOURED CARRYING HANDLES | 350 GSM NATURAL BROWN KRAFT PAPER | CONTOURED HANDLES. FOUR COLOR PROCESS HEAT TRANSFER. GET THE LOOK AND FEEL OF LEATHER WITH PAPER. DRY FLAT!**

This bag is a Finalist for the Counselor Product Design Awards!  
Please take a moment to vote with the link below:



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WB16612-Color Evolution  
**HURRICANE - Washable Kraft Paper Tote Bag with Contoured Handle**

Quantity	Color Evolution
100	\$9.89
300	\$8.19
	(2C)

Pricing is per bag with Full Color / 1 Side - Color Evolution.  
FREE Set-up.

**Product Charges :**

**Max Artwork Size**

10" Wx 8" H

**Production Time**

10 working days for new or repeat orders.  
Production begins after all credit and art proof approvals have been completed.

**Set-up Charge**

FREE Set-Up for [Color Evolution](#)

**Additional Run Charges For Front Or Back**

Back Side Imprint add \$1.30 (C) per bag

**Product Details :**

**Material**

350 GSM Washable Kraft Paper Fabric

**Size**

16" Wx 6" Gussets x 12" H

**Handle Style**

Contoured carrying handles

**Case Pack**

50

**Case Weight**

26 lbs

**Film Thickness**

350 GSM Kraft Paper Fabric

**Shipping Details :**

**Carton Weight (Lbs)**

26

**Carton Width**

20

**Carton Height**

18

**Carton Length**

15

**Units Per Carton**

50

**Shipping FOB**

IL-60098 / AZ-85301



**Description:**

**NEW! OUR NEW TSUNAMI BAG IS TAKING THE INDUSTRY BY STORM!  
 WASHABLE KRAFT PAPER GROCERY TOTE BAG WITH WEB HANDLE | 350 GSM  
 NATURAL BROWN KRAFT PAPER | 18" WEB HANDLE. SCREEN PRINT. GET THE  
 LOOK AND FEEL OF LEATHER WITH PAPER. DRY FLAT!**

This bag is a Finalist for the Counselor Product Design Awards!  
 Please take a moment to vote with the link below:



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WB12813-Screen Print  
**TSUNAMI - Washable Kraft Paper Grocery  
 Tote Bag with Web Handle**

Quantity	Screen Print
50	\$9.49
100	\$7.49
300	\$6.49
	(3C)

Pricing is per bag with 1 Color / 1 Side - Screen Print. See **IMPRINT DETAILS** for set-up charges.

**Product Charges :**

**Max Artwork Size**

8" W x 8" H

**Production Time**

5 working days for new orders.

4 working days for repeat orders.

Production begins after all credit and art proof approvals have been completed.

**Set-up Charge**

\$45.00 (G) per color, location and/or design.

Reorders \$25.00 (G) per color, location and/or design.

**Additional Run Charges For Front Or Back**

1st color/1st location run charge - FREE. / Front or Back Imprint

\$0.45 (C) per add'l color/location. Up to 4 spot colors per side.

**Special Requests**

PMS Matching - \$90 (E) per color

Call to confirm color availability

**Product Details :**

**Material**

350 GSM Washable Kraft Paper Fabric

**Size**

12" W x 8" Gussets x 13" H

**Handle Style**

18" web handle

**Case Pack**

50

**Case Weight**

23 lbs

**Film Thickness**

350 GSM Kraft Paper Fabric

**Shipping Details :**

**Carton Weight (Lbs)**

23

**Carton Width**

22

**Carton Height**

17

**Carton Length**

16

**Units Per Carton**

50





**Description:**

**NEW! OUR NEW TIDAL WAVE BAG IS TAKING THE INDUSTRY BY STORM! WASHABLE KRAFT PAPER TOTE BAG WITH WEB HANDLE | 350 GSM NATURAL BROWN KRAFT PAPER | 18" WEB HANDLE. SCREEN PRINT. GET THE LOOK AND FEEL OF LEATHER WITH PAPER. DRY FLAT!**

This bag is a Finalist for the Counselor Product Design Awards! Please take a moment to vote with the link below:



<https://www.asicentral.com/ballots/2017/counselor-product-design-awards/register/>

WB13513-Screen Print  
**TIDAL WAVE - Washable Kraft Paper Tote Bag with Web Handle**

Quantity	Screen Print
50	\$8.99
100	\$6.99
300	\$5.99
	(3C)

Pricing is per bag with 1 Color / 1 Side - Screen Print. See **IMPRINT DETAILS** for set-up charges.

**Product Charges :**

**Max Artwork Size**

8" W x 8" H

**Production Time**

5 working days for new orders.  
 4 working days for repeat orders.  
 Production begins after all credit and art proof approvals have been completed.

**Set-up Charge**

\$45.00 (G) per color, location and/or design.  
 Reorders \$25.00 (G) per color, location and/or design.

**Additional Run Charges For Front Or Back**

1st color/1st location run charge - FREE. / Front or Back Imprint  
 \$0.45 (C) per add'l color/location. Up to 4 spot colors per side.

**Special Requests**

PMS Matching - \$90 (E) per color  
 Call to confirm color availability

**Product Details :**

**Material**

350 GSM Washable Kraft Paper Fabric

**Size**

13" W x 5" Gussets x 13" H

**Handle Style**

18" web handle

**Case Pack**

50

**Case Weight**

23 lbs

**Film Thickness**

350 GSM Kraft Paper Fabric

**Shipping Details :**

**Carton Weight (Lbs)**

23

**Carton Width**

22

**Carton Height**

15

**Carton Length**

15

**Units Per Carton**

50



**Description:**

**NEW! OUR NEW HURRICANE BAG IS TAKING THE INDUSTRY BY STORM! WASHABLE KRAFT PAPER TOTE BAG WITH CONTOURED CARRYING HANDLES | 350 GSM NATURAL BROWN KRAFT PAPER | CONTOURED HANDLES. SCREEN PRINT. GET THE LOOK AND FEEL OF LEATHER WITH PAPER. DRY FLAT!**

This bag is a Finalist for the Counselor Product Design Awards!  
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WB16612-Screen Print  
**HURRICANE - Washable Kraft Paper Tote Bag with Contoured Handle**

Quantity	Screen Print
50	\$9.99
100	\$7.99
300	\$6.99
	(3C)

Pricing is per bag with 1 Color / 1 Side - Screen Print. See **IMPRINT DETAILS** for set-up charges.

**Product Charges :**

**Max Artwork Size**

10" Wx 8" H

**Production Time**

5 working days for new orders.

4 working days for repeat orders.

Production begins after all credit and art proof approvals have been completed.

**Set-up Charge**

\$45.00 (G) per color, location and/or design.

Reorders \$25.00 (G) per color, location and/or design.

**Additional Run Charges For Front Or Back**

1st color/1st location run charge - FREE. / Front or Back Imprint

\$0.45 (C) per add'l color/location. Up to 4 spot colors per side.

**Special Requests**

PMS Matching - \$90 (E) per color

Call to confirm color availability

**Product Details :**

**Material**

350 GSM Washable Kraft Paper Fabric

**Size**

16" Wx 6" Gussets x 12" H

**Handle Style**

Contoured carrying handles

**Case Pack**

50

**Case Weight**

26 lbs

**Film Thickness**

350 GSM Kraft Paper Fabric

**Shipping Details :**

**Carton Weight (Lbs)**

26

**Carton Width**

20

**Carton Height**

18

**Carton Length**

15

**Units Per Carton**

50



**Description:**

**NEW! OUR NEW CYCLONE BAG IS TAKING THE INDUSTRY BY STORM! WASHABLE KRAFT PAPER TOTE BAG WITH WEB HANDLES | 350 GSM NATURAL BROWN KRAFT PAPER | 12" WEB HANDLES. GET THE LOOK AND FEEL OF LEATHER WITH PAPER. DRY FLAT!**

This bag is a Finalist for the Counselor Product Design Awards!  
Please take a moment to vote with the link below:



<https://www.asicentral.com/ballots/2017/counselor-product-design-awards/register/>

WB8410-Screen Print  
**CYCLONE – Washable Kraft Paper Tote Bag with Web Handle**

Quantity	Screen Print
50	\$7.49
100	\$5.49
300	\$4.49
	(3C)

Pricing is per bag with 1 Color / 1 Side - Screen Print. See **IMPRINT DETAILS** for set-up charges.

**Product Charges :**

**Max Artwork Size**

6" W x 6" H

**Production Time**

5 working days for new orders.

4 working days for repeat orders.

Production begins after all credit and art proof approvals have been completed.

**Set-up Charge**

\$45.00 (G) per color, location and/or design.

Reorders \$25.00 (G) per color, location and/or design.

**Additional Run Charges For Front Or Back**

1st color/1st location run charge - FREE. / Front or Back Imprint

\$0.45 (C) per add'l color/location. Up to 4 spot colors per side.

**Special Requests**

PMS Matching - \$90 (E) per color

Call to confirm color availability

**Product Details :**

**Material**

350 GSM Washable Kraft Paper Fabric

**Size**

8" W x 4" Gussets x 10" H

**Handle Style**

12" Web Handle

**Case Pack**

100

**Case Weight**

27 lbs

**Film Thickness**

350 GSM Kraft Paper Fabric

**Shipping Details :**

**Carton Weight (Lbs)**

27

**Carton Width**

20

**Carton Height**

15

**Carton Length**

18

**Units Per Carton**

100



**Description:**

**NEW! OUR NEW CYCLONE BAG IS TAKING THE INDUSTRY BY STORM! WASHABLE KRAFT PAPER TOTE BAG WITH WEB HANDLES | 350 GSM NATURAL BROWN KRAFT PAPER | 12" WEB HANDLES. GET THE LOOK AND FEEL OF LEATHER WITH PAPER. DRY FLAT!**

This bag is a Finalist for the Counselor Product Design Awards!  
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<https://www.asicentral.com/ballots/2017/counselor-product-design-awards/register/>

WB8410-Color Evolution  
**CYCLONE – Washable Kraft Paper Tote Bag with Web Handle**

Quantity	Color Evolution
100	\$7.39
300	\$5.69
	(2C)

Pricing is per bag with Full Color / 1 Side - Color Evolution.  
FREE Set-up.

**Product Charges :**

**Max Artwork Size**

6" W x 6" H

**Production Time**

10 working days for new or repeat orders.  
Production begins after all credit and art proof approvals have been completed.

**Set-up Charge**

FREE Set-Up for [Color Evolution](#)

**Additional Run Charges For Front Or Back**

Back Side Imprint add \$1.30 (C) per bag

**Product Details :**

**Material**

350 GSM Washable Kraft Paper Fabric

**Size**

8" W x 4" Gussets x 10" H

**Handle Style**

12" Web Handle

**Case Pack**

100

**Case Weight**

27 lbs

**Film Thickness**

350 GSM Kraft Paper Fabric

**Shipping Details :**

**Carton Weight (Lbs)**

27

**Carton Width**

20

**Carton Height**

15

**Carton Length**

18

**Units Per Carton**

100

**Shipping FOB**

IL-60098 / AZ-85301



**Description:**

**NEW! OUR NEW TORNADO BAG IS TAKING THE INDUSTRY BY STORM!  
WASHABLE KRAFT PAPER WINE TOTE BAG – 1 BOTTLE | 350 GSM NATURAL  
BROWN KRAFT PAPER | 12" WEB HANDLES. GET THE LOOK AND FEEL OF  
LEATHER WITH PAPER. DRY FLAT!**

This bag is a Finalist for the Counselor Product Design Awards!  
Please take a moment to vote with the link below:



<https://www.asicentral.com/ballots/2017/counselor-product-design-awards/register/>

WBVINE1-Screen Print  
**TORNADO – Washable Kraft Paper Wine  
Tote Bag – 1 Bottle**

Quantity	Screen Print
50	\$7.75
100	\$5.75
300	\$4.75
	(3C)

Pricing is per bag with 1 Color / 1 Side - Screen Print. See **IMPRINT DETAILS** for set-up charges.

**Product Charges :**

**Max Artwork Size**

4" W x 7" H

**Production Time**

5 working days for new orders.

4 working days for repeat orders.

Production begins after all credit and art proof approvals have been completed.

**Set-up Charge**

\$45.00 (G) per color, location and/or design.

Reorders \$25.00 (G) per color, location and/or design.

**Additional Run Charges For Front Or Back**

1st color/1st location run charge - FREE. / Front or Back Imprint

\$0.45 (C) per add'l color/location. Up to 4 spot colors per side.

**Special Requests**

PMS Matching - \$90 (E) per color

Call to confirm color availability

**Product Details :**

**Material**

350 GSM Washable Kraft Paper Fabric

**Size**

6" W x 6" Gussets x 12.5" H

**Handle Style**

12" Web Handle

**Case Pack**

100

**Case Weight**

29 lbs

**Film Thickness**

350 GSM Kraft Paper Fabric

**Shipping Details :**

**Carton Weight (Lbs)**

29

**Carton Width**

17

**Carton Height**

14

**Carton Length**

21

**Units Per Carton**

100



**Description:**

**NEW! OUR NEW TORNADO BAG IS TAKING THE INDUSTRY BY STORM!  
WASHABLE KRAFT PAPER WINE TOTE BAG – 1 BOTTLE | 350 GSM NATURAL  
BROWN KRAFT PAPER | 12" WEB HANDLES. GET THE LOOK AND FEEL OF  
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WBVINE1-Color Evolution  
TORNADO – Washable Kraft Paper Wine  
Tote Bag – 1 Bottle

Quantity	Color Evolution
100	\$7.65
300	\$5.95
	(2C)

Pricing is per bag with Full Color / 1 Side - Color Evolution.  
FREE Set-up.

**Product Charges :**

**Max Artwork Size**

4" W x 7" H

**Production Time**

10 working days for new or repeat orders.  
Production begins after all credit and art proof approvals have been completed.

**Set-up Charge**

FREE Set-Up for [Color Evolution](#)

**Additional Run Charges For Front Or Back**

Back Side Imprint add \$1.30 (C) per bag

**Product Details :**

**Material**

350 GSM Washable Kraft Paper Fabric

**Size**

6" W x 6" Gussets x 12.5" H

**Handle Style**

12" Web Handle

**Case Pack**

100

**Case Weight**

29 lbs

**Film Thickness**

350 GSM Kraft Paper Fabric

**Shipping Details :**

**Carton Weight (Lbs)**

29

**Carton Width**

17

**Carton Height**

14

**Carton Length**

21

**Units Per Carton**

100

**Shipping FOB**

IL-60098 / AZ-85301



**Description:**

**NEW! OUR NEW TYPHOON BAG IS TAKING THE INDUSTRY BY STORM! WASHABLE KRAFT PAPER GROCERY TOTE BAG WITH WEB CARRYING HANDLES | 350 GSM NATURAL BROWN KRAFT PAPER | 18" WEB HANDLES. GET THE LOOK AND FEEL OF LEATHER WITH PAPER. DRY FLAT!**

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WB131015-Screen Print  
**TYPHOON – Washable Kraft Paper Grocery Tote Bag with Web Handle**

Quantity	Screen Print
50	\$10.49
100	\$8.49
300	\$7.49
	(3C)

Pricing is per bag with 1 Color / 1 Side - Screen Print. See **IMPRINT DETAILS** for set-up charges.

**Product Charges :**

**Max Artwork Size**

8" W x 8" H

**Production Time**

5 working days for new orders.

4 working days for repeat orders.

Production begins after all credit and art proof approvals have been completed.

**Set-up Charge**

\$45.00 (G) per color, location and/or design.

Reorders \$25.00 (G) per color, location and/or design.

**Additional Run Charges For Front Or Back**

1st color/1st location run charge - FREE. / Front or Back Imprint

\$0.45 (C) per add'l color/location. Up to 4 spot colors per side.

**Special Requests**

PMS Matching - \$90 (E) per color

Call to confirm color availability

**Product Details :**

**Material**

350 GSM Washable Kraft Paper Fabric

**Size**

13" W x 10" Gussets x 15" H

**Handle Style**

18" Web Handle

**Case Pack**

50

**Case Weight**

30 lbs

**Film Thickness**

350 GSM Kraft Paper Fabric

**Shipping Details :**

**Carton Weight (Lbs)**

30

**Carton Width**

22

**Carton Height**

15

**Carton Length**

17

**Units Per Carton**

50



**Description:**

**NEW! OUR NEW TYPHOON BAG IS TAKING THE INDUSTRY BY STORM! WASHABLE KRAFT PAPER GROCERY TOTE BAG WITH WEB CARRYING HANDLES | 350 GSM NATURAL BROWN KRAFT PAPER | 18" WEB HANDLES. GET THE LOOK AND FEEL OF LEATHER WITH PAPER. DRY FLAT!**

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WB131015-Color Evolution  
**TYPHOON – Washable Kraft Paper Grocery Tote Bag with Web Handle**

Quantity	Color Evolution
100	\$10.39
300	\$8.69
	(2C)

Pricing is per bag with Full Color / 1 Side - Color Evolution.  
FREE Set-up.

**Product Charges :**

**Max Artwork Size**

8" W x 8" H

**Production Time**

10 working days for new or repeat orders.  
Production begins after all credit and art proof approvals have been completed.

**Set-up Charge**

FREE Set-Up for [Color Evolution](#)

**Additional Run Charges For Front Or Back**

Back Side Imprint add \$1.30 (C) per bag

**Product Details :**

**Material**

350 GSM Washable Kraft Paper Fabric

**Size**

13" W x 10" Gussets x 15" H

**Handle Style**

18" Web Handle

**Case Pack**

50

**Case Weight**

30 lbs

**Film Thickness**

350 GSM Kraft Paper Fabric

**Shipping Details :**

**Carton Weight (Lbs)**

30

**Carton Width**

22

**Carton Height**

15

**Carton Length**

17

**Units Per Carton**

50

**Shipping FOB**

IL-60098 / AZ-85301



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# Why American Ad Bag?



## 1 | CONVENIENT SHIPPING

With plants in both Illinois & Arizona, we can ship your order faster and cheaper.

## 2 | LOW MINIMUMS

Why order 500 or a 1,000 bags when you only need 100 or 250? With our low minimums you won't have to figure out where to store all those extra boxes of bags.

## 3 | LARGE INVENTORY

There's a good chance we've got the bag you want in stock and ready to ship. No waiting around for the right color or style to be in stock again.

## 4 | ONLY FIVE WORKING DAYS

Most jobs will be ready to ship in a mere five working days, once your artwork and order have been approved.

## 5 | QCA CERTIFIED

This certification confirms our sincere commitment to providing affordable, quality and safe products to you and your customers. And assures superior workmanship throughout our supply chain.

## 6 | INNOVATIVE SOLUTIONS

If you're looking for something unique, you've come to the right place. We listen to our customers to provide bag designs that are creative and functional.

## 7 | OFFSHORE EXPERTS

We work hand-in-hand with our overseas partners to provide the best price, service and products.



Your partner in  
*Delivering Solutions*  
[www.adbag.com](http://www.adbag.com)

asi35290  
ppai111067  
SAGE 50220



**Quality Certification Alliance**  
Quality and Safety. Delivered.



# COUNSELOR 2017 PRODUCT DESIGN

<https://www.ascentral.com/ballots/2017/counselor-product-design-awards/register/>